

GENERAL ELECTRIC CAPITAL CORP

Form FWP

March 18, 2011

Filed Under Rule 433

Registration Statement No. 333-160487

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Thank you for choosing to invest in GE Interest Plus. Your application is under review. This means that we are in the process of verifying some of the information you provided. You will be notified within 3 business days with the status of your application. Approvals are communicated via email. If we require additional information, we will contact you by email or telephone. If you have any questions regarding your application, please call a Customer Service Representative at 1 888 433 3573.

Representatives are available to assist you Monday through Friday from 8:30 a.m to 7:00 p.m. Eastern Time. Q2C11 General Electric Capital Corporation Privacy Policy. GE Interest Plus is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus Motes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333 1M4S7J] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here . Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by calling toll free 1 800 33 4466.

Online funding consists of two parts, account verification and funds transfer. If you choose online funding, you can either verify the bank account instantly or in a few days through trial deposits made to your bank account. To fund your investment electronically, please designate a bank account that we will link to your GE Interest Plus investment. Your initial investment will be transferred from the designated bank account. In addition, subsequent investments and redemptions through the Automated Clearing House will be transferred from and to this linked account at no charge (Quick Transaction Service). Instructions The registration of the bank account you designate must match the registration of the GE Interest Plus investment. For example, if you are establishing a GE Interest Plus Investment for John and Jan Smith, the linked bank checking account should be registered to the same individuals. If you are establishing an investment registered to John Smith alone, the bank account registration should be the same. The bank account you designate must be a bank located in the U.S. General Electric Capital Corporation Private Policy GE Interest Plus is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus is not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including prospectus) [Registration Statement File No. 333-137177] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in this registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov by clicking on the link. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by contacting hereof calling toll free 1-800-433-4441.

Online funding consists of two parts, account verification and funds transfer. If you choose online funding, you can either verify the bank account instantly or in a few days through trial deposits made to your bank account. To fund your investment electronically, please designate a bank account that we will link to your GE Interest Plus investment. Your initial investment will be transferred from the designated bank account. In addition, subsequent investments and redemptions through the Automated Clearing House will be transferred from and to this linked account at no charge [Quick Transaction Service] Instructions The registration of the bank account you designate must match the registration of the GE Interest Plus investment. For example, if you are establishing a GE Interest Plus Investment for John and Jan Smith, the linked bank checking account should be registered to the same individuals. If you are establishing an investment registered to John Smith alone, the bank account registration should be the same. The bank account you designate must be a bank located in the U.S. 3201 1 General Electric Privacy Policy GE Interest Plus is an investment in the unsecured debt of the General Electric Capital Corporation. You should note that GE Interest Plus is not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC-insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important information. The issuer has filed a registration statement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EOGAR on the SEC website at www.sec.gov or by calling the issuer. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by calling toll free 1 800 333 450.

You can either verify your bank account instantly, or through trial deposits. We recommend instant verification, which requires you to enter in the Username and Password for the bank account you will be using. **Instant Verification:** Choose this option to verify your bank account now. When You select this option you will be prompted to enter your bank login information in order to verify your account. **Trial Deposit:** Choose this option to verify your bank account in 2 to 3 business days. When You select this option, 2 small deposits will be posted to your bank account in a few days. After they have been posted, you will receive an email reminding you to view them and return to verify your account. Youin

I hereby authorize General Electric Capital Corporation (GE Capital) and its agents to initiate debits and credits to my designated bank account to implement fund transfers in the services I have requested. I also authorize the bank that holds my account to honor these debits and credits. All funds and transfers under the services will comply with U.S. laws. I may terminate these funds transfer authorization by providing notice to GE Capital, but my notice will be effective only after GE Capital and my Bank have a reasonable opportunity to act on my notice. In addition, I authorize (12011 General Electric Capital Group's Privacy Policy) GE Interest Plus is an investment in the senior, unsecured debt of the General Electric Capital Group. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important information. The issuer has filed a registration statement including a prospectus [Registration Statement No. 333-158487; with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer* has filed with the SEC for more complete information about the issuer* and this offering. You may get these documents free by visiting EDGAR on the SEC website at www.sec.gov by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-334-4400.

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Going forward, you will receive a monthly statement that reflects your investment activity. You may monitor your investment 24 hours a day, 7 days a week on line at our eService site or by calling our toll free automated telephone line 1 800 433 4480. Customer Service Representatives are available Monday through Friday, from 3:30 a.m. to 7:00 p.m. Eastern Time. . /ant to view your investment online n6w Log in to eService and complete your online registration using the username and password you selected during your application With eService, you ll be aPle to access your account information, eStatements, and transact online. Click here to get started or the login button below. Again, welcome, and we look forward to serving you. E2011 General ElectiicCap.itBl Cofporation Privacy Policy GE Interest Plus i an investment in the senim. unsecured coipcote debt of the General Elediic Capital Cmpcolian *You* should note thai GE Interest Plus Notes Bie not a mcney martlet fund, which is generally a diversified fund consisting of investment in shot term debt securities of many nan panics. Unliiebanfc accounts and certificates cf cepcsit. GE Interest Plus is not an FDIC in uted depcvit. GE The \siUff has filed s *TfQ*Vo\mn* stHtement linduding a pirKpentieS [Regisliaticn Statement ffo 33 180*B7] with ihe SEC *for* the offering tc which this rammunicetinn lelates Before you inuest, you wrKrrectusif nonreonestltbvdidrino hereof eel lino toll fiee 1 00 33 4480

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Welcome your investment account is now open and a transfer from your external bank account to your new investment has been initiated. Money should appear in your GE Interest Plus investment in 1 to 2 business days. Your investment account details appear below: Going forward, you will receive a monthly statement that reflects your investment activity. You may monitor your investment 24 hours a day, 7 days a week on line at our eService site or by calling our toll free automated telephone line 1 800 433 4430. Customer Service Representatives are available Monday through Friday, from 8:30 a.m. to 7:00 p.m. Eastern Time. Want to view your investment online now? Log in to eService and complete your online registration using the username and password you selected during your application. With eService, you will be able to access your account information, eStatements, and transact online. Click here to get started or the login button below. Again, welcome, and we look forward to serving you. D11 EenHal Elecbi c Capital I Cwpotatian Privacy Policy GE Interest Plus is an investment in the senior, unsecured wwpw&le debt of the General Electric Capital Corporation. You should note that GE Interest Plus Motes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured institution. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for more information. The issuer has filed a registration statement including a prospectus [Registration Statement No. 333-148477] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus¹ in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC's website at www.secd.gov or by dialing 800. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 800 433 4430.