

Killoy Christopher John  
 Form 4  
 August 05, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Killoy Christopher John

(Last) (First) (Middle)

C/O STURM, RUGER & COMPANY, INC., ONE LACEY PLACE

(Street)

SOUTHPORT, CT 06890

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 STURM RUGER & CO INC [RGR]

3. Date of Earliest Transaction (Month/Day/Year)  
 08/05/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 Vice President Sales and Mtg.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/05/2011	08/05/2011	M <sup>(1)</sup>	25,000	A \$ 10.46	56,394	D
Common Stock	08/05/2011	08/05/2011	F <sup>(1)</sup>	16,257	D \$ 27.18	40,077	D
Common Stock	08/05/2011	08/05/2011	M <sup>(1)</sup>	15,000	A \$ 13.39	55,077	D
Common Stock	08/05/2011	08/05/2011	F <sup>(1)</sup>	10,674	D \$ 27.18	44,403	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.



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The options are exercisable in five annual installments of 20,000 shares each. The first, second, third and fourth installments became  
(2) exercisable on November 27, 2007, November 27, 2008, November 27, 2009 and November 27, 2010, respectively. The fifth and final installment becomes exercisable on November 27, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.