

CBOE Holdings, Inc.
Form 425
May 01, 2007

Filed by CBOE Holdings, Inc.

pursuant to Rule 425 under the Securities Act of 1933, as amended

Subject Company: CBOE Holdings, Inc.

Subject Company's Commission File No.: 333-140574

On May 1, 2007, the Chicago Board Options Exchange, Incorporated issued the following press release.

CBOE News Release

Chicago Board Options Exchange

400 S. LaSalle Street

Chicago, IL 60605

FOR IMMEDIATE RELEASE

CBOE VOLUME INCREASES 35% OVER YEAR AGO:

AVERAGE DAILY VOLUME 3.4 MILLION CONTRACTS

CHICAGO, May 1, 2007 The Chicago Board Options Exchange (CBOE) announced today that trading volume for the month of April totaled 68,433,884 contracts, an increase of 35% over April 2006's volume of 50.6 million contracts, led by strong gains in Exchange Traded Funds (ETFs) and index options trading. Average daily volume for the month at CBOE was 3.4 million contracts. Volume for the options industry overall was up 30% compared to April 2006.

Total index and ETF options volume at CBOE was 28.7 million contracts, an impressive increase of 56% over April 2006 volume. Some of the top gainers (compared to April 2006 volume) include options on the CBOE Volatility Index (VIX), up 289%; S&P Depository Receipts (SPY), up 114%; Financial Select SPDR (XLF), up 158%; iShares MSCI Emerging Markets Index (EEM), up 718%, and the S&P 500 Index (SPX) up 72%. Year-to-date, volume in all index and ETF products increased 59% to 122,208,586 contracts.

Trading in stock options at CBOE continued to gain momentum as volume in April totaled 39.7 million contracts, an increase of 23% over April 2006, and up 18% year-to-date versus one year ago.

| Total Volume | April 2007 Volume (20 days) | % Change vs April 2006 (19 days) | % Change vs Mar 2007 (22 days) | Year-To-Date Volume (81 days) | % Change vs 2006 (81 days) | |
|----------------|-----------------------------------|--|--------------------------------------|-------------------------------------|----------------------------------|---|
| Industry Total | 196,883,295 | +30 | % -14 | % 806,306,082 | +27 | % |
| CBOE Total | 68,433,884 | +35 | % -17 | % 274,011,826 | +34 | % |
| Avg Daily Vol | 3,421,694 | +28 | % -9 | % 3,382,862 | +34 | % |
| Equity | 39,734,625 | +23 | % -1 | % 151,799,993 | +18 | % |
| Index & ETF | 28,699,043 | +56 | % -33 | % 122,208,586 | +59 | % |
| ETF (only) | 12,269,679 | +56 | % -37 | % 54,323,741 | +64 | % |
| Open Interest | 220,815,858 | +26 | % +2 | % | | |

CBOE Continues to Lead the Options Industry in Market Share

For April, CBOE market share of total industry volume was nearly 35%. This was an increase of 1.4 percentage points over April 2006 and a decrease of 1.5 percentage points from March 2007. Year-to-date, CBOE's total market share of 34% is 1.8 percentage points ahead of 2006.

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CBOE's year-to-date market share in multiply listed index and ETF options is 41%, while market share in equity options (excluding ETFs) is 27%.

| CBOE Market Share | April 2007 Market Share | % Change vs April 2006 | % Change vs Mar 2007 | Year-To-Date Market Share | % Change vs 2006 | |
|--------------------------------------|------------------------------------|-----------------------------------|---------------------------------|--------------------------------------|-----------------------------|---|
| Exchange | 34.8 | % +1.4 | % -1.5 | % 34.0 | % +1.8 | % |
| Equity | 27.2 | % -.07 | % +.4 | % 26.0 | % +.06 | % |
| Index & ETF (multiple listings only) | 41.9 | % +.5 | % +1.2 | % 40.8 (last 12 months) | % +1.3 | % |

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CBOE S First Quarter Revenue Increased 31% To \$77.8 Million:

CBOE Seats Sold For New Record Prices In April

- On April 23, CBOE released its unaudited First Quarter 2007 Financial Statement. Total revenue for the first three months of 2007 increased 31% to \$77.8 million, up from \$59.2 million from the First Quarter of 2006. Net income for 1Q 2007 was \$17.6 million, compared to \$5.0 million from 1Q 2006, while pre-tax profit totaled \$30.3 during 1Q 2007, versus the 8.3 million in 1Q 2006.
- Twelve CBOE seats changed hands during April, setting new record high prices. On the last day of the month, April 30th, six seats traded, with three trading at a new all-time record high price of \$2,400,000. There have been 36 CBOE seat sales year-to-date, and CBOE seat prices have risen 33% from the first sale of \$1,800,000 on January 10th.
- Total volume in index and exchange traded fund (ETF) options during April was 28.7 million contracts, up 56% over April 2006 s volume of 18.3 million contracts. The top five most-actively traded index and ETF options at CBOE during April were S&P 500 Index (SPX), iShares Russell 2000 Index Fund (IWM), Standard & Poor s Depository Receipts (SPY), Nasdaq-100 Index Tracking Stock (QQQQ) and S&P 100 Index (OEX) options. Options on the CBOE Volatility Index (VIX) were the sixth most actively traded product at CBOE.
- In April, volume in equity options totaled 39.7 million contracts, an increase of 23% over April 2006 s volume of 32.3 million contracts. The top five most actively traded equity options during the month were Dendreon Corporation (DNDN), Apple Computer, Inc. (AAPL), Neurochem, Inc. (NRMX), Intel Corporation (INTC), and Qualcomm, Inc. (QCOM).
- April volume at the CBOE Stock Exchange (CBSX), the newest U.S. stock exchange, was 55,594,790 shares, with an average daily volume of 2.8 million shares. A total of 119,946 trades were executed during April, CBSX s first full month of operation. By month s end, CBSX had 798 stocks listed for trading.

