EBAY INC Form 4 October 23, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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obligations

may continue.

See Instruction

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

1(b).

(City)

(State)

(Zin

(Print or Type Responses)

1. Name and Address of Reporting Person * Donahoe John J			2. Issuer Name and Ticker or Trading Symbol EBAY INC [EBAY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Mic	(Middle)	3. Date of Earliest Transaction	(Sheen an appreadic)				
			(Month/Day/Year)	X Director 10% Owner			
C/O EBAY INC., 2145 HAMILTON			10/21/2013	X Officer (give title Other (specify below)			
AVE				President and CEO			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
SAN JOSE, CA 95125				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tal	ole I - Non-	Derivative	Securi	ities Acquire	ed, Disposed of, o	or Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitie orDisposed o (Instr. 3, 4	f(D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/21/2013		M	250,000	A	\$ 35.5	761,842	D	
Common Stock	10/21/2013		S	250,000 (1)	D	\$ 52.1006 (2)	511,842	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeri Secu Acqı Disp	umber of vative urities uired (A) or cosed of (D) cr. 3, 4, and	9)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am Nui Sha
Non-Qualified Stock Option (right to buy)	\$ 35.5	10/21/2013		M		250,000	(3)	03/25/2015	Common Stock	25
Non-Qualified Option (right to buy)	\$ 25.85						<u>(4)</u>	03/03/2015	Common Stock	25
Non-Qualified Stock Option (right to buy)	\$ 10.5						<u>(5)</u>	03/02/2016	Common Stock	43
Non-Qualified Stock Option (right to buy)	\$ 23.88						<u>(6)</u>	03/01/2017	Common Stock	50
Non-Qualified Stock Option (right to buy)	\$ 24.93						<u>(4)</u>	09/01/2015	Common Stock	25
Non-Qualified Stock Option (right to buy)	\$ 25.85						<u>(7)</u>	03/03/2015	Common Stock	22
Non-Qualified Stock Option (right to buy)	\$ 32.29						(8)	03/01/2018	Common Stock	35
Non-Qualified Stock Option (right to buy)	\$ 36.59						<u>(9)</u>	04/02/2019	Common Stock	17
Non-Qualified Stock Option (right to buy)	\$ 55.71						(10)	04/01/2020	Common Stock	12
Restricted Stock Units -5	(11)						(12)	(13)	Common Stock	31
Restricted Stock Units -6	(11)						(14)	(13)	Common Stock	44
Restricted Stock Units -7	(11)						<u>(15)</u>	<u>(13)</u>	Common Stock	61

Restricted
Stock Units -8

 $\frac{(16)}{}$ $\frac{(13)}{}$ Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

X

Director 10% Owner Officer Other

Donahoe John J C/O EBAY INC. 2145 HAMILTON AVE SAN JOSE, CA 95125

President and CEO

Signatures

John Joseph Donahoe 10/23/2013

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Represents the weighted average price of shares sold at prices that ranged from \$51.78 to \$52.58.
- (3) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 09/30/08 and 1/48th per month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/09 and 1/48th per month thereafter.
- (6) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/10 and 1/48th per month thereafter.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/08 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (9) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/13 and 1/48th per month thereafter.
- (11) Each restricted stock unit represents a contingent right to receive one share of eBay's common stock.
- The reporting person received 125,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of
- restricted stock units that have vested.
- (13) Not Applicable.
- The reporting person received 88,262 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/12 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received 81,989 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/13 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received 59,236 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/14 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

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