SK TELECOM CO LTD Form 6-K July 24, 2009

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF JULY 2009 COMMISSION FILE NUMBER 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)
11, Euljiro2-ga Jung-gu
Seoul 100-999, Korea
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F b Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes o No b

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-_____

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Resolution on Purchase of Investment Securities Amended Resolution on Purchase of Investment Securities

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Resolution on Purchase of Investment Securities Amended

On July 21, 2009, SK Telecom disclosed that it is amending the details of its disclosure on May 22, 2009 of its Board of Directors resolution on purchase of investment securities. The amendments are as follows:

Amendment Date: July 21, 2009

1. Relevant 6-K in connection with this

Amendment

Resolution on Purchase of Investment Securities

2. Filing Date of the Relevant 6-K in connection

with this Amendment

June 1, 2009

3. Reason for AmendmentTo provide details on the number of shares of SK

Broadband purchased by the Company (including shares

not subscribed by other shareholders) and the total

purchase price

4. Items to be Amended

Item		Before Amendment	After Amendment
1. Issuer of Investment	Paid-in-capital	Won 1,179,795,435,000	Won 1,479,795,435,000
Securities	Number of issued and outstanding shares	235,959,087 shares	295,959,087 shares
2. Details of	Number of shares	Not applicable	47,187,105 shares
Investment			
	Purchase price	Up to Won 300,000,000,000	Won 235,935,525,000
	Ratio to paid-in-capital	2.80%	2.20%
3. Total Number of	Number of shares	Not available	149,638,354 shares
Shares Owned and	Percentage of	Not available	50.6%
Percentage after	ownership		
Investment		4 64 ~	1.000
7. Purchase Price / Total Assets of the Company		1.61%	1.27%

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12. Other Noteworthy Matters

The Company will participate in SK Broadband s capital increase pro rata to its stake in SK Broadband of 43.4%, and will be investing additionally in forfeited shares in case there is any unclaimed shares after the subscription period

The Company s participation in SK Broadband s capital increase will be up to Won 300 billion, including the investment in forfeited shares

Power is vested in the Company s Representative Director on confirmation and execution of the following matters, within the maximum investment amount of Won 300 billion:

- § Number of forfeited shares to purchase
- § Total investment amount
- § Terms of investment
- § Date of investment
- § Other matters in connection with the contemplated investment in SK Broadband 3. Total number of shares owned and percentage after investment and 7. Purchase price/Total assets of the Company are subject to change depending on whether there are unclaimed shares after the subscription period, and we will issue an amended disclosure once the numbers are confirmed

The Company participated in SK Broadband s capital increase pro rata to its stake in SK Broadband of 43.4%. In addition, the Company purchased 21,135,662 shares of SK Broadband that have not been subscribed by other shareholders during the subscription period.

The Company s equity interest in SK Broadband will increase to 50.6% as a result of the Company s participation in the capital increase, by owning 149,638,354 shares out of 295,959,087 total issued shares.

The amount of the Paid-in-capital and the Number of issued and outstanding shares described under Item 1. above and Total Number of Shares Owned and Percentage after Investment described under Item 3. above are as of the date on which the registration of the capital increase will have been completed after payment of the subscription price.

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Incorporating the above amendments, the disclosure on Resolution on Purchase of Investment Securities, as amended, should be as follows:

Resolution on Purchase of Investment Securities

1. Issuer of Investment

Securities

Issuer: SK Broadband

Representative Director: Shin Cho Paid-in-capital: Won 1,479,795,435,000 Relationship with the Company: Affiliate Number of issued and outstanding shares:

295,959,087 shares

Business: Communications and others

2. Details of Investment

Number of shares: 47,187,105 shares Purchase Price: Won 235,935,525,000 Paid-in-capital of the Company: Won

10,730,043,316,000

Ratio to paid-in-capital: 2.20%

Conglomerate under the Korean Antitrust and

Fair Trade Act: Yes

3. Total number of shares owned and percentage after investment

Number of shares: 149,638,354 shares Percentage of ownership: 50.6%

4. Method of Investment

Participation in capital increase of SK Broadband using preemptive rights as SK Broadband s shareholder

5. Purpose of Investment

Increased competitiveness for the Company and

affiliate

6. Expected date of closing

July 21, 2009

7. Purchase price / Total assets of the Company (%)

1.27%

8. Back-door listing Not applicable

9. Back-door listing for the issuer

Not applicable

10. Date of Board resolution

May 21, 2009

Outside Directors: 5 out of 5 in attendance Audit Committee Member: In attendance

11. Reporting required to Korea Fair Trade Commission

Yes

12. Other noteworthy matters

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Summary of Financial Conditions of the Issuer (Unit: in millions of Won)

Financial			Total Shareholders	Paid-in-		Net
Year	Assets	Liabilities	Equity	capital	Revenue	income
2008	3,131,121	1,719,925	1,411,196	1,179,795	1,861,396	-98,839
2007	2,671,403	1,158,333	1,513,070	1,175,045	1,868,255	7,236
2006	2,854,445	1,361,279	1,493,166	1,161,229	1,723,346	-86,047

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Tae Jin Park

(Signature)

Name: Tae Jin Park
Title: Vice President

Date: July 24, 2009