

CHINA PHARMA HOLDINGS, INC.
Form 10-Q
November 14, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 or 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended September 30, 2012

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934.

For the transition period from _____ to _____

Commission File Number 001-34471

CHINA PHARMA HOLDINGS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

73-1564807
(IRS Employer
Identification No.)

Second Floor, No. 17, Jinpan Road
Haikou, Hainan Province, China 570216
(Address of principal executive offices) (Zip Code)

+86- 898-6681-1730 (China)
(Issuer's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer,

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES

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PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

The accompanying unaudited condensed consolidated balance sheets, statements of operations and comprehensive income, and statements of cash flows and the related notes thereto, have been prepared in accordance with generally accepted accounting principles in the United States of America ("U.S. GAAP") for interim financial information and in conjunction with the rules and regulations of the Securities and Exchange Commission. Accordingly, they do not include all of the disclosures required by U.S. GAAP for complete financial statements. The financial statements reflect all adjustments, consisting only of normal, recurring adjustments, which are, in the opinion of management, necessary for a fair presentation for the interim periods.

The accompanying financial statements should be read in conjunction with the notes to the aforementioned financial statements and Management's Discussion and Analysis of Financial Condition and Results of Operations and the financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2011.

The results of operations for the nine-month period ended September 30, 2012 are not necessarily indicative of the results to be expected for the entire fiscal year or any other period.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
(Unaudited)

| | September 30, 2012 | December 31, 2011 |
|--|--------------------------|-----------------------|
| ASSETS | | |
| Current Assets: | | |
| Cash and cash equivalents | \$5,061,766 | \$4,050,854 |
| Banker's acceptances | 365,248 | 83,512 |
| Trade accounts receivable, less allowance for doubtful accounts of \$4,268,356 and \$3,536,405, respectively | 69,819,575 | 69,695,556 |
| Other receivables, less allowance for doubtful accounts of \$52,860 and \$38,921, respectively | 128,841 | 55,039 |
| Advances to suppliers | 4,833,859 | 5,778,841 |
| Inventory | 37,814,472 | 30,378,658 |
| Deferred tax assets | 678,297 | 566,226 |
| Total Current Assets | 118,702,058 | 110,608,686 |
| Advances for purchases of property and equipment | 1,190,423 | 170,323 |
| Advances for purchases of intangible assets | 37,691,586 | 36,194,494 |
| Property and equipment, net of accumulated depreciation of \$4,049,480 and \$3,391,124, respectively | 5,818,475 | 6,334,817 |
| Intangible assets, net of accumulated amortization of \$3,518,478 and \$3,041,804, respectively | 2,644,281 | 3,082,671 |
| TOTAL ASSETS | \$ 166,046,823 | \$ 156,390,991 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current Liabilities: | | |
| Trade accounts payable | \$4,790,189 | \$3,112,385 |
| Accrued expenses | 193,088 | 184,017 |
| Accrued taxes payable | 3,018,972 | 3,082,353 |
| Other payables | 966,432 | 822,448 |
| Advances from customers | 2,361,660 | 1,784,474 |
| Other payables - related parties | 1,254,567 | 861,563 |
| Short-term notes payable | 3,956,322 | 3,931,745 |
| Total Current Liabilities | 16,541,230 | 13,778,985 |
| Long-term deferred tax liability | 170,756 | 128,909 |
| Total Liabilities | 16,711,986 | 13,907,894 |
| Stockholders' Equity: | | |
| Preferred stock, \$0.001 par value; 5,000,000 shares authorized; no shares issued or outstanding | - | - |
| Common stock, \$0.001 par value; 95,000,000 shares authorized; 43,579,557 shares and 43,529,557 shares outstanding, respectively | 43,580 | 43,530 |
| Additional paid-in capital | 23,590,204 | 23,448,534 |
| Retained earnings | 110,148,426 | 104,286,666 |
| Accumulated other comprehensive income | 15,552,627 | 14,704,367 |
| Total Stockholders' Equity | 149,334,837 | 142,483,097 |

| | | |
|--|----------------|----------------|
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | \$ 166,046,823 | \$ 156,390,991 |
|--|----------------|----------------|

The accompanying notes are an integral part of these condensed consolidated financial statements.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
AND COMPREHENSIVE INCOME
(Unaudited)

| | For the Three Months Ended September 30, | | For the Nine Months Ended September 30, | |
|---|---|---------------|--|---------------|
| | 2012 | 2011 | 2012 | 2011 |
| Revenue | \$ 12,176,344 | \$ 20,987,725 | \$ 42,861,478 | \$ 58,708,134 |
| Cost of revenue | 8,932,552 | 13,472,804 | 30,174,983 | 37,041,618 |
| Gross profit | 3,243,792 | 7,514,921 | 12,686,495 | 21,666,516 |
| Operating expenses: | | | | |
| Selling expenses | 856,172 | 1,006,815 | 2,632,177 | 2,410,516 |
| General and administrative expenses | 598,258 | 621,336 | 2,087,401 | 2,525,230 |
| Bad debt expense (benefit) | 171,508 | (76,187) | 724,745 | (185,463) |
| Total operating expenses | 1,625,938 | 1,551,964 | 5,444,323 | 4,750,283 |
| Government subsidy income | - | 968 | - | 146,415 |
| Income from operations | 1,617,854 | 5,963,925 | 7,242,172 | 17,062,648 |
| Other income (expense): | | | | |
| Interest income | 1,588 | 1,241 | 3,069 | 5,656 |
| Interest expense | (79,507) | (62,438) | (235,516) | (184,874) |
| Derivative gain | - | - | - | 934,260 |
| Net other income (expense) | (77,919) | (61,197) | (232,447) | 755,042 |
| Income before income taxes | 1,539,935 | 5,902,728 | 7,009,725 | 17,817,690 |
| Income tax expense | (244,452) | (927,845) | (1,147,965) | (2,670,115) |
| Net income | 1,295,483 | 4,974,883 | 5,861,760 | 15,147,575 |
| Other comprehensive income - foreign currency translation adjustment | (124,625) | 1,556,979 | 848,260 | 4,404,968 |
| Comprehensive income | \$ 1,170,858 | \$ 6,531,862 | \$ 6,710,020 | \$ 19,552,543 |
| Earnings per Share: | | | | |
| Basic | \$0.03 | \$0.11 | \$0.13 | \$0.35 |
| Diluted | \$0.03 | \$0.11 | \$0.13 | \$0.35 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

| | For the Nine Months Ended September 30, | |
|--|--|--------------|
| | 2012 | 2011 |
| Cash Flows from Operating Activities: | | |
| Net income | \$5,861,760 | \$15,147,575 |
| Depreciation and amortization | 1,096,641 | 1,081,890 |
| Stock based compensation | 141,721 | 139,074 |
| Bad debt expense (benefit) | 724,745 | (185,463) |
| Deferred income taxes | (67,603) | 67,789 |
| Derivative gain | - | (934,260) |
| Changes in assets and liabilities: | | |
| Trade accounts receivable | (2,443,587) | (9,507,941) |
| Other receivables | (73,579) | 3,204 |
| Advances to suppliers | 1,385,889 | 228,319 |
| Inventory | (5,911,799) | (274,331) |
| Trade accounts payable | 1,661,109 | (1,933,820) |
| Accrued expenses | 80,653 | 309,977 |
| Accrued taxes payable | (83,191) | 812,897 |
| Other payables | 30,203 | 45,162 |
| Advances from customers | 566,972 | 410,195 |
| Net Cash Provided by Operating Activities | 2,969,934 | 5,410,267 |
| Cash Flows from Investing Activities: | | |
| Net investment in banker's acceptances | - | (130,135) |
| Advances for purchases of property and equipment | (1,020,731) | - |
| Advances for purchases of intangible assets | (1,272,956) | (4,334,490) |
| Purchase of property and equipment | (81,352) | (280,645) |
| Net Cash Used in Investing Activities | (2,375,039) | (4,745,270) |
| Cash Flows from Financing Activity: | | |
| Proceeds from related party loan | 393,004 | 347,919 |
| Net Cash Provided by Financing Activity | 393,004 | 347,919 |
| Effect of Exchange Rate Changes on Cash | 23,013 | 147,738 |
| Net Increase in Cash and Cash Equivalents | 1,010,912 | 1,160,654 |
| Cash and Cash Equivalents at Beginning of Period | 4,050,854 | 3,692,086 |
| Cash and Cash Equivalents at End of Period | \$5,061,766 | \$4,852,740 |
| Supplemental Cash Flow Information: | | |
| Cash paid for interest | \$228,874 | \$179,467 |
| Cash paid for income taxes | 1,343,957 | 1,554,339 |
| Supplemental Noncash Investing and Financing Activities: | | |
| Accounts payable for purchases of property and equipment | \$144,153 | \$145,777 |
| Accounts receivable collected with banker's acceptances | 2,026,928 | 5,161,084 |

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| | | |
|--|-----------|-----------|
| Advances to suppliers paid with banker's acceptances | 402,338 | - |
| Inventory purchased with banker's acceptances | 1,248,820 | 5,161,084 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

NOTE 1 - BASIS OF PRESENTATION

Organization and Nature of Operations – China Pharma Holdings, Inc., a Delaware corporation, owns 100% of Onny Investment Limited (“Onny”), a British Virgin Islands corporation, that in turn owns 100% of Hainan Helpson Medical & Biotechnology Co., Ltd (“Helpson”), which is organized under the laws of The People's Republic of China (the “PRC”). China Pharma Holdings, Inc. and its subsidiaries are referred to herein as the Company.

