

ServisFirst Bancshares, Inc.  
Form 8-K  
September 06, 2012

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) September 5, 2012

ServisFirst Bancshares, Inc.

(Exact name of registrant as specified in its charter)

Delaware                      0-53149              26-0734029  
(State or other jurisdiction (Commission (IRS Employer  
of incorporation)              File Number) Identification No.)

850 Shades Creek Parkway, Birmingham, Alabama 35209  
(Address of principal executive offices)              (Zip Code)

(205) 949-0302

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Section 7 – Regulation FD Disclosure**

**Item 7.01 – Regulation FD Disclosure.**

On September 5, 2012, ServisFirst Bank, a wholly owned subsidiary of ServisFirst Bancshares, Inc. (the “Company”) issued a press release announcing that it had opened a new branch in Mobile, Alabama. A copy of the press release is attached as Exhibit 99.1.

The information furnished pursuant to Item 7.01, including Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act.

**Item 9.01 – Financial Statements and Exhibits.**

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) **Exhibits.** The following exhibits are included with this Current Report on Form 8-K:

Exhibit No.	Description
99.1	Press Release issued by ServisFirst Bank on September 5, 2012

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES,  
INC.

Dated: September 5, 2012 By: /s/ Thomas A. Broughton III  
Thomas A. Broughton III  
Chief Executive Officer

INDEX TO EXHIBITS

Current Report on Form 8-K  
dated September 5, 2012

ServisFirst Bancshares, Inc.

Exhibit No. Description

99.1 News Release issued by ServisFirst Bank on September 5, 2012