BB&T CORP Form 10-Q April 27, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

For the quarterly period ended: March 31, 2015

Commission file number: 1-10853

BB&T CORPORATION

(Exact name of registrant as specified in its charter)

North Carolina 56-0939887

(I.R.S. Employer

(State of Incorporation)

Identification No.)

200 West Second Street

Winston-Salem, North Carolina (Zip Code)
(Address of Principal Executive Offices) (336) 733-2000
(Registrant's Telephone Number, Including Area Code)
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []
Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes [X] No []
Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.
Large accelerated filer X Accelerated filer
Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company
Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [] No [X]
At March 31, 2015, 723,159,499 shares of the Registrant's common stock, \$5 par value, were outstanding.

BB&T CORPORATION FORM 10-Q March 31, 2015 INDEX

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Glossary of Defined Terms

The following terms may be used throughout this Report, including the consolidated financial statements and related notes.

Term Definition

2006 Repurchase

Plan for the repurchase of up to 50 million shares of BB&T's common stock

Plan

ACL Allowance for credit losses

Acquired from Assets of Colonial Bank acquired from the Federal Deposit Insurance Corporation during 2009,

FDIC which are currently covered or were formerly covered under loss sharing agreements

AFS Available-for-sale

ALLL Allowance for loan and lease losses

AOCI Accumulated other comprehensive income (loss)

BankAtlantic BankAtlantic, a federal savings association acquired by BB&T from BankAtlantic Bancorp, Inc. **Basel III** Global regulatory standards on bank capital adequacy and liquidity published by the BCBS

BB&T Corporation and subsidiaries
BCBS Basel Committee on Bank Supervision

BHC Bank holding company

BHCA Bank Holding Company Act of 1956, as amended

Branch Bank Branch Banking and Trust Company

CCAR Comprehensive Capital Analysis and Review

CD Certificate of deposit

CDI Core deposit intangible assets

CFPB Consumer Financial Protection Bureau

CEO Chief Executive Officer CRO Chief Risk Officer

CMO Collateralized mortgage obligation

Colonial Collectively, certain assets and liabilities of Colonial Bank acquired by BB&T in 2009

Company BB&T Corporation and subsidiaries (interchangeable with "BB&T" above)

Council Financial Stability Oversight Council CRA Community Reinvestment Act of 1977

CRE Commercial real estate

CRMC Credit Risk Management Committee
CROC Compliance Risk Oversight Committee

Crump Insurance The life and property and casualty insurance operations acquired from the Crump Group

DIF Deposit Insurance Fund administered by the FDIC **Directors' Plan** Non-Employee Directors' Stock Option Plan

Dodd-Frank Act Dodd-Frank Wall Street Reform and Consumer Protection Act

EITSC Enterprise IT Steering Committee
EPS Earnings per common share
ERP Enterprise resource planning

EU European Union

EVE Economic value of equity

Exchange Act Securities Exchange Act of 1934, as amended

FASB Financial Accounting Standards Board
FATCA Foreign Account Tax Compliance Act
FDIC Federal Deposit Insurance Corporation

FHA Federal Housing Administration
FHC Financial Holding Company
FHLB Federal Home Loan Bank

FHLMC Federal Home Loan Mortgage Corporation
FINRA Financial Industry Regulatory Authority
FNMA Federal National Mortgage Association

FRB Board of Governors of the Federal Reserve System

FTE Fully taxable-equivalent FTP Funds transfer pricing

GAAP Accounting principles generally accepted in the United States of America

GNMA Government National Mortgage Association

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Term Definition

Grandbridge Grandbridge Real Estate Capital, LLC U.S. government-sponsored enterprise

HFI Held for investment

HMDA Home Mortgage Disclosure Act

HTM Held-to-maturity

HUD-OIG Office of Inspector General, U.S. Department of Housing and Urban Development

IDI Insured depository institution

IMLAFA International Money Laundering Abatement and Financial Anti-Terrorism Act of 2001

IPV Independent price verification
IRA Individual retirement account
IRC Internal Revenue Code
IRS Internal Revenue Service

ISDA International Swaps and Derivatives Association, Inc.

LCR Liquidity Coverage Ratio
LHFS Loans held for sale

LIBOR London Interbank Offered Rate

LOB Line of business

MBS Mortgage-backed securities

MRLCC Market Risk, Liquidity and Capital Committee

MSR Mortgage servicing right

MSRB Municipal Securities Rulemaking Board

NIM Net interest margin NPA Nonperforming asset NPL Nonperforming loan

NPR Notice of Proposed Rulemaking

NYSE Euronext, Inc.
OAS Option adjusted spread

OCC Office of the Comptroller of the Currency OCI Other comprehensive income (loss)

OREO Other real estate owned

ORMC Operational Risk Management Committee
OTTI Other-than-temporary impairment

Parent Company BB&T Corporation, the parent company of Branch Bank and other subsidiaries

Patriot Act
Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and

Obstruct Terrorism Act of 2001

Peer Group Financial holding companies included in the industry peer group index

Reform Act Federal Deposit Insurance Reform Act of 2005

RMC Risk Management Committee
RMO Risk Management Organization

RSU Restricted stock unit

RUFC Reserve for unfunded lending commitments

S&P Standard & Poor's

SBIC Small Business Investment Company
SCAP Supervisory Capital Assessment Program
SEC Securities and Exchange Commission

Short-Term Federal funds purchased, securities sold under repurchase agreements and other short-term

Borrowings borrowed funds with original maturities of less than one year

Simulation Interest sensitivity simulation analysis

TBA To be announced

TDR Troubled debt restructuring U.S. United States of America

U.S. Treasury United States Department of the Treasury

UPB Unpaid principal balance

VA U.S. Department of Veterans Affairs

VaR Value-at-risk

VIE Variable interest entity

BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(Unaudited)

(Dollars in millions, except per share data, shares in thousands)

	March 31,	December 31,
	2015	2014
Assets		
Cash and due from	\$ 1,452	\$ 1,639
banks	ψ 1,432	Ψ 1,037
Interest-bearing	325	529
deposits with banks	020	0-2
Federal funds sold and		
securities purchased		
under resale		
agreements or similar	222	157
arrangements Restricted cash	222 513	157 374
AFS securities at fair	313	3/4
value	21,674	20,907
HTM securities (fair		
value of \$20,658 and		
\$20,313 at March 31,		
2015		
and December 31,	20.415	20.240
2014, respectively)	20,415	20,240
LHFS at fair value	2,121	1,423
Loans and leases	119,906	119,884
ALLL	(1,464)	(1,474)
Loans and leases,	118,442	118,410
net of ALLL	110,442	110,410
Premises and	1,879	1,827
equipment Goodwill	6.050	6.960
Core deposit and other	6,950	6,869
intangible assets	530	505
Residential MSRs at		
fair value	764	844
Other assets	13,941	13,110
Total assets		\$ 186,834
Liabilities and		
Shareholders' Equity		
Deposits:	.	4.20 - 25

\$ 41,414

\$ 38,786

Noninterest-bearing deposits				
Interest-bearing deposits	89,815	90,254		
Total deposits	131,229	129,040		
Short-term borrowings Long-term debt	3,130 23,437	3,717 23,312		
Accounts payable and other liabilities	6,694	6,388		
Total liabilities	164,490	162,457		
Commitments and contingencies (Note 12) Shareholders' equity: Preferred stock, \$5 par, liquidation preference of	2,603	2,603		
\$25,000 per share Common stock, \$5 par	3,616	3,603		
Additional paid-in capital	6,524	6,517		
Retained earnings	12,632	12,317		
AOCI, net of deferred income	(733)	(751)		
taxes				
Noncontrolling interests	96	88		
Total shareholders' equity Total	24,738	24,377		
liabilities	189,228 \$	186,834		
Common shares outstanding	723,159	720,698		
Common shares authorized	2,000,000	2,000,000		
Preferred shares outstanding	107	107		
Preferred shares authorized	5,000	5,000		

The accompanying notes are an integral part of these consolidated financial statements.

BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

(Unaudited)

(Dollars in millions, except per share data, shares in thousands)

	Three Months Ended March 31,		
	2015	2014	
Interest Income			
Interest and fees on	\$ 1,237	\$ 1,295	
loans and leases	Ф 1,237	\$ 1,293	
Interest and dividends	240	236	
on securities	240	230	
Interest on other	16	15	
earning assets	10	13	
Total interest	1,493	1,546	
income	1,175	1,5 10	
Interest Expense			
Interest on deposits	55	60	
Interest on short-term	1	1	
borrowings	-	-	
Interest on long-term	125	138	
debt			
Total interest	181	199	
expense			
Net Interest Income	1,312	1,347	
Provision for credit	99	60	
losses			
Net Interest Income	1.010	1 207	
After Provision for	1,213	1,287	
Credit Losses			
Noninterest Income	440	427	
Insurance income	440	427	
Service charges on	145	150	
deposits Mortgage banking			
Mortgage banking income	110	74	
Investment banking	94	88	
and brokerage fees and commissions	9 4	00	
Bankcard fees and			
merchant discounts	50	46	
Trust and investment			
advisory revenues	56	54	
aa (1501) 10 (011405			

		-
Checkcard fees	39	38
Income from		
bank-owned life	30	27
insurance		
FDIC loss share	(70)	(94)
income, net	(79)	(84)
Other income	112	105
Securities gains		
(losses), net		
Gross realized		(
gains		6
Gross realized		(2)
losses		(3)
OTTI charges		(23)
Non-credit portion		22
recognized in OCI		22
Total securities		
gains (losses),		2
net		
Total		
noninterest	997	927
income		
Noninterest Expense		
Personnel expense	830	782
Occupancy and	1.67	1776
equipment expense	167	176
Loan-related expense	38	51
Software expense	44	43
Professional services	24	33
Outside IT services	30	27
Regulatory charges	23	29
Amortization of	2.1	
intangibles	21	23
Foreclosed property	10	0
expense	13	9
Merger-related and		
restructuring charges,	13	8
net		
Other expense	219	204
Total		
noninterest	1,422	1,385
expense		
Earnings		
Income before income	700	020
taxes	788	829
Provision for income	241	056
taxes	241	256
Net Income	547	573
Noncontrolling	22	40
interests	22	40
	37	37

Dividends on		
preferred stock		
Net Income		
Available to	\$ 488	\$ 496
Common	y 400	\$ 490
Shareholders		
EPS		
Basic	\$ 0.68	\$ 0.70
Diluted	\$ 0.67	\$ 0.68
Cash dividends declared	\$ 0.24	\$ 0.23
Weighted Average		
Shares Outstanding		
Basic	721,639	712,842
Diluted	731,511	724,283

The accompanying notes are an integral part of these consolidated financial statements.

BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited) (Dollars in millions)

Three Months Ended March 31, 2015 2014

Net Income OCI, Net of Tax:	\$ 547	\$ 573
Change in		
unrecognized net pension and	9	1
postretirement costs		
Change in		
unrealized net gains	(54)	11
(losses) on cash	(0.)	
flow hedges		
Change in		
unrealized net gains	57	79
(losses) on AFS	0,	,,
securities		
Net change in		
FDIC's share of		
unrealized	10	6
gains/losses on AFS		
securities		
Other, net	(4)	(4)
Total OCI	18	93
Total		
Comprehensive	\$ 565	\$ 666
Income		

Income Tax Effect of Items Included in OCI:

Change in		
unrecognized net	\$ 6	¢ 1
pension and	ψU	ψ 1
postretirement costs		
Change in	(32)	7
unrealized net gains		

(losses) on cash flow hedges Change in unrealized net gains 34 45 (losses) on AFS securities Net change in FDIC's share of unrealized 5 3 gains/losses on AFS securities Other, net (1)

The accompanying notes are an integral part of these consolidated financial statements.

BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (Unaudited)

Three Months Ended March 31, 2015 and 2014

(Dollars in millions, shares in thousands)

	Shares of Common Stock	Preferred Stock	Common Stock	Additional Paid-In Capital	Retained Earnings AOCI	Noncontrolling Interests	Total Shareholders' Equity
Adjusted Balance, January 1, 2014	706,620	\$ 2,603	\$ 3,533	\$ 6,172	\$ 11,015 \$ (593)	\$ 50	\$ 22,780
Add (Deduct): Net income Net change in					533	40	573
AOCI Stock					93		93
transactions: Issued in connection							
with equity awards Shares	13,448		67	195			262
repurchased in connection with equity awards Excess tax	n (2,155)		(11)	(69)			(80)
benefits in connection with equity awards Issued in connection				48			48
with dividend reinvestment plan Issued in	192		1	6			7
connection with 401(k) plan	392		2	13			15
Cash dividends declared on common stock					(163)		(163)
Cash dividends declared on					(37)		(37)

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preferred stock Equity-based compensation expense Other, net Balance, March 31, 2014	718,497	\$ 2,603	\$ 3,592	20 \$ 6,385	(1) \$ 11,347	\$ (500) \$	4 94	\$ 20 3 23,521
Adjusted Balance, January 1, 2015	720,698	\$ 2,603	\$ 3,603	\$ 6,517	\$ 12,317	\$ (751) \$	88	\$ 24,377
Add (Deduct): Net income					525		22	547
Net change in						18		18
AOCI						10		10
Stock transactions:								
Issued in								
connection	2 260		10	12				21
with equity	3,369		18	13				31
awards								
Shares repurchased								
in connection	(908)		(5)	(30)				(35)
with equity	(200)		(5)	(50)				(33)
awards								
Excess tax								
benefits in				1				1
connection with equity				1				1
awards								
Cash dividends								
declared on					(173)			(173)
common stock								
Cash dividends					(27)			(27)
declared on preferred stock					(37)			(37)
Equity-based								
compensation				23				23
expense								
Other, net							(14)	(14)
Balance, March 31, 2015	723,159	\$ 2,603	\$ 3,616	\$ 6,524	\$ 12,632	\$ (733) \$	96	\$ 24,738

The accompanying notes are an integral part of these consolidated financial statements.

BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited) (Dollars in millions)									
	Three M	lonths							
	Ended								
	March 3								
	2015	2014							
Cash Flows From	Į.								
Operating									
Activities:									
Net income	\$ 547	\$ 573							
Adjustments to									
reconcile net									
income to net									
cash from									
operating									
activities:									
Provision for	00	(0							
credit losses	99	60							
Depreciation	86	81							
Amortization of	f 21	22							
intangibles	21	23							
Equity-based	22	20							
compensation	23	20							
(Gain) loss on		(2)							
securities, net		(2)							
Net change in									
operating assets	3								
and liabilities:									
LHFS	(698)	122							
Other assets	(688)	75							
Accounts									
payable and	(44)	(150)							
other	(44)	(159)							
liabilities									
Other, net	71	(161)							
Net cash									
from	(502)	(22							
operating	(583)	632							
activities									
Cash Flows From	l								
Investing									
Activities:									
	71	1,080							

Proceeds from		
sales of AFS		
securities		
Proceeds from		
maturities, calls		
and paydowns of	1,126	940
AFS securities		
Purchases of AFS		
securities	(1,856)	(275)
Proceeds from		
maturities, calls		
and paydowns of	696	297
HTM securities		
Purchases of	(0.66)	(2.040)
HTM securities	(866)	(3,013)
Originations and		
purchases of loans	(250)	(016)
and leases, net of	(250)	(916)
principal collected		
Net cash for		
business	1,916	(10)
combinations		
Other, net	(54)	232
Net cash		
from	783	(1,665)
investing	, 50	(1,000)
activities		
Cash Flows From		
Financing		
Activities:		
Net change in	201	
deposits	281	1
Net change in		
short-term	(587)	(853)
borrowings	, ,	` /
Proceeds from		
issuance of	18	2,407
long-term debt		
Repayment of	(2)	(522)
long-term debt	(2)	(523)
Net cash from		
common stock	(3)	245
transactions		
Cash dividends		
paid on common	(173)	(156)
stock		
Cash dividends		
paid on preferred	(37)	(37)
stock	(22)	
Other, net	(23)	4

Net cash from financing activities	(526)	1,088
Net Change in Cash and Cash Equivalents	(326)	55
Cash and Cash Equivalents at Beginning of Period	2,325	2,165
Cash and Cash Equivalents at End of Period	\$ 1,999	\$ 2,220
Supplemental Disclosure of Cash Flow Information: Cash paid during the period for: Interest	\$ 144	\$ 172
merest	Ψ 1 - Τ - Τ	Ψ 1/2

Income taxes
Noncash investing

activities:

Transfers of

loans to

117

47

123

foreclosed

assets

The accompanying notes are an integral part of these consolidated financial statements.

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NOTE 1. Basis of Presentation

See the Glossary of Defined Terms at the beginning of this Report for terms used throughout the consolidated financial statements and related notes of this Form 10-Q.

General

These consolidated financial statements and notes are presented in accordance with the instructions for Form 10-Q and, therefore, do not include all information and notes necessary for a complete presentation of financial position, results of operations and cash flow activity required in accordance with GAAP. In the opinion of management, all normal recurring adjustments necessary for a fair statement of the consolidated financial position and consolidated results of operations have been made. The year-end consolidated balance sheet data was derived from audited financial statements but does not include all disclosures required by GAAP. The information contained in the financial statements and notes included in the Annual Report on Form 10-K for the year ended December 31, 2014 should be referred to in connection with these unaudited interim consolidated financial statements.

Reclassifications

Certain amounts reported in prior periods' consolidated financial statements have been reclassified to conform to the current presentation. Such reclassifications had no effect on previously reported cash flows, shareholders' equity or net income.

Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change include the determination of the ACL, determination of fair value for financial instruments, valuation of goodwill, intangible assets and other purchase accounting related adjustments, benefit plan obligations and expenses, and tax assets, liabilities and expense.

Changes in Accounting Principles and Effects of New Accounting Pronouncements

In April 2015, the FASB issued new guidance related to *Internal-Use Software*. Under the new guidance, if a cloud computing arrangement includes a software license, then the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the customer should account for the arrangement as a service contract. This guidance is effective for fiscal years beginning after December 15, 2015 and interim periods within those fiscal years. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

In April 2015, the FASB issued new guidance related to *Debt Issuance Costs*. The new guidance requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability. This guidance is effective for fiscal years beginning after December 15, 2015 and interim periods within those fiscal years. The adoption of this guidance is not expected to be material to the consolidated financial statements.

In February 2015, the FASB issued new guidance related to *Consolidation*. The new guidance provides an additional requirement for a limited partnership or similar entity to qualify as a voting interest entity, amending the criteria for consolidating such an entity and eliminating the deferral provided under previous guidance for investment companies. In addition, the new guidance amends the criteria for evaluating fees paid to a decision maker or service provider as a variable interest and amends the criteria for evaluating the effect of fee arrangements and related parties on a VIE primary beneficiary determination. This guidance is effective for interim and annual reporting periods beginning after December 15, 2015. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

In May 2014, the FASB issued new guidance related to *Revenue from Contracts with Customers*. This guidance supersedes the revenue recognition requirements in Accounting Standards Codification Topic 605, *Revenue Recognition*, and most industry-specific guidance throughout the Accounting Standards Codification. The guidance requires an entity to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. This guidance is effective for interim and annual reporting periods beginning after December 15, 2016. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

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Effective January 1, 2015, the Company adopted new guidance related to *Receivables*. The new guidance requires that a government guaranteed mortgage loan be derecognized and that a separate other receivable be recognized upon foreclosure if certain conditions are met. The adoption of this guidance was not material to the consolidated financial statements.

Effective January 1, 2015, the Company adopted new guidance related to *Repurchase-to-Maturity Transactions and Repurchase Financings*. The new guidance changes the accounting for repurchase-to-maturity transactions to secured borrowing accounting. The guidance also requires separate accounting for a transfer of a financial asset executed contemporaneously with a repurchase agreement with the same counterparty, which results in secured borrowing accounting for the repurchase agreement. The adoption of this guidance was not material to the consolidated financial statements.

Effective January 1, 2015, the Company adopted new guidance related to *Investments in Qualified Affordable Housing Projects*. The Company used the retrospective method of adoption and has elected the proportional amortization method to account for these investments. The proportional amortization method allows an entity to amortize the initial cost of the investment in proportion to the amount of tax credits and other tax benefits received and recognize the net investment performance in the income statement as a component of the provision for income taxes. See Note 12 "Commitments and Contingencies" for the impact of the adoption of this guidance.

NOTE 2. Business Combinations

During the first quarter of 2015, BB&T purchased 41 bank branches in Texas from Citigroup, Inc., resulting in the acquisition of \$1.9 billion in deposits, \$61 million in loans and \$1.7 billion in cash and net other assets/liabilities. Goodwill of \$77 million and CDI of \$46 million were preliminarily recognized in connection with the transaction.

During the second quarter of 2014, BB&T purchased 21 bank branches in Texas from Citigroup, Inc., resulting in the acquisition of \$1.2 billion in deposits, \$112 million in loans and \$1.1 billion in cash and other assets. Goodwill of \$29 million and CDI of \$20 million were preliminarily recognized in connection with the transaction.

BB&T has reached agreements to acquire Susquehanna Bancshares, Inc. and The Bank of Kentucky Financial Corporation. BB&T also announced an agreement to increase its partnership interest in AmRisc, LP and to sell American Coastal Insurance Company. The pending transactions are subject to regulatory approval.

NOTE 3. Securities

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	AmortizedGross Unrealized Fair								
March 31, 2015		Cost		Gains		osses	V	alue	
	(Dollars in millions)								
AFS securities:									
U.S. Treasury	\$	1,326	\$	8	\$		\$	1,334	
MBS issued by GSE		16,954		116		201		16,869	
States and political subdivisions		1,924		117		71		1,970	
Non-agency MBS		226		28				254	
Other		40		1				41	
Securities acquired from FDIC		866		340		_		1,206	
Total AFS securities	\$	21,336	\$	610	\$	272	\$	21,674	
HTM securities:									
U.S. Treasury	\$	1,097	\$	41	\$		\$	1,138	
GSE		5,394		33		39		5,388	
MBS issued by GSE		13,302		197		3		13,496	
States and political subdivisions		22		1				23	
Other		600		13				613	
Total HTM securities	\$	20,415	\$	285	\$	42	\$	20,658	

December 31, 2014	AmortizedGross Unrealized Cost Gains Losses						_	air 'alue		
	(Dollars in millions)									
AFS securities:										
U.S. Treasury	\$	1,230	\$	1	\$		\$	1,231		
MBS issued by GSE		16,358		93		297		16,154		
States and political subdivisions		1,913		120		59		1,974		
Non-agency MBS		232		32				264		
Other		41		_				41		
Securities acquired from FDIC		886		357		_		1,243		
Total AFS securities	\$	20,660	\$	603	\$	356	\$	20,907		
HTM securities:										
U.S. Treasury	\$	1,096	\$	23	\$	_	\$	1,119		
GSE		5,394		17		108		5,303		
MBS issued by GSE		13,120		137		12		13,245		
States and political subdivisions		22		2		_		24		
Other		608		14		_		622		
Total HTM securities	\$	20,240	\$	193	\$	120	\$	20,313		

The fair value of securities acquired from the FDIC included non-agency MBS of \$895 million and \$931 million as of March 31, 2015 and December 31, 2014, respectively, and states and political subdivisions securities of \$311 million and \$312 million as of March 31, 2015 and December 31, 2014. Effective October 1, 2014, securities subject to the commercial loss sharing agreement with the FDIC related to the Colonial acquisition were no longer covered by loss sharing; however, any gains on the sale of these securities through September 30, 2017 would be shared with the FDIC. Since these securities are in a significant unrealized gain position, they continue to be effectively covered as any declines in the unrealized gains of the securities down to a contractually specified amount would reduce the liability to the FDIC at the applicable percentage. The contractually-specified amount is the acquisition date fair value less any paydowns, redemptions or maturities and OTTI and totaled approximately \$592 million at March 31, 2015. Any further declines below the contractually-specified amount would not be covered.

Certain investments in marketable debt securities and MBS issued by FNMA and FHLMC exceeded ten percent of shareholders' equity at March 31, 2015. The FNMA investments had total amortized cost and fair value of \$13.6 billion and \$13.5 billion, respectively. The FHLMC investments had total amortized cost and fair value of \$5.9 billion and \$5.8 billion respectively.

The following table reflects changes in credit losses on securities with OTTI (excluding securities acquired from the FDIC) where a portion of the unrealized loss was recognized in OCI:

Three Months Ended March 31, 2015 2014 (Dollars in millions) Balance at beginning of \$64 \$78 period Credit losses on securities 1 without previous OTTI Reductions for securities (2) (3) sold/settled during the period Credit recoveries (1) through yield Balance at end \$ 61 \$ 76 of period

The amortized cost and estimated fair value of the securities portfolio by contractual maturity are shown in the following table. The expected life of MBS may differ from contractual maturities because borrowers have the right to prepay the underlying mortgage loans with or without prepayment penalties.

	AFS Amortize	edFair	HTM AmortizedFair								
March 31, 2015	Cost	Value	Cost	Value							
(Dollars in millions)											
Due in one year or less	\$ 528	\$ 528	\$	\$							
Due after one year through five years	1,045	1,064	751	745							
Due after five years through ten years	573	597	6,007	6,052							
Due after ten years	19,190	19,485	13,657	13,861							
Total debt securities	\$ 21,336	\$ 21,674	\$ 20,415	\$ 20,658							

The following tables present the fair values and gross unrealized losses of investments based on the length of time that individual securities have been in a continuous unrealized loss position:

	Less than 12 months		12 months or more				Total			
	Fair	Unrealized		Fair	Ur	realized	F	air	Ur	realized
March 31, 2015	Value	Lo	sses	Value	Lo	osses	V	alue	Lo	osses
AFS securities:	(Dollars	in	millions)							
MBS issued by GSE States and	\$ 2,055	\$	16	\$ 6,498	\$	185	\$	8,553	\$	201
political subdivisions	44		_	448		71		492		71
Total	\$ 2,099	\$	16	\$ 6,946	\$	256	\$	9,045	\$	272
HTM securities:										
GSE	\$ 1,356	\$	7	\$ 2,018	\$	32	\$	3,374	\$	39
MBS issued by GSE	445		1	490		2		935		3
Total	\$ 1,801	\$	8	\$ 2,508	\$	34	\$	4,309	\$	42

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	Less than 12 months			1	12 months or more				Total			
	Fair	Un	realized	F	'air	Uı	nrealized	F	Fair		nrealized	
December 31, 2014	Value	Losses		V	alue	Lo	Losses		alue	Lo	osses	
AFS securities:	(Dollars	s in 1										
MBS issued by GSE	\$ 2,285	\$	19	\$	6,878	\$	278	\$	9,163	\$	297	
States and political subdivisions	13				449		59		462		59	
Total	\$ 2,298	\$	19	\$	7,327	\$	337	\$	9,625	\$	356	
HTM securities:												
GSE	\$ 896	\$	5	\$	3,968	\$	103	\$	4,864	\$	108	
MBS issued by GSE	1,329		5		800		7		2,129		12	
Total	\$ 2,225	\$	10	\$	4,768	\$	110	\$	6,993	\$	120	

The unrealized losses on GSE securities and MBS issued by GSE were the result of increases in market interest rates compared to the date the securities were acquired rather than the credit quality of the issuers or underlying loans.

At March 31, 2015, \$68 million of the unrealized loss on states and political subdivisions securities was the result of fair value hedge basis adjustments that are a component of amortized cost. These securities in an unrealized loss position are evaluated for credit impairment through a qualitative analysis of issuer performance and the primary source of repayment. None of these securities had other than temporary credit impairment as a result of the evaluation.

NOTE 4. Loans and ACL

During the first quarter of 2014, approximately \$8.3 billion of nonguaranteed, closed-end, first and second lien position residential mortgage loans, along with the related allowance, were transferred from direct retail lending to residential mortgage to facilitate compliance with a series of new rules related to mortgage servicing associated with first and second lien position mortgages collateralized by real estate.