The Foreign Investment Industrial Catalogue (the “Catalogue”) jointly issued by the China’s Ministry of Commerce and the National Development and Reform Commission (as the latest version is the year 2012 version, effective January 30, 2012) classified various industries/businesses into three different categories: (i) encouraged for foreign investment; (ii) restricted to foreign investment; and (iii) prohibited from foreign investment. For any industry/business not covered by any of these three categories, they will be deemed industries/businesses permitted for foreign investment. A typical foreign investment ownership restriction in the pharmaceutical industry is that a foreign investment enterprise (the “FIE”) shall not have the whole or majority of its equity interests owned by a foreign owner if the FIE establishes more than 30 branch stores and distributes a variety of brands in those franchise stores, which is not the case of the Company’s business.

Helpson manufactures and markets generic and branded pharmaceutical products as well as biochemical products primarily to hospitals and private retailers located throughout the PRC. The Company believes Helpson’s business is not subject to any ownership restrictions prescribed under the Catalogue. Onny acquired 100% of the ownership in Helpson from Helpson’s three former shareholders on May 25, 2005 by entry into an Equity Transfer Agreement with such three parties on May 25, 2005. The transaction was approved by the Commercial Bureau of Hainan Province on June 12, 2005 and Helpson received the Certificate of Approval for Establishing of Enterprises with Foreign Investment in the PRC on the same day and its business license evidencing its WFOE (Wholly Foreign Owned Enterprise) status on June 21, 2005.

The Company has and continues to acquire well-accepted medical formulas to a diverse portfolio of Western and Chinese medicines.

Consolidation and Basis of Presentation – The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and are expressed in United States dollars. The accompanying consolidated financial statements include the accounts and operations of the Company and its wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

Helpson’s functional currency is the Chinese Renminbi. Helpson’s revenue and expenses are translated into United States dollars at the average exchange rate for the period. Assets and liabilities are translated at the exchange rate as of the end of the reporting period. Gains or losses from translating Helpson’s financial statements are included in accumulated other comprehensive income, which is a component of stockholders’ equity. Gains and losses arising from transactions denominated in a currency other than the functional currency of the entity that is a party to the transaction are included in the results of operations.

Condensed Financial Statements – The accompanying unaudited condensed consolidated financial statements were prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission (the “Commission”). Certain information and note disclosures normally included in financial statements prepared in

accordance with U.S. GAAP have been condensed or omitted pursuant to such rules and regulations. Management of the Company (“Management”) believes the following disclosures are adequate to make the information presented not misleading. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2011 filed with the Commission on March 14, 2012.

These unaudited condensed consolidated financial statements reflect all adjustments (consisting only of normal recurring adjustments) that, in the opinion of Management, are necessary to present fairly the consolidated financial position and results of operations of the Company for the periods presented. Operating results for the nine months ended September 30, 2012 are not necessarily indicative of the results that may be expected for the year ending December 31, 2012.

The Company has made certain reclassifications to the balance sheet at December 31, 2011 to conform to the September 30, 2012 presentation. These reclassifications are not material to the condensed, consolidated financial statements for all periods presented.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

Accounting Estimates - The preparation of financial statements in conformity with U.S. GAAP requires Management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates.

Basic and Diluted Earnings per Common Share - Basic earnings per common share is computed by dividing net income by the weighted-average number of common shares outstanding during the period. Diluted earnings per share is calculated to give effect to potentially issuable dilutive common shares.

The following table is a presentation of the numerators and denominators used in the calculation of basic and diluted earnings per share:

| | For the Three Months Ended September 30, | | For the Nine Months Ended September 30, | |
|--|---|--------------|--|---------------|
| | 2012 | 2011 | 2012 | 2011 |
| Net income | \$ 1,295,483 | \$ 4,974,883 | \$ 5,861,760 | \$ 15,147,575 |
| Basic weighted-average common shares outstanding | 43,560,305 | 43,529,557 | 43,560,305 | 43,463,165 |
| Effect of dilutive securities: | | | | |
| Warrants | - | - | - | - |
| Options | - | - | - | - |
| Diluted weighted-average common shares outstanding | 43,560,305 | 43,529,557 | 43,560,305 | 43,463,165 |
| Basic earnings per share | \$0.03 | \$0.11 | \$0.13 | \$0.35 |
| Diluted earnings per share | \$0.03 | \$0.11 | \$0.13 | \$0.35 |

The following potential common shares were not included in the computation of diluted earnings per share as their effect would have been anti-dilutive:

| | For the Three Months Ended September 30, | | For the Nine Months Ended September 30, | |
|--|---|---------|--|---------|
| | 2012 | 2011 | 2012 | 2011 |
| Warrants with exercise prices of \$3.00 to \$3.80 per share | 150,000 | 166,666 | 150,000 | 166,666 |
| Options with an exercise price of \$2.54 to \$3.47 per share | 50,000 | 310,000 | 50,000 | 310,000 |
| Total | 200,000 | 476,666 | 200,000 | 476,666 |

NOTE 2 - INVENTORY

Inventory consisted of the following:

| | September 30, 2012 | December 31, 2011 |
|-----------------|-----------------------|----------------------|
| Raw materials | \$ 29,526,773 | \$ 24,920,825 |
| Finished goods | 8,287,699 | 5,457,833 |
| Total Inventory | \$ 37,814,472 | \$ 30,378,658 |

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

NOTE 3 - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

| | September 30, 2012 | December 31, 2011 |
|--------------------------------|-----------------------|----------------------|
| Permit of land use | \$ 445,747 | \$ 442,978 |
| Building | 2,412,271 | 2,397,286 |
| Plant, machinery and equipment | 6,285,224 | 6,184,254 |
| Motor vehicle | 146,664 | 145,300 |
| Office equipment | 216,050 | 204,552 |
| Construction in progress | 361,999 | 351,571 |
| Total | 9,867,955 | 9,725,941 |
| Less: accumulated depreciation | (4,049,480) | (3,391,124) |
| Property and Equipment, net | \$ 5,818,475 | \$ 6,334,817 |

Construction in progress consists of machinery and construction supplies that have been paid for, but are not yet completed and placed into production. Once the machinery is working or the facility is in use, it is moved into plant, machinery and equipment and depreciated. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets as follows:

| Asset | Life - years |
|-----------------------------------|-----------------|
| Permit of land use | 40 - 70 |
| Building | 20 - 35 |
| Plant, machinery and equipment | 10 |
| Motor vehicle | 5 - 10 |
| Office equipment | 3-5 |

For the nine months ended September 30, 2012 and 2011, depreciation expense was \$638,219 and \$636,179, respectively.

NOTE 4 - INTANGIBLE ASSETS

Intangible assets represent the cost of medical formulas approved for production by the State Food and Drug Administration (the "SFDA") in China. During the nine months ended September 30, 2012 or 2011, the Company did not obtain SFDA production approval for any medical formula and therefore there were no costs reclassified from advances to medical formulas.

