

BAB, INC.
Form 10KSB
February 27, 2008

FORM 10-KSB
U.S. SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

(Mark one)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the year ended: November 30, 2007

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 0-31555

BAB, Inc.
(Name of small business issuer in its charter)

Delaware
(State or other jurisdiction of incorporation)

36-4389547
(IRS Employer or organization Identification No.)

500 Lake Cook Road, Suite 475 Deerfield, Illinois 60015

(Address of principal executive offices) (Zip Code)

Issuer's telephone number: (847) 948-7520

Check whether the issuer: (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the small business issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Check if there is no disclosure of delinquent filers in response to Item 405 of Regulation S-B is not contained in this form, and no disclosure will be contained, to the best of small business issuer's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this Form 10-KSB.

State issuer's revenues for its most recent fiscal year:

\$3,994,899

The aggregate market value of the voting stock held by nonaffiliates computed by reference to the price at which the stock was sold, or the average bid and asked prices of such stock, as of a specified date within the past 60 days: \$3,267,624 based on 3,630,693 shares held by nonaffiliates as of February 4, 2008; Closing price (\$.90) for said

shares in the NASDAQ OTC Bulletin Board as of such date.

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: 7,263,508 shares of Common Stock, as of February 4, 2008.

Transitional Small Business Disclosure Format (check one): Yes No

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PART I

ITEM 1. DESCRIPTION OF BUSINESS
OVERVIEW

BAB, Inc. (the "Company") was incorporated under the laws of the State of Delaware on July 12, 2000. The Company currently operates, franchises and licenses bagel and muffin retail units under the Big Apple Bagels ("BAB"), My Favorite Muffin ("MFM") and Brewster's Coffee trade names. At November 30, 2007, the Company had 129 units in operation in 26 states, including 2 International units in United Arab Emirates. The Company additionally derives income from the sale of its trademark bagels, muffins and coffee through nontraditional channels of distribution including under licensing agreements with Mrs. Fields Famous Brands (Mrs. Fields), Kohr Bros. Frozen Custard and through direct home delivery of specialty muffin gift baskets and coffee.

The BAB brand franchised and Company-owned stores feature daily baked bagels, flavored cream cheeses, premium coffees, gourmet bagel sandwiches and other related products. Licensed BAB units serve the Company's par-baked frozen bagel and related products baked daily. BAB units are primarily concentrated in the Midwest and Western United States. The MFM brand consists of units operating as "My Favorite Muffin," featuring a large variety of freshly baked muffins, coffees and related products, and units operating as "My Favorite Muffin and Bagel Cafe," featuring these products as well as a variety of specialty bagel sandwiches and related products. MFM units are primarily in the Middle Atlantic States. Although the Company doesn't actively market Brewster's stand-alone franchises, Brewster's coffee products are sold in the Company-owned store and most franchised units. In addition, the Company's franchised and Company-owned stores derive income from wholesale of Jacobs Bros. Bagels, also registered as a trademark of the Company.

The Company has grown significantly since its initial public offering through growth in franchise units and the development of alternative distribution channels for its branded products. The Company is leveraging on the natural synergy of distributing muffin products in existing BAB units and, alternatively, bagel products and Brewster's Coffee in existing MFM units. The Company expects to continue to realize efficiencies in servicing the combined base of BAB and MFM franchisees.

Operating Income

The Company reported net income of \$1,244,000 for the year ended November 30, 2007, and net income of \$717,000 for the year ended November 30, 2006. The Company believes that with its continued focus on franchising and licensing operations, it will continue to be profitable. The Company will also continue to review and institute cost controls where deemed necessary.

Food Service Industry

Food service businesses are often affected by changes in consumer tastes; national, regional, and local economic conditions; demographic trends; traffic patterns; and the type, number and location of competing restaurants. Multi-unit food service chains, such as the Company's, can also be substantially adversely affected by publicity resulting from problems with food quality, illness, injury or other health concerns or operating issues stemming from one store or a limited number of stores. The food service business is also subject to the risk that shortages or interruptions in supply caused by adverse weather or other conditions could negatively affect the availability, quality and cost of ingredients and other food products. In addition, factors such as inflation, increased food and labor costs, regional weather conditions, availability and cost of suitable sites and the availability of experienced management and hourly employees may also adversely affect the food service industry in general and the Company's results of

operations and financial condition in particular.

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CUSTOMERS

The Company-owned store sells to the general public; therefore, the Company is not dependent on a particular customer or small group of customers. Regarding the Company's franchising operation, the franchisees represent a varied geographic and demographic group. Among some of the primary services the Company provides to its franchisees are marketing assistance, training, time-tested successful recipes, bulk purchasing discounts, food service knowledgeable personnel and brand recognition.

SUPPLIERS

The Company's major suppliers are Coffee Bean International, Dawn Food Products, Inc., Schreiber Foods, Hawkeye Foodservice and Coca-Cola. The Company is not dependent on any of these suppliers for future growth and profitability since the products purchased from these suppliers are readily available from other sources.

LOCATIONS

The Company has 126 franchised locations, 2 licensees and 1 Company-owned store. Of the 126 locations, 124 are located in 26 states and 2 International units are located in the United Arab Emirates.

STORE OPERATIONS

BIG APPLE BAGELS--BAB franchised and Company-owned stores daily bake a variety of fresh bagels and offer up to 11 varieties of cream cheese spreads. Stores also offer a variety of breakfast and lunch bagel sandwiches, salads, soups, various dessert items, fruit smoothies, gourmet coffees and other beverages. A typical BAB store is in an area with a mix of both residential and commercial properties and ranges from 1,500 to 2,000 square feet. The Company's current store design is approximately 2,000 square feet, with seating capacity for 30 to 40 persons, and includes 750 square feet devoted to production and baking. A satellite store is typically smaller than a production store, averaging 600 to 1,000 square feet. Although franchise stores may vary in size from the Company-owned store and from other franchise stores, store layout is generally consistent.

MY FAVORITE MUFFIN--MFM franchised stores bake 20 to 25 varieties of muffins daily, from over 250 recipes, plus a variety of bagels. They also serve gourmet coffees, beverages and, at My Favorite Muffin and Bagel Cafe locations, a variety of bagel sandwiches and related products. While some MFM units are located in shopping mall locations with minimal square footage of 400 to 800 square feet, the typical retail center prototype unit is approximately 2,000 square feet with seating for 30 to 40 persons. A typical MFM franchise store is located within a three-mile radius of at least 25,000 residents in an area with a mix of both residential and commercial properties.

BREWSTER'S COFFEE--Although the Company doesn't have, or actively market Brewster's stand-alone franchises, Brewster's coffee products are sold in the Company-owned store and most of the franchised units.

FRANCHISING

The Company requires payment of an initial franchise fee per store, plus an ongoing 5% royalty on net sales. Additionally, BAB and MFM franchisees are members of a marketing fund requiring an ongoing 3% contribution, consisting of 1% for general system-wide marketing, and 2% for the local advertising and marketing. The Company currently requires a franchise fee of \$25,000 on a franchisee's first BAB or MFM store. The fee for subsequent production stores is \$20,000, \$15,000 for a satellite location and \$10,000 for a kiosk.

The Company's current Uniform Franchise Offering Circular provides for, among other things, the opportunity for prospective franchisees to enter into a preliminary agreement for their first production store. This agreement enables a prospective franchisee a period of 60 days in which to locate a site. The fee for this preliminary agreement is \$10,000. If a site is not located and approved by the franchiser within the 60 days, the prospective franchisee will receive a refund of \$7,000. If a site is approved, the entire \$10,000 will be applied toward the initial franchise fee. See also last paragraph under "Government Regulation" section in this 10-KSB.

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The Company's franchise agreement provides a franchisee with the right to develop one store at a specific location. Each franchise agreement is for a term of 10 years with the right to renew. Franchisees are expected to be in operation no later than 10 months following the signing of the franchise agreement.

The Company currently advertises its franchising opportunities at franchise trade shows, and in directories, newspapers, the internet and business opportunity magazines worldwide. In addition, prospective franchisees contact the Company as a result of patronizing an existing store.

COMPETITION

The quick service restaurant industry is intensely competitive with respect to product quality, concept, location, service and price. There are a number of national, regional and local chains operating both owned and franchised stores which may compete with the Company on a national level or solely in a specific market or region. The Company believes that because the industry is extremely fragmented, there is a significant opportunity for expansion in the bagel, muffin and coffee concept chains.

The Company believes the primary direct competitors of its bagel concept units are Bruegger's Bagel Bakery and New World Coffee-Manhattan Bagel Inc., which operates under Einstein Bros. Bagels, Noah's NY Bagel, Manhattan Bagel Bakery and Chesapeake Bagel Bakery brands. There are several other regional bagel chains with fewer than 50 stores, all of which may be expected to compete with the Company. There is not a major national competitor in the muffin business, but there are a number of local and regional operators. Additionally, the Company competes directly with a number of national, regional and local coffee concept stores and brand names.

The Company competes against numerous small, independently owned bagel bakeries, and national fast food restaurants, such as Dunkin' Donuts, McDonald's, Panera and Starbucks, that offer bagels, muffins, coffee and related products as part of their product offerings. In the supermarket bakery sections, the Company's bagels compete against Thomas' Bagels and other brands of fresh and frozen bagels. Certain of these competitors may have greater product and name recognition and larger financial, marketing and distribution capabilities than the Company. In addition, the Company believes the startup costs associated with opening a retail food establishment offering similar products on a stand-alone basis are competitive with the startup costs associated with opening its concept stores and, accordingly, such startup costs are not an impediment to entry into the retail bagel, muffin or coffee businesses.

The Company believes that its stores compete favorably in terms of food quality and taste, convenience, customer service and value, which the Company believes are important factors to its targeted customers. Competition in the food service industry is often affected by changes in consumer taste, national, regional and local economic and real estate conditions, demographic trends, traffic patterns, the cost and availability of labor, consumer purchasing power, availability of product and local competitive factors. The Company attempts to manage or adapt to these factors, but not all such factors are within the Company's control and such factors could cause the Company and some, or all, of its franchisees to be adversely affected.