During the third quarter of 2014, approximately \$550 million of loans, which were primarily performing residential mortgage TDRs, with a related ALLL of \$57 million were sold for a gain of \$42 million. During the fourth quarter of 2014, approximately \$140 million of loans, which were primarily residential mortgage NPLs, with a related ALLL of \$19 million were sold for a gain of \$24 million. Both gains were recognized as reductions to the provision for credit losses.

Effective October 1, 2014, loans subject to the commercial loss sharing agreement with the FDIC related to the Colonial acquisition were no longer covered by loss sharing. At March 31, 2015, these loans had a carrying value of \$476 million, a UPB of \$730 million and an allowance of \$38 million and are included in acquired from FDIC loans. Loans with a carrying value of \$634 million at March 31, 2015 continue to be covered by loss sharing and are included in the acquired from FDIC balance.

	Accruing					
March 31, 2015	Current	30-89 Days Past	90 Days Or More Past	N	onaccrual	Total
,		Due				
	(Dollars in	millio	ns)			
Commercial:						
Commercial and industrial	\$ 42,044	\$ 20	\$	\$	230	\$ 42,294
CRE-income producing properties	10,649	7			63	10,719
CRE-construction and development	2,635	2			18	2,655
Other lending subsidiaries	5,149	13			5	5,167
Retail:						
Direct retail lending	8,192	40	9		47	8,288
Revolving credit	2,361	19	10			2,390
	29,078	356	59		183	29,676

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Residential					
mortgage-nonguaranteed					
Residential					
mortgage-government	269	70	518		857
guaranteed					
Sales finance	10,554	49	3	7	10,613
Other lending	5,953	138		46	6,137
subsidiaries	3,933	130		40	0,137
Acquired from FDIC	909	47	154		1,110
Total	\$ 117,793	\$ 761	\$ 753	\$ 599	\$ 119,906

	A	ccruing		9	0				
December 31, 2014	C	urrent	30-89 Days Past Due	O M P	ays Or Iore ast Oue	No	onaccrual	Т	otal
	(I	Dollars in	millio	ns))				
Commercial:									
Commercial and industrial	\$	41,192	\$ 23	\$		\$	239	\$	41,454
CRE-income producing properties		10,644	4				74		10,722
CRE-construction and development		2,708	1				26		2,735
Other lending subsidiaries		5,337	15				4		5,356
Retail:									
Direct retail lending		8,045	41		12		48		8,146
Revolving credit		2,428	23		9				2,460
Residential mortgage-nonguaranteed Residential		29,468	392		83		164		30,107
mortgage-government guaranteed		251	82		648		2		983
Sales finance		10,528	62		5		5		10,600
Other lending subsidiaries		5,830	222				54		6,106
Acquired from FDIC		994	33		188				1,215
Total	\$	117,425	\$ 898	\$	945	\$	616	\$	119,884

The following tables present the carrying amount of loans by risk rating. Loans acquired from the FDIC are excluded because their related ALLL is determined by loan pool performance.

March 31, 2015	_	CRE - Income cial Producing Properties		ion Other Lending ent Subsidiaries
Commercial: Pass Special mention Substandard-performing Nonperforming Total	\$ 40,847 214 1,003 230	\$ 10,316 52 288 63 \$ 10,719	15 77 18	\$ 5,138 1 23 5 \$ 5,167
Direct Retail Lending	Revolving	g Residentia Mortgage		Other Lending Subsidiaries
(Dollars	s in million	us)		
Nonperforming 47	\$ 2,390 \$ 2,390	183	7	46
December 31, 2014		CRE - Income cial Producing Properties	Construct and	ion Other Lending ent Subsidiaries
	(Dollars	in millions)		
Commercial: Pass Special mention Substandard-performing Nonperforming Total	\$ 40,055 163 997 239	ŕ	\$ 2,615 7 87 26 \$ 2,735	\$ 5,317 10 25 4 \$ 5,356
Direct Retail	Revolvir	ng Residenti	al Sales	Other Lending

Lending Credit

Mortgage Finance Subsidiaries

(Dollars in millions)

Retail:

Performing	\$ 8,098	\$ 2,460	\$ 30,924	\$ 10,595	\$ 6,052
Nonperforming	48		166	5	54
Total	\$ 8,146	\$ 2,460	\$ 31,090	\$ 10,600	\$ 6,106

Three Months Ended March 31, 2015			ng	orward Charge- Offs		ecoveries	Provision (Benefit)		O	
	(I	Dollars	in	n millio	ns)					
Commercial:										
Commercial and industrial	\$	421	\$	(14)	\$	8	\$	33	\$ 448	
CRE-income producing properties		162		(9)		2		(2)	153	
CRE-construction and development		48		(2)		4		(8)	42	
Other lending subsidiaries		21		(3)		1		3	22	
Retail:										
Direct retail lending		110		(12)		8		5	111	
Revolving credit		110		(18)		5		9	106	
Residential mortgage-nonguaranteed		217		(11)				(6)	200	
Residential mortgage-government guaranteed		36						(6)	30	
Sales finance		50		(6)		3		11	58	
Other lending subsidiaries		235		(64)		8		58	237	
Acquired from FDIC		64		(1)				(6)	57	
ALLL		1,474		(140)		39		91	1,464	
RUFC		60						8	68	
ACL	\$	1,534	\$	(140)	\$	39	\$	99	\$ 1,532	

Three Months Ended March 31, 2014		ACL Rollforward Beginnin@harge- Balance Offs				ecoveries	Provision (Benefit)			Ending Balance	
	Œ	Oollars	in	millio	ns)						
Commercial:	(-	011411									
Commercial and industrial	\$	454	\$	(33)	\$	9	\$	(7)	\$	\$ 423	
CRE-income producing properties		149		(8)		2		(7)		136	
CRE-construction and development		76		(4)		3		(10)		65	
Other lending subsidiaries		15		(1)				2		16	
Retail:											
Direct retail lending		209		(19)		8		7	(85)	120	
Revolving credit		115		(18)		5		13		115	
Residential mortgage-nonguaranteed		269		(21)		1		(7)	85	327	
Residential mortgage-government guaranteed		62						7		69	
Sales finance		45		(7)		3		4		45	
Other lending subsidiaries		224		(84)		8		74		222	
Acquired from FDIC		114		(3)				(7)		104	
ALLL		1,732		(198)		39		69		1,642	
RUFC		89						(9)		80	
ACL	\$	1,821	\$	(198)	\$	39	\$	60	\$	\$ 1,722	

December 31, 2014

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The following table provides a summary of loans that are collectively evaluated for impairment.

March 31, 2015

	Recorded Related InvestmentALLL		Recorded	Related
	(Dollars in			
Commercial: Commercial and industrial	\$ 41,977	\$ 408	\$ 41,120	\$ 379
CRE-income producing properties	10,598	141	10,583	147
CRE-construction and development	2,608	34	2,670	39
Other lending subsidiaries	5,162	21	5,351	20
Retail:				
Direct retail lending	8,191	88	8,048	86
Revolving credit	2,352	91	2,419	94
Residential mortgage-nonguaranteed Residential	29,227	163	29,660	181
mortgage-government guaranteed	531	3	622	4
Sales finance	10,593	54	10,579	46
Other lending subsidiaries	5,958	207	5,930	204
Acquired from FDIC Total	1,110 \$ 118,307	57 \$ 1,267	1,215 \$ 118,197	64 \$ 1,264

The following tables set forth certain information regarding impaired loans, excluding purchased impaired loans and LHFS, that were individually evaluated for reserves.

As Of / For The Three Months Ended March 31, 2015	Recorded InvestmehiPB			Average Recorded Investment	Interest Income Recognized
With no related ALLL recorded:	(Dollars	in millio	ons)		
Commercial: Commercial and industrial	\$ 83	\$ 120	\$	\$ 84	\$

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CRE-income producing properties	17	25		17	
CRE-construction and development	10	14		12	
Other lending subsidiaries	1	2		1	
Retail:					
Direct retail lending	13	45		13	
Residential	101			100	
mortgage-nonguaranteed	124	186		100	1
Residential					
mortgage-government	4	4		3	
guaranteed	•				
Sales finance	1	2		1	
Other lending	_	_		_	
subsidiaries	3	7		3	
With an ALLL recorded:					
Commercial:					
Commercial and	22.4	2.42	4.0	•••	
industrial	234	243	40	238	1
CRE-income producing	104	107	10	115	1
properties	104	107	12	115	1
CRE-construction and	27	20	0	4.5	
development	37	38	8	45	
Other lending	4	5	1	_	
subsidiaries	4	3	1	5	
Retail:					
Direct retail lending	84	86	23	84	1
Revolving credit	38	38	15	40	
Residential	325	336	37	349	4
mortgage-nonguaranteed	323	330	31	349	4
Residential					
mortgage-government	322	322	27	347	3
guaranteed					
Sales finance	19	19	4	20	
Other lending	176	179	30	175	6
subsidiaries					
Total	\$ 1,599	\$ 1,778	\$ 197	\$ 1,652	\$ 17

	Recorded		Related	Average Recorded	Interest Income
As Of / For The Year Ended December 31, 2014	Investm	eldPB	ALLL	Investmen	t Recognized
	(Dollars	s in millio	ons)		
With no related ALLL					
recorded: Commercial:					
Commercial and					
industrial	\$ 87	\$ 136	\$	\$ 138	\$ 2
CRE-income producing					
properties	18	25		36	
CRE-construction and	1.4	0.1		20	
development	14	21		20	
Other lending		1			
subsidiaries		1			
Retail:					
Direct retail lending	13	49		14	1
Residential	87	141		147	5
mortgage-nonguaranteed	07	111		117	J
Residential	_			_	
mortgage-government	3	4		7	
guaranteed		2		4	
Sales finance	1	2		1	
Other lending subsidiaries	3	7		3	
With an ALLL recorded:					
Commercial:					
Commercial and					
industrial	247	254	42	279	5
CRE-income producing					
properties	121	123	15	133	4
CRE-construction and					_
development	51	52	9	65	2
Other lending	_	_	1	4	
subsidiaries	5	5	1	4	
Retail:					
Direct retail lending	85	87	24	95	5
Revolving credit	41	41	16	45	2
Residential	360	370	36	700	31
mortgage-nonguaranteed	500	370	30	700	31
Residential					
mortgage-government	358	358	32	402	17
guaranteed	20	0.1	4	20	1
Sales finance	20	21	4	20	1
Other lending subsidiaries	173	175	31	148	22

Total

\$ 1,687 \$ 1,872 \$ 210 \$ 2,257 \$ 97

The following table provides a summary of TDRs, all of which are considered impaired.

March	December
31,	31,
2015	2014

(Dollars in millions)

	•	illions	
Performing TDRs:			
Commercial:			
Commercial and industrial	\$	54	\$ 64
CRE-income producing properties		15	27
CRE-construction and development		25	30
Direct retail lending		84	84
Sales finance		18	19
Revolving credit		38	41
Residential mortgage-nonguaranteed		269	261
Residential mortgage-government guaranteed		325	360
Other lending subsidiaries		168	164
Total performing TDRs		996	1,050
Nonperforming TDRs (also included in NPL disclosures)		127	126
Total TDRs	\$	1,123	\$ 1,176
ALLL attributable to TDRs 16	\$	152	\$ 159

The following table summarizes the primary reason loan modifications were classified as TDRs and includes newly designated TDRs as well as modifications made to existing TDRs. Balances represent the recorded investment at the end of the quarter in which the modification was made. Rate modifications in this table include TDRs made with below market interest rates that also include modifications of loan structures.

Three Months Ended March 31,
2015
2014
Types of Types of
Modifications Impact To Modifications Impact To
Rate Structure Allowance Rate Structure Allowance

(Dollars in millions)

Commercial:										
Commercial and	\$ 9	\$	14	\$	1	\$ 19	\$ 19	\$	1	
industrial	ψЭ	Ψ	17	Ψ	1	ψ 1 <i>9</i> .	P 17	Ψ	1	
CRE-income producing	2		3			8	5			
properties	_		3			O	2			
CRE-construction and			3			5	3			
development			5			5	3			
Retail:										
Direct retail lending	3				1	11	2		3	
Revolving credit	4				1	7			1	
Residential	23	!	12		3	32	9		11	
mortgage-nonguaranteed	23	,	12		3	32	9		11	
Residential										
mortgage-government	60)			2	39			3	
guaranteed										
Sales finance			2				5		1	
Other lending	31				4	29			5	
subsidiaries	31				+	29			J	

Charge-offs and forgiveness of principal and interest for TDRs were immaterial for all periods presented.

The pre-default balance for modifications that experienced a payment default that had been classified as TDRs during the previous 12 months was \$20 million and \$21 million for the three months ended March 31, 2015 and 2014, respectively. Payment default is defined as movement of the TDR to nonaccrual status, foreclosure or charge-off, whichever occurs first.

Changes in the carrying value and accretable yield of loans acquired from the FDIC are presented in the following table:

Three Months Ended March 31, 2015 Year Ended December 31, 2014

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Purchased Impaired	Purchased Nonimpaired		Purchased Impaired	Purchased Nonimpaired			
Accreta ble rying Yield Value	Accretable Yield	Carrying Value	AccretaMarrying Yield Value	Accretable Yield	Carrying Value		
(Dollars in millio	ons)						
Balance at							
beginning \$ 134 \$ 579	\$ 244	\$ 636	\$ 187 \$ 863	\$ 351	\$ 1,172		
of period							
Accretion (19) 19	(27)	27	(107) 107	(169)	169		
Payments		(O=)	(201)		(= 0 =)		
received, (64)		(87)	(391)		(705)		
net	0		5 4	62			
Other, net 12	8		54	62			
Balance at end of \$ 127 \$ 534	\$ 225	\$ 576	\$ 134 \$ 579	\$ 244	\$ 636		
period \$ 127 \$ 334	Φ 223	\$ 370	ф 154 ф 579	ψ 2 44	φ 030		
period							
Outstanding							
LIPR at		¢ 702	¢ 0.64		Φ 0.00		
end of \$ 802		\$ 783	\$ 864		\$ 860		
period							

The following table presents additional information about BB&T's loans and leases:

March December 31, 31, 2015 2014

(Dollars in millions)

Unearned income and net deferred\$ 120 \$ 147 loan fees and costs Residential mortgage loans in 317 379 process of foreclosure 17

NOTE 5. Loan Servicing

Residential Mortgage Banking Activities

The following tables summarize residential mortgage banking activities. Mortgage and home equity loans managed exclude loans serviced for others with no other continuing involvement.