Approved medical formulas are amortized from the date SFDA approval is obtained over their individually identifiable estimated useful life, which are from ten to thirteen years. It is at least reasonably possible that a change in the estimated useful lives of the medical formulas could occur in the near term due to changes in the demand for the drugs and medicines produced from these medical formulas. Amortization expense relating to intangible assets was

\$458,422 and \$445,711 for the nine months ended September 30, 2012 and 2011, respectively. Medical formulas typically do not have a residual value at the end of their amortization period.

The Company evaluates each approved medical formula for impairment at the date of SFDA approval, when indications of impairment are present and at the date of each financial statement. The Company's evaluation is based on an estimated undiscounted net cash flow model, considering currently available market data for the related drug and the Company's estimated market share. If the carrying value of the medical formula exceeds the estimated future net cash flows, an impairment loss is recognized for the excess of the carrying value over the discounted estimated future net cash flows. As a result of the evaluation, the Company has determined that each medical formula continues to provide benefits to the Company and no impairment was recognized during the nine months ended September 30, 2012 or 2011.

At September 30, 2012 and December 31, 2011, intangible assets consisted solely of SFDA approved medical formulas as follows:

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

| | September 30, 2012 | December 31, 2011 |
|--------------------------|-----------------------|----------------------|
| Gross carrying amount | \$ 6,162,759 | \$ 6,124,475 |
| Accumulated amortization | (3,518,478) | (3,041,804) |
| Net carrying amount | \$ 2,644,281 | \$ 3,082,671 |

NOTE 5 – ADVANCES FOR PURCHASES OF INTANGIBLE ASSETS

In order to expand the number of medicines manufactured and marketed by the Company, the Company has entered into contracts with independent laboratories for the purchase of medical formulas. Although SFDA approval has not been obtained for these medical formulas as of the dates of the contracts, the object of the contracts is for the purchase of SFDA-approved medical formulas once the SFDA approval process is completed. Some of the medical formulas currently in the SFDA approval process also come with patents. The Company has received the title for two patents. The related patents have not expired.

Prior to entering into the contracts, the laboratories typically have completed all required research and development to determine the medical formula for and the method of production of the generic medicine. Since the laboratories are not eligible to apply for SFDA production approval, they usually collaborate with a production facility (such as the Company) and apply for the production approval in the name of the manufacturer. The Company buys the final products with the production approval from the SFDA and the laboratories have to complete the SFDA approval process from the point of the contract.

A typical SFDA approval process for the production of a generic medical product involves a number of steps that generally requires three to five years. If the medical formula is purchased at the point when the generic medical product receives the SFDA's approval for clinical study, which is very typical for the Company, the clinical study that follows will usually take from one and a half to three years to complete. After the clinical study is completed, the results are submitted to the SFDA and a production approval application is filed with the SFDA. In most cases, it will take between eight to eighteen months to prepare and submit the production approval application and obtain SFDA approval. Upon approving the generic medical product, the SFDA issues a production certificate and the Company can produce and sell the generic medical product. As a result of this process, SFDA approval is expected to be received in approximately two to five years from the dates of the medical formula contracts.

Under the terms of the contracts, the laboratories are required to obtain production approval (on behalf of the Company) for the medical formulas from the SFDA. Management monitors the status of each medical formula on a regular basis in order to assess whether the laboratories are performing adequately under the contracts. If a medical product is not approved by the SFDA, as evidenced by their issuance of a denial letter, or if the laboratory breaches the contract, the laboratory is required under the contract to provide a refund to the Company of the full amount of the payments made to the laboratory for that formula, or the Company can require the application of those payments to another medical formula with the same laboratory. As a result of the refund right, the Company is purchasing an approved medical product. Accordingly, payments made prior to the issuance of production approval by the SFDA are recorded as advances for purchases of intangible assets.

To date, no formula has failed to receive SFDA production approval nor has the Company been informed or become aware of any formula that may fail to receive such approval. However, there is no assurance that the medical products will receive production approval and if the Company does not receive such approval, it will enforce its contractual rights to receive the refund from the laboratory or have the payments applied to another medical formula with the same laboratory.

NOTE 6 – RELATED PARTY TRANSACTIONS

During the nine months ended September 30, 2012, a member of the Company's board of directors advanced the Company \$393,004. Total advances owing to a board member were \$1,254,567 and \$861,563 as of September 30, 2012 and December 31, 2011, respectively, and are recorded as other payables – related parties on the accompanying condensed consolidated balance sheets.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
 (Unaudited)

NOTE 7 – NOTES PAYABLE

On October 26, 2011, the Company renewed a revolving line of credit with a bank in the amount of RMB25,000,000. The related note payable bore interest at an annual rate of 7.54% (based upon 115% of the PRC government’s short term rate of 6.56%). Advances on the line of credit were due one year from the date of the advance and were collateralized by certain land use rights and buildings. The outstanding balance due under the revolving line of credit was RMB25,000,000 (approximately \$3.96 million) as of September 30, 2012. This amount had been classified as short-term notes payable in the accompanying condensed consolidated balance sheet as of September 30, 2012. As of September 30, 2012, the Company had no additional amounts available to it under the line of credit. On October 18, 2012, the Company fully paid the amount due under this line of credit and on October 26, 2012, it matured and was not renewed.

On October 30, 2012, the Company entered into a revolving line of credit with another bank in the amount of RMB30,000,000. The related note payable bears interest at an annual rate of 6.90% (based upon 115% of the PRC government’s current short term rate of 6.00%). Advances on the line of credit are due one year from the date of the advance and are collateralized by certain land use rights and buildings. The outstanding balance due under the revolving line of credit was RMB30,000,000 (approximately \$4.75 million) as of November 9, 2012.

Fair Value of Notes Payable – Based on the borrowing rates currently available to the Company for bank loans with similar terms and maturities, the carrying amounts of notes payable outstanding as of September 30, 2012 and December 31, 2011 approximated their fair value because of either the immediate or short-term maturity of these financial instruments or because the underlying instruments bear interest rates that approximated current market rates.

NOTE 8 - INCOME TAXES

Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax laws or rates is recognized in income in the period that includes the enactment date.

Undistributed earnings of Helpson, the Company’s foreign subsidiary, since its acquisition, amounted to approximately \$114.6 million at September 30, 2012. Those earnings, as well as the investment in Helpson of approximately \$23.3 million, are considered to be indefinitely reinvested and, accordingly, no U.S. federal or state income taxes have been provided thereon. Upon distribution of those earnings in the form of dividends or otherwise, the Company would be subject to U.S. federal and state income taxes (net of an adjustment for foreign tax credits) and withholding taxes payable to the PRC. Determination of the amount of unrecognized deferred U.S. income tax liability is not practicable because of the complexities associated with its hypothetical calculation; however, unrecognized foreign tax credits may be available to reduce a portion of the U.S. tax liability.

Under current tax law in the PRC, the Company is and will be subject to the following enterprise income tax rates:

| | |
|------|----------------------|
| | Enterprise Income |
| Year | Tax Rate |

2012 15%
 2013 15%
 2014 25%
 and
 after

The provision for income taxes consisted of the following:

| | Three months ended | | Nine months ended | |
|--------------------------|--------------------|-----------|-------------------|-------------|
| | September 30, | | September 30, | |
| | 2012 | 2011 | 2012 | 2011 |
| Current | \$256,421 | \$876,447 | \$1,215,568 | \$2,602,326 |
| Deferred | (11,969) | 51,398 | (67,603) | 67,789 |
| Total income tax expense | \$244,452 | \$927,845 | \$1,147,965 | \$2,670,115 |

The Company has also incurred various other taxes, comprised primarily of business taxes, value-added taxes, urban construction taxes, education surcharges and others. Any unpaid amounts are reflected on the balance sheets as accrued taxes payable.

NOTE 9 – FAIR VALUE MEASUREMENTS

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
 (Unaudited)

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. To measure fair value, a hierarchy has been established which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs. This hierarchy uses three levels of inputs to measure the fair value of assets and liabilities as follows: Level 1 – Quoted prices in active markets for identical assets or liabilities. Level 2 – Observable inputs other than Level 1 including quoted prices for similar assets or liabilities, quoted prices in less active markets, or other observable inputs that can be corroborated by observable market data. Level 3 – Unobservable inputs supported by little or no market activity for financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation.

