

NEW M&I CORP  
Form 4  
November 14, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FURLONG MARK F

(Last) (First) (Middle)  
770 N. WATER ST.  
(Street)

MILWAUKEE, WI 53202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NEW M&I CORP [MI]

3. Date of Earliest Transaction (Month/Day/Year)  
11/01/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) or (D)	Code V Amount (D) Price		By Deferred Compensation Plan
					116,042.0807	I	
Common Stock					605.6521	I	By Retirement Program

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 19.1934	11/01/2007		A		160,368		<u>(1)</u>	04/16/2011	Common Stock	160,368
Stock Option (Right to Buy)	\$ 23.9075	11/01/2007		A		106,912		<u>(2)</u>	12/20/2011	Common Stock	106,912
Stock Option (Right to Buy)	\$ 21.3634	11/01/2007		A		123,617		<u>(3)</u>	10/25/2012	Common Stock	123,617
Stock Option (Right to Buy)	\$ 26.0326	11/01/2007		A		92,746		<u>(4)</u>	10/27/2013	Common Stock	92,746
Stock Option (Right to Buy)	\$ 31.3903	11/01/2007		A		135,311		<u>(5)</u>	10/27/2014	Common Stock	135,311
Stock Option (Right to Buy)	\$ 32.0413	11/01/2007		A		135,311		<u>(6)</u>	10/28/2015	Common Stock	135,311
Stock Option (Right to Buy)	\$ 35.9698	11/01/2007		A		121,779		<u>(7)</u>	10/30/2016	Common Stock	121,779
Stock Option (Right to Buy)	\$ 31.3978	11/01/2007		A		225,518		<u>(8)</u>	10/19/2017	Common Stock	225,518

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FURLONG MARK F 770 N. WATER ST. MILWAUKEE, WI 53202	X		President and CEO	

## Signatures

/s/ Jodi W. Rosenthal, as  
attorney-in-fact

11/14/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vests in three equal installments commencing on the first anniversary of the original grant date of 4/16/2001.
  - (2) Vests in three equal installments commencing on the first anniversary of the original grant date of 12/20/2001.
  - (3) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/25/2002.
  - (4) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/27/2003.
  - (5) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/27/2004.
  - (6) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/28/2005.
  - (7) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/30/2006.
  - (8) Vests in three equal installments commencing on the first anniversary of the original grant date of 10/19/2007.

This option was acquired pursuant to a series of transactions under an Investment Agreement, dated as of April 3, 2007, among the entity formerly known as Marshall & Ilsley Corporation (?Old Marshall & Ilsley?), certain of its subsidiaries and WPM, L.P. (the ?Investment Agreement?). Pursuant to the Investment Agreement, on November 1, 2007, Old Marshall & Ilsley merged with one of its subsidiaries to effect the formation of a holding company to hold all of the outstanding stock of Old Marshall & Ilsley (the ?Holding Company Merger?). Immediately following the Holding Company Merger, shares of Issuer common stock were distributed to the former Old Marshall & Ilsley shareholders. Each option to purchase Old Marshall & Ilsley common stock was converted to an option to purchase a number of

- (9) shares of common stock of the Issuer equal to the number of shares subject to the Old Marshall & Ilsley option multiplied by a ratio, the numerator of which was the closing price per share Old Marshall & Ilsley common stock on the date immediately prior to the share distribution (the ?Pre-distribution Stock Price?) and the denominator of which was the average closing price per share of Issuer common stock over the sixth through tenth business days following the date of the share distribution (the ?Post-distribution Stock Price?). The adjusted exercise price of each converted option is equal to the exercise price per share of Old Marshall & Ilsley common stock subject to such option immediately prior to the share distribution divided by the quotient obtained by dividing the Pre-distribution Stock Price by the Post-distribution Stock Price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.