

bebe stores, inc.  
Form 8-K  
March 23, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934  
Date of report (date of earliest event reported):  
March 22, 2017

bebe stores, inc.  
(Exact name of registrant as specified in its charter)

California                      0-24395      94-2450490  
(State or other jurisdiction (Commission (I.R.S. Employer  
of incorporation)              File No.)      Identification No.)  
400 Valley Drive  
Brisbane, CA 94005  
(Address of principal executive offices)  
Registrant's telephone number, including area code:  
(415) 715-3900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 8.01 Other Events

On March 22, 2017, bebe stores, inc. issued a press release announcing that it is exploring strategic options. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1.Press Release of bebe stores, inc. dated March 22, 2017.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 22, 2017.

bebe stores, inc.

/s/ Walter Parks

Walter Parks, President, Chief Operating Officer and Interim Chief Financial Officer