	March 31, 2015 (Dollars in	31, 2014
Mortgage and home equity loans managed	\$ 33,538	\$ 33,742
Less: LHFS Mortgage	1,694	1,317
loans acquired from FDIC Mortgage	662	668
loans sold with recourse	649	667
Mortgage loans held for investment	\$ 30,533	\$ 31,090
UPB of mortgage loan servicing portfolio UPB of home	\$ 114,658	\$ 115,476
equity loan servicing portfolio UPB of	6,421	6,781
residential mortgage and home equity loan servicing portfolio UPB of residential	\$ 121,079	\$ 122,257

mortgage loans serviced for others (primarily agency conforming \$ 89,192 \$ 90,230 fixed rate) Maximum recourse exposure from 346 344 mortgage loans sold with recourse liability Indemnification, recourse and 88 94 repurchase reserves FHA-insured 85 85 mortgage loan reserve

The potential exposure related to losses incurred by the FHA on defaulted loans ranges from \$25 million to \$105 million.

As Of / For The Three Months Ended March 31, 2015 2014

(Dollars in millions)

UPB of residential mortgage loans sold \$ 2,790 \$ 2,875 from the **LHFS** portfolio Pre-tax gains recognized on mortgage 15 38 loans sold and held for sale Servicing fees recognized from 68 69 mortgage loans serviced for others

```
Approximate
weighted
average
servicing fee
on the
outstanding
balance of
   residential
   mortgage
   loans
               0.29 %
                          0.30 %
   serviced
    for others
Weighted
average
interest rate
               4.19
                          4.23
on mortgage
loans serviced
for others
                  Three Months
                  Ended March
                  31,
                   2015 2014
                  (Dollars in
                  millions)
Residential MSRs,
carrying value,
                  $ 844 $ 1,047
January 1,
   Additions
                    26
                           33
   Change in fair
   value due to
   changes in
   valuation inputs
   or assumptions:
       Prepayment
                    (76)
                           (34)
       speeds
       Weighted
       average
                    5
                           (9)
       OAS
   Realization of
   expected net
   servicing cash
                    (35)
                           (29)
   flows, passage
   of time and
   other
Residential MSRs,
carrying value,
                  $ 764 $ 1,008
March 31,
```

```
Gains (losses) on
derivative financial
instruments used to
mitigate the
income
statement effect
of changes in
fair value

$ 45
```

The sensitivity of the fair value of the residential MSRs to changes in key assumptions is included in the accompanying table:

	Mare Rang Min		31, 20 Max	15		Veight verag		Dece Rang Min		er 31, Max		W	eighte verage	
	(Doll	lars	s in m	illio	n	s)								
Prepayment speed	12.5	%	14.9	%		14.0	%	10.8	%	12.8	%		12.0	%
Effect on fair value of a 10% increase	ı				\$	(30)						\$	(30)	
Effect on fair value of a 20% increase						(58)							(58)	
OAS	8.9	%	9.7	%		9.1	%	9.1	%	9.9	%		9.3	%
Effect on fair value of a 10% increase	1				\$	(22)						\$	(26)	
Effect on fair value of a 20% increase	1					(42)							(50)	
Composition of loans serviced for others:														
Fixed-rate residential mortgage loans Adjustable-rate						99.4	%						99.4	%
residential						0.6							0.6	
mortgage loans Total	S					100.0	%						100.0	%
Weighted average life						5.1	yrs						5.7	yrs

The sensitivity calculations above are hypothetical and should not be considered to be predictive of future performance. As indicated, changes in fair value based on adverse changes in assumptions generally cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. Also, in the above table, the effect of an adverse variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption; while in reality, changes in one factor may result in changes in another, which may magnify or counteract the effect of the change.

Commercial Mortgage Banking Activities

CRE mortgage loans serviced for others are not included in loans and leases on the accompanying Consolidated Balance Sheets. The following table summarizes commercial mortgage banking activities for the periods presented:

March	December
31,	31,
2015	2014

(Dollars in millions)

UPB of **CRE** mortgages \$ 27,805 \$ 27,599 serviced for others **CRE** mortgages serviced for others 4,235 4,264 covered by recourse provisions Maximum recourse exposure from CRE mortgages sold with recourse 1,267 1,278 liability Recorded reserves related to 7 7 recourse exposure Originated **CRE** 1,304 5,265 mortgages during the year

NOTE 6. Deposits

A summary of deposits is presented in the accompanying table:

	March 31, 2015			December 31, 2014			
	(]	Dollars in	m	illions)			
Noninterest-bearing deposits	\$	41,414	\$	38,786			
Interest checking		21,070		20,262			
Money market and savings		53,198		50,604			
Time deposits		15,547		19,388			
Total deposits	\$	131,229	\$	129,040			
Time deposits							
\$100,000 and	\$	6,469	\$	9,782			
greater							
Time deposits							
\$250,000 and		2,531		5,753			

NOTE 7. Long-Term Debt

greater

March	December
31,	31,
2015	2014

(Dollars in millions)

BB&T		
Corporation:		
3.95% senior	\$ 500	\$ 500
notes due 2016	\$ 200	\$ 300
3.20% senior	1 000	1.000
notes due 2016	1,000	1,000
2.15% senior	749	749
notes due 2017	149	149
1.60% senior	749	749
notes due 2017	749	749
1.45% senior	500	500
notes due 2018	300	300
	400	400

Floating rate senior notes due 2018 (LIBOR-based, 1.13% at March 31, 2015)		
2.05% senior notes due 2018	599	599
6.85% senior notes due 2019	539	539
2.25% senior notes due 2019	648	648
Floating rate senior notes due		
2019 (LIBOR-based,	450	450
0.91% at March 31, 2015) 2.45% senior		
notes due 2020 Floating rate	1,298	1,298
senior notes due 2020	200	200
(LIBOR-based, 0.95% at March	200	200
31, 2015) 5.20%	024	022
subordinated notes due 2015 4.90%	934	933
subordinated notes due 2017 5.25%	354	353
subordinated notes due 2019 3.95%	586	586
subordinated notes due 2022	298	298
Branch Bank: 1.45% senior notes due 2016 Floating rate	750	750
senior notes due 2016 (LIBOR-based, 0.69% at March 31, 2015)	500	500
1.05% senior notes due 2016	500	500
110tes due 2010	599	599

1.00% senior notes due 2017		
1.35% senior	750	750
notes due 2017 2.30% senior	750	750
notes due 2018 2.85% senior	699	699
notes due 2021 5.63%		
subordinated notes due 2016	386	386
Floating rate subordinated notes due 2016 (LIBOR-based, 0.59% at March	350	350
31, 2015) Floating rate subordinated note due 2017 (LIBOR-based, 0.56% at March 31, 2015)	262	262
3.80% subordinated notes due 2026	848	848
FHLB advances to Branch Bank:		
Varying maturities to 2034	6,498	6,496
Other long-term debt	136	119
Fair value hedge-related basis adjustments Total	605	501
	\$ 23,437	\$ 23,312

The following table reflects the carrying amounts and effective interest rates for long-term debt:

March 31	, 2015	December	r 31, 2014
Carrying	Effective	Carrying	Effective
Amount	Rate	Amount	Rate

(Dollars in millions)

BB&T						
Corporation						
fixed rate \$	6,706	2.20	%	\$ 6,669	2.39	%
senior						
notes						
BB&T						
Corporation						
floating	1,050	1.09		1,050	1.07	
rate senior						
notes						
BB&T						
Corporation						
fixed rate	2,363	2.15		2,362	2.30	
subordinated						
notes						
Branch						
Bank fixed	4,086	1 52		4,060	1 72	
rate senior	4,000	1.52		4,000	1./2	
notes						
Branch						
Bank						
floating	500	0.75		500	0.72	
rate senior						
notes						
Branch						
Bank fixed						
rate	1,318	2.68		1,299	2.86	
subordinated						
notes						
Branch						
Bank						
floating	612	3.45		612	3.27	
rate	012	3.43		012	3.21	
subordinated						
notes						
FHLB	6,666	4.02		6,641	4.03	
advances						
(weighted						
average						
maturity of						

5.7 years at
March 31,
2015)
Other
long-term 136 119
debt
Total
long-term \$ 23,437 \$ 23,312
debt

The effective rates above reflect the impact of cash flow and fair value hedges, as applicable. Subordinated notes with a remaining maturity of one year or greater qualify under the risk-based capital guidelines as Tier 2 supplementary capital, subject to certain limitations.

NOTE 8. Shareholders' Equity

The activity relating to options and RSUs during the period are presented in the following tables:

Wtd.
Avg.
Exercise
Options Price

(Shares in thousands)

	uiousaii	us)
Outstanding at January 1, 2015	28,374	\$ 35.09
Granted	434	38.22
Exercised	(824)	29.10
Forfeited or expired	(5,585)	38.65
Outstanding at March 31, 2015	22,399	34.48
Exercisable at March 31, 2015	20,664	34.62
Exercisable and expected to vest at March 31, 2015	22,277	\$ 34.50

Wtd. Avg.

Restricted

Grant Date Shares/Units Fair Value

(Shares in thousands)

	(~	
Nonvested	[
at January	12,075	\$ 27.38
1, 2015		
Granted	3,621	33.28
Vested	(2,450)	25.33
Forfeited	(79)	29.26
Nonvested	[
at March	13,167	29.37
31, 2015		
Expected		
to vest at	10.045	20.40
March 31,	12,045	29.40
2015		
21		

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Three Months Ended March 31, 2015	Pension (I and or Postretife	et Gains Losses) n Cash	No (L on	nrealized et Gains osses) AFS curities	Sh Un (G Lo Al	DIC's nare of nrealized Gains) osses on FS ecurities	On	Other, et	To	otal
	(Dollars i	n millions	s)							
AOCI balance, January 1, 2015 OCI before	\$ (626) \$	(54)	\$	152	\$	(207)	\$	(16)	\$	(751)
reclassifications, net of	2	(67)		67		2		(5)		(1)
tax Amounts reclassified from AOCI: Personnel expense Interest income Interest expense FDIC loss share	12	21		(16)				1		12 (15) 21
income, net						13				13
Total before income taxes	12	21		(16)		13		1		31
Less: Income taxes	5	8		(6)		5				12
Net of income taxes Net change in AOCI	7 9	13 (54)		(10) 57		8 10		1 (4)		19 18
AOCI balance, March										
31, 2015	\$ (617) \$	(108)	\$	209	\$	(197)	\$	(20)	\$	(733)
Three Months Ended March 31, 2014	Pension (I and of Postretife Costs H	et Gains Losses) n Cash Innent edges	No (L on Se	nrealized et Gains osses) AFS curities	Sh Un (G Lo Al	nrealized	On	other, et	To	otal
A O C I I a la mana di amanana	(Dollars i	n millions	s)							
AOCI balance, January 1, 2014 OCI before	\$ (303) \$	2	\$	(42)	\$	(235)	\$	(15)	\$	(593)
reclassifications, net of tax Amounts reclassified from AOCI:	1	(2)		85				(5)		79

Interest income Interest expense		21	(8)		1	(7 2	7) 1
FDIC loss share income, net				10		1	0
Securities (gains)			(2)			(2	2)
losses, net Total before income			(-)			(-	-,
taxes		21	(10)	10	1	2	2
Less: Income taxes		8	(4)	4		8	
Net of income taxes		13	(6)	6	1	1	4
Net change in AOCI	1	11	79	6	(4)	9	3
AOCI balance, March 31, 2014	\$ (302) \$	13	\$ 37	\$ (229)	\$ (19)	\$ (5	500)

NOTE 10. Income Taxes

The effective tax rates for the three months ended March 31, 2015 and 2014 were 30.6% and 30.9%, respectively. Effective January 1, 2015, the Company adopted new accounting guidance related to investments in qualified affordable housing projects. See Note 12 "Commitments and Contingencies" for additional information.

In February 2010, BB&T received an IRS statutory notice of deficiency for tax years 2002-2007 asserting a liability for taxes, penalties and interest of approximately \$892 million related to the disallowance of foreign tax credits and other deductions claimed by a subsidiary in connection with a financing transaction. BB&T paid the disputed tax, penalties and interest in March 2010 and filed a lawsuit seeking a refund in the U.S. Court of Federal Claims. On September 20, 2013, the court denied the refund claim. BB&T appealed the decision to the U.S. Court of Appeals for the Federal Circuit. Oral arguments were heard in the appeal on January 7, 2015; however, no decision has been rendered. As of March 31, 2015, the exposure for this financing transaction is fully reserved.

It is reasonably possible that the litigation associated with the financing transaction may conclude within the next twelve months; however, further proceedings could delay a final resolution. Changes in the amount of unrecognized tax benefits, penalties and interest could result in a benefit of up to approximately \$700 million. The ultimate resolution of these matters may take longer.

NOTE 11. Benefit Plans

(D)	_	ualif an	ïe	d	Nonqualified Plans				
Three Months Ended March 31,	20	2015 20		014 2		2015		014	
	(D	olla	rs	in m	illi	ions)			
Service cost	\$.	43	\$	33	\$	3	\$	3	
Interest cost		34		31		4		4	
Estimated									
return on		(81)		(74)					
plan assets									
Amortization and other		12				4		3	
Net									
periodic benefit cost	\$	8	\$	(10)	\$	11	\$	10	
COST									

BB&T makes contributions to the qualified pension plan in amounts between the minimum required for funding and the maximum amount deductible for federal income tax purposes. Discretionary contributions totaling \$117 million were made during the three months ended March 31, 2015. There are no required contributions for the remainder of 2015, though BB&T may elect to make additional contributions.