The Company competes for qualified franchisees with a wide variety of investment opportunities in the restaurant business, as well as other industries. Investment opportunities in the bagel bakery cafe business include franchises offered by New World Coffee-Manhattan Bagel Inc. The Company's continued success is dependent to a substantial extent on its reputation for providing high quality and value with respect to its service, products and franchises. This reputation may be affected not only by the performance of the Company-owned store but also by the performance of its franchise stores, over which the Company has limited control.

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TRADEMARKS AND SERVICE MARKS

The trademarks, trade names and service marks used by the Company contain common descriptive English words and thus may be subject to challenge by users of these words, alone or in combination with other words, to describe other services or products. Some persons or entities may have prior rights to these names or marks in their respective localities. Accordingly, there is no assurance that such marks are available in all locations. Any challenge, if successful, in whole or in part, could restrict the Company's use of the marks in areas in which the challenger is found to have used the name prior to the Company's use. Any such restriction could limit the expansion of the Company's use of the marks into that region, and the Company and its franchisees may be materially and adversely affected.

The trademarks and service marks "Big Apple Bagels," "Brewster's Coffee" and "My Favorite Muffin" are registered under applicable federal trademark law. These marks are licensed by the Company to its franchisees pursuant to franchise agreements. In February, 1999 the Company acquired the trademark of "Jacobs Bros. Bagels" upon purchasing certain assets of Jacobs Bros. The "Jacobs Bros. Bagels" mark is also registered under applicable federal trademark law.

The Company is aware of the use by other persons and entities in certain geographic areas of names and marks which are the same as or similar to the Company's marks. Some of these persons or entities may have prior rights to those names or marks in their respective localities. Therefore, there is no assurance that the marks are available in all locations. It is the Company's policy to pursue registration of its marks whenever possible and to vigorously oppose any infringement of its marks.

GOVERNMENT REGULATION

The Company is subject to the Trade Regulation Rule of the Federal Trade Commission (the "FTC") entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures" (the "FTC Franchise Rule") and state and local laws and regulations that govern the offer, sale and termination of franchises and the refusal to renew franchises. Continued compliance with this broad federal, state and local regulatory network is essential and costly; the failure to comply with such regulations may have a material adverse effect on the Company and its franchisees. Violations of franchising laws and/or state laws and regulations regulating substantive aspects of doing business in a particular state could limit the Company's ability to sell franchises or subject the Company and its affiliates to rescission offers, monetary damages, penalties, imprisonment and/or injunctive proceedings. In addition, under court decisions in certain states, absolute vicarious liability may be imposed upon franchisers based upon claims made against franchisees. Even if the Company is able to obtain insurance coverage for such claims, there can be no assurance that such insurance will be sufficient to cover potential claims against the Company.

The Company and its franchisees are required to comply with federal, state and local government regulations applicable to consumer food service businesses, including those relating to the preparation and sale of food, minimum wage requirements, overtime, working and safety conditions, citizenship requirements, as well as regulations relating to zoning, construction, health and business licensing. Each store is subject to regulation by federal agencies and to licensing and regulation by state and local health, sanitation, safety, fire and other departments. Difficulties or failures in obtaining the required licenses or approvals could delay or prevent the opening of a new Company-owned or franchise store, and failure to remain in compliance with applicable regulations could cause the temporary or permanent closing of an existing store. The Company believes that it is in material compliance with these provisions. Continued compliance with these federal, state and local laws and regulations is costly but essential, and failure to comply may have an adverse effect on the Company and its franchisees.

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The Company's franchising operations are subject to regulation by the FTC under the Uniform Franchise Act which requires, among other things, that the Company prepare and periodically update a comprehensive disclosure document known as a Uniform Franchise Offering Circular (UFOC) in connection with the sale and operation of its franchises. In addition, some states require a franchiser to register its franchise with the state before it may offer a franchise to a prospective franchisee. The Company believes its UFOC, together with any applicable state versions or supplements, comply with both the FTC guidelines and all applicable state laws regulating franchising in those states in which it has offered franchises.

The Company is also subject to a number of state laws, as well as foreign laws (to the extent it offers franchises outside of the United States), that regulate substantive aspects of the franchiser-franchisee relationship, including, but not limited to, those concerning termination and non-renewal of a franchise.

EMPLOYEES

As of November 30, 2007, the Company employed 33 persons, consisting of 15 working in the Company-owned store, of which 13 are part-time employees. The remaining employees are responsible for Corporate management and oversight, advertising and franchising. None of the Company's employees are subject to any collective bargaining agreements and management considers its relations with its employees to be good.

ITEM 2. DESCRIPTION OF PROPERTY

The Company's principal executive office, consisting of approximately 7,150 square feet, is located in Deerfield, Illinois and is leased pursuant to a lease expiring February 28, 2011. Additionally, the Company leases space for its Company-owned store. The lease term for the store is for an initial term of five years and contains an option for renewal for two five-year terms. (See Note 7 in the audited consolidated financial statements included herein.)

ITEM 3. LEGAL PROCEEDINGS

None

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

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PART II

ITEM 5. MARKET FOR THE COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

The following table sets forth the quarterly high and low sale prices for the Company's Common Stock, as reported in the Nasdaq Small Cap Market for the two years ended November 30, 2007. The Company's Common Stock is traded on the NASDAQ OTC-Bulletin Board under the symbol "BABB."

Year Ended: November 30, 2006	Low	High
First quarter	0.90	1.22
Second quarter	0.73	1.01
Third quarter	0.85	1.01
Fourth quarter	0.95	1.07
Year Ended: November 30, 2007	Low	High
First quarter	0.85	1.01
Second quarter	0.88	1.02
Third quarter	0.98	1.15
Fourth quarter	0.90	1.02

As of February 4, 2008, the Company's Common Stock was held by 178 holders of record. Registered ownership includes nominees who may hold securities on behalf of multiple beneficial owners. The Company estimates that the number of beneficial owners of its common stock at February 4, 2008, is approximately 1,400 based upon information provided by a proxy services firm.

STOCK OPTIONS

In May 2001, the Company's Board of Directors approved a Long-Term Incentive and Stock Option Plan (Plan), with an amendment in May 2003 to increase the Plan from the reserve of 1,100,000 shares to 1,400,000 shares of common stock for grant. A total of 1,400,000 stock options have been granted since plan inception. In 2007, zero options were granted. In 2006, 2005, 2004 and 2003, 290,000, 95,000, 115,000, and 300,000 stock options, respectively, were granted to directors, officers and employees. Zero options were granted during fiscal year 2007. As of November 30, 2007, 1,400,000 stock options were granted to directors, officers and employees, leaving zero options available for grant. As of February 4, 2008, there were 1,007,627 stock options exercised or forfeited under the stock option plan. (See Note 6 of the audited consolidated financial statements included herein.)

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DIVIDEND POLICY

The Board of Directors of the Company declared quarterly cash dividends of \$.02 per share on March 9, 2007, June 5, 2007, September 5, 2007, and November 26, 2007. A \$.02 per share special dividend was also declared on November 26, 2007. These dividends were payable on April 10, 2007, July 2, 2007, October 2, 2007, and January 4, 2008, respectively, in the amounts of \$145,262, \$145,262, \$145,270, and \$290,540. (See Note 5 of the audited consolidated financial statements included herein.)

The Board of Directors of the Company declared quarterly cash dividends of \$.02 per share on March 13, 2006, May 25, 2006, September 6, 2006, and November 16, 2006. A \$.02 per share special dividend was also declared on November 16, 2006. These dividends were payable on April 13, 2006, July 5, 2006, October 9, 2006, and January 11, 2007, respectively, in the amounts of \$144,445, \$144,459, \$144,459, and \$290,524. (See Note 5 of the audited consolidated financial statements included herein.)

Although there can be no assurances that the Company will be able to pay dividends in the future, it is the Company's intent that future dividends will be considered after reviewing returns to shareholders, profitability expectations and financing needs and will be declared at the discretion of the Board of Directors. It is the Company's intent going forward to declare and pay cash dividends on a quarterly basis.

ITEM 6. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The selected financial data contained herein has been derived from the consolidated financial statements of the Company included elsewhere in this Report on Form 10-KSB. The data should be read in conjunction with the consolidated financial statements and notes thereto. Certain statements contained in Management's Discussion and Analysis of Financial Condition and Results of Operations, including statements regarding the development of the Company's business, the markets for the Company's products, anticipated capital expenditures, and the effects of completed and proposed acquisitions, and other statements and disclosures contained herein and throughout this Annual Report regarding matters that are not historical facts, are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). In such cases, we may use words such as "believe," "intend," "expect," "anticipate" and the like. Because such statements include risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Certain risks and uncertainties are wholly or partially outside the control of the Company and its management, including its ability to attract new franchisees; the continued success of current franchisees; the effects of competition on franchisee and Company-owned store results; consumer acceptance of the Company's products in new and existing markets; fluctuation in development and operating costs; brand awareness; availability and terms of capital; adverse publicity; acceptance of new product offerings; availability of locations and terms of sites for store development; food, labor and employee benefit costs; changes in government regulation (including increases in the minimum wage); regional economic and weather conditions; the hiring, training, and retention of skilled corporate and restaurant management; and the integration and assimilation of acquired concepts; Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly release the results of any revision to these forward-looking statements which may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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GENERAL

The Company has 126 franchised, 2 licensed units, and 1 Company-owned store as of the end of 2007. Units in operation at the end of 2006 included 136 franchised, 3 licensed and 1 Company-owned store. System-wide revenues in 2007 were \$46 million compared to \$47 million in 2006.

The Company's revenues are derived primarily from the ongoing royalties paid to the Company by its franchisees, from the operation of the Company-owned store and receipt of initial franchise fees. Additionally, the Company derives revenue from the sale of licensed products (My Favorite Muffin mix, Big Apple Bagels cream cheese and Brewster's coffee), and through licensing agreements (Kohr Bros. and Mrs. Fields).

