

CASH AMERICA INTERNATIONAL INC  
Form 8-K  
March 31, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED):  
**March 31, 2008**

**CASH AMERICA INTERNATIONAL, INC.**  
(Exact name of registrant as specified in its charter)

**Texas**                                      **1-9733**                                      **75-2018239**  
(State of incorporation)    (Commission File No.)    (IRS Employer Identification No.)

**1600 West 7th Street  
Fort Worth, Texas 76102**  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(817) 335-1100**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

**Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**

**Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**

**Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**

**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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**ITEM 7.01 REGULATION FD DISCLOSURE**

On March 31, 2008, Cash America International, Inc. (the “Company”) issued a press release regarding potential changes in its Florida product offering. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 31, 2008, issued by Cash America International, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL, INC.**

Date: March 31, 2008    By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President, General Counsel &  
Secretary

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            News release dated March 31, 2008, issued by Cash America International, Inc.