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KEMPER Corp  
Form 13F-HR  
February 11, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment [ ] ; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: KEMPER CORPORATION  
Address: One East Wacker Drive, 9th Floor  
Chicago, IL 60601

13F File Number: 028-02715

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Richard Roeske  
Title: Vice President  
Phone: 312-661-4600

Signature, Place, and Date of Signing:

/s/ Richard Roeske Chicago, IL February 11, 2013

KEMPER CORPORATION FORMERLY REPORTED UNDER THE NAME UNITRIN INC.

Report Type (Check only one.):

[ X] 13F HOLDINGS REPORT.  
[ ] 13F NOTICE.  
[ ] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 1  
Form 13F Information Table Entry Total: 50  
Form 13F Information Table Value Total: \$278,965 (thousands)

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List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

|     |                 |                                     |
|-----|-----------------|-------------------------------------|
| No. | 13F File Number | Name                                |
| 01  | 028-00121       | TRINITY UNIVERSAL INSURANCE COMPANY |

| FORM 13F INFORMATION TABLE    |                  |           |                    |                    |            |              |                    |             |
|-------------------------------|------------------|-----------|--------------------|--------------------|------------|--------------|--------------------|-------------|
| NAME OF ISSUER                | TITLE OF CLASS   | CUSIP     | VALUE<br>(x\$1000) | SHARES/<br>PRN AMT | SH/<br>PRN | PUT/<br>CALL | INVSTMT<br>DSCRETN | OTH<br>MANA |
| ABBOTT LABS                   | COM              | 002824100 | 3930               | 60000              | SH         |              | OTHER              | 01          |
| AIR PRODS & CHEMS INC         | COM              | 009158106 | 1008               | 12000              | SH         |              | OTHER              | 01          |
| ALTRIA GROUP INC              | COM              | 02209S103 | 3773               | 120000             | SH         |              | OTHER              | 01          |
| APPLE INC                     | COM              | 037833100 | 1277               | 2400               | SH         |              | OTHER              | 01          |
| AUTOMATIC DATA PROCESSING IN  | COM              | 053015103 | 1993               | 35000              | SH         |              | OTHER              | 01          |
| BANK OF AMERICA CORPORATION   | 7.25%CNV PFD L   | 060505682 | 284                | 250                | SH         |              | DEFINED            | 01          |
| BARCLAYS BANK PLC             | ADS7.75%PFD S4   | 06739H511 | 13094              | 520000             | SH         |              | DEFINED            |             |
| BLACKROCK INC                 | COM              | 09247X101 | 1344               | 6500               | SH         |              | OTHER              | 01          |
| CATERPILLAR INC DEL           | COM              | 149123101 | 3226               | 36000              | SH         |              | OTHER              | 01          |
| CHEVRON CORP NEW              | COM              | 166764100 | 7029               | 65000              | SH         |              | OTHER              | 01          |
| CIT GROUP INC                 | COM NEW          | 125581801 | 236                | 6099               | SH         |              | DEFINED            |             |
| CIT GROUP INC                 | COM NEW          | 125581801 | 36                 | 927                | SH         |              | DEFINED            |             |
| COCA COLA CO                  | COM              | 191216100 | 7250               | 200000             | SH         |              | OTHER              | 01          |
| CONOCOPHILLIPS                | COM              | 20825C104 | 3189               | 55000              | SH         |              | OTHER              | 01          |
| DIAGEO P L C                  | SPON ADR NEW     | 25243Q205 | 338                | 2900               | SH         |              | OTHER              | 01          |
| DISNEY WALT CO                | COM DISNEY       | 254687106 | 573                | 11500              | SH         |              | OTHER              | 01          |
| ENTERPRISE PRODS PARTNERS L   | COM              | 293792107 | 3756               | 75000              | SH         |              | OTHER              | 01          |
| EXXON MOBIL CORP              | COM              | 30231G102 | 9521               | 110000             | SH         |              | OTHER              | 01          |
| FREEMPORT-MCMORAN COPPER & GO | COM              | 35671D857 | 2052               | 60000              | SH         |              | OTHER              | 01          |
