

UNITED FIRE GROUP INC  
Form 8-K  
July 27, 2016  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2016

United Fire Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa                                      001-34257                                      45-2302834  
(State or other jurisdiction      (Commission File Number) (IRS Employer Identification No.)  
of incorporation)

118 Second Avenue, S.E.,  
Cedar Rapids, Iowa                                      52401  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (319) 399-5700

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure

On July 27, 2016, United Fire Group, Inc. issued a press release announcing certain estimates for second quarter 2016 results. The press release is attached as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 7.01 of this Current Report and Exhibit 99.1 is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

The following exhibits are furnished herewith:

Exhibit Number Exhibit Description

99.1 Press release of United Fire Group, Inc. dated July 27, 2016.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITED FIRE GROUP, INC.

Date: July 27, 2016 By: /s/ Dawn M. Jaffray

Dawn M. Jaffray, Sr. Vice President & Chief Financial Officer

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EXHIBIT INDEX

Exhibit Number Exhibit Description

99.1 Press release of United Fire Group, Inc. dated July 27, 2016.

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