NOTE 12. Commitments and Contingencies

As Of / For the Year-To-Date **Period Ended** March **December** 31, 31, 2014 2015 (Dollars in millions) Letters of credit and financial \$ 3,422 \$ 3,462 guarantees Carrying amount 24 22 of the liability

for letter of credit guarantees

Investments in

affordable housing and historic building rehabilitation projects: Carrying 1,515 1.416 amount Amount of future funding commitments 536 459 included in carrying amount Lending 178 169 exposure Tax credits subject to 297 300 recapture Amortization recognized in the provision 46 161 for income taxes

benefits recognized in the provision for income taxes

Tax credits and other tax

Investments in private equity and similar investments
Future funding commitments to consolidated 184 202

65

222

private equity funds

Effective January 1, 2015, BB&T adopted new guidance related to investments in qualified affordable housing projects and elected the proportional amortization method to account for these investments. The following table summarizes the impact to certain previously reported amounts.

Three Months Ended March 31, 2014

(Dollars in

millions)

Increase

in s 34

income

Increase

in

provision (39)

for income taxes

Decrease in net income and net

income \$ (5)

available to common shareholders

Decrease

in diluted \$ (0.01)

January 1, 2015 2014

(Dollars in millions)

Decrease

to \$ (49) \$ (29) earnings

Legal Proceedings

The nature of BB&T's business ordinarily results in a certain amount of claims, litigation, investigations and legal and administrative cases and proceedings, all of which are considered incidental to the normal conduct of business. BB&T believes it has meritorious defenses to the claims asserted against it in its currently outstanding legal proceedings and, with respect to such legal proceedings, intends to continue to defend itself vigorously, litigating or settling cases according to management's judgment as to what is in the best interests of BB&T and its shareholders.

On at least a quarterly basis, liabilities and contingencies in connection with outstanding legal proceedings are assessed utilizing the latest information available. For those matters where it is probable that BB&T will incur a loss and the amount of the loss can be reasonably estimated, a liability is recorded in the consolidated financial statements. These legal reserves may be increased or decreased to reflect any relevant developments on at least a quarterly basis. For other matters, where a loss is not probable or the amount of the loss is not estimable, legal reserves are not accrued. While the outcome of legal proceedings is inherently uncertain, based on information currently available, advice of counsel and available insurance coverage, management believes that the established legal reserves are adequate and the liabilities arising from legal proceedings will not have a material adverse effect on the consolidated financial position, consolidated results of operations or consolidated cash flows. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be material to the consolidated financial position, consolidated results of operations or consolidated cash flows of BB&T.

Pledged Assets

Certain assets were pledged to secure municipal deposits, securities sold under agreements to repurchase, borrowings, and borrowing capacity, subject to certain limits, at the FHLB and FRB as well as for other purposes as required or permitted by law. The following table provides the total carrying amount of pledged assets by asset type, of which the majority are pursuant to agreements that do not permit the other party to sell or repledge the collateral. Assets related to employee benefit plans have been excluded from the following table.

March	December
31,	31,
2015	2014

(Dollars in millions)

Pledged securities	\$ 14,859	\$ 14,636
Pledged loans	67,312	67,248
24		

NOTE 13. Fair Value Disclosures

Accounting standards define fair value as the exchange price that would be received on the measurement date to sell an asset or the price paid to transfer a liability in the principal or most advantageous market available to the entity in an orderly transaction between market participants, with a three level valuation input hierarchy.

The following tables present fair value information for assets and liabilities measured at fair value on a recurring basis:

March 31, 2015	Total	Level 1	Level 2	Level 3
	(Dollars	s in milli	ons)	
Assets:				
Trading securities	\$ 873	\$ 303	\$ 570	\$
AFS securities:				
U.S. Treasury	1,334		1,334	
MBS issued by GSE	16,869	9	16,869	
States and political subdivisions	1,970		1,970	
Non-agency MBS	254		254	
Other	41	5	36	
Acquired from FDIC	1,206		487	719
LHFS	2,121		2,121	
Residential MSRs	764			764
Derivative assets:				
Interest rate contracts	1,403		1,373	30
Foreign exchange contracts	10		10	
Private equity and similar investments	366			366
Total assets	\$ 27,211	1 \$ 308	\$ 25,024	\$ 1,879
Liabilities:				
Derivative liabilities:				
Interest rate contracts	\$ 1,220	\$	\$ 1,213	\$ 7
Foreign exchange contracts	8		8	
Short-term borrowings	236		236	
Total liabilities	\$ 1,464	\$	\$ 1,457	\$ 7

December 31, 2014	Tota	al .	Level 1	Level 2		L	evel 3
	(Dol	lars ir	n millio	n	s)		
Assets:							
Trading securities	\$ 48	2	\$ 289	\$	193	\$	
AFS securities:							
U.S. Treasury	1,2	231			1,231		
MBS issued by GSE	16	,154			16,154		
States and political subdivisions	1,9	974			1,974		
Non-agency MBS	26	4			264		
Other	41		6		35		
Acquired from FDIC	1,2	243			498		745
LHFS	1,4	123			1,423		
Residential MSRs	84	4					844
Derivative assets:							
Interest rate contracts	1,	114			1,094		20
Foreign exchange contracts	8				8		
Private equity and similar	32	Q					329
investments							
Total assets	\$ 25	,107	\$ 295	\$	22,874	\$	1,938
Liabilities:							
Derivative liabilities:							
Interest rate contracts	\$ 1,0	007	\$	\$	1,004	\$	3
Foreign exchange contracts	6	, , ,	Ψ	Ψ	6	Ψ	
Short-term borrowings	14	.8			148		
Total liabilities	\$ 1,1	_	\$	\$	1,158	\$	3
100011000	Ψ 1,		Ψ	Ψ	1,150	Ψ	٥

The following discussion focuses on the valuation techniques and significant inputs for Level 2 and Level 3 assets and liabilities.

A third-party pricing service is generally utilized in determining the fair value of the securities portfolio. Management independently evaluates the fair values provided by the pricing service through comparisons to other third party pricing sources, review of additional information provided by the third party pricing service and other third party sources for selected securities and back-testing to compare the price realized on any security sales to the daily pricing information received from the pricing service. Fair value measurements are derived from market-based pricing matrices that were developed using observable inputs that include benchmark yields, benchmark securities, reported trades, offers, bids, issuer spreads and broker quotes. As described by security type below, additional inputs may be used, or some inputs may not be applicable. In the event that market observable data was not available, which would generally occur due to the lack of an active market for a given security, the valuation of the security would be subjective and may involve substantial judgment by management.

Trading securities: Trading securities include various types of debt and equity securities, primarily consisting of debt securities issued by the U.S. Treasury, GSEs, or states and political subdivisions. The valuation techniques used for these investments are more fully discussed below.

U.S. Treasury securities: Treasury securities are valued using quoted prices in active over the counter markets.

GSE securities and MBS issued by GSE: GSE pass-through securities are valued using market-based pricing matrices that are based on observable inputs including benchmark TBA security pricing and yield curves that were estimated based on U.S. Treasury yields and certain floating rate indices. The pricing matrices for these securities may also give consideration to pool-specific data supplied directly by the GSE. GSE CMOs are valued using market-based pricing matrices that are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

States and political subdivisions: These securities are valued using market-based pricing matrices that are based on observable inputs including MSRB reported trades, issuer spreads, material event notices and benchmark yield curves.

Non-agency MBS: Pricing matrices for these securities are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

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Other securities: These securities consist primarily of mutual funds and corporate bonds. These securities are valued based on a review of quoted market prices for assets as well as through the various other inputs discussed previously.

Acquired from FDIC securities: Securities acquired from the FDIC consist of re-remic non-agency MBS, municipal securities and non-agency MBS. State and political subdivision securities and certain non-agency MBS acquired from the FDIC are valued in a manner similar to the approach described above for those asset classes. The re-remic non-agency MBS, which are categorized as Level 3, are valued based on broker dealer quotes that reflected certain unobservable market inputs.

LHFS: Certain mortgage loans are originated to be sold to investors, which are carried at fair value. The fair value is primarily based on quoted market prices for securities backed by similar types of loans. The changes in fair value of these assets are largely driven by changes in interest rates subsequent to loan funding and changes in the fair value of servicing associated with the mortgage LHFS.

Residential MSRs: Residential MSRs are valued using an OAS valuation model to project cash flows over multiple interest rate scenarios, which are then discounted at risk-adjusted rates. The model considers portfolio characteristics, contractually specified servicing fees, prepayment assumptions, delinquency rates, late charges, other ancillary revenue, costs to service and other economic factors. Fair value estimates and assumptions are compared to industry surveys, recent market activity, actual portfolio experience and, when available, other observable market data.

Derivative assets and liabilities: The fair values of derivatives are determined based on quoted market prices and internal pricing models that are primarily sensitive to market observable data. The fair values of interest rate lock commitments, which are related to mortgage loan commitments and are categorized as Level 3, are based on quoted market prices adjusted for commitments that are not expected to fund and include the value attributable to the net servicing fees.

Private equity and similar investments: Private equity and similar investments are measured at fair value based on the investment's net asset value. In many cases there are no observable market values for these investments and therefore management must estimate the fair value based on a comparison of the operating performance of the company to multiples in the marketplace for similar entities. This analysis requires significant judgment, and actual values in a sale could differ materially from those estimated.

Short-term borrowings: Short-term borrowings represent debt securities sold short that are entered into as a hedging strategy for the purposes of supporting institutional and retail client trading activities.

The following tables summarize activity for Level 3 assets and liabilities:

FDIC	Ro M	esidential SRs			Eq Sin	ivate uity and milar vestments
(Dollar	s i	n million	s)			
	\$	844	\$	17	\$	329
11						
		(71)		28		
				(4)		16
(14)						
						42
		26		38		(10)
(23)		(35)		(56)		(19) (2)
	Φ		ф		ф	
\$ /19	>	/64	\$	23	\$	366
\$ 11	\$	(71)	\$	23	\$	16
	from FDIC Securit (Dollar \$ 745) 11 (14) (23) \$ 719	from Ref FDIC M Securities (Dollars i \$ 745 \$ 11 (14) (23) \$ 719 \$	Residential FDIC MSRs Securities (Dollars in million \$745 \$844	from Residential No FDIC MSRs Do Securities (Dollars in millions) \$ 745 \$ 844 \$ 11	Residential Net Derivatives	From Residential Net Equipment Equipment

Three Months Ended March 31, 2014	Acquired from Residential FDIC MSRs Securities		Net Derivatives		Private Equity and Similar Investments		
	(Dolla	rs	in million	s)			
Balance at January 1, 2014 Total realized and unrealized gains (losses): Included in earnings: Interest income Mortgage banking income Other noninterest income Included in	Ì		1,047	\$	(11)15	\$	291
unrealized net holding gains (losses) in OCI	(18)						
Purchases Issuances			33		12		38
Sales Settlements	(26)		(29)		(12)		(1) (3)
Balance at March		\$	1,008	\$	4	\$	328
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still held at March 31, 2014	\$ 15			\$	4	\$	2

BB&T's policy is to recognize transfers between fair value levels as of the end of a reporting period. There were no transfers between fair value levels during the quarters ended March 31, 2015 and March 31, 2014.

The majority of BB&T's private equity and similar investments are in SBIC qualified funds, which primarily focus on equity and subordinated debt investments in privately-held middle market companies. The majority of these investments are not redeemable and distributions are received as the underlying assets of the funds liquidate. The timing of distributions, which are expected to occur on various dates through 2025, is uncertain and dependent on various events such as recapitalizations, refinance transactions and ownership changes, among others. Excluding the investment of future funds, BB&T estimates these investments have a weighted average remaining life of approximately two years; however, the timing and amount of distributions may vary significantly. As of March 31, 2015, restrictions on the ability to sell the investments include, but are not limited to, consent of a majority member or general partner's approval for transfer of ownership. BB&T's investments are spread over numerous privately-held middle market companies, and thus the sensitivity to a change in fair value for any single investment is limited. The significant unobservable inputs for these investments are EBITDA multiples that ranged from 5x to 11x, with a weighted average of 8x, at March 31, 2015.

The following table details the fair value and UPB of LHFS that were elected to be carried at fair value:

	March 3	1, 2015			Decemb	er 31, 2014		
	Fair	Aggregate			Fair	Aggregate	•	
	Value	UPB	Differ	ence	Value	UPB	Di	fference
	(Dollars	in millions))					
LHFS								
reported	¢ 2 121	\$ 2,086	¢ 25	•	¢ 1 422	¢ 1 200	Φ	22
at fair	\$ 2,121	\$ 2,080	\$ 33)	\$ 1,423	\$ 1,390	Ф	33
walna								

Excluding government guaranteed, LHFS that were nonaccrual or 90 days or more past due and still accruing interest were not material at March 31, 2015.

The following table provides information about certain financial assets measured at fair value on a nonrecurring basis, which are primarily collateral dependent and may be subject to liquidity adjustments. These assets are considered to be Level 3 assets (excludes acquired from FDIC):

at fair value

```
As Of / For the Year-To-Date Period
Ended
March 31, 2015
                   December 31, 2014
Carryin aluation
                   Carryi Maluation
Value Adjustments Value Adjustments
(Dollars in millions)
$ 117 $ (12)
                   $109 $ (52)
```

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Impaired loans

Foreclosed real estate 90 (40) 87 (176)

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For financial instruments not recorded at fair value, estimates of fair value are based on relevant market data and information about the instrument and are based on the value of one trading unit without regard to any premium or discount that may result from concentrations of ownership, possible tax ramifications, estimated transaction costs that may result from bulk sales or the relationship between various instruments.

An active market does not exist for certain financial instruments. Fair value estimates for these instruments are based on current economic conditions, currency and interest rate risk characteristics, loss experience and other factors. Many of these estimates involve uncertainties and matters of significant judgment and cannot be determined with precision. Therefore, the fair value estimates in many instances cannot be substantiated by comparison to independent markets and, in many cases, may not be realizable in a current sale of the instrument. In addition, changes in assumptions could significantly affect these fair value estimates. The following assumptions were used to estimate the fair value of these financial instruments.