CFE Volume Increases 136% Over Last Year:

Open Interest Up 55%

Volume at the CBOE Futures Exchange, LLC (CFE) during April totaled 41,644 contracts, an increase of 136% over April 2006 s volume of 17,641 contracts. Average daily volume during April was 2,082 contracts. At month s end, total open interest stood at 45,075 contracts, up 2% from last month and up 55% over the end of April 2006.

Volume in VIX futures (ticker symbol VX) totaled 38,262 up 143% over last April. Open Interest in VIX futures stood at 41,013 at the end of April. Volume in Three Month Variance Futures (ticker symbol VT) was 1,679 contracts with open interest of 2,985 contracts at month s end.

| CFE | Apr 2007 | % Change vs | % Change vs | Year-To-Date | % Change vs |
|---------------|----------|-------------|-------------|--------------|-------------|
| Total Volume | Volume | Apr 2006 | Mar 2007 | Volume | 2006 |
| Exchange | 41,644 | +136 | % -29 | % 194,053 | +125 % |
| Avg Daily Vol | 2,082 | +124 | % - 22 | % 2,396 | +125 % |
| Open Interest | 45,075 | +55 | % +2 | % | |

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| Symbol | Product | Total Volume | % Change vs Apr 06 | % Change vs Mar 07 | Open Interest | % Change vs 2006 | |
|------------|---|--------------|--------------------|--------------------|---------------|------------------|---|
| SPX | S&P 500 Index | 11,698,049 | +72 | % -30 | % 9,544,704 | +24 | % |
| VIX | CBOE Volatility Index (options) | 1,111,136 | +289 | % -29 | % 1,168,969 | +233 | % |
| SPY | Standard & Poor's Depository Receipts (SPDRs) | 2,930,866 | +114 | % -31 | % 5,747,922 | +86 | % |
| XSP | Mini-S&P 500 Index | 50,182 | -57 | % -68 | % 910,226 | +12 | % |
| OEX | S&P 100 Index (American-Style Exercise) | 1,186,159 | -16 | % -22 | % 345,601 | +8 | % |
| XEO | S&P 100 Index (European-Style Exercise) | 230,833 | +37 | % -52 | % 105,140 | +30 | % |
| DJX | Dow Jones Industrial Average | 721,925 | +36 | % -6 | % 747,722 | +10 | % |
| DIA | DIAMONDS Trust, Series 1 | 593,410 | -13 | % -21 | % 1,275,348 | +15 | % |
| NDX | Nasdaq-100 Index | 556,445 | +16 | % -33 | % 607,371 | +4 | % |
| MNX | CBOE Mini-NDX Index (based on Nasdaq-100) | 344,163 | +9 | % -37 | % 1,930,853 | +10 | % |
| QQQ | Nasdaq-100 Index Tracking Stock | 2,675,733 | +33 | % -35 | % 7,408,899 | +25 | % |
| RUT | Russell 2000 Index | 402,544 | +72 | % -11 | % 939,440 | +94 | % |
| IWM | iShares Russell 2000 Index Fund | 4,051,169 | +59 | % -45 | % 7,054,868 | +42 | % |
| SMH | Semiconductor HOLDRs Trust | 175,331 | -5 | % -23 | % 1,059,358 | +8 | % |
| OIH | Oil Services HOLDRs Trust | 322,278 | +27 | % +19 | % 808,995 | +77 | % |
| EEM | iShares MSCI Emerging Markets Index | 453,120 | +718 | % -28 | % 709,623 | +1394 | % |
| XLF | Financial Select SPDR | 207,717 | +158 | % -32 | % 1,814,802 | +262 | % |

CBOE, the largest U.S. options exchange and the creator of listed options, is regulated by the Securities and Exchange Commission (SEC). For additional information about the CBOE and its products, access the CBOE website at: www.cboe.com.

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In connection with the proposed restructuring transaction, CBOE Holdings, Inc. (CBOE Holdings) has filed certain relevant materials with the United States Securities and Exchange Commission (SEC), including a registration statement on Form S-4. Members are encouraged to read the registration statement, including the proxy statement/prospectus that are a part of the registration statement, because it contains important information about the proposed transaction. Members are able to obtain a free copy of the proxy statement/prospectus, as well as the other filings containing information about CBOE Holdings and the Chicago Board Options Exchange, Incorporated (CBOE), without charge, at the SEC's Web site, <http://www.sec.gov>, and the companies' website, www.CBOE.com. In addition, CBOE members may obtain free copies of the proxy statement/prospectus and other documents filed by CBOE Holdings or the CBOE from CBOE Holdings by directing a request to the Office of the Secretary, CBOE Holdings, Inc., 400 South LaSalle Street, Chicago, Illinois 60605.

CBOE Holdings, the CBOE and their respective directors, executive officers and other employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of CBOE Holdings and of the CBOE is available in the prospectus/proxy statement.

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