MOVADO GROUP INC Form 8-K March 12, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 12, 2004

MOVADO GROUP, INC. (Exact Name of Registrant as Specified in Charter)

NEW YORK0-2237813-2595932(State or Other Jurisdiction
of Incorporation)(Commission File Number)(IRS Employer
Identification Number)

650 FROM ROAD PARAMUS, NEW JERSEY 07652 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (201) 267-8000

NOT APPLICABLE

(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

On March 12, 2004, we announced that our Board of Directors has declared a 2-for-1 stock split, subject to shareholder approval of an increase in the Company's authorized shares. In addition, the Board declared a quarterly dividend of \$0.08 per share on a pre-split basis, a 33.3% increase over the current quarterly dividend rate. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(a) Financial statements of businesses acquired.

None.

(b) Pro forma financial information.

None.

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(c) Exhibits.

99.1 Press release dated March 12, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOVADO GROUP, INC.

Date: March 12, 2004

By: /s/ Eugene Karpovich

Name: Eugene Karpovich Title: Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

99.1 Press Release, dated March 12, 2004