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NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

December 30, 2011

PAGE 1  
000 B000000 10/31/2011  
000 C000000 0001083839  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND  
001 B000000 811-09297  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
007 C010200 2  
007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
008 C000002 801-71957  
008 D010002 CHICAGO  
008 D020002 IL  
008 D030002 60606  
008 D040002 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
PAGE 2  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC

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014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X  
018 000000 Y  
019 A000000 Y  
019 B000000 241  
019 C000000 NUVEENFUND  
020 C000001 0  
020 C000002 0  
020 C000003 0  
020 C000004 0  
020 C000005 0  
020 C000006 0  
020 C000007 0  
020 C000008 0  
020 C000009 0  
020 C000010 0  
021 000000 0  
022 A000001 STERN BROTHERS & CO  
022 B000001 43-1357568  
022 C000001 33290  
022 D000001 0  
022 A000002 JP MORGAN CHASE  
022 B000002 13-3224016  
022 C000002 10672  
022 D000002 65  
022 A000003 GUGGENHEIM CAPITAL  
022 B000003 52-2144448  
022 C000003 9090  
022 D000003 0  
022 A000004 BARCLAYS BANK PLC  
022 B000004 13-4942190  
022 C000004 8672  
022 D000004 0  
022 A000005 CITIGROUP  
022 B000005 13-3214963  
022 C000005 7249  
022 D000005 743  
022 A000006 JEFFRIES & CO  
022 B000006 95-2622900  
022 C000006 7776  
PAGE 3  
022 D000006 0  
022 A000007 WELLS FARGO  
022 B000007 41-1508325  
022 C000007 7033  
022 D000007 717  
022 A000008 LEBANTHAL & CO  
022 B000008 13-1928762  
022 C000008 7611  
022 D000008 0  
022 A000009 FIRST SOTUHWEST  
022 B000009 75-0708002  
022 C000009 6739  
022 D000009 0  
022 A000010 RAYMOND JAMES  
022 B000010 59-1237041  
022 C000010 5000

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|     |         |        |
|-----|---------|--------|
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| 023 | D000000 | 2775   |
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| 025 | D000004 | 0      |
| 025 | D000005 | 0      |
| 025 | D000006 | 0      |
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| 025 | D000008 | 0      |
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| 026 | B000000 | N      |
| 026 | C000000 | N      |
| 026 | D000000 | Y      |
| 026 | E000000 | N      |
| 026 | F000000 | N      |
| 026 | G010000 | N      |
| 026 | G020000 | N      |
| 026 | H000000 | N      |
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| 028 | A020000 | 0      |
| 028 | A030000 | 0      |
| 028 | A040000 | 0      |
| 028 | B010000 | 0      |
| 028 | B020000 | 0      |
| 028 | B030000 | 0      |
| 028 | B040000 | 0      |
| 028 | C010000 | 0      |
| 028 | C020000 | 0      |
| 028 | C030000 | 0      |
| 028 | C040000 | 0      |
| 028 | D010000 | 0      |
|     | PAGE    | 4      |
| 028 | D020000 | 0      |
| 028 | D030000 | 0      |
| 028 | D040000 | 0      |
| 028 | E010000 | 0      |
| 028 | E020000 | 0      |
| 028 | E030000 | 0      |
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| 028 | F020000 | 0      |
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| 028 | F040000 | 0      |
| 028 | G010000 | 0      |
| 028 | G020000 | 0      |
| 028 | G030000 | 0      |
| 028 | G040000 | 0      |
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| 031 | B000000 | 0      |
| 032 | 000000  | 0      |
| 033 | 000000  | 0      |
| 035 | 000000  | 0      |
| 036 | B000000 | 0      |
| 038 | 000000  | 0      |

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042 A000000 0  
042 B000000 0  
042 C000000 0  
042 D000000 0  
042 E000000 0  
042 F000000 0  
042 G000000 0  
042 H000000 0  
043 000000 0  
044 000000 0  
045 000000 Y  
046 000000 N  
047 000000 N  
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048 B010000 0  
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048 C010000 0  
048 C020000 0.000  
048 D010000 0  
048 D020000 0.000  
048 E010000 0  
048 E020000 0.000  
048 F010000 0  
PAGE 5  
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048 G010000 0  
048 G020000 0.000  
048 H010000 0  
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048 I010000 0  
048 I020000 0.000  
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054 D000000 N  
054 E000000 N  
054 F000000 N  
054 G000000 N  
054 H000000 Y  
054 I000000 N  
054 J000000 Y  
054 K000000 N  
054 L000000 N  
054 M000000 Y  
054 N000000 N  
054 O000000 Y  
055 A000000 Y  
055 B000000 N  
056 000000 Y  
057 000000 N  
058 A000000 N

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059 000000 Y  
060 A000000 Y  
060 B000000 Y  
061 000000 0  
062 A000000 Y  
062 B000000 0.0  
062 C000000 0.0  
062 D000000 0.0  
062 E000000 0.0  
062 F000000 0.0  
062 G000000 0.0  
062 H000000 0.0  
062 I000000 0.0  
062 J000000 0.0  
062 K000000 0.0

