Edgar Filing: LEBDA DOUGLAS R - Form 4

LEBDA DO Form 4 July 05, 20 FORN Check t	V 4 UNITED S		CURITIES A			NGE C	OMMISSION	OMB AF OMB Number:	PPROVAL 3235-0287	
if no los subject	nger STATEM	IENT OF CH	IANGES IN	BENEF	ICIA	L OWN	ERSHIP OF	Expires:	January 31, 2005	
Subject Section Form 4	16.		SECU	RITIES				Estimated a burden hou response	~	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)									
	Address of Reporting I OUGLAS R	Issuer Name an bol idingTree, In			0	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (N		ate of Earliest 7	-	·]		(Check	c all applicable	e)	
(Last) (First) (Middle) 3. Date or (Month/E 111115 RUSHMORE DR. 07/03/2				Tansaction			X DirectorX 10% Owner X Officer (give title Other (specify below) below) Chairman & CEO			
				Date Origina	ıl		6. Individual or Joint/Group Filing(Check Applicable Line)			
CHARLO	d(Month/Day/Ye	ar <i>)</i>			_X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-	Derivative	Secur	rities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	Code	onor Dispos (Instr. 3, 4	ed of	(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	07/03/2018		M <u>(1)</u>	14,750	А	\$ 8.48	534,354	D		
Common Stock	07/03/2018		S <u>(1)</u>	1,300	D	\$ 213.27	533,054	D		
Common Stock	07/03/2018		S <u>(1)</u>	900	D	\$ 214.41	532,154	D		
Common Stock	07/03/2018		S <u>(1)</u>	8,142	D	\$ 216.11	524,012	D		
Common	07/03/2018		S <u>(1)</u>	2,608	D	\$	521,404	D		

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Common Stock	07/03/2018	S <u>(1)</u>	1,800	D	\$ 217.79	519,604	D	
Common Stock						4,685	I	By Spouse. <u>(2)</u>
Common Stock						45,374	Ι	Through Family Trust.
Common Stock						1,000,000	I	Through Lebda Family Holdings, LLC. (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	TransactionDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Purchase Common Stock	\$ 8.48	07/03/2018		М	1	4,750	08/21/2013	08/21/2018	Common Stock	14,750

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
LEBDA DOUGLAS R 11115 RUSHMORE DR. CHARLOTTE, NC 28277	Х	Х	Chairman & CEO						

Signatures

/s/ Katharine F. Pierce as Attorney-in-Fact for Douglas R. Lebda

07/05/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option exercise and sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 2, 2018.
- (2) The reporting person disclaims beneficial ownership of the shares, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the shares for purposes of Section 16 or any other purpose.

The reporting person disclaims beneficial ownership of the shares in which he does not have a pecuniary interest, and this report shall not

(3) be deemed an admission that the reporting person is the beneficial owner of such shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.