BJELLAND ROLF F

Form 4 May 03, 2010

FORM 4

subject to

Section 16.

Form 4 or

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 Check this box if no longer

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * BJELLAND ROLF F

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Symbol

(Last) (First) (Middle) REGIS CORP [RGS]

(Check all applicable)

7201 METRO BOULEVARD

3. Date of Earliest Transaction (Month/Day/Year)

04/29/2010

_X__ Director 10% Owner Officer (give title Other (specify below)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MINNEAPOLIS, MN 55439

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) ctiomr Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	04/29/2009		A	7,000	A	\$ 0	42,061	D	
Common Stock	04/30/2010		M	25,000	A	\$ 15.125	67,061	D	
Common Stock	04/30/2010		S	1,500	D	\$ 18.85	65,561	D	
Common Stock	04/30/2010		S	1,900	D	\$ 18.86	63,661	D	
Common Stock	04/30/2010		S	5,900	D	\$ 18.87	57,761	D	
	04/30/2010		S	500	D	\$ 18.88	57,261	D	

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Common Stock						
Common Stock	04/30/2010	S	2,700	D	\$ 18.89 54,561	D
Common Stock	04/30/2010	S	100	D	\$ 18.895 54,461	D
Common Stock	04/30/2010	S	7,300	D	\$ 18.9 47,161	D
Common Stock	04/30/2010	S	1,700	D	\$ 18.91 45,461	D
Common Stock	04/30/2010	S	300	D	\$ 18.92 45,161	D
Common Stock	04/30/2010	S	300	D	\$ 18.93 44,861	D
Common Stock	04/30/2010	S	100	D	\$ 18.94 44,761	D
Common Stock	04/30/2010	S	500	D	\$ 18.945 44,261	D
Common Stock	04/30/2010	S	200	D	\$ 18.96 44,061	D
Common Stock	04/30/2010	S	100	D	\$ 18.97 44,461	D
Common Stock	04/30/2010	S	400	D	\$ 18.98 43,561	D
Common Stock	04/30/2010	S	100	D	\$ 18.99 43,461	D
Common Stock	04/30/2010	S	1,200	D	\$ 19 42,261	D
Common Stock	04/30/2010	S	200	D	\$ 19.01 42,061	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year) Execution Date, if		Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		

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Derivative or Disposed of Security (D)

(Instr. 3, 4, and 5)

Code V (A) (D) Expiration Title Date Amount or

Exercisable Date

> Number of Shares

Director

Stock Option (Right to

\$ 15.125 04/30/2010 M

25,000 10/31/2005 10/31/2010

Common Stock

25,000

Buy)

Reporting Owners

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

BJELLAND ROLF F 7201 METRO BOULEVARD X MINNEAPOLIS, MN 55439

Signatures

Eric A. Bakken, by power of attorney

05/03/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Form 1 of 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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