

HARRAHS ENTERTAINMENT INC

Form 8-K

June 23, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

June 22, 2004

Date of Report (Date of earliest event reported)

HARRAH S ENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other Jurisdiction
of Incorporation)

001-10410

(Commission File Number)

62-1411755

(IRS Employer
Identification Number)

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One Harrah s Court
Las Vegas, Nevada
(Address of principal
executive offices)

89119
(Zip Code)

(702) 407-6000

(Registrant s telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Required FD Disclosure.

On June 22, 2004, the Registrant issued a press release pursuant to rule 135(c) of the Securities Act of 1933 relating to the pricing of a private placement of Senior Notes by its wholly-owned subsidiary, Harrah's Operating Company, Inc.

For additional information concerning the foregoing, a copy of a press release dated June 22, 2004 is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits

99.1

Press Release dated June 22, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAHS ENTERTAINMENT, INC.

Date: June 22, 2004

By:

/s/ Stephen H. Brammell
Stephen H. Brammell
Senior Vice President, General Counsel
and Corporate Secretary

EXHIBIT INDEX

Exhibit Number	Document Description
99.1	Press Release dated June 22, 2004.