Cash and cash equivalents and restricted cash: For these short-term instruments, the carrying amounts are a reasonable estimate of fair values.

HTM securities: The fair values of HTM securities are based on a market approach using observable inputs such as benchmark yields and securities, TBA prices, reported trades, issuer spreads, current bids and offers, monthly payment information and collateral performance.

Loans receivable: The fair values for loans are estimated using discounted cash flow analyses, applying interest rates currently being offered for loans with similar terms and credit quality, which are deemed to be indicative of orderly transactions in the current market. For commercial loans and leases, discount rates may be adjusted to address additional credit risk on lower risk grade instruments. For residential mortgage and other consumer loans, internal prepayment risk models are used to adjust contractual cash flows. Loans are aggregated into pools of similar terms and credit quality and discounted using a LIBOR based rate. The carrying amounts of accrued interest approximate fair values.

FDIC loss share receivable and payable: The fair values of the receivable and payable are estimated using discounted cash flow analyses, applying a risk free interest rate that is adjusted for the uncertainty in the timing and amount of the cash flows. The expected cash flows to/from the FDIC related to loans were estimated using the same assumptions that were used in determining the accounting values for the related loans. The expected cash flows to/from the FDIC related to securities are based upon the fair value of the related securities and the payment that would be required if the securities were sold for that amount. The loss share agreements are not transferrable and, accordingly, there is no market for the receivable or payable.

Deposit liabilities: The fair values for demand deposits are equal to the amount payable on demand. Fair values for CDs are estimated using a discounted cash flow calculation that applies current interest rates to aggregate expected

maturities. BB&T has developed long-term relationships with its deposit customers, commonly referred to as CDIs, that have not been considered in the determination of the deposit liabilities' fair value.

Short-term borrowings: The carrying amounts of short-term borrowings approximate their fair values.

Long-term debt: The fair values of long-term debt instruments are estimated based on quoted market prices for the instrument if available, or for similar instruments if not available, or by using discounted cash flow analyses, based on current incremental borrowing rates for similar types of instruments.

Contractual commitments: The fair values of commitments are estimated using the fees charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the counterparties. The fair values of guarantees and letters of credit are estimated based on the counterparties' creditworthiness and average default rates for loan products with similar risks. These respective fair value measurements are categorized within Level 3 of the fair value hierarchy. Retail lending commitments are assigned no fair value as BB&T typically has the ability to cancel such commitments by providing notice to the borrower.

Financial assets and liabilities not recorded at fair value are summarized below:

March 31, 2015	Carrying Amount	Total Fair Value	Level 2	Level 3
TC: 1	(Dollars in	millions)		
Financial assets: HTM securities Loans and	\$ 20,415	\$ 20,658	\$ 20,658	\$
leases, net of ALLL excluding acquired from FDIC	117,389	117,237		117,237
Acquired from FDIC loans, net of ALLL	1,053	1,253		1,253
FDIC loss share receivable	444	72		72
Financial liabilities:				
Deposits FDIC loss	131,229	131,395	131,395	
share payable	700	697		697
Long-term debt	23,437	24,262	24,262	
December 3 2014	•	g Total Fair Value	Level 2	Level 3
Financial assets:	(Dollars)		
HTM securities	\$ 20,240	\$ 20,313	\$ 20,313	\$
	117,25	59 117,26	58	117,268

Loans and leases, net of ALLL excluding acquired from FDIC Acquired				
from FDIC loans, net of ALLL	1,151	1,337		1,337
FDIC loss share receivable	534	123		123
Financial liabilities:				
Deposits FDIC loss	129,040	129,259	129,259	
share payable	697	696		696
Long-term debt	23,312	24,063	24,063	

The following is a summary of selected information pertaining to off-balance sheet financial instruments:

Amount Fair Value	Amount Fair Value				
Contract	Contract				
Notional/	Notional/				
Wiai Cii 31, 2013	2014				
March 31, 2015	December 31,				

(Dollars in millions)

	(Donars	111 1111111	UIIS)	
Commitments to extend, originate or purchase credit	\$51,588	\$ 104	\$ 49,333	\$ 97
Residential mortgage loans sold with recourse	649	9	667	9
Other loans sold with recourse	4,235	7	4,264	7
recourse	3,422	24	3,462	22

Letters of credit and financial guarantees 30

contracts:

NOTE 14. Derivative Financial Instruments

Derivative Classifications and Hedging Relationships

Hedged Item or Transaction	March 31, 2015 Notional Fair Value Amount Gain Loss			December 31, 2014 Notional Fair Value Amount Gain Loss		
	(Dollars i	in millioı	ns)			
Cash						
flow						
hedges:						
Interest						
rate contracts:						
Pay						
fixed mo. LIBOR funding	\$ 9,300	\$	\$ (374)	\$ 9,300	\$	\$ (289)
swaps	, , , , , , ,		(, - ,	•	, ()
Fair						
value						
hedges:						
Interest rate						
contracts:						
Receive						
fixeddong-term debt	11,902	392		11,902	269	(5)
swaps						
Pay			, <u>-</u> ,			.=.
fixedommercial loans	162		(3)	161		(3)
swaps Pay						
fixeMunicipal securities	314		(132)	336		(126)
swaps	311		(132)	220		(120)
Total	12,378	392	(135)	12,399	269	(134)
Not						
designated						
as hedges:						
Client-related						
and						
other						
risk						
management:						
Interest						
rate						

Receive	0.012	200		7.005	250	(2)
fixed	8,012	388		7,995	350	(3)
swaps						
Pay	0.001		(412)	0.162	1	(275)
fixed	8,221		(413)	8,163	1	(375)
swaps						
Other	1,365	5	(7)	1,372	5	(7)
swaps	262	1		53 0	1	
Other	362	1	(1)	528	1	(1)
Forward	7,400	17	(23)	5,326	10	(12)
commitments						
Foreign	5 4 4	10	(0)	571	0	(6)
exchange	544	10	(8)	571	8	(6)
contracts	25.004	101	(450)	22.055	275	(40.4)
Total	25,904	421	(452)	23,955	375	(404)
Mortgage						
banking:						
Interest						
rate						
contracts:						
Interest						
rate	2.060	30	(1)	1 566	20	
lock	2,969	30	(1)	1,566	20	
commitments						
When issued securities,						
forward rate agreements						
and forward						
commitments	4,358	7	(30)	2,623	3	(25)
Other	767	9	(2)	916	7	
Total	8,094	46	(33)	5,105	30	(25)
MSRs:						
Interest						
rate						
contracts:						
Receive						
fixed	4,122	279		4,119	215	(1)
swaps	-,	_,,		.,		(-)
Pay						
fixed	4,488		(192)	4,362	1	(124)
swaps	1,100		(->-)	-,		()
Option						
trades	9,775	268	(42)	9,350	229	(36)
When issued securities,						
forward rate agreements						
and forward						
commitments	3,531	7		3,731	3	
Total	21,916	554	(234)	21,562	448	(161)
Total derivatives not						
designated as hedges	55,914	1,021	(719)	50,622	853	(590)

Total derivatives	\$ 77,592	1,413	(1,228) \$	72,321 1,122	(1,013)
Gross amounts not offsethe Consolidated Balance					
Sheets:					
Amounts subject to ma arrangements not offse election	C	(748)	748	(629)	629
Cash collateral (receive posted	ed)	(307)	418	(190)	342
Net amount		\$ 358	\$ (62)	\$ 303	\$ (42)
31					

Assets and liabilities related to derivatives are presented on a gross basis in the Consolidated Balance Sheets. The fair value of derivatives in a gain or loss position is included in other assets or liabilities, respectively, on the Consolidated Balance Sheets. Cash collateral posted for derivatives in a loss position is reported as restricted cash. Derivatives with dealer counterparties at both the bank and the parent company are governed by the terms of ISDA Master netting agreements and Credit Support Annexes. The ISDA Master agreements allow counterparties to offset trades in a gain against trades in a loss to determine net exposure and allows for the right of setoff in the event of either a default or an additional termination event. Credit Support Annexes govern the terms of daily collateral posting practices. Collateral practices mitigate the potential loss impact to affected parties by requiring liquid collateral to be posted on a scheduled basis to secure the aggregate net unsecured exposure. In addition to collateral, the right of setoff allows counterparties to offset net derivative values with a defaulting party against certain other contractual receivables from or obligations due to the defaulting party in determining the net termination amount. No portion of the change in fair value of derivatives designated as hedges has been excluded from effectiveness testing. The ineffective portion was immaterial for all periods presented.

The Effect of Derivative Instruments on the Consolidated Statements of Income

Three Months Ended March 31, 2015 and 2014

T 00	4 •	-	4 •
Effe	Ctiv	e Po	ortion

Pre-tax Gain		Pre-ta (Loss)	x Gain
(Loss)		Recla	
Recognized		from	
in AOCI	Location of Amounts		into
mnoci	Location of Amounts	Incom	ıe
2015 2014	Reclassified from AOCI into Income	2015	2014

(Dollars in millions)

Cash flow
hedges:
Interest

rate \$ (107) \$ (3) Total interest expense

\$ (21) \$ (21)

Pre-tax Gain

contracts

	TTC tun Guin
	(Loss)
	Recognized
Location of Amounts	in Income
Recognized in Income	2015 2014
Recognized in Income	2015 201

(Dollars in millions)

Fair value hedges:

Interest Total interest income \$ (5) \$ (5)

rate

contracts			
Interest			
rate	Total interest expense	68	53
contracts			
Total		\$ 63	\$ 48
Not			
designated			
as hedges:			
Client-related and other			
risk management:			
Interest			
rate	Other noninterest income	\$ 1	\$ 5
contracts			
Foreign			
exchange	Other noninterest income	8	4
contracts			
Mortgage			
banking:			
Interest			
rate	Mortgage banking income	7	(10)
contracts			
MSRs:			
Interest			
rate	Mortgage banking income	81	45
contracts			
Total		\$ 97	\$ 44

The following table provides a summary of derivative strategies and the related accounting treatment:

Cash Flow Hedges	Fair Value Hedges	Derivatives Not Designated as Hedges
Variability in cash flows of interest payments on floating Riskate business loans, overnight expfusationg, FHLB advances, medium-term bank notes and long-term debt.	Losses in value on fixed rate long-term debt, CDs, FHLB advances, loans and state and political subdivision securities due to changes in interest rates.	Risk associated with an asset or liability, including mortgage banking operations and MSRs, or for client needs. Includes exposure to changes in market rates and conditions subsequent to the interest rate lock and funding date for mortgage loans originated for sale.
Hedge the variability in the interest payments and receipts Riskn future cash flows for managemented transactions related objective first unhedged payments and receipts of variable interest.	Convert the fixed rate paid or received to a floating rate, primarily through the use of swaps.	For interest rate lock commitment derivatives and LHFS, use mortgage-based derivatives such as forward commitments and options to mitigate market risk. For MSRs, mitigate the income statement effect of changes in the fair value of the MSRs.
Treatment for Recognized in OCI until the portion related cash flows from the that hedged item are recognized in highly effective	Recognized in current period income along with the corresponding changes in the fair value of the designated hedged item attributable to the risk being hedged.	Entire change in fair value recognized in current period income.
Treatment for por Ren ognized in current period thatincome. is ineffective	Recognized in current period income.	Not applicable
Treatment if hed leading is dedesignated. ceal affective changes in value that to are recorded in OCI before be dedesignation are amortized to high lead over the period the effective asted hedged transactions or impact earnings. is terminated	If hedged item remains outstanding, termination proceeds are included in cash flows from financing activities and effective changes in value are reflected as part of the carrying value of the financial instrument and amortized to earnings over its estimated remaining life.	Not applicable
	Not applicable	Not applicable

Trelifedget accounting is ceased if and any gain or loss in OCI is transepotitord in earnings

is immediately.

no

longer

probable

of

occurring

during

forecast

period

or

within

short

period

thereafter

The following table presents information about BB&T's cash flow and fair value hedges:

	March 31, 2015	December 31, 2014
	(Dollars in	millions)
Cash flow hedges: Net unrecognized after-tax loss on active hedges recorded in AOCI Net unrecognized after-tax gain on	\$ (234)	\$ (181)
terminated hedges recorded in AOCI (to be recognized in earnings primarily from 2016 through 2021) Estimated portion of net after-tax loss	126	127
on active and terminated hedges to be reclassified from AOCI into earnings during the next 12 months Maximum time period over which	(51)	(51)
BB&T has hedged a portion of the variability in future cash flows for forecasted transactions excluding those transactions relating to the payment of variable interest on existing instruments	7 yrs	8 yrs
Fair value hedges: Unrecognized pre-tax net gain on terminated hedges (to be recognized as interest primarily through 2019) Portion of pre-tax net gain on terminated hedges to be recognized as a change	\$ 198	\$ 227
in interest during the next 12 months	83	88

Derivatives Credit Risk - Dealer Counterparties

Credit risk related to derivatives arises when amounts receivable from a counterparty exceed those payable to the same counterparty. The risk of loss is addressed by subjecting dealer counterparties to credit reviews and approvals similar to those used in making loans or other extensions of credit and by requiring collateral. Dealer counterparties operate under agreements to provide cash and/or liquid collateral when unsecured loss positions exceed negotiated limits.

Derivative contracts with dealer counterparties settle on a monthly, quarterly or semiannual basis, with daily movement of collateral between counterparties required within established netting agreements. BB&T only transacts with dealer counterparties that are national market makers with strong credit standings.

Derivatives Credit Risk - Central Clearing Parties

Certain derivatives are cleared through central clearing parties that require initial margin collateral, as well as collateral for trades in a net loss position. Initial margin collateral requirements are established by central clearing parties on varying bases, with such amounts generally designed to offset the risk of non-payment. Initial margin is generally calculated by applying the maximum loss experienced in value over a specified time horizon to the portfolio of existing trades. The central clearing party used for TBA transactions does not post variation margin to the bank.

