

MEAGHER LAURA C
Form 3
May 09, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

MEAGHER LAURA C

(Last) (First) (Middle)

105 CORPORATE CENTER
BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)
05/09/2012

3. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
___ Officer ___ Other
(give title below) (specify below)
Vice President-Administration

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Common Stock

12,878

D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

Title

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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| | Date Exercisable | Expiration Date | | Amount or Number of Shares | | or Indirect (I) (Instr. 5) | |
|--|------------------|-----------------|--------------|----------------------------|-----------|----------------------------|---|
| 2009 Non-Qualified Stock Option (right to buy) | Â (1) | 02/12/2019 | Common Stock | 4,815 | \$ 53.6 | D | Â |
| 2010 Non-Qualified Stock Option (right to buy) | Â (2) | 02/15/2020 | Common Stock | 4,732 | \$ 74.85 | D | Â |
| 2011 Non-Qualified Stock Option (right to buy) | Â (3) | 02/23/2021 | Common Stock | 3,509 | \$ 95.56 | D | Â |
| 2012 Non-Qualified Stock Option (right to buy) | Â (4) | 02/20/2022 | Common Stock | 7,499 | \$ 145.58 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| MEAGHER LAURA C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | Â | Â | Â Vice President-Administration | Â |

Signatures

Mark R. Townsend for Laura C. Meagher (pursuant to signing authority on file)

05/09/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three substantially equal annual installments beginning February 13, 2010.
- (2) This option will vest in three substantially equal annual installments beginning February 16 2011.
- (3) This option will vest in three substantially equal annual installments beginning February 24, 2012.
- (4) This option will vest in three substantially equal annual installments beginning February 21, 2013.

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Remarks:

ExecutedÂ signingÂ authorityÂ isÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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