The Company uses fair value to measure the value of the banker's acceptance notes it holds. The banker's acceptance notes are recorded at cost which approximates fair value. The Company held the following assets recorded at fair value as of September 30, 2012 and December 31, 2011:

| Description | September 30, 2012 | Fair Value Measurements at Reporting Date Using | | |
|---------------------------|-----------------------|--|------------|---------|
| | | Level 1 | Level 2 | Level 3 |
| Banker's acceptance notes | \$ 365,248 | \$ - | \$ 365,248 | \$ - |
| Total | \$ 365,248 | \$ - | \$ 365,248 | \$ - |

| Description | December 31, 2011 | Fair Value Measurements at Reporting Date Using | | |
|---------------------------|----------------------|--|-----------|---------|
| | | Level 1 | Level 2 | Level 3 |
| Banker's acceptance notes | \$ 83,512 | \$ - | \$ 83,512 | \$ - |
| Total | \$ 83,512 | \$ - | \$ 83,512 | \$ - |

NOTE 10 - STOCKHOLDERS' EQUITY

Preferred and Common Stock

The total number of authorized shares is 95,000,000 shares of common stock and 5,000,000 shares of preferred stock. The preferred stock may be issued in series with such designations, preferences, stated values, rights, qualifications or limitations as determined solely by the Company's board of directors.

Warrants

As of September 30, 2012, the Company had warrants outstanding and exercisable to purchase an aggregate of 150,000 shares of the Company's common stock at exercise prices ranging from \$3.00 to \$3.80 per share, which expire May 16, 2013. At September 30, 2012, the warrants had a weighted-average exercise price of \$3.40 per share, a

weighted-average remaining contractual life of 0.6 years and a total intrinsic value of \$0.

Stock and Stock Options

2009 Stock Option Plan

On September 2, 2009, the Company's Board of Directors adopted, and on September 3, 2009 its stockholders approved, the 2009 Stock Option Plan of the Company (the "2009 Option Plan"), which gave the Company the ability to grant stock options and restricted stock to its employees or consultants, or employees or consultants of its subsidiaries and to the non-employee members of its Board of Directors or the board of directors of any of its subsidiaries. The 2009 Option Plan allowed for awards of stock options and restricted stock for up to 1,000,000 shares of common stock. In connection with the adoption of the 2010 Incentive Plan, as defined below, at the end of 2010, the Company's Board of Directors determined that no additional awards of stock options or restricted stock would be made under the 2009 Option Plan, and that the 2009 Option Plan would be terminated following the exercise or expiration of all stock options outstanding under such plan. As of September 30, 2012, options to purchase an aggregate of 300,000 shares of common stock had been granted under the 2009 Option Plan, of which 40,000 had been exercised and 260,000 had either expired, forfeited or were cancelled. As such, there were no securities outstanding under the 2009 Plan as of April 2012. Accordingly, the 2009 plan has been cancelled.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

2010 Incentive Plan

On November 12, 2010, the Company's Board of Directors adopted, and on December 22, 2010 its stockholders approved, the 2010 Long-Term Incentive Plan (the "2010 Incentive Plan"), which gave the Company the ability to grant stock options, restricted stock, stock appreciation rights and performance units to its employees, directors and consultants, or those who will become employees, directors and consultants of the Company and/or its subsidiaries. The 2010 Incentive Plan currently allows for equity awards of up to 4,000,000 shares of common stock. Through September 30, 2012, 125,000 shares of common stock and options to purchase an aggregate of 100,000 shares of stock options had been granted under the 2010 Incentive Plan.

Effective April 28, 2012, the Company and Frank Waung, its Chief Financial Officer at the time, entered into Amendment Agreement to Non-Qualified Stock Option Agreements to amend the terms of the equity award previously granted to Mr. Waung under the 2009 Option Plan and 2010 Incentive Plan in conjunction with the termination of his employment agreement with the Company effective April 29, 2012. The effect of the amendment was to terminate a total of 185,000 vested but unexercised options immediately on April 28, 2012 as opposed to 90 days after the employment termination date. Effective the same date, the Company granted 100,000 shares of common stock to Mr. Waung under the 2010 Incentive Plan.

Accordingly, the Company recorded a total of \$55,775 of stock compensation expense based upon the excess of the fair value of the common stock issued in exchange for the options that were cancelled, i.e., 185,000 options with a fair value of \$225 in exchange for 100,000 shares of common stock with a fair value of \$56,000 based on the closing market price of our common stock of \$0.56 on the date of grant. The fair value of the stock options was computed using the Black-Scholes Option Pricing Model, using the following assumptions: risk free interest rate of 0.14%-0.19%, expected dividend yield of 0%, expected volatility of 66.7% and an expected life of 0.5- 1.1 years.

In addition, on April 28, 2012 a total of 25,000 options to purchase common stock granted under the 2010 Incentive Plan with an exercise price of \$2.54 per share were forfeited and 50,000 shares of common stock granted under the 2010 Incentive Plan failed to vest and were forfeited.

During the nine months ended September 30, 2012 and 2011, the Company recognized \$141,721 and \$139,075, respectively of compensation expense as general and administrative expenses related to stock and stock options granted.

At September 30, 2012, the total remaining unrecognized compensation expense related to stock options was \$0, the aggregate intrinsic value of outstanding stock options was \$0 and the total remaining unrecognized compensation expense related to restrictive stock grants was \$0.

NOTE 11 – CONTINGENCIES

Economic environment - Substantially all of the Company's operations are conducted in the PRC, and therefore the Company is subject to special considerations and significant risks not typically associated with companies operating in the United States of America. These risks include, among others, the political, economic and legal environments and fluctuations in the foreign currency exchange rate. The Company's results from operations may be adversely affected by changes in the political and social conditions in the PRC, and by changes in governmental policies with respect to laws and regulations, anti-inflationary measures, currency conversion and remittance abroad, and rates and methods of

taxation, among other things. The unfavorable changes in global macroeconomic factors may also adversely affect the Company's operations.

In addition, all of the Company's revenue is denominated in the PRC's currency of Renminbi (RMB), which must be converted into other currencies before remittance out of the PRC. Both the conversion of RMB into foreign currencies and the remittance of foreign currencies abroad require approval of the PRC government.

CHINA PHARMA HOLDINGS, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

NOTE 12 – CONCENTRATIONS

At September 30, 2012, one customer accounted for 10.0% of accounts receivable. At December 31, 2011, one customer accounted for 20.4% of accounts receivable.

For the nine months ended September 30, 2012, no customer accounted for more than 10% of sales. For the nine months ended September 30, 2011, one customer accounted for 21.7% of sales.

For the nine months ended September 30, 2012, purchases from one supplier accounted for 14.6% of raw material purchases. For the nine months ended September 30, 2011, purchases from one supplier accounted for 13.7% of raw material purchases.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Disclosure Regarding Forward-Looking Statements

The statements contained in this report with respect to our financial condition, results of operations and business that are not historical facts are forward-looking statements. Forward-looking statements can be identified by the use of forward-looking terminology, such as "anticipate", "believe", "expect", "plan", "intend", "seek", "estimate", "project", "could", "may" or the negative thereof or other variations thereon, or by discussions of strategy that involve risks and uncertainties. Management wishes to caution the readers of the forward-looking statements that any such statements that are contained in this report reflect our current beliefs with respect to future events and involve known and unknown risks, uncertainties and other factors, including, but not limited to, economic, competitive, regulatory, technological, key employees, and general business factors affecting our operations, markets, growth, services, products, licenses and other factors, some of which are described in this report and in "Risk Factors" in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2011 filed with the Securities and Exchange Commission ("SEC") and some of which are discussed in our other filings with the SEC. These risk factors should be considered in connection with any subsequent written or oral forward-looking statements that we or persons acting on our behalf may issue.

These forward-looking statements are only estimates or predictions. No assurances can be given regarding the achievement of future results, as actual results may differ materially as a result of risks facing our company, and actual events may differ from the assumptions underlying the statements that have been made regarding anticipated events. All written and oral forward-looking statements made in connection with this report that are attributable to our company or persons acting on our behalf are expressly qualified in their entirety by these cautionary statements. Given these uncertainties, we caution investors not to unduly rely on our forward-looking statements. We do not undertake any obligation to review or confirm analysts' expectations or estimates or to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date of this report or to reflect the occurrence of unanticipated events, except as required by applicable law or regulation.

