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LINCOLN NATIONAL CORP

Form FWP June 17, 2009 Pricing Term Sheet

To preliminary prospectus supplement

dated June 15, 2009

Closing Date (T+4):

(To prospectus dated March 10, 2009)

Filed pursuant to Rule 433 Registration number 333-157822 June 16, 2009

Lincoln National Corporation

40,000,000 Shares of Common Stock

Final Term Sheet, June 16, 2009

Issuer: Lincoln National Corporation (LNC)

June 22, 2009

Title of Securities: Common Stock, no par value

Stock Symbol / Exchange LNC / NYSE

Format: SEC Registered

Trade Date: June 16, 2009

Number of Shares Offered and Sold: 40,000,000 shares; resulting in a pro forma common stock capitalization as of March 31, 2009 of

\$7.737 billion, as adjusted for this offering and LNC s targeted participation of \$950 million in

TARP CPP, which includes an estimate of the value of the warrant.

Option to Purchase Additional Shares: 6,000,000 shares

Price to the Public (Issue Price): \$15.00 per share; \$600,000,000 total

Underwriting Discounts and Commissions \$0.66 per share; \$26,400,000 total (or \$30,360,000 if the underwriters option to purchase

additional shares is exercised in full)

Net Proceeds Approximately \$565,600,000, or approximately \$651,640,000 if the underwriters option to

purchase additional shares is exercised in full, in each case after deducting the underwriting

discounts and estimated expenses payable by LNC

Last Sale Price of Issuer s Common \$15.06, as of June 16, 2009

Stock on the New York Stock Exchange:

CUSIP/ISIN: 534187109 / US5341871094
Global Coordinators J.P. Morgan Securities Inc.

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

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Joint Book-Running Managers: Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated

Co-Managers: Wachovia Capital Markets, LLC

UBS Securities LLC

Credit Suisse Securities (USA) LLC

PNC Capital Markets LLC

Ratings Update

Moody s Investors Service (Moody s) announced on June 15, 2009 that the debt ratings of LNC (senior debt at Baa2) and the A2 insurance financial strength ratings of its operating subsidiaries remain under review for possible downgrade. Moody s said that it would likely confirm LNC s ratings if LNC successfully executes its plan to raise common equity of approximately \$600 million, senior debt of up to \$500 million, and approximately \$950 million of preferred stock which would be issued pursuant to the U.S. Treasury s Capital Purchase Program (CPP). However, if LNC is unable to successfully raise the public debt or equity components, and needed to rely entirely on the CPP for the \$2 billion capital raise, Moody s said that it would likely downgrade the ratings by one notch.

On June 15, 2009, Standard & Poor s Ratings Services (S&P) revised its outlook on LNC and LNC s insurance operations (Lincoln) to stable from negative. At the same time, S&P affirmed its AA- counterparty credit and financial strength ratings on the insurance operations and the A-counterparty credit rating on LNC. In addition, Standard & Poor s lowered its rating on LNC s preferred stock to BBB- from BBB.

On June 16, 2009, Fitch Ratings (Fitch) affirmed the ratings of LNC and its operating subsidiaries. Fitch also announced that LNC s ratings outlook remains negative.

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Nationally recognized rating agencies rate the financial strength of our principal insurance subsidiaries and rate our debt. Ratings are not recommendations to buy our securities. Each of the rating agencies reviews its ratings periodically, and our current ratings may not be maintained in the future.

The issuer has filed a registration statement including a prospectus with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may obtain these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request them by calling J.P. Morgan Securities Inc. at 866-430-0686 or Merrill Lynch, Pierce, Fenner & Smith Incorporated at 866-500-5408.

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