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PRUDENTIAL FINANCIAL INC Form 3 March 10, 2016 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB Number 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Ad Person <u>*</u> Paz Georg		orting	Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol PRUDENTIAL FINANCIAL INC [PRU]				
(Last)	(First)	(Middle)	03/09/2016	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)			5. If Amendment, Date Original Filed(Month/Day/Year)	
751 BROAD FLOOR, A'	TTN.							
CORPORAT	(Street)			_X_Director10% O OfficerOther (give title below) (specify below			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting	
NEWARK, NJ 07102							Person — Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I - N	lon-Derivati	ive Securiti	es Bei	neficially Owned	
1.Title of Securi (Instr. 4)	ty		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	•	
No Security (Dwned		0		D	Â		
Reminder: Report owned directly o	r indirectly.		ch class of securities benefic	ially SI	EC 1473 (7-02	.)		
	inform require	ation conta ed to respo	oond to the collection of ained in this form are not nd unless the form displ MB control number.					
Та	ble II - Deri	ivative Secu	rities Beneficially Owned (e	.g., puts, calls,	warrants, opt	tions, co	onvertible securities)	

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 4. 5. 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Ownership **Beneficial Ownership** Conversion (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5) (Instr. 4) Price of Derivative Derivative Security:

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Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships				
1	Director	10% Owner	Officer	Other		
Paz George 751 BROAD STREET, 4TH FLOOR ATTN. CORPORATE COMPLIANCE NEWARK, NJ 07102	_E ÂX	Â	Â	Â		
Signatures						
/s/Andrew Hughes, attorney-in-fact	03/10/2016					
**Signature of Reporting Person	Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.