Business Overview

We are principally engaged in the development, manufacture, packaging, marketing and distribution of generic and branded pharmaceutical products for a wide range of high incidence and high mortality conditions in The People's Republic of China (the "PRC"). All of our operations are conducted in the PRC, where our 8,000-square-meter manufacturing facility is located. With eight different production lines, we have the capability to manufacture pharmaceutical products in the form of dry powder injectables, liquid injectables, tablets, capsules, oral solutions and granules. Over 90% of our pharmaceutical products are sold on a prescription basis and have been approved for at least one or more therapeutic indications by the Chinese State Food and Drug Administration (the "SFDA") based upon demonstrated safety and efficacy.

At September 30, 2012, we manufactured 20 pharmaceutical products for a wide variety of diseases and medical indications, each of which may be classified into one of three general categories: a basic generic drug, which is a common drug in the PRC marketplace for which there is a very large market, a "super" or "first to market" generic drug, which is a generic Western drug that is new to the PRC marketplace, and a modern Traditional Chinese Medicine, which generally is a non-synthetic, plant-based medicinal compound of the type that has been widely used in the PRC for thousands of years, to which we apply modern production techniques to produce a pharmaceutical product in different formulations, such as tablets, capsules or powders. In selecting generic drugs to develop and manufacture, we consider several factors, including the number of other manufacturers currently producing the particular drug, the size of the market, the proposed or required method of distribution, the existing and expected pricing for the particular drug in the marketplace, the costs of manufacturing that drug, and the costs of acquiring or

developing the formula for that drug. We believe we have historically selected to manufacture generic drugs that have very large addressable markets and higher profit margins relative to other drugs being manufactured and distributed in the PRC.

In 2002, we built, and we currently own and operate, an approximately 8,000-square-meter manufacturing facility in Haikou, Hainan Province that supports eight modern, scalable production lines. We implement quality control procedures in compliance with standards for Good Manufacturing Practice, or GMP standards, and applicable SFDA regulations to ensure consistent quality in our products.

Like the other Chinese pharmaceutical manufacturers, we are required to upgrade our manufacturing and quality control facility to the new GMP standards, which were published by the Ministry of Health of China on February 12, 2011, effective March 1, 2011. The new GMP standards significantly raised the standards in the PRC and present stricter, mandatory requirements for, among other things, our manufacturing and quality control processes, key manufacturing and quality control personnel, and our supply and logistics chains. Per those mandatory requirements, the upgrading of our two injectable product lines must be accomplished by the end of 2013. We have completed the planning, design and an environment contamination evaluation, and commenced construction relative to certain required facilities and equipment. We continue to evaluate and implement the additional requirements of the standards.

We market and sell our products through 16 sales offices covering all major cities and provinces in China. To comply with applicable Chinese law relating to sales of prescription drugs to certain hospitals and clinics, we also use a distribution system comprised of approximately 1,500 independent regional distributors.

We have a strong focus on bringing new and first-to-market generic medicines to market through the purchase of medical formulas from research institutions. As of September 30, 2012, in addition to our portfolio of 20 commercialized products, we had a number of drugs at different stages of the SFDA registration process.

Below we list the current status of some of our pipeline products:

- **Candesartan.** Candesartan is an angiotensin II receptor antagonist serving as a first-line treatment for hypertension. The hypertension population in the PRC has reached 200 million, and the market size for angiotensin II receptor antagonist was approximately CNY2.65 billion (\$0.42 billion) in 2010, according to Report on Cardiovascular Diseases in China. We received the production approval from the SFDA in November 2012 and plan to start production in the first quarter of fiscal 2013.
- **Antibiotic Combination.** We completed the Phase I clinical trials of our novel cephalosporin-based combination antibiotic in the third quarter of 2010. We are currently in Phase II of the clinical trial and it is progressing well.
- **Rosuvastatin.** Rosuvastatin is a generic form of Crestor, a drug for indication of high blood cholesterol level. Clinical trials for this generic drug were completed in the fourth quarter of 2010 and we have submitted an application for production approval.

- Heart Disease Drug. We are developing a medicine for the treatment of coronary heart disease. This product comes with a patented TCM formula and we are currently conducting Phase III clinical trials for this drug. We anticipate the completion of the clinical trial for this product to be completed by the end of 2012.

In addition to the products listed above, we have a number of other new products (also with focus on our main therapeutic areas) pending in various stages of SFDA technical review. We are also evaluating additional opportunities on an on-going basis, directed by the organic growth and market demands of China's pharmaceutical market. We are working closely with several pharmaceutical research institutions and universities to help us identify existing drugs and formulas that would fit well with our business model, thus paving the way to generate new products to support our revenue growth in the future. We remain focused on improving our product portfolio and increasing our internal growth, maintaining and developing new marketing channels, and using our existing sales network in the expanding markets in the PRC to raise our overall market share. The organic growth of the Chinese pharmaceutical market has had a positive effect on, and will continue to direct our development.

The growth of China's pharmaceutical market has largely been driven by China's rapid economic growth. Increased healthcare spending by the Chinese government to expand and reform the healthcare system has already greatly improved the accessibility to and desire for medical care. Important additional factors include: the aging of the population and the resulting increase in age-related disorders, the urban migration of the population, and improved awareness of self-health care.

The Healthcare Reform program announced by the Chinese government in late 2009 is currently having a significant impact on all healthcare related industries in China, including the pharmaceutical industry. The pressure of price control from National Development and Reform Commission ("NDRC") is continuously transmitted to pharmaceutical manufacturers. Furthermore, we observed that there are significant variations in timing and market reaction to the new environment, causing fluctuations in sales volume in the affected products. While pricing is generally set at the central government level, provincial government intervention has added complexity to the pricing-volume interaction. In addition to products listed on the Essential Drug List ("EDL"), we are also experiencing pricing pressure on most of our products. While these changes have more impact on pharmaceutical distribution companies, manufacturers of pharmaceutical products are also affected. We believe the general implication is that pricing for pharmaceutical products will continue to be under pressure for some time. That being said, we believe a pharmaceutical manufacturer with experienced management and the ability to react quickly to changes will survive in this environment.

Results of Operations

The following table presents our results of operations for the three-month period ended September 30, 2012 and 2011.

| | Three Months Ended September 30 | | | |
|---|---------------------------------|--------------|---------------|--------|
| | 2012 | 2011 | Change | % Chg |
| Revenue | \$12,176,344 | \$20,987,725 | \$(8,811,381) | -42 % |
| Cost of Revenue | 8,932,552 | 13,472,804 | (4,540,252) | -34 % |
| Gross Profit | 3,243,792 | 7,514,921 | (4,271,129) | -57 % |
| Selling Expenses | 856,172 | 1,006,815 | (150,643) | -15 % |
| General and Admin Expenses | 598,258 | 621,336 | (23,078) | -4 % |
| Bad Debt Expense | 171,508 | (76,187) | 247,695 | -325 % |
| Government subsidy income | - | 968 | (968) | -100 % |
| Income from Operations | 1,617,854 | 5,963,925 | (4,346,071) | -73 % |
| Net Interest Income (Expense) | (77,919) | (61,197) | (16,722) | 55 % |
| Income Tax Expense | (244,452) | (927,845) | 683,393 | -74 % |
| Net Income | \$1,295,483 | \$4,974,883 | \$(3,436,766) | -74 % |
| Basic Net Income per Share | \$0.03 | \$0.11 | \$(0.08) | |
| Basic Weighted Average Shares Outstanding | 43,560,305 | 43,529,557 | 30,748 | |
| Diluted Net Income per Share | \$0.03 | \$0.11 | \$(0.08) | |
| Diluted Weighted Average Shares Outstanding | 43,560,305 | 43,529,557 | 30,748 | |

Three Months Ended September 30, 2012 and 2011

Revenue

For the three months ended September 30, 2012, our revenue decreased by \$8.8 million, or 42%, to \$12.2 million from \$21.0 million in the corresponding period of 2011. The revenue decreased mainly because the implementation of the ever-changing Healthcare Reform policies and the associated pricing adjustments. In addition we reduced our sales-on-credit in order to control our accounts receivables.

Set forth below are our revenues by product category in millions USD for each of the three months ended September 30, 2012 and 2011.

