

WILLAMETTE VALLEY VINEYARDS INC
Form 8-K
October 03, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): **October 3, 2007 (October 1, 2007)**

Willamette Valley Vineyards, Inc.

(Exact name of Company as specified in its charter)

Oregon
(State or other jurisdiction
of incorporation)

0-21522
(Commission File No.)

93-0981021
(I.R.S. Employer
Identification No.)

8800 Enchanted Way SE

Turner, OR 97392

(Address of principal executive offices)

(503) 588-9436

Registrant's telephone number, including area code

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Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(c) Willamette Valley Vineyards, Inc. (the Company) has announced the appointment of Jeffrey J. Fox, CMA as its CFO/Controller effective October 1, 2007. Most recently, Mr. Fox was the CFO of Traeger Pellet Grills, LLC of Wilsonville, Oregon, and previously he was the Manager-Financial Analysis, Consumer Products Division (Camas Mill) and the Controller, West Coast Distribution Centers for Georgia-Pacific, Camas, Washington. Mr. Fox has no family relationships with executive officers or directors of the Company, and has had no financial transactions with the Company.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned.

WILLAMETTE VALLEY VINEYARDS, INC.

Date: October 3, 2007

By: /s/ JAMES W. BERNAU

James W. Bernau
President