

KLEIN WARD M  
Form 4  
February 07, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KLEIN WARD M

2. Issuer Name and Ticker or Trading Symbol  
ENERGIZER HOLDINGS INC  
[ENR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
02/03/2005

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
CHIEF EXECUTIVE OFFICER

ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

ST. LOUIS, MO 63141

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Energizer Holdings, Inc. Common Stock	02/03/2005		M		50,000	A	\$ 17 63,517
Energizer Holdings, Inc. Common Stock	02/03/2005		S		100	D	\$ 58.66 63,417

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Energizer Holdings, Inc. Common Stock	02/03/2005	S	1,600	D	\$ 58.62	61,817	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	2,400	D	\$ 58.61	59,417	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	100	D	\$ 58.63	59,317	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	11,100	D	\$ 58.5	48,217	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	1,400	D	\$ 58.45	46,817	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	3,200	D	\$ 58.46	43,617	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	1,400	D	\$ 58.48	42,217	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	300	D	\$ 58.47	41,917	D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	20,200	D	\$ 58.35	21,717	D
	02/03/2005	S	200	D		21,517	D

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Energizer Holdings, Inc. Common Stock						\$ 58.37		
Energizer Holdings, Inc. Common Stock	02/03/2005	S	900	D	\$ 58.41	20,617		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	700	D	\$ 58.38	19,917		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	700	D	\$ 58.39	19,217		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	200	D	\$ 58.33	19,017		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	1,300	D	\$ 58.34	17,717		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	1,600	D	\$ 58.36	16,117		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	700	D	\$ 58.4	15,417		D
Energizer Holdings, Inc. Common Stock	02/03/2005	S	300	D	\$ 58.43	15,117		D
	02/03/2005	S	1,600	D		13,517		D

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Energizer Holdings, Inc. Common Stock	\$ 58.49		
Energizer Holdings, Inc. Common Stock	5,281	I	By 401(k)
Energizer Holdings, Inc. Common Stock	800	I	Immediate Family
Energizer Holdings, Inc. Common Stock	17,523	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option 5/08/00	\$ 17	02/03/2005		M	50,000	05/08/2001	05/07/2010	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 11/20/00	\$ 21.0625					11/20/2001	11/19/2010	Energizer Holdings, Inc.

Non-Qualified Stock Option 1/14/05	\$ 49.18	01/14/2006 <sup>(1)</sup>	01/13/2015	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 1/26/04	\$ 42.9	01/26/2005 <sup>(2)</sup>	01/25/2014	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0	<u>(3)</u>	<u>(3)</u>	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Executive Savings Investment Plan	\$ 0	<u>(3)</u>	<u>(3)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalents	\$ 0	<u>(4)</u>	<u>(4)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalents 1/14/05	\$ 0	<u>(5)</u>	<u>(5)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalents 5/19/03	\$ 0	<u>(6)</u>	<u>(6)</u>	Energizer Holdings, Inc. Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KLEIN WARD M ENERGIZER HOLDINGS, INC.			CHIEF EXECUTIVE OFFICER	

533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

## Signatures

WARD M.  
KLEIN

02/07/2005

    Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercisable at the rate of 25% per year commencing 1/14/06.

(2) Exercisable at a rate of 20% per year commencing 1/26/05.

(3) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.

Restricted stock equivalents will convert into shares of Energizer Common Stock three years from the date of grant unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by Energizer Holdings, Inc. Equivalents subject to forfeiture if Reporting Person terminates employment within three years of grant.

(4) Restricted Stock Equivalents will convert into shares of Energizer Holdings, Inc. common stock - 25% on 1/14/06, 25% on 1/14/07, 25% on 1/14/08 and 25% on 1/14/09. Equivalents are subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

(5) Restricted Stock Equivalents will convert into shares of Energizer Common Stock - 1/3 on 5/19/06, 1/3 on 5/19/09 and 1/3 on 5/19/12, unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by Energizer Holdings, Inc. Equivalents subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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