Revenue by Major Category (Dollars in Millions)

| Product Category | Three Months Ended September 30 | | Net Change | % Change |
|------------------------------------|---------------------------------|--------|------------|----------|
| | 2012 | 2011 | | |
| CNS Cerebral & Cardio Vascular | \$ 3.2 | \$ 7.2 | -\$ 4.0 | -56% |
| Anti-Viro/ Infection & Respiratory | \$ 5.1 | \$ 8.2 | -\$ 3.1 | -37% |
| Digestive Diseases | \$ 1.2 | \$ 3.2 | -\$ 2.0 | -62% |
| Other | \$ 2.5 | \$ 2.3 | \$ 0.2 | 8% |

During the third quarter of fiscal 2012, our overall sales revenue fell by 42% on a year-over-year basis. Most of the decline was from our CNS Cerebral & Cardio Vascular category where sales fell by \$4.0 million, or 56% to \$3.2 million from \$7.2 million for the quarter ended September 30, 2012. Shortfalls in sales of Ozagrel Sodium for Injection and Buflomedil Hydrochloride were major contributors for the decline. Sales in the Anti-Viro/ Infection & Respiratory category fell by \$3.1 million or 37% to \$5.1 million from \$8.2 million in the prior year period. The “Digestive” category sales revenues edged lower by \$2.0 million, or 62% to \$1.2 million from \$3.2 million in the same period prior year. This was mainly because sales across this category were significantly influenced by the NDRC’s price adjustment targeting digestive drugs specifically in the first half of this year. Sales of “Other” category increased by \$0.2 million, or 8% to \$2.5 million from \$2.3 million in third quarter of 2011.

The impact of the implementation of the Healthcare Reform has affected pricing of our products throughout the distribution chain. These changes are causing unpredictable volatility in sales because pricing changes are not uniform across all geographical areas. As margins decline due to pricing pressures, every link of the distribution chain is being squeezed and becoming less active. We believe pricing pressure from the Healthcare Reform will continue for some time.

| Product Sales by Category/Total Sales | Three Months Ended | |
|---------------------------------------|--------------------|------|
| | September 30, | |
| | 2012 | 2011 |
| CNS Cerebral & Cardio Vascular | 26% | 34% |
| Anti-Viro/ Infection & Respiratory | 42% | 39% |
| Digestive Diseases | 10% | 15% |
| Other | 21% | 11% |

Anti-Viro Infection & Respiratory was our largest category by sales in the third quarter of 2012 by capturing 42% of total revenue compared to 39% a year ago. CNS Cerebral & Cardio Vascular category came in second, representing 26% of total sales compares to 34% in the corresponding quarter a year ago. Sales of Other category represented 21% of total sales in the latest quarter compared to 11% a year ago. Sales of our Digestive Disease category were 10% of total sales in the third quarter of 2012 compared to 15% last year.

Gross Profit

Gross profit for the three months ended September 30, 2012 was \$3.24 million, which was 56.8% lower compared to \$7.51 million in the third quarter of 2011. Our gross margin for the third quarter of 2012 was 26.6%, compared to 35.8% in the corresponding quarter of 2011. Price controls plus rising pharmaceutical materials costs have been squeezing our profit. We expect current challenging pricing environment to persist for some time.

| Gross Profit Margin | Three Months Ended | |
|------------------------------------|--------------------|------|
| | September 30, | |
| | 2012 | 2011 |
| CNS Cerebral & Cardio Vascular | 23% | 43% |
| Anti-Viro/ Infection & Respiratory | 28% | 24% |
| Digestive Diseases | 36% | 45% |
| Other | 23% | 42% |

In terms of our gross margins by major categories, Anti-Viro/Infection & Respiratory category was 28% in the third quarter of 2012, compared to 24% in the third quarter 2011 and 26% in the second quarter of 2012. Gross margin for our CNS Cerebral & Cardio Vascular category margins was 23% in the third quarter of 2012, compared to 43% in the third quarter 2011 and 30% in the second quarter of 2012. The margin decrease of this category was mainly due to several rounds of pricing cutting by NDRC on products including this category since last year. This has created certain negative impact on margins of products in this category. In addition, Gastrodin Injection, which was most severely impacted by this margin pressure, contributed to a much more significant share to total sales of this category in the third quarter 2012 compared to the same period last year. Nevertheless, we believe the fluctuation due to periodic performance of any single product does not predict any trend by itself. Gross margin for our Digestive Diseases category was 36% in the third quarter of 2012, compared to 45% in the third quarter 2011 and 28% in the second quarter of 2012. And gross margin for our Other category was 23% in the third quarter of 2012, compared to

42% in the third quarter 2011 and 34% in the second quarter of 2012.

In the coming quarters, we expect to see continued pricing pressures, but believe our new products, such as Candesartan and Rosuvastatin, can help to support overall gross margin once they are launched. We've received the production approval for Candesartan from the SFDA during November 2012, and plan to start production in the first quarter of fiscal 2013.

Selling Expenses

Our selling expenses for the three months ended September 30, 2012 were \$0.86 million, a decrease of 15%, compared to \$1.01 million for the three months ended September 30, 2011. Selling expenses were approximately 7.0% of revenue in the third quarter of 2012 compared to 4.8% during the comparable quarter a year ago.

General Administrative Expenses

Our general and administrative expenses for the three months ended September 30, 2012 were approximately \$0.60 million, or 4.9% of total revenue, a decrease of \$0.23 million, compared to \$0.62 million, or 3.0% of total revenue, for the same period in 2011. Our general and administrative expenses tend to fluctuate at around 5% of total revenue, and our third quarter 2012 general administrative expenses were in line with historical norms.

Bad Debt Expense and Account Receivables

Bad debt expense for the three months ended September 30, 2012 was \$0.17 million, compared to bad debt benefit of \$0.08 million for the three months ended September 30, 2011. The increase is due to higher accounts receivable in the current quarter and increases due to higher allowance rates due to the composition of the accounts receivable aging.

In general, our normal credit or payments terms extended to customers are 90 days. This has not changed in recent years. Our customers are pharmaceutical distributors who sell to mostly government backed hospitals. Since hospital pharmacies in China typically take a very long time to pay for their pharmaceutical products, the age of our receivables from our customers tends to be long as well. Although these customers typically pay after the due date of the receivables, we have always been able to collect our receivables and have never had an uncollectible receivable from these customers.

The amount of accounts receivable that were past due (or the amount of accounts receivable that were more than 90 days old) was \$64.6 million and \$51.4 million as of September 30, 2012 and December 31, 2011, respectively. The following table illustrates our accounts receivable aging distribution in terms of percent of total accounts receivable as of September 30, 2012 and December 31, 2011:

| | September 30, 2012 | | December 31, 2011 | |
|----------------|--------------------------|---|-------------------------|---|
| 1 - 90 Days | 13.0 | % | 29.9 | % |
| 91 - 180 Days | 16.4 | % | 21.8 | % |
| 181 - 360 Days | 35.9 | % | 27.9 | % |
| 361 - 720 Days | 34.7 | % | 20.4 | % |
| Over 720 Days | - | % | - | % |
| Total | 100 | % | 100 | % |

Although we have not had to write off any receivables so far in our history, we do set aside an allowance for doubtful accounts. Our bad debt allowance estimate is currently the sum of 3.5% of accounts receivable that are less than 360 days old, 10% of accounts receivable that are between 360 days and 720 days old and 100% of accounts receivable amounts that are greater than 720 days old (although there were no amounts over 720 days old at September 30, 2012 or December 31, 2011).

To the extent that our current allowance for doubtful accounts is higher than that of the previous period, we recognize a bad debt expense for the difference during the current period, and when the current allowance is lower than that of the previous period, we recognize a bad debt benefit for the difference. As of September 30, 2012, our allowance for doubtful accounts was \$4.27 million compared to \$3.54 million as of December 31, 2011. The increase in the allowance was mainly due to an increase in our accounts receivable that is between 360 days old and 720 days old, and was recognized as bad debt expense during the nine months ended September 30, 2012 of \$724,745. By comparison, we recognized a bad debt benefit of \$185,463 during the quarter ended September 30, 2011. The changes in the allowance for doubtful accounts during the nine months ended September 30, 2012 and 2011 were as follows (there were no write-offs or recoveries):

| | For the Nine Months Ended September 30, | |
|---|--|--------------|
| | 2012 | 2011 |
| Balance, Beginning of Period | \$ 3,536,405 | \$ 3,317,017 |
| Bad debt expense (benefit) | 724,745 | (185,463) |
| Foreign currency translation adjustment | 7,206 | 90,172 |
| Balance, End of Period | \$ 4,268,356 | \$ 3,221,726 |

Income from Operations

Our operating income for the three months ended September 30, 2012 was approximately \$1.62 million, compared to \$5.96 million for the same period in 2011, which represented a decrease of \$4.35 million, or 73%. The decrease in operating income was mainly due to lower gross revenue, gross profit and higher bad debt expense partially offset by lower selling and general administrative expenses in the current period compared to the corresponding quarter one year ago.

