

BRAVO! BRANDS INC.  
Form SC 13G/A  
May 16, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. 1)

BRAVO! BRANDS INC.

-----  
(Name of Issuer)

COMMON STOCK, \$.001 PAR VALUE

-----  
(Title of Class of Securities)

105666101

-----  
(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:  Rule 13d-1(c)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

Page 1 of 4 Pages

-----  
CUSIP No. 105666101

-----  
13G

-----  
Page 2 of 4 Pages

1. NAMES OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Longview Fund L.P.

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:  
(a)   
(b)

3. SEC USE ONLY

Edgar Filing: BRAVO! BRANDS INC. - Form SC 13G/A

-----  
4. CITIZENSHIP OR PLACE OF ORGANIZATION

California

-----  
5. SOLE VOTING POWER, NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON - 2,866,000 shares of Common stock

-----  
6. SHARED VOTING POWER - None

-----  
7. SOLE DISPOSITIVE POWER - 2,866,000 shares of Common Stock

-----  
8. SHARED DISPOSITIVE POWER - None

-----  
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -

2,866,000 shares of Common Stock

-----  
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [ ]

-----  
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

4.51%

-----  
12. TYPE OF REPORTING PERSON

OO

-----  
CUSIP No. 105666101

-----  
13G

-----  
Page 3 of 4 Pages

-----  
ITEM 1 (a) NAME OF ISSUER: Bravo! Brands Inc.

ITEM 1 (b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

11300 US Highway 1, North Palm Beach, Florida 33408

ITEM 2 (a) NAME OF PERSON FILING: Longview Fund L.P.

ITEM 2 (b) ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:

600 Montgomery Street, 44th Floor, San Francisco, CA 94111

ITEM 2 (c) CITIZENSHIP: California

ITEM 2 (d) TITLE OF CLASS OF SECURITIES: Common Stock

ITEM 2 (e) CUSIP NUMBER: 105666101

ITEM 3 IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(B) OR 13D-2(B):  
Not applicable

Edgar Filing: BRAVO! BRANDS INC. - Form SC 13G/A

ITEM 4 OWNERSHIP

(a) AMOUNT BENEFICIALLY OWNED: 2,866,000 Shares of Common Stock

(b) PERCENT OF CLASS: 4.51%

(c) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:

(i) SOLE POWER TO VOTE OR DIRECT THE VOTE

2,866,000 Shares

(ii) SHARED POWER TO VOTE OR DIRECT THE VOTE

0 Shares

(iii) SOLE POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF

2,866,000 Shares

(iv) SHARED POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF

0 Shares

-----  
CUSIP No. 105666101  
-----

-----  
13G  
-----

Page 4 of 4 Pages

ITEM 5 OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Longview Fund L.P. beneficially owns less than 5% of the securities of Issuer.

ITEM 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Not applicable

ITEM 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable

ITEM 8 IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF A GROUP

Not applicable

ITEM 9 NOTICE OF DISSOLUTION OF GROUP

Not applicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

May 14, 2007

-----  
(Date)

Edgar Filing: BRAVO! BRANDS INC. - Form SC 13G/A

/s/ S. Michael Rudolph

-----  
(Signature)

S. Michael Rudolph, CFO of Viking Asset  
Management LLC, as Investment Manager

-----  
(Name/Title)