

COCA COLA CO  
Form FWP  
March 12, 2012

**Registration Statement No. 333-170331  
Filed Pursuant to Rule 433  
Supplementing the Preliminary  
Prospectus Supplement  
Dated March 9, 2012  
(To Prospectus dated November 4, 2010)**

**Pricing Term Sheet**

**Floating Rate Notes due 2014**

*The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated March 9, 2012 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated November 4, 2010, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-170331.*

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|--|---|
| <b>Issuer:</b>                           | The Coca-Cola Company   |
| <b>Security:</b>                         | Floating Rate Notes due March 14, 2014  |
| <b>Offering Format:</b>                  | SEC Registered  |
| <b>Principal Amount:</b>                 | \$1,000,000,000   |
| <b>Maturity Date:</b>                    | March 14, 2014  |
| <b>Initial Interest Rate:</b>            | To be determined two London Business Days prior to the Original Issue Date based at 3-month LIBOR - 0.05% |
| <b>Price to Public:</b>                  | 100.000% of principal amount  |
| <b>Spread to Benchmark:</b>              | 3-month LIBOR - 0.05%   |
| <b>Reference Rate:</b>                   | Three-month LIBOR   |
| <b>Interest Payment And Reset Dates:</b> | Quarterly on March 14, June 14, September 14, and December 14, commencing on June 14, 2012                |
| <b>Make-Whole Call:</b>                  | None  |

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**Day Count Convention:** Actual / 360

**Trade Date:** March 9, 2012

**Settlement Date:** March 14, 2012 (T+3)

**CUSIP / ISIN:** 191216 AW0 / US191216AW09

**Denominations:** \$2,000 x \$1,000

**Expected Ratings:** Aa3 (Stable Outlook) by Moody's Investors Service, Inc.  
A+ (Positive Outlook) by Standard & Poor's Ratings

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Services

A+ (Stable Outlook) by Fitch Ratings

**Underwriters:**

**Bookrunners:**

Deutsche Bank Securities Inc.

HSBC Securities (USA) Inc.

Merrill Lynch, Pierce, Fenner & Smith Incorporated

UBS Securities LLC

**Co-Managers:**

Credit Suisse Securities (USA) LLC

J.P. Morgan Securities Inc.

Morgan Stanley & Co. Incorporated

Standard Chartered Bank

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.**

You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. at 1 (800) 503-4611, HSBC Securities (USA) Inc. at 1-866-811-8049, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322 or UBS Securities LLC at 1-877-827-6444 (extension 561-3884)

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