YEAR 2007 COMPARED TO YEAR 2006

Total revenues from all sources increased \$78,000, or 2.0%, to \$3,995,000 in 2007 from \$3,917,000 in the prior year primarily due to an increase in Sign Shop revenue and other non-traditional sources of income.

Royalty revenue from franchise stores was down \$58,000, or 2.5%, to \$2,218,000 in 2007 as compared to \$2,275,000 in 2006. Franchise fee revenue decreased \$37,000, or 13.7%, to \$235,000, in 2007 versus \$272,000 in 2006. The Company opened 6 stores in 2007 versus 8 in 2006. At November 30, 2007, the Company had 7 units under development, versus 8 at November 30, 2006. More new franchises are opening in developing centers which leads to longer timeframes between execution of franchise agreements and occupancy. Licensing fees and other income increased \$189,000, or 21.7%, to \$1,058,000 in 2007 as compared to \$869,000 in 2006. Sign Shop revenue was \$127,000 higher in 2007 as a result of work associated with marketing promotions kicked off at the November 2006 Franchise Convention.

Total operating expenses of \$3,303,000, were 82.7% of total revenues for 2007 versus \$3,228,000, or 82.4%, for 2006. However, \$34,000 expense was recorded for adoption of SFAS 123(R) for stock options in 2007. Excluding this expense, total operating expenses would have been 81.8% of revenues in 2007 which is comparable to 2006.

Corporate office payroll and payroll related expenses increased \$47,000, or 3.2%, to \$1,529,000, from \$1,481,000, in 2006. Occupancy expense increased \$4,000, or 2.8% in 2007, to \$141,000, from \$137,000 in 2006. Professional fees decreased \$35,000, or 18.7%, to \$152,000 in 2007, from \$187,000 in 2006, and Other expenses increased \$114,000, or 24.2%, to \$586,000 in 2007 from \$472,000 in 2006, with \$84,000 related to Sign Shop revenues which, as noted above, increased \$127,000. There was a reduction in depreciation and amortization expense of \$25,000, or 35.7% in 2007, to \$45,000, from \$70,000, in 2006.

Income from operations for the period ended November 30, 2007 was \$692,000 as compared to \$690,000 in 2006.

Interest income increased \$11,000, to \$68,000, in 2007, compared to \$57,000, in 2006, as a result of the Company investing excess cash in higher yielding investments for the full fiscal year.

Interest expense decreased \$14,000 to \$16,000 in 2007, compared to \$30,000 in 2006, primarily due to a decrease in outstanding debt. The Company paid off its outstanding bank debt in July, 2007.

Included in 2007 net income was a \$500,000 deferred tax benefit recognized for a reduction in the valuation reserve associated with the tax benefit of net operating loss carryforwards for income tax purposes. There was no such benefit recorded in 2006.

Net income totaled \$1,244,000, or 31.1% of revenue in 2007 as compared to \$717,000, or 18.3% of revenue in the prior year. Included in 2007 net income was a \$500,000 deferred tax benefit recognized for a reduction in the valuation reserve associated with the tax benefit of net operating loss carryforwards for income tax purposes.

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LIQUIDITY AND CAPITAL RESOURCES

The net cash provided from operating activities totaled \$673,000 during 2007. Cash provided from operating activities principally represents net income of \$1,244,000, plus depreciation and amortization of \$45,000 and share-based compensation of \$34,000, less bad debt of \$5,000 and deferred tax benefit of \$500,000, plus changes in notes receivable of \$12,000, inventory of \$2,000 and unexpended Marketing Fund contributions of \$67,000, less changes in trade accounts receivable of \$11,000, restricted cash of \$38,000, Marketing Fund contributions receivable of \$7,000, prepaid expenses and other of \$29,000, accounts payable of \$15,000, accrued liabilities of \$74,000 and deferred revenue of \$51,000. Cash provided from operating activities in 2006 totaled \$868,000. This cash principally represented net income of \$717,000, plus depreciation and amortization of \$70,000 and the loss on sale of equipment of \$18,000, less bad debt of \$8,000, plus changes in trade accounts receivable of \$12,000, Marketing Fund contributions receivable of \$1,000, notes receivable of \$69,000, inventory of \$19,000, prepaid expenses and other of \$35,000, accrued liabilities of \$12,000, and unexpended Marketing Fund contributions of \$28,000, less changes in restricted cash of \$30,000, accounts payable of \$37,000, and deferred revenue of \$36,000.

Cash used for investing activities during 2007 totaled \$57,000, consisting of purchase of equipment of \$19,000 and trademark renewal expenditures of \$38,000. Cash used for investing activities during 2006 totaled \$10,000, consisting of the purchase of equipment of \$14,000, offset by proceeds from the sale of equipment of \$4,000.

Financing activities used \$898,000 during 2007, due to the repayment of notes payable of \$193,000 and the payment of dividends equal to \$726,000, offset by proceeds of \$21,000 from the exercise of options. Financing activities used \$1,272,000 during 2006, due to the repayment of notes payable of \$267,000 and the payment of dividends equal to \$1,011,000, offset by proceeds of \$6,000 from the exercise of options.

It is the Company's intent that future dividends will be considered after reviewing returns to shareholders, profitability expectations and financing needs and will be declared at the discretion of the Board of Directors. It is the Company's intent going forward to declare and pay dividends on a quarterly basis.

The Company believes execution of this policy will not have any material adverse effects on its cash or its ability to fund current operations or future capital investments.

The Company has no financial covenants on any of its outstanding debt.

OFF BALANCE SHEET ARRANGEMENTS

The Company has no off balance sheet arrangements, other than the lease commitments disclosed in Note 7 of the audited consolidated financial statements included herein.

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CRITICAL ACCOUNTING POLICIES

The Company's significant accounting policies are presented in the Notes to the Consolidated Financial Statements (see Note 2 of the audited consolidated financial statements included herein). While all of the significant accounting policies impact the Company's Consolidated Financial Statements, some of the policies may be viewed to be more critical. The more critical policies are those that are most important to the portrayal of the Company's financial condition and results of operations and that require management's most difficult, subjective and/or complex judgments and estimates. Management bases its judgments and estimates on historical experience and various other factors that are believed to be reasonable under the circumstances. The results of judgments and estimates form the basis for making judgments about the Company's value of assets and liabilities that are not readily apparent from other sources. Actual results could differ from those estimates under different assumptions or conditions. Management believes the following are its most critical accounting policies because they require more significant judgments and estimates in preparation of its consolidated financial statements.

Revenue Recognition

Systems royalty fees represent a 5% charge from franchised stores' net retail and wholesale sales. Royalty revenues are recognized on the accrual basis using estimates based on past history and seasonality.

The Company recognizes franchise fee revenue upon the opening of a franchise store. Direct costs associated with the franchise sales are deferred until the franchise fee revenue is recognized. These costs include site approval, construction approval, commissions, blueprints and training costs.

The Company earns a licensing fee from the sale of par-baked bagels from a third-party commercial bakery and from the sale of coffee from a coffee bean roaster for the sale of BAB branded product to the franchised and licensed units.

Long-Lived Assets

Property and equipment are recorded at cost. Improvements and replacements are capitalized, while expenditures for maintenance and routine repairs that don't extend the life of the asset are charged to expense as incurred. Depreciation is calculated on the straight-line basis over the estimated useful lives of the assets. Property, equipment and leasehold improvements are stated at cost, less accumulated depreciation. Estimated useful lives for the purpose of depreciation and amortization are 3 to 7 years for property and equipment and 10 years, or the term of the lease if less, for leasehold improvements.

The Company's intangible assets consist primarily of trademarks and goodwill. SFAS 142, "Goodwill and Other Intangible Assets" requires that assets with indefinite lives no longer be amortized, but instead be subject to annual impairment tests. The Company no longer amortizes goodwill or trademarks. No impairment was recorded for the years ended November 30, 2007 and 2006. (See Note 2 of the audited consolidated financial statements included herein.)

Concentrations of Credit Risk

Certain financial instruments potentially subject the Company to concentrations of credit risk. These financial instruments consist primarily of royalty and wholesale accounts receivables. Amounts due from franchisees represented approximately 61% and 60% of the receivable balance at November 30, 2007 and 2006, respectively. The Company believes it has maintained adequate reserves for doubtful accounts. The Company reviews the collectibility of receivables periodically taking into account payment history and industry conditions.

Valuation Allowance and Deferred Taxes

A valuation allowance is the portion of a deferred tax asset for which it is more likely than not that a tax benefit will not be realized.

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As of November 30, 2007, the Company has cumulative net operating loss carryforwards expiring between 2012 and 2021 for U.S. federal income tax purposes of approximately \$6,178,000. A valuation allowance has been established for \$1,232,000 at November 30, 2007 for the deferred tax benefit related to those loss carryforwards and other deferred tax assets for which it is considered more likely than not that the benefit will not be realized. (See Note 3 of the audited consolidated financial statements included herein.)

Recent Accounting Pronouncements

In July 2006, the FASB issued FIN No. 48, Accounting for Uncertainty in Income Taxes, an interpretation of FASB Statement No. 109. FIN No. 48 clarifies the accounting and reporting for uncertainties in income tax law. FIN No. 48 prescribes a comprehensive model for the financial statement recognition, measurement, presentation, and disclosure of uncertain tax positions taken or expected to be taken in income tax returns. FIN No. 48 is effective for fiscal years beginning after December 15, 2006. The Company has not yet determined the impact, if any, that may result from the adoption of FIN No. 48.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements, which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles (GAAP), and expands disclosures about fair value measurements. Where applicable, SFAS No. 157 simplifies and codifies related guidance within GAAP and does not require any new fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. Earlier adoption is encouraged. The adoption of SFAS No. 157 is not expected to have a material impact on the Company's financial position or results of operations.

