

Edgar Filing: MASELLA JOSEPH - Form 4

MASELLA JOSEPH
 Form 4
 June 10, 2002

 FORM 4

[] Check this box if no longer
 subject to Section 16. Form 4
 or Form 5 obligations may
 continue. See Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a)
 Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol		6. R P (
Masella	Joseph		Steven Madden, Ltd.; SHOO		
(Last)	(First)	(Middle)	3. IRS or Social Security Number of Reporting Person (Voluntary)		[] [X]
c/o Steven Madden, Ltd. 52-16 Barnett Avenue			05/2002		
-----			5. If Amendment, Date of Original (Month/Year)		7. I (c
(Street)					[X] []
Long Island City, NY		11104			
(City)	(State)	(Zip)			

Table I - Non-Derivative Securities Acquired, Disposed of

1. Title of Security (Instr.3)	2. Trans- action Date (Month/ Day/Year)	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3,4 and 5)	5. Amount of Securities Beneficially Owned at End Month (Instr. 3 and
		Code	V	Amount (A) or (D) Price
Common Stock, par value \$0.0001 per share ("Common Stock")	05/10/02	P		575 (1) (A) \$11.81 10,425 (8)
Common Stock	05/13/02	P		1,100 (2) (A) \$11.81 10,425 (8)
Common Stock	05/13/02	P		400 (3) (A) \$11.81 10,425 (8)
Common Stock	05/13/02	P		185 (4) (A) \$11.81 10,425 (8)

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Common Stock	05/14/02	P	95 (5)	(A)	\$11.81	10,425 (8)
Common Stock	05/14/02	P	7,275 (6)	(A)	\$11.81	10,425 (8)
Common Stock	05/15/02	P	7,370 (7)	(A)	\$11.81	10,425 (8)
Common Stock	05/10/02	S	575	(D)	\$19.25	10,425 (8)
Common Stock	05/13/02	S	1,100	(D)	\$19.23	10,425 (8)
Common Stock	05/13/02	S	400	(D)	\$19.21	10,425 (8)
Common Stock	05/13/02	S	185	(D)	\$19.20	10,425 (8)
Common Stock	05/14/02	S	95	(D)	\$19.20	10,425 (8)
Common Stock	05/14/02	S	7,275	(D)	\$19.03	10,425 (8)
Common Stock	05/15/02	S	7,370	(D)	\$19.20	10,425 (8)

FORM 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(E.G., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/ Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)
				(Instr. 3, 4, and 5)
			Code V (A) (D)	

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shares of Common Stock.

/s/ JOSEPH MASELLA

June 10, 2002

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities
beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see
Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute
Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C.
78ff(a).

Note: File three copies of this Form, one of which must be manually
signed. If space is insufficient, see Instruction 6 for
procedure.