

ASIACONTENT.COM, INC  
Form SC 13G  
February 13, 2001

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 13G  
Under the Securities Exchange Act of 1934

ASIACONTENT.COM, LTD.  
-----

(Name of Issuer)

Class A Common Stock, \$0.01 Par Value Per Share  
-----

(Title of Class of Securities)

G05354108  
-----

(CUSIP Number)

April 12, 2000  
-----

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule  
pursuant to which this Schedule is filed:

/ / Rule 13d-1(b)  
/X/ Rule 13d-1(c)  
/X/ Rule 13d-1(d)

Page 1 of 11 Pages

CUSIP NO. G05354108

Page 2 of 11 Pages

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Viacom International Inc.  
-----

I.R.S. Identification No. 04-2980402

Edgar Filing: ASIACONTENT.COM, INC - Form SC 13G

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

Number of Shares	(5)	Sole Voting Power	0
Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*
	(7)	Sole Dispositive Power	0
	(8)	Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797\*

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions \_\_\_\_\_

(11) Percent of Class Represented by Amount in Row (9) 5.4%\*\*

(12) Type of Reporting Person (See Instructions) CO

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.  
\*\* Based on full exercise of stock options.

CUSIP NO. G05354108

Page 3 of 11 Pages

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Viacom Inc.

IRS Identification No. 04-2949533

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

Edgar Filing: ASIACONTENT.COM, INC - Form SC 13G

Number of Shares	(5)	Sole Voting Power	0
-----			
Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*
-----			
	(7)	Sole Dispositive Power	0
-----			
	(8)	Shared Dispositive Power	1,930,797*
-----			
(9) Aggregate Amount Beneficially Owned by Each Reporting Person			1,930,797*
-----			
(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)	_____		
(11) Percent of Class Represented by Amount in Row (9)	5.4%**		
-----			
(12) Type of Reporting Person (See Instructions)	CO		
-----			

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.

\*\* Based on full exercise of stock options.

CUSIP NO. G05354108

Page 4 of 11 Pages

(1) Name of Reporting Person  
 S.S. or I.R.S. Identification No. of Above Person  
 NAIRI, Inc.  
 -----  
 IRS Identification No. 04-3446887  
 -----

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
 / / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

Number of Shares	(5)	Sole Voting Power	0
-----			
Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*
-----			
	(7)	Sole Dispositive Power	0
-----			
	(8)	Shared Dispositive Power	1,930,797*
-----			
(9) Aggregate Amount Beneficially Owned by Each Reporting Person			1,930,797*
-----			
(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)	_____		

Edgar Filing: ASIACONTENT.COM, INC - Form SC 13G

(11) Percent of Class Represented by Amount in Row (9)  
5.4%\*\*

(12) Type of Reporting Person (See Instructions) CO

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.  
\*\* Based on full exercise of stock options.

CUSIP NO. G05354108

Page 5 of 11 Pages

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
National Amusements, Inc.

IRS Identification No. 04-2261332

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Maryland

Number of Shares	(5) Sole Voting Power	0
Beneficially Owned by Each Reporting Person With	(6) Shared Voting Power	1,930,797*
	(7) Sole Dispositive Power	0
	(8) Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797\*