Effective December 1, 2006, the Company adopted the provisions of FASB Statement No. 123 (revised 2004), "Share-Based Payment" ("SFAS 123R") using the modified prospective transition method. Under this method, prior periods are not revised for comparative purposes and the Company recognizes compensation cost using a fair-value based method for all share-based payments granted after November 30, 2006, plus any awards granted to employees up through November 30, 2006 that remain unvested at that time. Prior to December 1, 2006, the Company accounted for its share-based compensation plans in accordance with the provisions of Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees." The Company recorded compensation cost arising from share-based payment arrangements in payroll-related expenses on the Condensed Consolidated Statement of Operations for the Company's stock option plan of \$34,000 for the twelve months ended November 30, 2007.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities ("SFAS 159"). SFAS 159 allows entities to measure at fair value many financial instruments and certain other assets and liabilities that are not otherwise required to be measured at fair value. SFAS 159 is effective for fiscal years beginning after November 15, 2007. The company has not yet determined what impact, if any, that may result from adoption of SFAS No. 159.

ITEM 7. FINANCIAL STATEMENTS

The Consolidated Financial Statements and Report of Independent Registered Public Accounting Firm is included immediately following.

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BAB, Inc.

Years Ended November 30, 2007 and November 30, 2006

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Reports of Independent Registered Public Accounting Firms

Consolidated Balance Sheets

Consolidated Statements of Income

Consolidated Statements of Stockholders' Equity

Consolidated Statements of Cash Flows

Notes to Consolidated Financial Statements

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Report of Independent Registered Public Accounting Firm

Stockholders and Board of Directors of BAB, Inc.

We have audited the accompanying consolidated balance sheet of BAB, Inc. as of November 30, 2007 and the related consolidated statements of income, stockholders' equity and cash flows for the year then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of BAB, Inc. as of November 30, 2007, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

By: /s/ Frank L. Sasseti & Co.

Oak Park, Illinois
February 4, 2008

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Report of Independent Registered Public Accounting Firm

Stockholders and Board of Directors of BAB, Inc.

We have audited the accompanying consolidated balance sheet of BAB, Inc. as of November 30, 2006 and the related consolidated statements of income, stockholders' equity and cash flows for the year then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of BAB, Inc. as of November 30, 2006, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

By: /s/ McGladrey and Pullen, LLP

Chicago, Illinois
February 27, 2007

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BAB, Inc
Consolidated Balance Sheets
November 30 2007 and 2006

	2007	2006
ASSETS		
Current Assets		
Cash	\$ 1,510,292	\$ 1,792,666
Restricted cash	271,970	234,114
Receivables		
Trade accounts receivable (net of allowance for doubtful accounts of \$6,170 in 2007 and \$32,352 in 2006)	104,995	92,377
Marketing fund contributions receivable from franchisees and stores	36,756	29,478
Notes receivable (net of allowance for doubtful accounts of \$8,639 in 2007 and \$10,690 in 2006)	3,866	8,262
Inventories	43,946	46,048
Prepaid expenses and other current assets	129,575	100,439
Total Current Assets	2,101,400	2,303,384
Property, plant and equipment (net of accumulated depreciation of \$526,661 in 2007 and \$372,350 in 2006)		
	79,879	100,761
Notes receivable (net of allowance of \$4,642 in 2007 and \$5,906 in 2006)	1,419	5,282
Trademarks	763,667	763,667
Goodwill	3,542,772	3,542,772
Definite lived intangible assets (net of accumulated amortization of \$307,288 in 2007 and \$302,486 in 2006)	36,204	2,896
Deferred tax asset	500,000	-
Total Noncurrent Assets	4,923,941	4,415,378
Total Assets	\$ 7,025,341	\$ 6,718,762
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Current portion of long-term debt	\$ 23,051	\$ 192,740
Accounts payable	40,470	55,961
Accrued expenses and other current liabilities	371,458	445,506
Dividends payable	290,540	290,524
Unexpended marketing fund contributions	253,616	186,479
Deferred franchise fee revenue	190,000	210,000
Deferred licensing revenue	82,135	76,579
Total Current Liabilities	1,251,270	1,457,789
Long-term debt (net of current portion)		
	228,516	251,567
Deferred revenue (net of current portion)	9,508	45,818
Total Noncurrent Liabilities	238,024	297,385
Total Liabilities	1,489,294	1,755,174
Stockholders' Equity		
Common stock (\$.001 par value; 15,000,000 shares authorized; 8,466,953 and 8,426,377 shares issued, and 7,263,508 and 7,222,932 shares outstanding as of November 30, 2007 and 2006, respectively)	13,508,257	13,508,216

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Additional paid-in capital	932,038	876,999
Treasury stock	(222,781)	(222,781)
Accumulated deficit	(8,681,467)	(9,198,846)
Total Stockholders' Equity	5,536,047	4,963,588
Total Liabilities and Stockholders' Equity	\$ 7,025,341	\$ 6,718,762

See accompanying notes

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BAB, Inc
Consolidated Statements of Income
November 30, 2007 and 2006

	2007	2006
REVENUES		
Royalty fees from franchised stores	\$ 2,217,820	\$ 2,275,483
Net sales by Company-owned stores	484,399	500,689
Franchise fees	235,000	272,219
Licensing fees and other income	1,057,680	869,000
Total Revenues	3,994,899	3,917,391
OPERATING EXPENSES		
Store food, beverage and paper costs	155,800	159,615
Store payroll and other operating expenses	437,024	472,029
Selling, general and administrative expenses:		
Payroll and payroll-related expenses	1,528,656	1,481,174
Occupancy	141,109	137,268
Advertising and promotion	122,937	110,055
Professional service fees	151,781	186,644
Travel expenses	134,886	139,337
Depreciation and amortization	44,812	69,653
Other	586,187	472,115
Total Operating Expenses	3,303,192	3,227,890
Income from operations	691,707	689,501
Interest income	67,612	56,790
Interest expense	(15,606)	(29,684)
Income before provision for income taxes	743,713	716,607
Provision (benefit) for income taxes		
Current tax (benefit)	-	-
Deferred tax (benefit)	(500,000)	-
	(500,000)	-
Net Income	\$ 1,243,713	\$ 716,607
Net Income per share - Basic	\$ 0.17	\$ 0.10
Net Income per share - Diluted	\$ 0.17	\$ 0.10
Weighted average shares outstanding - Basic	7,261,651	7,222,560
Weighted average shares outstanding - Diluted	7,278,066	7,259,149
Cash dividends declared per share	\$ 0.10	\$ 0.10

See accompanying notes

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BAB, Inc
 Consolidated Statements of Stockholders' Equity
 November 30, 2007 and 2006

	Common Stock		Additional Paid-In Capital	Treasury Stock		Accumulated Deficit	Total
	Shares	Amount		Shares	Amount		
November 30, 2005	8,412,391	\$ 13,508,202	\$ 870,935	(1,203,445)	\$ (222,781)	\$ (9,191,567)	\$ 4,964,789
Stock Options Exercised	13,986	14	6,064				6,078
Dividends Declared						(723,886)	(723,886)
Net Income						716,607	716,607
November 30, 2006	8,426,377	13,508,216	876,999	(1,203,445)	(222,781)	(9,198,846)	4,963,588
SFAS No. 123(R)			34,415				34,415
Stock Options Exercised	40,576	41	20,624				20,665
Dividends Declared						(726,334)	(726,334)
Net Income						1,243,713	1,243,713
November 30, 2007	8,466,953	\$ 13,508,257	\$ 932,038	(1,203,445)	\$ (222,781)	\$ (8,681,467)	\$ 5,536,047

See accompanying notes

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BAB, Inc
Consolidated Statements of Cash Flow
November 30, 2007 and 2006

	2007	2006
Operating activities		
Net income	\$ 1,243,713	\$ 716,607
Depreciation and amortization	44,812	69,653
Loss on sale of equipment	-	17,651
Provision for uncollectible accounts, net of recoveries	(4,840)	(8,346)
Share-based compensation	34,415	-
Provision for deferred taxes	(500,000)	-
Changes in:		
Trade accounts receivable	(11,093)	11,733
Restricted cash	(37,856)	(30,059)
Marketing fund contributions receivable	(7,278)	911
Notes Receivable	11,573	69,352
Inventories	2,102	19,207
Prepaid expenses and other	(29,137)	35,050
Accounts payable	(15,491)	(37,466)
Accrued liabilities	(74,048)	12,164
Unexpended marketing fund contributions	67,137	27,566
Deferred revenue	(50,754)	(36,162)
Net Cash Provided by Operating Activities	673,255	867,861
Investing activities		
Purchase of equipment	(19,127)	(14,327)
Proceeds from sale of equipment	-	4,500
Capitalization of trademark renewals	(38,109)	-
Net Cash Used In Investing Activities	(57,236)	(9,827)
Financing activities		
Repayment of borrowings	(192,740)	(266,825)
Proceeds from exercise of stock options	20,665	6,077
Payment of dividends	(726,318)	(1,011,144)
Net Cash Used In Financing Activities	(898,393)	(1,271,892)
Net Increase (Decrease) in Cash		
	(282,374)	(413,858)
Cash, Beginning of Period	1,792,666	2,206,524
Cash, End of Period	\$ 1,510,292	\$ 1,792,666
Supplemental disclosure of cash flow information:		
Interest paid	\$ 16,454	\$ 30,977
Income taxes paid	\$ -	\$ -

Supplemental disclosure of noncash investing and financing activities:

On November 26, 2007, a quarterly \$0.02 per share cash dividend and a \$0.02 per share special dividend was declared, payable January 4, 2008, and recorded as a dividend payable in the amount of \$290,540 at November 30, 2007. On November 16, 2006, a quarterly \$0.02 per share cash dividend and a special dividend of \$0.02 per share was declared, payable January 11, 2007, and was recorded as a dividend payable in the amount of \$290,524 at November 30, 2006.

See accompanying notes

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 1 - Nature of Operations

BAB, Inc. (the "Company") was incorporated under the laws of the State of Delaware on July 12, 2000. The Company currently operates, franchises and licenses bagel, muffin and coffee retail units under the Big Apple Bagels ("BAB"), My Favorite Muffin ("MFM") and Brewster's Coffee trade names. The Company additionally derives income from the sale of its trademark bagels, muffins and coffee through nontraditional channels of distribution, including under license agreements and through direct home delivery of specialty muffin baskets and coffee.