March December 31, 31, 2015 2014

(Dollars in millions)

	million	ıs)	
Cash collateral			
received from	\$ 308	Ф	101
dealer	Ψ 300	Ψ	1/1
counterparties			
Derivatives in			
a net gain			
position	316		201
secured by			
that collateral			
Unsecured			
positions in a			
net gain with			
dealer	8		10
counterparties			
after collateral			
postings			
Cash collateral			
posted to	219		227
dealer	217		227
counterparties			
Derivatives in	221		231
a net loss			
position			
secured by			

that collateral Additional collateral that would have been posted had BB&T's credit ratings dropped below 3 3 investment grade Cash collateral, including initial margin, 201 114 posted to central clearing parties Derivatives in a net loss position 223 129 secured by that collateral Securities pledged to central 205 116 clearing parties 34

NOTE 15. Computation of EPS

BB&T's basic and diluted EPS calculations are presented in the following table:

Three Months Ended March 31, 2015 2014

(Dollars in millions, except per share data, shares in thousands)

Net income available to common \$ 488 \$ 496

Weighted average number of

number of 721,639 712,842

common shares Effect of dilutive outstandir

outstanding 9,872 11,441

equity-based awards Weighted average number of

number of 731,511 724,283

diluted common shares

Basic EPS \$ 0.68 \$ 0.70

Diluted EPS \$ 0.67 \$ 0.68

Anti-dilutive awards 11,543 15,255

NOTE 16. Operating Segments

As a result of new qualified mortgage regulations, during January 2014 approximately \$8.3 billion of closed-end, first and second lien position residential mortgage loans were transferred from Community Banking to Residential Mortgage Banking based on a change in how these loans are managed. In connection with this transfer, \$319 million of goodwill was transferred from Community Banking to Residential Mortgage Banking.

Reportable Segments
Three Months Ended March 31, 2015 and 2014

Commu Banking	-	Resident Mortgag		Dealer Financia	al Services	Specialize Lending	d
2015	2014	2015	2014	2015	2014	2015	2014
(Dollars	in million	s)					
Net							
interest income 426	\$ 424	\$ 341	\$ 378	\$ 217	\$ 202	\$ 147	\$ 138
(expense) Net							
intersegment							
interest 283	299	(232)	(251)	(42)	(38)	(42)	(34)
income (expense)							
Segment net 700							
interest 709	723	109	127	175	164	105	104
income							
Allocated							
provision							
for							_
loan 13	16	(12)	(20)	64	73	19	9
and							
lease losses							
Noninterest							
income 270	278	84	60		1	64	49
Intersegment							
net							
referral 30	27		1				
fees							
(expense)							
Noninterest	380	80	86	32	29	59	51
expense Amortization							
of 6	8					1	1
intangibles	O					1	1
Allocated							
corpora@1	285	22	21	9	7	15	14
expenses							
330	339	103	101	70	56	75	78

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124	39	38	27	21	18	19
\$ 215	\$ 64	\$ 63	\$ 43	\$ 35	\$ 57	\$ 59
Ψ 213	ΨΟΙ	Ψ 05	ΨΙΟ	Ψ 33	ΨΟΙ	ΨΟ
\$ 55,290	\$ 34,323	\$ 36,050	\$ 14,012	\$ 11,823	\$ 18,661	\$ 16,146
		,		,	,	,
	\$ 215	\$ 215 \$ 64	\$ 215 \$ 64 \$ 63	\$ 215 \$ 64 \$ 63 \$ 43	\$ 215 \$ 64 \$ 63 \$ 43 \$ 35	

Insura 2015	nce Services 2014	Financial 2015	Services 2014	Other, T and Corp 2015	reasury porate (1) 2014	Total BB& Corporati 2015	
(Dollar	rs in millions)					
Net interest 1 income (expense) Net	\$	\$ 49	\$ 42	\$ 131	\$ 163	\$ 1,312	\$ 1,347
intersegment interest 2 income	1	72	63	(41)	(40)		
(expense) Segment net interest 3 income Allocated	1	121	105	90	123	1,312	1,347
provision for loan and lease losses		24		(9)	(18)	99	60
Noninterest income 442 intersegment net referral fees	431	199 5	178 4	(62) (35)	(70) (32)	997	927

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(expense) Noninterest expense	303	163	148	396	365	1,401	1,362
Amortization of 12 intangibles	13	1	1	1		21	23
Allocated corporates expenses	17	31	30	(393)	(374)		
Income (loss) before 106 income taxes	99	106	108	(2)	48	788	829
Provision (benefit) for 34 income taxes	24	40	41	(37)	(11)	241	256
Segment net \$ 72 income (loss)	\$ 75	\$ 66	\$ 67	\$ 35	\$ 59	\$ 547	\$ 573
Identifiable assets (period 2,811 end)	\$ 3,070	\$ 14,012	\$ 10,883	\$ 50,132	\$ 51,418	\$ 189,228	\$ 184,680

⁽¹⁾ Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

BB&T is a financial holding company organized under the laws of North Carolina. BB&T conducts operations through its principal bank subsidiary, Branch Bank, and its nonbank subsidiaries.

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, regarding the financial condition, results of operations, business plans and the future performance of BB&T that are based on the beliefs and assumptions of the management of BB&T and the information available to management at the time that these disclosures were prepared. Words such as "anticipates," "believes," "estimates," "expects," "forecasts," "intends," "plans," "projects," "may," "will," "should," "could," and other similar expressi intended to identify these forward-looking statements. Such statements are subject to factors that could cause actual results to differ materially from anticipated results. Such factors include, but are not limited to, the following:

general economic or business conditions, either nationally or regionally, may be less favorable than expected, resulting in, among other things, a deterioration in credit quality and/or a reduced demand for credit, insurance or other services;

disruptions to the national or global financial markets, including the impact of a downgrade of U.S. government obligations by one of the credit ratings agencies and the adverse effects of recessionary conditions in Europe;

changes in the interest rate environment and cash flow reassessments may reduce NIM and/or the volumes and values of loans made or held as well as the value of other financial assets held;

competitive pressures among depository and other financial institutions may increase significantly;

legislative, regulatory or accounting changes, including changes resulting from the adoption and implementation of the Dodd-Frank Act may adversely affect the businesses in which BB&T is engaged;

local, state or federal taxing authorities may take tax positions that are adverse to BB&T;

a reduction may occur in BB&T's credit ratings;

adverse changes may occur in the securities markets;

competitors of BB&T may have greater financial resources and develop products that enable them to compete more successfully than BB&T and may be subject to different regulatory standards than BB&T;

cyber-security risks, including "denial of service," "hacking" and "identity theft," could adversely affect our business and financial performance, or our reputation;

natural or other disasters could have an adverse effect on BB&T in that such events could materially disrupt BB&T's operations or the ability or willingness of BB&T's customers to access the financial services BB&T offers;

· costs related to the integration of the businesses of BB&T and its merger partners may be greater than expected;

expected cost savings or revenue growth associated with completed mergers and acquisitions may not be fully realized or realized within the expected time frames;

significant litigation could have a material adverse effect on BB&T;

deposit attrition, customer loss and/or revenue loss following completed mergers and acquisitions may be greater than expected;

failure to correctly implement or properly utilize the remaining components of the Company's new ERP system could result in impairment charges that adversely impact BB&T's financial condition and results of operations and could result in significant additional costs; and 36

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failure to execute on strategic or operational plans, including the ability to successfully complete and/or integrate mergers and acquisitions, could adversely impact BB&T's financial condition and results of operations.

These and other risk factors are more fully described in this report and in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 under the sections entitled "Item 1A. Risk Factors" and from time to time, in other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. Actual results may differ materially from those expressed in or implied by any forward-looking statements. Except to the extent required by applicable law or regulation, BB&T undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

Regulatory Considerations

BB&T and its affiliates are subject to numerous examinations by federal and state banking regulators, as well as the SEC, FINRA, and various state insurance and securities regulators. BB&T has from time to time received requests for information from regulatory authorities in various states, including state insurance commissions and state attorneys general, securities regulators and other regulatory authorities, concerning their business practices. Such requests are considered incidental to the normal conduct of business. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional disclosures with respect to laws and regulations affecting BB&T.

Amendments to the Capital Plan and Stress Test Rules

During 2014, the FRB amended the start date of the capital plan and stress test cycles from October 1 to January 1 of the following calendar year. The FRB also amended the capital plan rule to limit a BHC's ability to make capital distributions to the extent the BHC's actual capital issuances are less than the amount indicated in its capital plan under baseline conditions, measured on a quarterly basis.

The FDIC revised the annual stress testing requirements for state non-member banks and state savings associations with total consolidated assets of more than \$10 billion. FDIC regulations require covered banks to conduct annual stress tests, report the results of such stress tests to the FDIC and the FRB and publicly disclose a summary of the results. The FDIC modified the "as-of" dates for financial data that covered banks will use to perform their stress tests as well as the reporting dates and public disclosure dates of the annual stress tests. The revisions to the regulations will become effective January 1, 2016.

Home Mortgage Disclosure (Regulation C)

During 2015, the CFPB published proposed amendments to Regulation C to implement changes to HMDA made by section 1094 of the Dodd-Frank Act. Specifically, the CFPB proposed several changes to revise the tests for determining which financial institutions and housing-related credit transactions are covered under HMDA. The CFPB also proposes to require financial institutions to report new data points identified in the Dodd-Frank Act, as well as other data points the CFPB believes may be necessary to carry out the purposes of HMDA. Further, the CFPB proposes to better align the requirements of Regulation C to existing industry standards where practicable. To improve the quality and timeliness of HMDA data, the CFPB proposed to require financial institutions with large numbers of reported transactions to submit their HMDA data on a quarterly, rather than an annual, basis. A final rule is expected to be issued during 2015.

<u>Liquidity Coverage Ratio: Liquidity Risk Measurement Standards</u>

The OCC, the FRB, and the FDIC have adopted a final rule that implements a quantitative liquidity requirement consistent with the liquidity coverage ratio standard established by the BCBS. Refer to "Market Risk Management" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section herein for additional information.

Foreign Account Tax Compliance Act and Conforming Regulations

During 2014, the IRS issued Notice 2014-33 (the "Notice") regarding FATCA and its related withholding provisions. The Notice announces that calendar years 2014 and 2015 will be regarded as a transition period for purposes of IRS enforcement and administration with respect to the implementation of FATCA by withholding agents, foreign financial institutions and other entities with IRC chapter 4 responsibilities. The Notice also announces the IRS's intention to further amend the regulations under Sections 1441, 1442, 1471, and 1472 of the IRC. Prior to the IRS issuing these amendments, taxpayers may rely on the provisions of the Notice regarding the proposed amendments to the regulations. The transition period and other guidance described in the Notice are intended to facilitate an orderly transition for withholding agent and foreign financial institution compliance with FATCA's requirements and respond to comments regarding certain aspects of the regulations under chapters 3 and 4 of the IRC. BB&T expects to be in compliance with FATCA and its related provisions by the applicable effective dates.

U.S. Implementation of Basel III

The Basel III capital requirements became effective on January 1, 2015. As a result, capital information presented for the quarter ended March 31, 2015 is based on the Basel III requirements, while prior period capital data is based on the former requirements under Basel I. See the section titled "Capital" in "Management's Discussion and Analysis of Financial Condition and Results of Operations" for further information.

Executive Summary

Consolidated net income available to common shareholders for the first quarter of 2015 was \$488 million, a decrease of \$8 million compared to the same quarter of 2014. On a diluted per common share basis, earnings for the first quarter of 2015 were \$0.67 compared to \$0.68 for the first quarter of 2014.

Effective January 1, 2015, BB&T adopted new guidance related to the accounting for investments in qualified affordable housing projects. For prior periods, amortization expense related to qualifying investments in low income housing tax credits was reclassified from other income to provision for income taxes, and the amount of amortization and tax benefits recognized was revised as a result of the adoption of the proportional amortization method. See Note 12 "Commitments and Contingencies" for additional information.

BB&T's results of operations for the first quarter of 2015 produced an annualized return on average assets of 1.18%, an annualized return on average risk-weighted assets of 1.48%, and an annualized return on average common

shareholders' equity of 9.05%, compared to ratios in the first quarter of 2014 of 1.27%, 1.69% and 9.77%, respectively.

Total revenues were \$2.3 billion for the first quarter of 2015, up \$34 million compared to the first quarter of 2014 as a \$70 million increase in noninterest income was partially offset by a \$36 million decrease in taxable-equivalent net interest income.

Net interest margin was 3.33%, compared to 3.52% for the first quarter of 2014. Average earning assets increased \$5.0 billion, or 3.2%, while average interest-bearing liabilities decreased \$667 million, or 0.6%. The annualized yield on the total loan portfolio for the first quarter was 4.23%, a decrease of 35 basis points compared to the earlier quarter, which primarily reflects lower yields on new loans and continued runoff of higher yielding loans acquired from the FDIC. The annualized fully taxable-equivalent yield on the average securities portfolio for the first quarter was 2.47%, one basis point lower than the earlier period.

The average annualized cost of interest-bearing deposits was 0.25%, a decline of two basis points compared to the first quarter of 2014. The average annualized rate paid on long-term debt was 2.18%, a decrease of 31 basis points compared to the earlier quarter. This decrease was the result of lower rates on new issues during the last twelve months and the early extinguishment of higher cost FHLB advances during the third quarter of 2014.

The \$70 million increase in noninterest income was primarily driven by higher mortgage banking income and insurance income, which increased \$36 million and \$13 million, respectively.

The provision for credit losses increased \$39 million compared to the first quarter of 2014 primarily due to a reserve release in the earlier quarter. Net charge-offs for the first quarter of 2015, excluding loans acquired from the FDIC, totaled \$100 million, down \$56 million compared to the earlier quarter.

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Noninterest expense was \$1.4 billion for the first quarter of 2015, an increase of \$37 million compared to the first quarter of 2014. This increase was driven by a \$48 million increase in personnel expense and a \$15 million increase in other expense, partially offset by a \$13 million decrease in loan-related expense and other smaller decreases.

