

INTERNATIONAL ASSETS HOLDING CORP

Form 4

July 10, 2001

```

+-----+
| FORM 4 |
+-----+
          U.S. SECURITIES AND EXCHANGE COMMISSION
          WASHINGTON, D.C. 20549

[ ] Check this box if
    no longer subject
    to Section 16.
    Form 4 or Form 5
    obligations may
    continue. See
    Instruction 1(b).
          STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
          Filed pursuant to Section 16(a) of the Securities
          Exchange Act of 1934, Section 17(a) of the
          Public Utility Holding Company Act of 1935 or
          Section 30(f) of the Investment Company Act of 1940

-----
1. Name and Address of Reporting Person

      RUSH                      JEFFREY                      L.
-----
      (Last)                    (First)                    (Middle)

      250 PARK AVENUE SOUTH/ SUITE 200
-----
                                (Street)

      WINTER PARK                FL                      32789
-----
      (City)                     (State)                    (Zip)

=====

2. Issuer Name and Ticker or Trading Symbol

      INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC
=====

3. IRS or Social Security Number of Reporting Person (Voluntary)

=====

4. Statement for Month/Year

      JUNE, 2001
=====

5. If Amendment, Date of Original (Month/Year)

=====

6. Relationship of Reporting Person to Issuer
   (Check all applicable)

      [X] Director      [ ] Officer      [ ] 10% Owner      [ ] Other
                        (give title below)      (specify below)

      -----

7. Individual or Joint/Group Filing (Check Applicable Line)

```

Edgar Filing: INTERNATIONAL ASSETS HOLDING CORP - Form 4

[X] Form filed by One Reporting Person
 [_] Form filed by More than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 a)
		Code	V	Amount	(A) or (D)	Price	

INTERNATIONAL ASSETS							
HOLDING CORPORATION							
COMMON	6/13/01	A		1250	A	2.95	40,809

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

FORM 4 (continued)

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

=====

1. Title of Derivative Security (Instr. 3)	2. Conversion of Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)

Edgar Filing: INTERNATIONAL ASSETS HOLDING CORP - Form 4

Code V

International Assets
Holding Corp. Option

International Assets
Holding Corp. Options

6. Date Exer- cisable and Expiration Date (Month/Day/ Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Deriv- ative Secur- ity (Instr. 5)	9. Numbe of De of Der ative Secur ities Bene- ficia Owned at En of Month (Inst
Date Expira- Exer- tion cisable Date	Title Amount or Number of Shares		

03/09/02 03/09/06	Common 7,500	3.125	7,500
06/04/00 06/04/09	Common 10,900	6.651	18,400

Explanation of Responses: Stock received pursuant to compensation plan.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

/s/ Jeffrey L. Rush

07/05/01

**Signature of Reporting Person

Date