The Company has four wholly owned subsidiaries: BAB Systems, Inc. (Systems); BAB Operations, Inc. (Operations); Brewster's Franchise Corporation (BFC); and My Favorite Muffin Too, Inc. Systems was incorporated on December 2, 1992, and was primarily established to franchise BAB specialty bagel retail stores. Operations was formed on August 30, 1995, primarily to operate Company-owned stores, including one which currently serves as the franchise training facility. BFC was established on February 15, 1996 to franchise "Brewster's Coffee" concept coffee stores. My Favorite Muffin Too, Inc., a New Jersey corporation, was acquired on May 13, 1997. My Favorite Muffin Too, Inc. franchises "MFM" concept muffin stores. The assets of Jacobs Bros. Bagels (Jacobs Bros.) were acquired on February 1, 1999. (See Note 6.)

Note 2 - Summary of Significant Accounting Policies

Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition

Systems royalty fees represent a 5% charge from franchised stores' net retail and wholesale sales. Royalty revenues are recognized on the accrual basis using estimates based on past history and seasonality.

The Company recognizes franchise fee revenue upon the opening of a franchise store. Direct costs associated with franchise sales are deferred until the franchise fee revenue is recognized. These costs include site approval, construction approval, commissions, blueprints and training costs.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 2 - Summary of Significant Accounting Policies (Continued)

The Company earns a licensing fee from the sale of par-baked bagels from a third-party commercial bakery and from the sale of coffee from a coffee bean roaster for the sale of BAB branded product to the franchised and licensed units noted in the table below. Stores which have been opened, and unopened stores for which a Franchise Agreement has been executed at November 30, 2007 and 2006 are as follows:

	2007	2006
Stores opened		
Company-owned	1	1
Franchisee-owned	126	136
Licensed	2	3
	129	140
Unopened stores		
Franchise Agreement	7	8
	136	148

Segments

In June 1997, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standard (SFAS) No. 131, "Disclosures about Segments of an Enterprise and Related Information," which established annual reporting standards for an enterprise's operating segments and related disclosures about its products, services, geographic areas and major customers. The Company's operations are within two reportable segments operating in the United States: Company Store Operations and Franchise Operations.

Marketing Fund

Systems established a Marketing Fund during 1994. Franchisees and the Company-owned store are required to contribute to the Fund based on their retail sales. The Marketing Fund also earns revenues from commissions paid by certain vendors on the sale of BAB licensed products to franchisees.

Cash

Bank deposits are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$100,000. Deposits may from time to time exceed federally insured limits. As of November 30, 2007 and 2006, the Fund cash balances, which are to be accounted for separately as mandated by the UFOC, were \$208,513 and \$155,300, respectively. Also included in restricted cash at November 30, 2007 and 2006 is a \$63,457 and \$78,814 certificate of deposit, respectively, that serves as collateral for a Letter of Credit for the Corporate Office facility lease entered with IL-Corporate 500 Centre, L.L.C., as required by the lease.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 2 - Summary of Significant Accounting Policies (Continued)

Accounts Receivable

Receivables are carried at original invoice amount less estimates made for doubtful accounts. Management determines the allowances for doubtful accounts by reviewing and identifying troubled accounts on a periodic basis and by using historical experience applied to an aging of accounts. A receivable is considered to be past due if any portion of the receivable balance is outstanding 90 days past the due date. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded as income when received. Certain receivables have been converted to unsecured interest bearing notes.

Inventories

Inventories are valued at the lower of cost or market under the first-in, first-out (FIFO) method.

Property, Plant and Equipment

Property and equipment and leasehold improvements are stated at cost less accumulated depreciation and amortization. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets. Estimated useful lives are 3 to 7 years for property and equipment and 10 years, or term of lease, if less, for leasehold improvements. Maintenance and repairs are charged to expense as incurred. Expenditures that materially extend the useful lives of assets are capitalized.

Goodwill and Other Intangible Assets

The Company's intangible assets consist primarily of trademarks and goodwill. SFAS No. 142, "Goodwill and Other Intangible Assets" requires that assets with indefinite lives no longer be amortized, but instead be subject to annual impairment tests using a discounted cash flow model to determine the assets fair value. The Company no longer amortizes goodwill or trademarks, but instead, the Company's intangible assets are tested annually for impairment. No impairment was recorded for the years ended November 30, 2007 and 2006.

The net book value of intangible assets with definite lives totaled \$36,204 and \$2,896 at November 30, 2007 and 2006, respectively. The gross value of definite lived intangible assets and their respective accumulated amortization are as follows:

Definite Lived Intangible Assets	Original Cost	Accumulated Amortization November 30, 2007
Master Lease Origination Fees	\$ 95,382	\$ 95,382
Trademark Renewals	\$ 38,110	\$ 1,906

Definitive lived intangible assets are being amortized over their useful lives. Trademark renewal expenditures of \$38,110 were capitalized in 2007 and will be amortized over a life of 10 years. The Company recorded amortization expense for definitive lived intangible assets of \$4,802 and \$9,157 for the years ended November 30, 2007 and 2006, respectively, and will record approximately \$2,000 per year over the next five years.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 2 - Summary of Significant Accounting Policies (Continued)

Advertising and Promotion Costs

The Company expenses advertising and promotion costs as incurred. Advertising and promotion expense was \$122,937 and \$110,055 in 2007 and 2006, respectively. Included in advertising expense was \$74,564 and \$73,171 in 2007 and 2006, respectively, related to the Company's franchise operations.

Income Taxes

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The benefits from net operating losses carried forward may be impaired or limited in certain circumstances. In addition, a valuation allowance can be provided for deferred tax assets when it is more likely than not that all or some portion of the deferred tax asset will not be realized. The Company reduced the valuation allowance on the net deferred tax assets by \$500,000 for the period ended November 30, 2007. (See Note 3.)

Earnings Per Share

The Company computes earnings per share ("EPS") under SFAS No. 128, "Earnings per Share." Basic net earnings are divided by the weighted average number of common shares outstanding during the year to calculate basic net earnings per common share. Diluted net earnings per common share are calculated to give effect to the potential dilution that could occur if warrants, options or other contracts to issue common stock were exercised and resulted in the issuance of additional common shares.

	2007	2006
Numerator:		
Net income available to common shareholders	\$ 1,243,713	\$ 716,607
Denominator:		
Weighted average outstanding shares		
Basic	7,261,651	7,222,560
Earnings per Share - Basic	\$ 0.17	\$ 0.10
Effect of dilutive common stock	16,415	36,589
Weighted average outstanding shares		
Diluted	7,278,066	7,259,149
Earnings per share - Diluted	\$ 0.17	\$ 0.10

At November 30, 2007 and 2006, there are 267,500 unexercised options that are not included in the computation of dilutive EPS because their impact would be antidilutive based on current market prices.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 2 - Summary of Significant Accounting Policies (Continued)

Stock-Based Compensation

Effective December 1, 2006, the Company adopted the provisions of FASB Statement No. 123 (revised 2004), "Share-Based Payment" ("SFAS 123R") using the modified prospective transition method. Under this method, prior periods are not revised for comparative purposes and the Company recognizes compensation cost using a fair-value based method for all share-based payments granted after November 30, 2006, plus any awards granted to employees up through November 30, 2006 that remain unvested at that time. Prior to December 1, 2006, the Company accounted for its share-based compensation plans in accordance with the provisions of Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees." The Company recorded compensation cost arising from share-based payment arrangements in payroll-related expenses on the Condensed Consolidated Statement of Operations for the Company's stock option plan of \$34,000 for the twelve months ended November 30, 2007.

Stock Warrants

Stock warrants granted as consideration in purchase acquisitions have been recorded as an addition to additional paid-in capital in the accompanying balance sheet based on the fair value of such stock warrants on the date of the acquisition.

Fair Value of Financial Instruments

The carrying amounts of financial instruments including cash, accounts receivable, notes receivable, accounts payable and short-term debt approximate their fair values because of the relatively short maturity of these instruments. The carrying value of long-term debt, including the current portion, approximate fair value based upon market prices for the same or similar instruments.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 2 - Summary of Significant Accounting Policies (Continued)

Recent Accounting Pronouncements

In July 2006, the FASB issued FIN No. 48, Accounting for Uncertainty in Income Taxes, an interpretation of FASB Statement No. 109. FIN No. 48 clarifies the accounting and reporting for uncertainties in income tax law. FIN No. 48 prescribes a comprehensive model for the financial statement recognition, measurement, presentation, and disclosure of uncertain tax positions taken or expected to be taken in income tax returns. FIN No. 48 is effective for fiscal years beginning after December 15, 2006. The Company has not yet determined the impact, if any, that may result from the adoption of FIN No. 48.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements, which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles (GAAP), and expands disclosures about fair value measurements. Where applicable, SFAS No. 157 simplifies and codifies related guidance within GAAP and does not require any new fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. Earlier adoption is encouraged. The adoption of SFAS No. 157 is not expected to have a material impact on the Company's financial position or results of operations.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities ("SFAS 159"). SFAS 159 allows entities to measure at fair value many financial instruments and certain other assets and liabilities that are not otherwise required to be measured at fair value. SFAS 159 is effective for fiscal years beginning after November 15, 2007. The company has not yet determined the impact, if any, that may result from adoption of SFAS No. 159.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 3 - Income Taxes

The components of the income tax (benefit) provision are as follows:

	2007	2006
Federal income tax provision computed at federal statutory rate	\$ 252,862	\$ 243,646
State income taxes net of federal tax provision	35,832	34,526
Other adjustments	10,879	6,544
Change in valuation allowance	(644,530)	(151,566)
Utilization of net operating losses	(155,043)	(133,150)
Income Tax (Benefit)	\$ (500,000)	\$ -

Deferred income tax assets (liabilities) are as follows:

