

CONNS INC  
Form 8-K  
April 27, 2015

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**FORM 8-K**  
**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

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Date of Report (Date of earliest event reported): **April 27, 2015**

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**Conn's, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**                                  **1-34956**                                  **06-1672840**  
(State or other jurisdiction of      (Commission File Number)      (IRS Employer Identification No.)

incorporation)

**4055 Technology Forest Blvd., Suite 210**

**The Woodlands, Texas**                                  **77381**  
(Address of principal executive offices)      (Zip Code)

Registrant's telephone number, including area code: **(936) 230-5899**

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**Not applicable**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01. Other Events.**

On April 27, 2015, Conn's, Inc. issued a press release announcing an offer to exchange up to \$250,000,000 aggregate principal amount of its unregistered 7.250% Senior Notes due 2022 that it issued in July 2014 in a private placement pursuant to Rule 144A and Regulation S under the Securities Act of 1933, as amended (the "Securities Act"), for an equivalent amount of 7.250% Senior Notes due 2022 that have been registered under the Securities Act. The terms of the exchange offer are described in the prospectus as filed with the Securities and Exchange Commission on April 24, 2015. The press release announcing the exchange offer is filed herewith as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

99.1 Press Release dated April 27, 2015.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: April 27, 2015 By: /s/ Robert F. Bell  
Name: Robert F. Bell  
Title: Vice President, General Counsel and  
Secretary