INNOVUS PHARMACEUTICALS, INC.

4275 Executive Square, Suite 200, La Jolla CA (Address of Principal Executive Offices)	92037 (Zip Code)
Nevada (State or Other Jurisdiction of Incorporation or Organization)	90-0835572 (IRS Employer Identification No.)
(Exact name of registrant as specified in its charter)	
INNOVUS PHARMACEUTICALS, INC.	
Commission File Number: 000-52991	
For the transition period from to	
"Transition Report Pursuant to Section 13 or 15(d) of the Exchange	e Act.
For Quarterly Period ended June 30, 2013.	
x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities	s Exchange Act of 1934
FORM 10-Q	
WASHINGTON, D.C. 20549	
SECURITIES AND EXCHANGE COMMISSION	
UNITED STATES	
Form 10-Q August 13, 2013	

858-964-5123

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes: x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant Rule 405 of Regulation S-T (§220.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, a non-accelerated filer, or a smaller reporting company.

Large accelerated filer " Accelerated filer " Non-accelerated filer " Smaller reporting company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes " No x

Outstanding Shares

As of August 8, 2013, the registrant had 17,734,430 shares of common stock outstanding.

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PART I—FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS.

INNOV	JUS	PHARM	ACEUTIC	ALS.	INC.

(Formerly North Horizon, Inc.)

(A Development Stage Company)

Condensed Consolidated Balance Sheets

ASSETS

CURRENT ASSETS	June 30, 2013 (Unaudited)	December 31, 2012
Cash Prepaid expenses Accounts receivable Deposits	\$137,579 2,939 280 3,200	\$18,445 - - -
Total Current Assets	143,998	18,445
OTHER ASSETS		
CIRCUMserum License (see note 8)	250,000	-
TOTAL ASSETS	\$393,998	\$18,445
LIABILITIES AND STOCKHOLDERS' DEFICIT		
CURRENT LIABILITIES		
Accounts payable Accrued compensation Accrued interest payable (current portion) Convertible debentures - related parties (current portion) (see Note 6) Convertible debt - related party, net of discount of \$7,007 and \$0, respectively (see Note 7)	\$94,298 173,676 5,392 90,000 42,993	\$1,602 - 16,596 162,668 -

Promissory notes	-	50,000
Total Current Liabilities	406,359	230,866
NON-CURRENT LIABILITIES		
Accrued interest payable (non-current portion) Convertible debentures - related parties (non-current portion) (see Note 6)	21,704 361,768	-
Total Non-Current Liabilities	383,472	-
TOTAL LIABILITIES	789,831	230,866
STOCKHOLDERS' DEFICIT		
Common stock; 150,000,000 shares authorized, at \$0.001 par value, 17,657,101 and 16,197,782	15 655	16.100
shares issued and outstanding, respectively	17,657	16,198
Additional paid-in capital	4,489,901	
Deficit accumulated during the development stage	(4,903,391)	(2,448,821)
Total Stockholders' Deficit	(395,833)	(212,421)
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	\$393,998	\$18,445

See accompanying notes to these condensed consolidated financial statements.

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INNOVUS PHARMACEUTICALS, INC.

(Formerly North Horizon, Inc.)

(A Development Stage Company)

Condensed Consolidated Statements of Operations

(Unaudited)

	For the Three Ended	Months	For the Six	Months Ended	2008(Inception)	
	June 30, 2013	2012	June 30, 2013	2012	Through June 30, 2013	
REVENUES COST OF GOODS SOLD	\$396 117	\$- -	\$396 117	\$- -	\$ 396 117	
GROSS PROFIT	279	-	279	-	279	
OPERATING EXPENSES						
Research and development Investment banking fees Stock compensation General and administrative	- 1,612,647 494,328	- - - 49,849	- 1,682,510 756,281	- - - 106,126	80,960 1,954,865 1,682,510 1,202,200	
Total Operating Expenses	2,106,975	49,849	2,438,791	106,126	4,920,535	
LOSS FROM OPERATIONS	(2,106,696)	(49,849) (2,438,512	2) (106,126	(4,920,256)
OTHER EXPENSE Interest expense	(10,525	(4,472) (16,058) (8,455) (124,374)
Total Other Expense	(10,525	(4,472) (16,058) (8,455) (124,374)
NET LOSS	\$(2,117,221)	\$(54,321) \$(2,454,570) \$(114,581	\$ (5,044,630))
BASIC LOSS AND DILUTED LOSS PER SHARE	\$(0.12	\$(0.00)) \$(0.15) \$(0.02)	
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING	16,973,163	13,764,648	3 16,614,686	5 7,593,514		

See accompanying notes to these condensed consolidated financial statements.

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INNOVUS PHARMACEUTICALS, INC.

(Formerly North Horizon, Inc.)

(A Development Stage Company)

Condensed Consolidated Statements of Cash Flows

(Unaudited)

		From
		October 31,
		2008
		(Inception)
For the Si Ended	ix Months	Through
June 30,		June 30,
2013	2012	2013

CASH FLOWS FROM OPERATING ACTIVITIES

Net loss	\$(2,454,570)	\$(114,581)	\$(5,044,630)
Adjustments to reconcile net loss to			
net cash used by operating activities:	4 600 740		4 600 740
Stock compensation	1,682,510	-	1,682,510
Common stock issued for services	195,991	-	205,379
Value of warrants granted to investment banker	-	-	1,904,865
Accretion of debt discount	1,009	-	1,009
Non-cash interest expense (including a discount			
on conversion of Apricus Bio convertible notes			
of \$48,920)	-	-	91,897
Promissory note issued for services rendered	-	-	50,000
Research and development expense			
recognized upon purchase of SSAO inhibitor assets	-	-	20,000
Expenses paid on behalf of the Company by Apricus Bio	-	-	25,990
Changes in operating assets and liabilities			
Accounts receivable	(280)	