	2007	2006
Deferred revenue	109,328	129,030
Deferred rent revenue	15,912	15,811
Marketing Fund net contributions	80,940	60,287
Allowance for doubtful accounts	2,395	12,558
Allowance for doubtful accounts-notes receivable	5,155	6,442
Accrued expenses	20,707	12,577
Net operating loss carryforwards	2,398,332	2,553,375
Valuation allowance	(1,232,302)	(2,031,875)
Total Deferred Income Tax Assets	\$ 1,400,467	\$ 758,205
Depreciation and amortization	(895,694)	(751,583)
Franchise Costs	(4,773)	(6,622)
Total Deferred Income Tax Liabilities	\$ (900,467)	\$ (758,205)
Total Net Deferred Tax Assets/Liabilities	\$ 500,000	\$ -

As of November 30, 2007, the Company has net operating loss carryforwards expiring between 2012 and 2021 for U.S. federal income tax purposes of approximately \$6,178,000. A valuation allowance has been established for \$1,232,000 and \$2,032,000 as of November 30, 2007 and 2006, respectively, for the deferred tax benefit related to those loss carryforwards and other deferred tax assets, that are more likely than not that the deferred tax asset will not be realized. The reduction in the valuation allowance of \$800,000 is a result of recognition of net operating loss carryforwards and management's projections of future taxable income.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 4 - Long-Term Obligations

Long-term debt consisted of the following:

	2007	2006
Bank note payable	\$ 0	\$ 170,735
Note payable to former stockholder	\$ 251,567	\$ 273,572
	\$ 251,567	\$ 444,307
Less current portion	\$ (23,051)	\$ (192,740)
Long-Term Debt, Net of Current Portion	\$ 228,516	\$ 251,567

On June 25, 2004, the Company entered into a Business Loan and Security Agreement (“Bank Agreement”) with Associated Bank which provided for a term loan in the original amount of \$723,700. The term loan under the Bank Agreement is secured by substantially all of the assets of the Company and is to be repaid in monthly installments of \$21,900, including interest at a rate of 5.5 % per annum, with a final payment due July 1, 2007. The balance of this note payable as of November 30, 2006 was \$170,735. The note was paid in full in July, 2007.

On September 6, 2002, the Company signed a note payable requiring annual installments of \$35,000, including interest at a rate of 4.75% per annum, for a term of 15 years, in the original amount of \$385,531. The Company purchased and retired 1,380,040 shares of BAB common stock from a former stockholder. The balance of this note payable was \$251,567 and \$273,572 as of November 30, 2007 and 2006, respectively.

As of November 30, 2007, annual maturities on long-term obligations due are as follows:

Year Ending November 30:	
2008	\$23,051
2009	\$24,146
2010	\$25,292
2011	\$26,494
Thereafter	\$152,584
Total	\$251,567

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 5 - Stockholders' Equity

On March 9, 2007, June 5, 2007, and September 5, 2007, a \$.02 per share dividend was declared, and was paid on April 10, 2007, July 2, 2007, and October 2, 2007, respectively. On November 26, 2007, a \$.02 quarterly dividend and a \$.02 special dividend was declared, payable January 4, 2008. A dividend payable, in the amount of \$290,540, was recorded at November 30, 2007. On March 13, 2006, May 25, 2006, and September 6, 2006, a \$.02 per share dividend was declared, and was paid on April 13, 2006, July 5, 2006, and October 9, 2006, respectively. On November 16, 2006, a \$.02 quarterly dividend and a \$.02 special dividend was declared, payable January 11, 2007. A dividend payable, in the amount of \$290,524, was recorded at November 30, 2006.

Note 6 - Stock Options and Warrants

In May 2001, the Company approved a Long-Term Incentive and Stock Option Plan (Plan). The Plan reserves 1,400,000 shares of common stock for grant. The Plan will terminate on May 25, 2011. The Plan permits granting of awards to employees and non-employee Directors and agents of the Company in the form of stock appreciation rights, stock awards and stock options. The Plan is currently administered by a Committee of the Board of Directors appointed by the Board. The Plan gives broad powers to the Board and Committee to administer and interpret the Plan, including the authority to select the individuals to be granted options and rights, and to prescribe the particular form and conditions of each option or right granted.

Under the Plan, the exercise price of each option equals the market price of the Company's stock on the date of grant. The options granted vary in vesting from immediate to a vesting period over five years. The options granted are exercisable within a 10 year period from the date of grant. All stock issued from the granted options must be held for one year from date of exercise. Options issued and outstanding expire on various dates through November 28, 2016. Range of exercise prices of options outstanding as of November 30, 2007 are \$0.46 to \$1.27.

Activity under the Plan during the two years ended November 30 is as follows:

	2007		2006	
	Options	Weighted average exercise price	Options	Weighted average exercise price
Options outstanding at beginning of year	432,949	\$1.064	163,034	\$0.722
Granted	0	\$0.00	290,000	\$1.221
Forfeited	0	\$0.00	(6,099)	\$0.833
Exercised	(40,576)	\$0.509	(13,986)	\$0.434
Outstanding at end of year	392,373	\$1.121	432,949	\$1.064

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 6 - Stock Options and Warrants (Continued)

Range of exercise price	Options Outstanding			Options Exercisable	
	Options outstanding	Weighted average remaining contractual life	Weighted average exercise price	Options exercisable	Weighted average exercise price
\$0.46	9,473	6.0	\$0.460	9,473	\$0.460
\$0.60	10,000	6.6	\$0.600	10,000	\$0.600
\$0.88 - \$0.97	65,400	7.2	\$0.935	43,600	\$0.935
\$0.86	20,000	7.5	\$0.860	20,000	\$0.860
\$1.15 - \$1.27	72,500	8.0	\$1.216	24,166	\$1.216
\$0.97	20,000	9.0	\$0.970	20,000	\$0.970
\$1.25	100,000	9.0	\$1.250	--	--
\$1.25	95,000	9.0	\$1.250	--	--
	392,373		\$1.121	127,239	\$0.920

The aggregate intrinsic value in the table below is before income taxes, based on the Company's closing stock price of \$.98 as of the last business day of the period ended November 30, 2007. Total intrinsic value of those options exercised during the quarter and twelve months ended November 30, 2007 is \$200 and \$19,000, respectively.

Outstanding at 11/30/07	Options Outstanding			Aggregate Intrinsic Value	Exercisable at 11/30/07	Options Exercisable	
	Wghtd. Avg. Remaining Life	Wghtd. Avg. Exercise Price	Wghtd. Avg. Exercise Price			Aggregate Intrinsic Value	
392,373	8.29	\$ 1.12	\$ -	127,239	\$ 0.92	\$ 7,634	

Effective December 1, 2006, the Company adopted the provisions of FASB Statement No. 123 (revised 2004), "Share-Based Payment" ("SFAS 123R") using the modified prospective transition method. Under this method, prior periods are not revised for comparative purposes and the Company recognizes compensation cost using a fair-value based method for all share-based payments granted after November 30, 2006, plus any awards granted to employees up through November 30, 2006 that remain unvested at that time. Prior to December 1, 2006, the Company accounted for its share-based compensation plans in accordance with the provisions of Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees." The Company recorded compensation cost arising from share-based payment arrangements in payroll-related expenses on the Condensed Consolidated Statement of Operations for the Company's stock option plan of \$34,000 for the twelve months ended November 30, 2007.

The following table illustrates the pro forma effect on the Company's net income and net income per share as if the Company had adopted the fair value based method of accounting for stock-based compensation under FASB No. 123, "Accounting for Stock-Based Compensation," for 2006 and the assumptions used to estimate the fair value of options granted under the stock option plan for that period.

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 6 - Stock Options and Warrants (Continued)

	2006
Pro forma impact of fair value method	
Reported net income	\$ 716,607
Less: Fair value impact of employee stock compensation	(43,460)
Pro forma net income	\$ 673,147
Earnings per common share	
Basic - as reported	\$ 0.10
Diluted - as reported	\$ 0.10
Basic - pro forma	\$ 0.09
Diluted - pro forma	\$ 0.09
Weighted average Black Scholes fair value assumptions for options granted during year ended November 30, 2006	
Risk free interest rate	4.67%
Expected life	10.0 yrs
Expected volatility	0.527
Expected dividend yield	6.4%
Fair Value of grants	\$ 0.29

On February 1, 1999, the Company purchased certain assets of a related group of entities doing business as Jacobs Bros. Bagels, a chain operating retail bagel stores in the Chicago, Illinois area. The assets acquired included 8 retail locations and a central commissary facility paid for with \$950,000 in cash and issuance of warrants to acquire 333,332 shares of the Company's common stock. The warrants provide for the purchase of 183,332 and 150,000 shares of common stock at an exercise price of \$1.88 and \$2.25 per share, respectively. The warrants were first exercisable on February 1, 2000 and expired on January 31, 2006. None of the warrants were exercised.

Note 7 - Commitments

The Company rents its Corporate Office and the Company-owned store under leases which require it to pay real estate taxes, insurance and general repairs and maintenance. Rent expense for the years ended November 30, 2007 and November 30, 2006 was \$119,449 and \$122,128, net of sublease income of \$127,666 and \$123,950, respectively. Monthly rent is recorded on a straight-line basis over the term of the lease with a deferred rent liability being recognized. As of November 30, 2007, future minimum annual rental commitments under leases, net of sublease income of \$133,031 in 2008, \$138,944 in 2009, and \$11,661 in 2010 are as follows:

Year Ending November 30:		
2008	\$	120,946
2009	\$	130,010
2010	\$	149,314
Thereafter	\$	76,708
Total	\$	476,978

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 8 – Employee Benefit Plan

The Company maintains a qualified 401(k) plan which allows eligible participants to make pretax contributions. Company contributions are discretionary. The Company contributed \$15,000 in 2007 and 2006.

Note 9 - Segment Information

Segment information has been reclassified to reflect licensing fees revenue, goodwill and certain definite lived assets and the amortization expense related to these intangibles in Systems, so as to reflect a truer segment income stream and asset relationship, as the business is focused on the franchise division.