Income Tax Expense

Income tax expense for the three months ended September 30, 2012 was \$244,000, compared with \$928,000 in the same quarter a year ago. The Company's statutory tax rate of 15% for the three months ended September 30, 2012 and 2011 reflects our classification status as a "National High-tech Enterprise" within the PRC, through which we obtained favorable tax rates for 2011 through 2013. Differences from the statutory rates are primarily due to the deferred tax impact of changes in the allowance for doubtful accounts for accounts receivable.

Net Income

Our net income for the three months ended September 30, 2012 was \$1.30 million, a decrease of \$3.68 million, or 74%, from \$4.97 million for the three months ended September 30, 2011. The main reasons for the decrease in our net income are the decrease in sales revenue and falling gross margins.

Nine Months Ended September 30, 2012 and 2011

The following table presents our results of operations for the nine-month period ended September 30, 2012 and 2011.

Results of Operations

| | Nine Months Ended September, 30 | | | | |
|---|---------------------------------|--------------|----------------|-------|---|
| | 2012 | 2011 | Change | % Chg | |
| Revenue | \$42,861,478 | \$58,708,134 | \$(15,846,656) | -27 | % |
| Cost of Revenue | 30,174,983 | 37,041,618 | (6,866,635) | -19 | % |
| Gross Profit | 12,686,495 | 21,666,516 | (8,980,021) | -41 | % |
| Selling Expenses | 2,632,177 | 2,410,516 | 221,661 | 9 | % |
| General and Admin Expenses | 2,087,401 | 2,525,230 | (437,829) | -17 | % |
| Bad Debt Expense | 724,745 | (185,463) | 910,208 | | |
| Government subsidy income | 0 | 146,415 | (146,415) | -100 | % |
| Income from Operations | 7,242,172 | 17,062,648 | (9,820,476) | -58 | % |
| Net Interest Income (Expense) | (232,447) | (179,218) | (53,229) | | |
| Derivative Gain | 0 | 934,260 | (934,260) | -100 | % |
| Income Tax Expense | (1,147,965) | (2,670,115) | 1,764,784 | | |
| Net Income | \$5,861,760 | \$15,147,575 | \$(9,043,181) | -61 | % |
| Basic Net Income per Share | \$0.13 | \$0.35 | \$(0.21) | | |
| Basic Weighted Average Shares Outstanding | 43,560,305 | 43,463,165 | 30,748 | | |
| Diluted Net Income per Share | \$0.13 | \$0.35 | \$(0.21) | | |
| Diluted Weighted Average Shares Outstanding | 43,560,305 | 43,463,165 | 30,748 | | |

Revenue

For the nine months ended September 30, 2012, our sales revenue decreased by \$15.9 million, or 27%, to \$42.9 million from the \$58.7 million we generated in the corresponding period of 2011.

Set forth below are our revenues by product category in millions USD for each of the nine months ended September 30, 2012 and 2011.

Sales Revenue by Major Category (Dollar in Millions)

| Product Category | Nine Months Ended September 30, | | Net Change | % Change |
|------------------------------------|---------------------------------|---------|------------|----------|
| | 2012 | 2011 | | |
| CNS Cerebral & Cardio Vascular | \$ 12.2 | \$ 18.6 | -\$ 6.5 | -35% |
| Anti-Viro/ Infection & Respiratory | \$ 18.7 | \$ 23.3 | -\$ 4.6 | -20% |
| Digestive Diseases | \$ 5.4 | \$ 8.4 | -\$ 3.0 | -35% |
| Other | \$ 6.6 | \$ 8.3 | -\$ 1.7 | -21% |

During the first nine months of fiscal 2012, our overall sales revenue decreased by 27% on a year-over-year basis, led by the CNS Cerebral & Cardio Vascular and the Anti-Viro/ Infection & Respiratory category. Sales in the CNS Cerebral & Cardio Vascular category decreased by \$6.5 million, or 35%, to \$12.2 million from \$18.6 million. Our performance in this category was impacted by sales decrease of Ozagrel Sodium for Injection and Buflomedil Hydrochloride. Sales in the Anti-Viro/ Infection & Respiratory category decreased by \$4.6 million, or 20%, to \$18.7 million from \$23.3 million. Our performance in this category was impacted by decreases in sales of Roxithromycin Dispersible Tablet and PuSenOK™. The Digestive Diseases category decreased by \$3.0 million, or 35%, to \$5.4 million from \$8.4 million. Sales of “Other” products decreased by \$1.7 million, or 21%, to \$6.6million from \$8.3 million.

Gross Margin and Gross Profit

Gross profit for the nine months ended September 30, 2012 was \$12.7 million, which was approximately 41% lower compared to \$21.7 million in the first nine months of 2011. Our gross margin for the first nine months of 2012 was 29.6%, compared to 36.9% in the corresponding nine months of 2011. We are seeing steady pricing pressure on many of our products, although the pressure is not uniform across product lines. We expect current uncertain pricing environment to last for some time.

Selling Expenses

Our selling expenses for the nine months ended September 30, 2012 were \$2.63 million, an increase of 9.2%, compared to \$2.41 million for the nine months ended September 30, 2011. The implementation of the healthcare reform and the impact of changes to the EDL requires more man power and material resources to do the marketing, which led the increase in selling expenses. Expansion of sales team in the grass-root healthcare institutions as well as rising wages contributed to the overall rising labor cost. Selling expenses were approximately 6.1% of revenue in the first nine months of 2012 compared to 4.1% during the comparable period a year ago.

General Administrative Expenses

Our general and administrative expenses for the nine months ended September 30, 2012 were \$2.09 million, a decrease of \$0.44 million, or 17%, compared to \$2.53 million for the same period in 2011. We believe this is a periodic anomaly which does not suggest any trend.

Bad Debt Expense (Benefit)

Our bad debt expense for the nine months ended September 30, 2012 was \$725,000 compared to a bad debt benefit of \$185,000 for the same period in 2011. Please see additional discussion of bad debt and account receivables in the section above named "Bad Debt Expense and Account Receivables"

Income from Operations

Our operating income for the nine months ended September 30, 2012 was approximately \$7.24 million, compared to \$17.06 million for the same period in 2011, which represented a decrease of \$9.82 million, or 58%. The decrease in operating income was primarily due to lower revenue, lower gross profit and higher operating expenses in the current period compared to the corresponding period one year ago.

Derivative Gains (Losses)

Changes to the derivative warrant liability are recognized in the results of operations and resulted in a derivative gain of \$934,000 during nine months ended September 30, 2011. The warrants which were subject to derivative liability expired in May, 2011 thus there was no comparable expense during the nine months ended September 30, 2012.

Income Tax Expense

Income tax expense for the nine months ended September 30, 2012 was \$1.15 million, compared with \$2.67 million in the first nine months a year ago. The Company's statutory tax rate of 15% for the nine months ended September 30, 2012 and 2011 reflects our classification status as a "National High-tech Enterprise" within the PRC, through which we obtained favorable tax rates for 2011 through 2013. Differences from the statutory rates are primarily due to the deferred tax impact of changes in the allowance for doubtful accounts for accounts receivable.

Net Income

Our net income for the nine months ended September 30, 2012 decreased by \$9.29 million, or approximately 61%, to \$5.86 million from \$15.15 million for the nine months ended September 30, 2011.

Liquidity and Capital Resources

Our principal sources of liquidity are cash generated from operations and short-term bank loans. As of September 30, 2012, our cash and cash equivalents outstanding was \$5.06 million, which represents 3.1% of our total assets, an increase of \$1.01 million from \$4.05 million as of December 31, 2011. Of the \$5.43 million of cash and cash equivalents and Banker's Acceptances at September 30, 2012, a total of \$5.43 million is considered to be reinvested indefinitely in Helpson and is not expected to be available for payment of dividends, or other payments to our parent company or to its shareholders.

