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BEVERLY ENTERPRISES INC  
Form 8-K  
July 22, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) July 21, 2004  
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BEVERLY ENTERPRISES, INC.  
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(Exact Name of Registrant as Specified in Charter)

Delaware

1-9550

62-1691861

-----  
(State or Other Jurisdiction of  
Incorporation)

-----  
(Commission  
File Number)

-----  
(I.R.S. Employer  
Identification No.)

One Thousand Beverly Way  
Fort Smith, Arkansas

72919

-----  
(Address of Principal Executive Offices)

-----  
(Zip Code)

Registrant's telephone number including area code (479) 201-2000

INFORMATION TO BE INCLUDED IN THE REPORT

Item 9. Regulation FD Disclosure.

On July 21, 2004, Beverly Enterprises, Inc. issued a press release announcing the appointment of Chris Roussos as President of AseraCare -- Beverly's hospice and home care subsidiary. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

Exhibit 99.1\* - Press Releases of Beverly Enterprises, Inc. dated July 21, 2004.

\*Furnished with this document

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 21, 2004

BEVERLY ENTERPRISES, INC.

By: /s/ PAMELA H. DANIELS

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Name: Pamela H. Daniels  
Title: Senior Vice President, Controller and  
Chief Accounting Officer

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EXHIBIT INDEX

Exhibit No. -----	Exhibit -----
99.1	Press Release of Beverly Enterprises, Inc. dated July 21, 2004

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