The following tables present segment information for the years ended November 30, 2007 and 2006:

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BAB, Inc
Notes to the Consolidated Financial Statements
November 30, 2007 and 2006

Note 9 - Segment Information (Continued)

	Net Revenues		Operating Income (Loss)	
	2007	2006	2007	2006
Company Store Operations	\$ 890,972	\$ 759,490	\$ (141,544)	\$ (246,238)
Franchise Operations and Licensing Fees	3,103,927	3,157,901	1,800,333	1,783,954
	\$ 3,994,899	\$ 3,917,391	\$ 1,658,789	\$ 1,537,716
Corporate Expenses			(967,082)	(848,215)
Interest Income, Net of Interest Expense			52,006	27,106
Net Income before provision for taxes			\$ 743,713	\$ 716,607
Income tax expense benefit			500,000	-
Net Income			\$ 1,243,713	\$ 716,607

Operating Segment Data

	Identifiable Assets	Capital Expenditures	Depreciation and Amortization
Year Ended November 30, 2007:			
Company Store Operations	\$ 74,891	\$ 848	\$ 20,237
Franchise Operations (other than goodwill)	2,189,741	56,389	24,575
Goodwill and Other Intangible Assets	2,848,872		
	\$ 5,113,504	\$ 57,237	\$ 44,812
Year Ended November 30, 2006:			
Company Store Operations	\$ 95,910	\$ 7,464	\$ 48,080
Franchise Operations (other than goodwill)	189,194	6,863	21,573
Goodwill and Other Indefinite Lived Intangible Assets	4,306,439		
	\$ 4,591,543	\$ 14,327	\$ 69,653

Reconciliation to Total Assets as Reported	2007	2006
Assets-Total reportable segments - Identifiable assets	\$ 5,113,504	\$ 4,591,543
Unallocated Amounts		
Cash	1,782,262	2,026,780
Prepaid expenses and other current assets	129,575	100,439
Total Consolidated Assets	\$ 7,025,341	\$ 6,718,762

There were no sales to any individual customer during either year in the two-year period ended November 30, 2007 that represented 10% or more of net sales.

ITEM 8. CHANGES IN AND DISAGREEMENT WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

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ITEM 8A. CONTROLS AND PROCEDURES

Disclosure controls

The Chief Executive Officer and the Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 as amended) as of November 30, 2007. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on that evaluation, Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of such date to ensure that information required to be disclosed in the reports it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission rules and forms.

Internal control over financial reporting

The Chief Executive Officer and the Chief Financial Officer confirm that there was no change in the Company's internal control over financial reporting during the year ended November 30, 2007 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

ITEM 8B. OTHER INFORMATION

None

PART III

ITEM 9. DIRECTORS, EXECUTIVE OFFICERS, PROMOTERS AND CONTROL PERSONS AND CORPORATE GOVERNANCE; COMPLIANCE WITH SECTION 16(a) OF THE EXCHANGE ACT

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's executive officers and directors, and persons who beneficially own more than ten percent of the Company's Common Stock, to file initial reports of ownership and reports of changes in ownership with the Securities and Exchange Commission (the "SEC"). Executive officers, directors and greater than ten percent beneficial owners are required by the SEC to furnish the Company with copies of all Section 16(a) forms they file.

Based upon a review of the copies of such forms furnished to the Company, the Company believes that all Section 16(a) filing requirements applicable to its executive officers and directors were met during the year ended November 30, 2007.

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CODE OF ETHICS

BAB, Inc.
Code of Ethics
November 30, 2007

BAB, Inc. (the Company) is formally establishing, although it believes it has complied with the tenants of such a document during its existence, a Code of Ethics, pursuant to Section 406 of the Sarbanes-Oxley Act, which is designed to deter wrongdoing and to promote:

- Honest and ethical conduct, including the ethical handling of actual or apparent conflicts of interest between personal and professional relationships;
- Full, fair, accurate, timely and understandable disclosure in reports and documents that the Company files with, or submits to, the Securities and Exchange Commission, and in other public communications made by the Company;
 - Compliance with applicable government laws, rules and regulations;
- The prompt internal reporting of violations of the Code to the appropriate person or persons identified in the Code; and
 - Accountability for adherence to the Code.

The Code of Ethics promulgated by Sarbanes-Oxley, expects the highest standard of ethical conduct and fair dealing of its Senior Financial Officers (SFO), defined as the Chief Executive Officer and Chief Financial Officer. While, per Sarbanes-Oxley, this policy is intended to only cover the actions of the SFO, the Company expects it's Controller, other officers, directors and employees will also review this Code and abide by its provisions. The Company's reputation is a valuable asset and as such must continually be guarded by all associated with the Company so as to earn the trust, confidence and respect of our suppliers, customers and shareholders.

The Company's SFO are committed to conducting business in accordance with the highest ethical standards. The SFO must comply with all applicable laws, rules and regulations. Furthermore, SFO must not commit an illegal or unethical act, or instruct or authorize others to do so.

CONFLICTS OF INTEREST

The SFO must act in the best interests of the Company, and should avoid any situation that presents an actual, potential or apparent conflict between their personal interests and the interests of the Company.

The SFO have a conflict when their personal interests, relationships or activities, or those of a member of their immediate family, interfere or conflict, or even appear to interfere or conflict, with the Company's interests. A conflict of interest prevents one from acting objectively with the Company's best interests in mind, or prevents one from exercising sound, ethical business judgment.

PUBLIC COMMUNICATIONS

The Company is committed to providing Company information to the public in a manner that complies with all applicable legal and regulatory requirements and that promotes investor confidence by facilitating fair, orderly and efficient behavior. The Company's reports and documents filed with the Securities and Exchange Commission, as well as any other public communications, must be complete, fair, accurate and timely. The SFO must do everything in their power to comply with these standards.

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CODE OF ETHICS (Continued)

GIFTS

The SFO may not give or receive kickbacks, rebates, gifts, services or any other benefits, other than gifts of nominal value (amounts would be considered in excess of nominal value if they create the appearance of impropriety, or actually influence the Company to give preferential, versus arms-length, treatment to the provider) from a supplier, competitor, government official, customer or any other person the Company does, or expects to do business with.

LOANS

SFO may not accept loans, or loan guarantees, from the Company, or from any persons or entities, either doing business with, or seeking business with the Company. The Company will not make any loans to SFO, officers, directors, employees or any outside parties doing business with, or seeking business with the Company.

CONFIDENTIAL INFORMATION

SFO, officers, directors and employees are to respect the confidentiality of Company, employee, supplier, customer, competitor and any other persons or entities' information that is not a matter of public record. Confidential information must not be used for personal gain.

COMPLIANCE WITH THIS CODE

SFO are expected to fully comply with this Code. This Code will be strictly enforced and any violations will be dealt with immediately, and depending on the severity of noncompliance, could lead to disciplinary action including termination. Furthermore, violations involving unlawful behavior will be reported to appropriate outside authorities. If anyone is unclear as to the possibility of a violation of this Code, he should seek the opinion of the Company's Vice President and General Counsel, the Audit Committee and/or outside legal counsel.

If SFO, officers, directors and employees have knowledge, or are suspicious of any non-compliance with this Code, or are concerned that circumstances could lead to a violation of this Code, they should discuss this with their immediate supervisor, the Company's Vice President and General Counsel, the Audit Committee and/or outside legal counsel.

The Company will not allow any retaliation against an employee, officer, or director who acts in good faith in reporting any actual or suspected violation. Open communication of issues and concerns without fear of retribution or retaliation is vital to the success of this Code.

ADHERENCE TO THE CODE

The Vice President and General Counsel will have primary authority and responsibility for the enforcement of this Code, subject to the supervision of the Audit Committee of the Board of Directors, and shall promptly notify the Audit Committee of any violation of this Code.

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ITEM 10. EXECUTIVE COMPENSATION

The following table sets forth the cash compensation earned by executive officers that received annual salary and bonus compensation of more than \$100,000 during years 2007, 2006 and 2005 (the "Named Executive Officers"). The Company has no employment agreements with any of its executive officers.

Summary Compensation Table

Name and Principal Position	Year End	Annual Compensation			Long Term Compensation			
		Salary (\$)	Bonus (\$)	Other (\$)	Awards	Securities	Payouts	All Other
					Restricted Stock Awards (\$)	Underlying Options/SARS(#)	LTIP Payouts (\$)	Compensation (\$)
Michael W. Evans, President and CEO	2007	253,290	64,761	--	--	--	--	--
	2006	245,571	72,178	--	--	70,000	--	--
	2005	233,492	35,851	--	--	20,000	--	--
Michael K. Murtaugh, Vice President and General Counsel	2007	188,746	48,572	--	--	--	--	--
	2006	184,033	54,135	--	--	70,000	--	--
	2005	175,902	26,888	--	--	20,000	--	--
Jeffrey M. Gorden, Chief Financial Officer	2007	137,210	11,000	--	--	--	--	--
	2006	132,957	9,500	--	--	30,000	--	--
	2005	126,430	--	--	--	6,000	--	--

Stock options were issued at fair market value on the issue date to officers owning less than 10% of the Company stock and 110% of fair market value at issue date to those officers having a 10% or greater ownership of Company stock. All options expire 10 years after date of grant. No options were issued in 2007. Options issued during 2006 were as follows: (1) 75,000 on December 7, 2005 with a fair market issue price of \$1.15 and vests 1/3 in 12 months, 1/3 in 24 months, and 1/3 in 36 months from the issue date; (2) 20,000 issued November 15, 2006 with a fair market value of \$.97 with immediate vesting; (3) 100,000 issued November 15, 2006 with a fair market value of \$1.25 that vest after 5 years; and (4) 95,000 issued November 28, 2006 with a fair market value of \$1.25 that vest after 5 years. Options issued to the above officers totaled 170,000 shares or 58.6% of total options issued. During 2005, 75,000 options were issued on January 25, 2005 with a fair market issue price of \$0.88 and vests as follows: 1/3 in 12 months, 1/3 in 24 months and 1/3 in 36 months from issue date and 20,000 options issued June 1, 2005 with a fair market issue price of \$0.86 and vests immediately. Options issued to the above officers totaled 52,000 shares or

54.7% of total options issued.