| INTEL CORP                    | COM              | 458140100 | 1650               | 80000              | SH         |              | OTHER              | 01          |
| INTERNATIONAL BUSINESS MACHS  | COM              | 459200101 | 4406               | 23000              | SH         |              | OTHER              | 01          |
| ISHARES TR                    | BARCLYS INTER CR | 464288638 | 24870              | 223467             | SH         |              | DEFINED            | 01          |
| ISHARES TR                    | IBOXX INV CPBD   | 464287242 | 65335              | 540000             | SH         |              | DEFINED            |             |
| ISHARES TR                    | IBOXX INV CPBD   | 464287242 | 5445               | 45000              | SH         |              | DEFINED            |             |
| ISHARES TR                    | IBOXX INV CPBD   | 464287242 | 30248              | 250000             | SH         |              | DEFINED            | 01          |
| JOHNSON & JOHNSON             | COM              | 478160104 | 4557               | 65000              | SH         |              | OTHER              | 01          |
| JPMORGAN CHASE & CO           | COM              | 46625H100 | 2814               | 64000              | SH         |              | OTHER              | 01          |
| KRAFT FOODS GROUP INC         | COM              | 50076Q106 | 1288               | 28333              | SH         |              | OTHER              | 01          |
| LAUDER ESTEE COS INC          | CL A             | 518439104 | 1281               | 21400              | SH         |              | OTHER              | 01          |
| MCDONALDS CORP                | COM              | 580135101 | 4675               | 53000              | SH         |              | OTHER              | 01          |
| MERCK & CO INC NEW            | COM              | 58933Y105 | 1433               | 35000              | SH         |              | OTHER              | 01          |
| MONDELEZ INTL INC             | CL A             | 609207105 | 2164               | 85000              | SH         |              | OTHER              | 01          |
| NRG ENERGY INC                | COM NEW          | 629377508 | 3                  | 118                | SH         |              | DEFINED            |             |
| OCCIDENTAL PETE CORP DEL      | COM              | 674599105 | 2490               | 32500              | SH         |              | OTHER              | 01          |
| PEPSICO INC                   | COM              | 713448108 | 3079               | 45000              | SH         |              | OTHER              | 01          |
| PHILIP MORRIS INTL INC        | COM              | 718172109 | 10037              | 120000             | SH         |              | OTHER              | 01          |
| PHILLIPS 66                   | COM              | 718546104 | 1460               | 27500              | SH         |              | OTHER              | 01          |
| PLAINS ALL AMERN PIPELINE L   | UNIT LTD PARTN   | 726503105 | 5881               | 130000             | SH         |              | OTHER              | 01          |
| PRAXAIR INC                   | COM              | 74005P104 | 1970               | 18000              | SH         |              | OTHER              | 01          |
| PROCTER & GAMBLE CO           | COM              | 742718109 | 4101               | 60400              | SH         |              | OTHER              | 01          |
| RESOLUTE FST PRODS INC        | COM              | 76117W109 | 53                 | 3993               | SH         |              | DEFINED            |             |
| TARGET CORP                   | COM              | 87612E106 | 2485               | 42000              | SH         |              | OTHER              | 01          |
| TCP CAP CORP                  | COM              | 87238Q103 | 10926              | 741225             | SH         |              | DEFINED            | 01          |
| TCP CAP CORP                  | COM              | 87238Q103 | 10926              | 741225             | SH         |              | DEFINED            |             |

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|                          |              |           |      |       |    |       |    |
|--------------------------|--------------|-----------|------|-------|----|-------|----|
| TEXAS INSTRS INC         | COM          | 882508104 | 1545 | 50000 | SH | OTHER | 01 |
| TIME WARNER CABLE INC    | COM          | 88732J207 | 1361 | 14000 | SH | OTHER | 01 |
| UNITED TECHNOLOGIES CORP | COM          | 913017109 | 640  | 7800  | SH | OTHER | 01 |
| WALGREEN CO              | COM          | 931422109 | 1836 | 49600 | SH | OTHER | 01 |
| WAL-MART STORES INC      | COM          | 931142103 | 2934 | 43000 | SH | OTHER | 01 |
| WILLIAMS PARTNERS L P    | COM UNIT L P | 96950F104 | 3163 | 65000 | SH | OTHER | 01 |