As of September 30, 2012, we had a principal balance of approximately \$3.96 million in short-term bank loans. On October 18, 2012, the Company fully paid the amount due under this line of credit and on October 26, 2012, it matured and was not renewed. On October 30, 2012, the Company entered into a new revolving line of credit with another bank in the amount of approximately \$4.75 million. The related note payable bears interest at an annual rate of 6.90% (based upon 115% of the PRC government's current short term rate of 6.00%). Advances on the line of credit are due one year from the date of the advance and are collateralized by certain land use rights and buildings. The outstanding balance due under the revolving line of credit was approximately \$4.75 million as of November 9, 2012. The combination of cash flow generated from operating activities and cash flow from financing activities funded the new purchases of our intangible assets (drug formulas).

Selected Cashflows for Nine Months Ended September 30, 2012 and 2011

| | Nine Months Ended September 30, | |
|--|---------------------------------|--------------|
| | 2012 | 2011 |
| Cashflow from Operations | | |
| Net Income | 5,861,760 | 15,147,575 |
| Depreciation & Amortization | 1,096,641 | 1,081,890 |
| Changes in Assets & Liabilities | | |
| Trade Accounts Receivable | (2,443,587) | (9,507,941) |
| Advances to Suppliers | 1,385,889 | 228,319 |
| Inventory | (5,911,799) | (274,331) |
| Trade Accounts Payable | 1,661,109 | (1,933,820) |
| Net Cash Provided by Operating Activities | 2,969,934 | 5,410,267 |
| Cashflow from Investing Activities | | |
| Advances for purchases of property & equipment and intangible assets | (1,020,731) | |
| Advances for purchases of intangible assets | (1,272,956) | (4,334,490) |
| Purchase of property and equipment | (81,352) | (280,645) |
| Net Cash Used by Investing Activities | (2,375,039) | (4,745,270) |
| Net Cash Provided by Financing Activities | 393,004 | 347,919 |
| Effect of Exchange Rate change on Cash | 23,013 | 147,738 |
| Net Increase in Cash and Cash Equivalents | 1,010,912 | 1,160,654 |
| Cash & Equivalent Beginning Balance | 4,050,854 | 3,692,086 |
| Cash & Equivalent Ending Balance | \$ 5,061,766 | \$ 4,852,740 |

Operating Activities:

Net cash provided by operating activities was \$2.97 million in the nine months period ended September 30, 2012 compared to \$5.41 million for the same period in 2011. The decrease in cash provided by operating activities was mainly due to lower net income and increases in inventory in the period ended September 30, 2012 compared to the corresponding period in 2011. This is partially offset by decreases in the growth of accounts receivable and increases in accounts payable in the period ended September 30, 2012 compared to the corresponding period in 2011.

At September 30, 2012, our accounts receivable was \$69.8 million, an increase of \$0.1 million from \$69.7 million at December 31, 2011, and a decrease of \$1.6 million from \$71.4 million at June 30, 2012. The balances of our accounts receivable in the second and third quarters 2012 were both lower compared to their previous quarters. For the first nine months in fiscal 2012, \$2.44 million was used to fund increases in Account Receivables, compared to \$9.51 million was used to fund increases in Account Receivables in the comparable period a year ago.

At September 30, 2012, total inventory was \$37.8 million, an increase of \$7.4 million from \$30.4 million at December 31, 2011. Most of the inventory increase in the first nine months of 2012 was due to increased purchases of raw material inventory as well as a temporary rise in finished goods. In order to avoid any negative impact from the production facility new GMP upgrading and construction, we've steady raised our inventory to a relatively high level. Cash usage on Inventories for the nine months period ended September 30, 2012 was \$5.91 million as compared to \$0.27 million in the comparable period for 2011.

For the period ending September 30, 2012, the increase in our accounts payable was responsible for a cash addition of \$1.66 million while in the same period in 2011 a decrease in accounts payable resulted in cash usage of \$1.93 million.

Investing Activities:

Net cash used in investing activities in the nine months ended September 30, 2012 was \$2.38 million. The majority of the cash was used for our investments in new drug formulas and property and equipment during the period. This was a decrease of \$2.37 million compared to the same period in 2011 of \$4.75 million which was mainly used to purchase new drug formulas. This decrease was mainly due to the decrease in periodic payment for new drug formulas in the nine months ended September 30, 2012 compared to the same period last year. And approximately \$1.4 million pertained to the construction for facilities upgrading in order to comply with the new GMP standards.

Financing Activities:

During the first nine months of 2012, a related party advanced our company \$393,004 at an interest rate of 1% per annum and a due date of December 31, 2012.

According to relevant PRC laws, companies registered in the PRC, including our PRC subsidiary, Helpson, are required to allocate at least ten percent (10%) of their after-tax net income, as determined under accounting standards and regulations in the PRC, to statutory surplus reserve accounts until the reserve account balances reach fifty percent (50%) of the companies' registered capital prior to their remittance of funds out of the PRC. Allocations to these reserves and funds can only be used for specific purposes and are not transferrable to the parent company in the form of loans, advances or cash dividends. As of December 31, 2011 and 2010, the net assets of Helpson were \$135,748,004 and \$110,804,607, respectively. Due to the restriction on dividend distribution to overseas shareholders, the amount of Helpson's net assets that were designated for general and statutory capital reserves, and thus could not be transferred to our parent company as cash dividends, were \$7,863,490 and \$7,562,237 (50% of registered capital) for the fiscal years ended December 31, 2011 and 2010. Since the amount that Helpson must set aside for the statutory surplus fund only accounts for 5.8% and 6.8%, respectively, of its total net assets, this reserve does not have a major impact on our liquidity.

The PRC government also imposes controls on the conversion of RMB into foreign currencies and the remittance of currencies out of the PRC. Our businesses and assets are primarily denominated in RMB. All foreign exchange transactions take place either through the People's Bank of China or other banks authorized to buy and sell foreign currencies at the exchange rates quoted by the People's Bank of China. Approval of foreign currency payments by the People's Bank of China or other regulatory institutions requires submitting a payment application form together with applicable invoices and signed contracts. These currency exchange control procedures imposed by the PRC government authorities may restrict the ability of Helpson, our PRC subsidiary, to transfer its net assets to our parent company through loans, advances or cash dividends.

Off-Balance Sheet Arrangements

There were no off-balance sheet arrangements during the nine-month periods ended September 30, 2012 or 2011.

Commitments

At September 30, 2012 and 2011, we had no material commitments except for those expenditures incurred in the ordinary course of business.

Critical Accounting Policies and Estimates

Please refer to “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” in our Annual Report on Form 10-K for the year ended December 31, 2011, for disclosures regarding our critical accounting policies and estimates. The interim financial statements follow the same accounting policies and methods of computations as those for the year ended December 31, 2011. There were no new accounting policies and estimates during the three-month period ended September 30, 2012 that affected us in any material respect.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

As a “smaller reporting company” as defined by Item 10 of Regulation S-K, we are not required to provide information required by this item.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our Chief Executive Officer and interim Chief Financial Officer, evaluated the effectiveness of our “disclosure controls and procedures” (as defined in the Securities Exchange Act of 1934 (the “Exchange Act”) Rules 13a-15(e) or 15d-15(e)) as of the end of the period covered by this quarterly report. Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act (a) is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission’s rules and forms and (b) is accumulated and communicated to management, including our Chief Executive Officer and interim Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Our management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Our disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives as described above. Based on this evaluation, our Chief Executive Officer and interim Chief Financial Officer concluded that as of the end of the period covered by this report, our disclosure controls and procedures were effective.

Changes in Internal Controls over Financial Reporting

There were no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II OTHER INFORMATION

Item 6. Exhibits

The exhibits required by this item are set forth in the Exhibit Index attached hereto.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHINA PHARMA HOLDINGS, INC.

Date: November 14, 2012

By: /s/ Zhilin Li
Name: Zhilin Li
Title: President and Chief Executive Officer
(principal executive officer)

Date: November 14, 2012

By: /s/ Zhilin Li
Name: Zhilin Li
Title: Interim Chief Financial Officer
(principal financial officer and principal
accounting officer)

EXHIBIT INDEX

| No. | Description |
|----------|---|
| 31.1 | – Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | – Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | – Certification of Principal Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2 | – Certification of Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS* | – XBRL Instance Document |
| 101.SCH* | – XBRL Taxonomy Extension Schema Document |
| 101.CAL* | – XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF* | – XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB* | – XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE* | – XBRL Taxonomy Extension Presentation Linkbase Document |

* Furnished and not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and otherwise not subject to liability under these sections.