Options and percentages issued to officers, as discussed above, include amounts issued to John J. Bracken (former Vice President Operations), who retired in November, 2005.

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Indemnification of Directors and Officers

The Company's Certificate of Incorporation limits personal liability for breach of fiduciary duty by its directors to the fullest extent permitted by the Delaware General Corporation Law (the "Delaware Law"). Such Certificate eliminates the personal liability of directors to the Company and its shareholders for damages occasioned by breach of fiduciary duty, except for liability based on breach of the director's duty of loyalty to the Company, liability for acts omissions not made in good faith, liability for acts or omissions involving intentional misconduct, liability based on payments or improper dividends, liability based on violation of state securities laws, and liability for acts occurring prior to the date such provision was added. Any amendment to or repeal of such provisions in the Company's Articles of Incorporation shall not adversely affect any right or protection of a director of the Company for with respect to any acts or omissions of such director occurring prior to such amendment or repeal.

In addition to the Delaware Law, the Company's Bylaws provide that officers and directors of the Company have the right to indemnification from the Company for liability arising out of certain actions to the fullest extent permissible by law. Insofar as indemnification for liabilities arising under the Securities Act of 1933 (the "Act") may be permitted to directors, officers or persons controlling the Company pursuant to such indemnification provisions, the Company has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Act and is therefore unenforceable.

ITEM 11. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The following table sets forth as of February 4, 2008 the record and beneficial ownership of Common Stock held by (i) each person who is known to the Company to be the beneficial owner of more than 5% of the Common Stock of the Company; (ii) each current director; (iii) each "named executive officer" (as defined in Regulation S-B, Item 402 under the Securities Act of 1933); and (iv) all executive officers and directors of the Company as a group. Securities reported as "beneficially owned" include those for which the named persons may exercise voting power or investment power, alone or with others. Voting power and investment power are not shared with others unless so stated. The number and percent of shares of Common Stock of the Company beneficially owned by each such person as of February 4, 2008 includes the number of shares, which such person has the right to acquire within sixty (60) days after such date. All shares have been adjusted for a 4:1 stock dividend as of January 20, 2003.

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Name and Address	Shares	Percentage
Michael W. Evans 500 Lake Cook Road, Suite 475 Deerfield, IL 60015	2,833,279 (1)(2)(3)(4)	38.33
Michael K. Murtaugh 500 Lake Cook Road, Suite 475 Deerfield, IL 60015	2,729,966 (1)(2)(4)(5)	36.93
Holdings Investment, LLC 220 DeWindt Road Winnetka, IL 60093	2,096,195 (1)	28.36
Jeffrey M. Gorden 500 Lake Cook Road, Suite 475 Deerfield, IL 60015	90,833 (6)	1.23
Steven G. Feldman 750 Estate Drive, Suite 104 Deerfield, IL 60015	40,000 (7)	.54
James A. Lentz 1415 College Lane South Wheaton, IL 60187	34,932 (8)	.47
All executive officers and directors as a group (5 persons)	3,632,815 (1)(2)(3)(4)(5)(6)(7)(8)	49.15

(1) Includes all shares held of record by Holdings Investments, LLC. Messrs. Evans and Murtaugh are members and managers of the LLC and together control all voting power of the stock owned by the LLC.

(2) Includes 33,333 stock options fully exercisable as of 2/04/08.

(3) Includes 3,500 shares inherited by spouse.

(4) Includes 22,222 shares held by children.

(5) Includes 5,004 shares held in an IRA.

(6) Includes 11,166 stock options fully exercisable as of 2/04/08.

(7) Includes 30,000 stock options fully exercisable as of 2/04/08.

(8) Includes 20,000 stock options fully exercisable as of 2/04/08.

ITEM 12. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE

The following information relates to certain relationships and transactions between the Company and related parties, including officers and directors of the Company. It is the Company's policy that it will not enter into any transactions

with officers, directors or beneficial owners of more than 5% of the Company's Common Stock, or any entity controlled by or under common control with any such person, on terms less favorable to the Company than could be obtained from unaffiliated third parties and all such transactions require the consent of the majority of disinterested members of the Board of Directors.

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Management believes that the following transactions were effected on terms no less favorable to the Company than could have been realized in arm's length transactions with unaffiliated parties.

Executive Officers and Directors

Michael K. Murtaugh, the Company's Vice President and General Counsel, was the sole stockholder of Bagel One, Inc., which owned and operated a Big Apple Bagels franchise store in Illinois. A note receivable owed by Bagel One, Inc. to Systems, guaranteed by Mr. Murtaugh, effective March 2000 in the amount of \$30,025 for a term of 6 years bearing 9% interest, had an outstanding balance at November 30, 2005 of \$2,244 and there are no payments in arrears. This note was paid off in full during fiscal year 2006.

ITEM 13. EXHIBITS AND REPORTS ON FORM 8-K

See Index to Exhibits

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

On May 23, 2007, BAB, Inc. ("Company") dismissed McGladrey & Pullen, LLP as its independent registered public accounting firm. This action was approved by the Company's Board of Directors. On May 23, 2007, the Company engaged Frank L. Sasseti & Co. to be its independent registered public accounting firm. The Company's engagement of Frank L. Sasseti & Co. was recommended by the Audit Committee and approved by the Company's Board of Directors.

The audit reports of McGladrey & Pullen, LLP on the consolidated financial statements of BAB, Inc. and Subsidiaries as of and for the year ended November 30, 2006 did not contain an adverse opinion or a disclaimer of opinion, and was not qualified or modified as to uncertainty, audit scope or accounting principles.

McGladrey & Pullen, LLP was appointed as the Company's auditor on November 29, 2006. This occurred after BAB, Inc. ("Company") was notified that a majority of the partners of Altschuler, Melvoin and Glasser LLP (AM&G), including the lead audit partner for the Company, had become partners of McGladrey & Pullen, LLP and, as a consequence, that AM&G was compelled to resign and would no longer be the auditor for the Company.

The decision to engage McGladrey & Pullen, LLP was approved by the Board of Directors.

In connection with the audits of the Company's consolidated financial statements for each of the fiscal years ended November 30, 2006 and 2005, and through the date of this Current Report, there were: (1) no disagreements between the Company and McGladrey & Pullen, LLP on any matters of accounting principles or practices, financial statement disclosure, or auditing scope or procedures, which disagreements, if not resolved to the satisfaction of McGladrey & Pullen, LLP, would have caused McGladrey & Pullen, LLP to make reference to the subject matter of the disagreement in their reports on the Company's financial statements for such years, and (2) no reportable events within the meaning set forth in Item 304(a)(1)(iv)(B) of Regulation S-B.

Audit fees relate to audit work performed on the financial statements as well as work that generally only the independent auditor can reasonably be expected to provide, including discussions surrounding the proper application of financial accounting and/or reporting standards and reviews of the financial statements included in quarterly reports filed on Form 10-Q. Fees for audit services provided by McGladrey and Pullen, LLP in fiscal 2007 amounted to \$14,000, with fees earned by Frank L. Sasseti & Co. for audit services for the year ended November 30, 2007

amounting to \$52,000. Fees for audit services provided by AM&G for the year ended November 30, 2006 amounted to \$17,000, and fees for audit services provided by McGladrey and Pullen, LLP amounted to \$62,000 for the year ended November 30, 2006.

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ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES (Continued)

Tax compliance services were provided by RSM McGladrey for 2007 and 2006 and fees billed amounted to \$18,250 and \$20,000, respectively.

During the year ended November 30, 2007 and 2006, Frank L. Sasseti & Co, McGladrey & Pullen, LLP, AM&G, and American Express Tax and Business Services, Inc. did not perform any management consulting services for the Company.

Preapproval of Policies and Procedures by Audit Committee

The accountants provide a quote for services to the Audit Committee before work begins for the fiscal year. After discussion, the Audit Committee then makes a recommendation to the Board of Directors on whether to accept the proposal.

Percentage of Services Approved by Audit Committee

All services were approved by the Audit Committee.

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INDEX TO EXHIBITS

The following Exhibits are filed herewith:

INDEX NUMBER	DESCRIPTION
3.1	Articles of Incorporation (See Form 10-KSB for year ended November 30, 2006)
3.2	Bylaws of the Company (See Form 10-KSB for year ended November 30, 2006)
21.1	List of Subsidiaries of the Company
<u>31.1</u> , <u>31.2</u>	Section 302 of the Sarbanes-Oxley Act of 2002
<u>32.1</u> , <u>32.2</u>	Section 906 of the Sarbanes-Oxley Act of 2002

SIGNATURES

In accordance with Section 13 of the Exchange Act, the Small business issuer has duly caused this report on Form 10-KSB to be signed on its behalf by the undersigned, thereunto duly authorized.

BAB, INC.

Dated: February 27, 2008

By /s/ Michael W. Evans

Michael W. Evans, Chief Executive Officer and President (Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report on Form 10-KSB has been signed below by the following persons on behalf of the Company and in the capacities and on the dates indicated.

Dated: February 27, 2008

By /s/ Michael W. Evans

Michael W. Evans, Chief Executive Officer and President (Principal Executive Officer)

Dated: February 27, 2008

By /s/ Michael K. Murtaugh

Michael K. Murtaugh, Director and Vice President/General Counsel and Secretary

Dated: February 27, 2008

By /s/ Jeffrey M. Gorden

Jeffrey M. Gorden, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

Dated: February 27, 2008

By /s/ Steven G. Feldman

Steven G. Feldman, Director

Dated: February 27, 2008

By /s/ James A. Lentz

James A. Lentz, Director

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EXHIBIT 3.1 - Certificate of Incorporation

See Form 10-KSB for year ended November 30, 2006

EXHIBIT 3.2 - Bylaws of BAB, Inc.

See Form 10-KSB for year ended November 30, 2006

EXHIBIT 21.1 – List of Subsidiaries of the Company

BAB Systems, Inc., an Illinois corporation

BAB Operations, Inc., an Illinois corporation

Brewster's Franchise Corporation, an Illinois corporation

My Favorite Muffin Too, Inc., a New Jersey corporation