PAGE 6

062 L000000 0.0  
062 M000000 0.0  
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062 O000000 152.2  
062 P000000 0.0  
062 Q000000 0.0  
062 R000000 0.1  
063 A000000 0  
063 B000000 10.5  
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066 A000000 N  
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070 L010000 N  
070 L020000 N  
070 M010000 N  
070 M020000 N  
070 N010000 N  
070 N020000 N  
070 O010000 Y

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|       |         |    |        |
|-------|---------|----|--------|
| 070   | O020000 | N  |        |
| 070   | P010000 | N  |        |
| 070   | P020000 | N  |        |
| 070   | Q010000 | N  |        |
| 070   | Q020000 | N  |        |
|       | PAGE    | 7  |        |
| 070   | R010000 | N  |        |
| 070   | R020000 | N  |        |
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| 071   | B000000 |    | 132703 |
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| 071   | D000000 |    | 15     |
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| 072   | H000000 |    | 0      |
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| 072   | K000000 |    | 30     |
| 072   | L000000 |    | 59     |
| 072   | M000000 |    | 25     |
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| 072   | P000000 |    | 5061   |
| 072   | Q000000 |    | 0      |
| 072   | R000000 |    | 18     |
| 072   | S000000 |    | 127    |
| 072   | T000000 |    | 0      |
| 072   | U000000 |    | 0      |
| 072   | V000000 |    | 0      |
| 072   | W000000 |    | 268    |
| 072   | X000000 |    | 10844  |
| 072   | Y000000 |    | 0      |
| 072   | Z000000 |    | 36425  |
| 072AA | 000000  |    | 5578   |
| 072BB | 000000  |    | 0      |
| 072CC | 010000  |    | 0      |
| 072CC | 020000  |    | 17440  |
| 072DD | 010000  |    | 35838  |
| 072DD | 020000  |    | 0      |
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| 073   | C000000 |    | 0.0000 |
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| 074   | C000000 |    | 0      |
| 074   | D000000 |    | 861210 |
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| 074   | H000000 |    | 0      |
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| 074   | I000000 |    | 513    |
| 074   | J000000 |    | 4151   |
| 074   | K000000 |    | 0      |
| 074   | L000000 |    | 13685  |

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|     |         |                                              |
|-----|---------|----------------------------------------------|
| 074 | M000000 | 1659                                         |
| 074 | N000000 | 886080                                       |
| 074 | O000000 | 0                                            |
| 074 | P000000 | 442                                          |
| 074 | Q000000 | 0                                            |
| 074 | R010000 | 0                                            |
| 074 | R020000 | 0                                            |
| 074 | R030000 | 0                                            |
| 074 | R040000 | 320274                                       |
| 074 | S000000 | 0                                            |
| 074 | T000000 | 565364                                       |
| 074 | U010000 | 39296                                        |
| 074 | U020000 | 0                                            |
| 074 | V010000 | 14.39                                        |
| 074 | V020000 | 0.00                                         |
| 074 | W000000 | 0.0000                                       |
| 074 | X000000 | 313                                          |
| 074 | Y000000 | 900488                                       |
| 075 | A000000 | 0                                            |
| 075 | B000000 | 538055                                       |
| 076 | 000000  | 13.70                                        |
| 077 | A000000 | Y                                            |
| 077 | B000000 | Y                                            |
| 077 | C000000 | Y                                            |
| 077 | D000000 | Y                                            |
| 077 | E000000 | Y                                            |
| 077 | I000000 | Y                                            |
| 077 | Q010000 | Y                                            |
| 078 | 000000  | N                                            |
| 080 | A000000 | CHUBB GROUP OF INSURANCE COMPANIES           |
| 080 | B000000 | BERKLEY,GREAT AMERICAN, ST.PAUL,CNA & ZURICH |
| 080 | C000000 | 110000                                       |
| 081 | A000000 | Y                                            |
| 081 | B000000 | 240                                          |
| 082 | A000000 | N                                            |
| 082 | B000000 | 0                                            |
| 083 | A000000 | N                                            |
| 083 | B000000 | 0                                            |
| 084 | A000000 | N                                            |
| 084 | B000000 | 0                                            |
| 085 | A000000 | Y                                            |
| 085 | B000000 | N                                            |
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| 086 | A020000 | 64                                           |
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| 086 | B020000 | 0                                            |
| 086 | C010000 | 1                                            |
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| 086 | D020000 | 120075                                       |
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| 086 | E020000 | 0                                            |
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| 086 | F020000 | 0                                            |
| 087 | A010000 | COMMON STOCK                                 |
| 087 | A020000 | 67066V101                                    |
| 087 | A030000 | NAD                                          |
| 088 | A000000 | N                                            |
| 088 | B000000 | N                                            |
| 088 | C000000 | N                                            |
| 088 | D000000 | Y                                            |

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SIGNATURE   STEPHEN D. FOY  
TITLE         VICE PRESIDENT