The provision for income taxes was \$241 million for the first quarter of 2015, compared to \$256 million for the first quarter of 2014. This produced an effective tax rate for the first quarter of 2015 of 30.6%, compared to 30.9% for the first quarter of 2014.

The Company released the results of its annual company-run stress tests and announced that the FRB accepted its capital plan and did not object to the Company's proposed capital actions. The proposed capital actions include an increase in the quarterly dividend from \$0.24 to \$0.27 and the authorization of cumulative share buybacks of up to \$820 million beginning during the third quarter of 2015. The plan also incorporates the previously announced acquisitions.

The Company completed the acquisition of 41 branches in Texas, which added approximately \$1.9 billion in deposits. The Company also announced an agreement to increase its partnership interest in AmRisc, LP and to sell American Coastal Insurance Company, which is expected to result in a loss upon sale of approximately \$30 million to \$40 million as a result of allocating goodwill upon disposal.

During the first quarter of 2015, the Company completed the implementation of certain components of the general ledger portion of its new ERP system.

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional information with respect to BB&T's recent accomplishments and significant challenges.

Analysis Of Results Of Operations

Net Interest Income and NIM

First Quarter 2015 compared to First Quarter 2014

Net interest income on a FTE basis was \$1.3 billion for the first quarter of 2015, a decrease of 2.6% compared to the same period in 2014. The decrease in net interest income was driven by a \$54 million decrease in interest income, partially offset by an \$18 million decrease in funding costs compared to the same quarter of the prior year. Average earning assets increased \$5.0 billion, while average interest-bearing liabilities decreased \$667 million. Net interest margin was 3.33%, compared to 3.52% for the earlier quarter. The decline in NIM was primarily driven by lower earning asset yields and continued runoff of assets acquired from the FDIC, partially offset by improved funding costs.

The annualized FTE yield on the average securities portfolio for the first quarter was 2.47%, which was one basis point lower than the earlier period.

The annualized FTE yield on the total loan portfolio for the first quarter was 4.23%, a decrease of 35 basis points compared to the earlier quarter, which primarily reflects lower yields on new loans and the continued runoff of higher yielding loans acquired from the FDIC.

The average annualized cost of interest-bearing deposits was 0.25%, a decline of two basis points compared to the earlier quarter. This decrease was primarily due to improvement in deposit mix, as lower-cost interest checking balances increased while higher-cost time deposits declined. The average annualized FTE rate paid on short-term borrowings was 0.11% for the first quarter of 2015, flat compared to the same period of the prior year. The average annualized rate paid on long-term debt was 2.18%, a decrease of 31 basis points compared to the earlier quarter. This decrease was the result of lower rates on new issues during the last twelve months and the early extinguishment of higher cost FHLB advances during the third quarter of 2014.

The following table sets forth the major components of net interest income and the related annualized yields and rates as well as the variances between the periods caused by changes in interest rates versus changes in volumes. Changes attributable to the mix of assets and liabilities have been allocated proportionally between the changes due to rate and the changes due to volume.

Table 1 FTE Net Interest Income and Rate / Volume Analysis (1) Three Months Ended March 31, 2015 and 2014

	Average Balances (7)		Annualiz Yield/Ra		Income/	Expense	Increase	Chang	e due to
	2015	2014	2015	2014	2015	2014	(Decrease)	Rate	Volume
Assets	(Dollars in	millions)							
Total securities, at									
amortized cost (2)									
U.S. Treasury	\$ 2,497	\$ 1,634	1.49 %	1.50 %	\$ 9	\$ 6	\$ 3	\$	\$ 3
GSE	5,394	5,603	2.13	2.09	29	29		1	(1)
MBS issued by GSE	29,679	29,339	2.04	2.04	153	150	3		3
States and political subdivisions	1,823	1,833	5.80	5.77	26	26			
Non-agency MBS	228	259	7.87	6.99	4	5	(1)	1	(2)
Other	643	477	1.39	1.57	2	2			
Acquired from FDIC	869	972	14.46	12.86	31	31		3	(3)
Total securities	41,133	40,117	2.47	2.48	254	249	5	5	
Other earning assets (3)	1,999	1,875	3.13	3.30	16	15	1	(1)	2
Loans and leases, net of									
unearned income (4)(5)									
Commercial:									
Commercial and industrial	41,448	38,435	3.19	3.43	326	325	1	(24)	25
CRE-income									
producing	10,680	10,293	3.39	3.57	89	91	(2)	(5)	3
properties	10,000	10,273	3.37	3.37	0)	71	(2)	(3)	3
CRE-construction									
and development	2,734	2,454	3.32	3.64	22	22		(2)	2
Direct retail lending	0.101	0.240	4.00	4.20	0.0	0.0	(17)	(4)	(10)
(6)	8,191	9,349	4.08	4.28	82	99	(17)	(4)	(13)
Sales finance	10,498	9,428	2.63	2.84	68	66	2	(5)	7
Revolving credit	2,385	2,357	8.85	8.78	52	51	1		1
Residential mortgage (6)	30,427	30,635	4.11	4.26	312	325	(13)	(11)	(2)
Other lending subsidiaries	11,318	10,236	8.92	9.42	249	238	11	(13)	24
Total loans and leases held for investment (excluding loans acquired from	117,681	113,187	4.13	4.34	1,200	1,217	(17)	(64)	47
FDIC)									
	1,156	1,874	15.85	18.65	45	86	(41)	(12)	(29)

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Acquired from FDIC Total loans and											
leases held for investment	118,837	115,061	4.24		4.58		1,245	1,303	(58)	(76)	18
LHFS	1,398	1,311	3.61		4.46		13	15	(2)	(3)	1
Total loans and leases	120,235	116,372	4.23		4.58		1,258	1,318	(60)	(79)	19
Total earning assets Nonearning assets	163,367 23,930 \$ 187,297	158,364 24,064 \$ 182,428	3.77		4.03		1,528	1,582	(54)	(75)	21
Liabilities and											
Shareholders' Equity Interest-bearing											
deposits:											
Č	\$ 20,623	\$ 18,615	0.07		0.07		4	3	1		1
Money market and savings	51,644	48,767	0.17		0.13		22	15	7	6	1
Time deposits	17,000	21,935	0.71		0.75		29	42	(13)	(2)	(11)
Foreign deposits - interest-bearing Total	563	1,009	0.08		0.06						
interest-bearing deposits	89,830	90,326	0.25		0.27		55	60	(5)	4	(9)
Short-term borrowings	3,539	4,321	0.11		0.11		1	1			
Long-term debt Total	23,043	22,432	2.18		2.49		125	138	(13)	(17)	4
interest-bearing liabilities	116,412	117,079	0.63		0.69		181	199	(18)	(13)	(5)
Noninterest-bearing deposits	39,701	35,392									
Other liabilities Shareholders' equity Total liabilities	6,618 24,566	6,724 23,233									
	8 187,297	\$ 182,428									
Average interest rate spread			3.14	%	3.34	%					
NIM/net interest income			3.33	%	3.52	%	\$ 1,347	\$ 1,383	\$ (36)	\$ (62) \$	26
Taxable-equivalent adjustment							\$ 35	\$ 36			

⁽¹⁾ Yields are stated on a FTE basis assuming tax rates in effect for the periods presented.

⁽²⁾ Total securities include AFS securities and HTM securities.

⁽³⁾ Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

- (4) Loan fees, which are not material for any of the periods shown, are included for rate calculation purposes.
- (5) NPLs are included in the average balances.
- (6) During the first quarter of 2014, \$8.3 billion in loans were transferred from direct retail lending to residential mortgage.
- (7) Excludes basis adjustments for fair value hedges.
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Provision for Credit Losses

First Quarter 2015 compared to First Quarter 2014

The provision for credit losses totaled \$99 million for the first quarter of 2015, an increase of \$39 million compared to the same period of the prior year. This increase is primarily driven by the commercial and industrial portfolio, which had a provision of \$33 million compared to an earlier quarter benefit of \$7 million. This change reflects stabilization in the rate of credit improvement related to the commercial and industrial portfolio.

The provision related to reserve for unfunded lending commitments increased \$17 million primarily due to changes in mix, while the provision for the other lending subsidiaries portfolio declined \$16 million due to continued strong credit quality.

Net charge-offs were \$101 million for the first quarter of 2015 and \$159 million for the first quarter of 2014. Net charge-offs were 0.34% of average loans and leases on an annualized basis for the first quarter of 2015, compared to 0.56% of average loans and leases for the same period in 2014.

Noninterest Income

First Quarter 2015 compared to First Quarter 2014

Noninterest income for the first quarter of 2015 increased \$70 million, or 7.6%, compared to the earlier quarter. This increase was primarily driven by higher mortgage banking income and insurance income.

Mortgage banking income totaled \$110 million for the first quarter of 2015, compared to \$74 million for the first quarter of 2014. This increase reflects higher gains on sales of loans, favorable mortgage servicing rights valuation adjustments and improvement in commercial mortgage fee income due to higher loan volume.

Insurance income was a record \$440 million for the quarter, an increase of \$13 million compared to the earlier period. This was the result of higher property and casualty insurance commissions and continued strength across the various

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The remaining categories of noninterest income totaled \$447 million for the current quarter, compared to \$426 million for the first quarter of 2014. The net increase was primarily due to higher transaction volumes.

Noninterest Expense

First Quarter 2015 compared to First Quarter 2014

Noninterest expense totaled \$1.4 billion for the first quarter of 2015, an increase of \$37 million compared to the same period of 2014. The increase was primarily driven by higher personnel expense and other expense, partially offset by lower loan-related expense.

The increase in personnel expense of \$48 million reflects an \$18 million increase in qualified pension plan expense that was driven by higher amortization of net actuarial losses and higher service cost. Personnel expense also increased due to higher production-related incentives due to strong performance at fee income-generating businesses and an increase in employee health costs, partially offset by approximately 1,600 fewer full-time equivalent employees.

Other expense was \$15 million higher than the earlier quarter primarily due to current period charges associated with vacated property, prior period gains on sales of property and higher current period depreciation on property held under operating leases due to an increase in the size of the portfolio.

The decrease in loan-related expense of \$13 million was primarily due to a reduction in residential mortgage reserves compared to the prior period.

Other categories of noninterest expense totaled \$335 million for the current quarter, compared to \$348 million for the same period of 2014. This decline reflects continued expense control and a lower volume of projects.

<u>Table of Contents</u> <u>Provision for Income Taxes</u>

First Quarter 2015 compared to First Quarter 2014

The provision for income taxes was \$241 million for the first quarter of 2015, compared to \$256 million for the earlier quarter. This produced an effective tax rate for the first quarter of 2015 of 30.6%, compared to 30.9% for the earlier quarter.

Segment Results

See Note 16 "Operating Segments" in the "Notes to Consolidated Financial Statements" contained herein and BB&T's Annual Report on Form 10-K for the year ended December 31, 2014, for additional disclosures related to BB&T's reportable business segments. Fluctuations in noninterest income and noninterest expense incurred directly by the segments are more fully discussed in the "Noninterest Income" and "Noninterest Expense" sections above.

Table 2
BB&T Corporation
Net Income by Reportable Segments

Three Months Ended March 31, 2015 2014

	(Dolla million	
Community Banking	\$ 210	\$ 215
Residential Mortgage Banking	64	63
Dealer Financial Services	43	35
Specialized Lending	57	59
Insurance Services	72	75
Financial Services	66	67
Other, Treasury and Corporate	35	59
BB&T Corporation	\$ 547	\$ 573

First Quarter 2015 compared to First Quarter 2014

Community Banking

Community Banking serves individual and business clients by offering a variety of loan and deposit products and other financial services. The segment is primarily responsible for acquiring and maintaining client relationships.

Community Banking net income was \$210 million for the first quarter of 2015, a decrease of \$5 million compared to the earlier quarter. Segment net interest income decreased \$14 million, primarily driven by lower rates on new loans and lower funding spreads on deposits, partially offset by growth in commercial real estate and direct retail loans. Noninterest income decreased \$8 million, primarily due to lower service charges on deposits, international factoring commissions and letter of credit fees. The allocated provision for credit losses decreased \$3 million as the result of lower commercial and retail loan net charge-offs. Noninterest expense decreased \$11 million driven by lower personnel, professional services, regulatory and loan processing expense, partially offset by higher franchise taxes.

Residential Mortgage Banking

Residential Mortgage Banking retains and services mortgage loans originated by BB&T as well as those purchased from various correspondent originators. Mortgage loan products include fixed and adjustable-rate government guaranteed and conventional loans for the purpose of constructing, purchasing or refinancing residential properties. Substantially all of the properties are owner-occupied.

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Residential Mortgage Banking net income was \$64 million for the first quarter of 2015, an increase of \$1 million over the earlier quarter. Segment net interest income decreased \$18 million, primarily the result of strategic loan sales during 2014, lower rates on new loans and a current strategy of selling substantially all conforming mortgage loan production. Noninterest income increased \$24 million, driven by higher gains on residential mortgage loan production and sales and an increase in net mortgage servicing rights valuation adjustments. The allocated provision for credit losses reflected a benefit of \$12 million in the first quarter of 2015, compared to a benefit of \$20 million in the earlier quarter, primarily due to a moderation in the rate of improvement in loss severity trends. Noninterest expense decreased \$6 million, driven by lower loan processing and personnel expense.

Dealer Financial Services

Dealer Financial Services primarily originates loans to consumers for the purchase of automobiles. These loans are originated on an indirect basis through approved franchised and independent automobile dealers throughout BB&T's market area through BB&T Dealer Finance, and on a national basis through Regional Acceptance Corporation. Dealer Financial Services also originates loans for the purchase of recreational and marine vehicles and, in conjunction with the Community Bank, provides financing and servicing to dealers for their inventories.

Dealer Financial Services net income was \$43 million for the first quarter of 2015, an increase of \$8 million over the earlier quarter. Segment net interest income increased \$11 million, primarily driven by growth in the Dealer Finance and Regional Acceptance loan portfolios and the inclusion of dealer floor plan loans in the segment during the current quarter. The allocated provision for credit losses decreased \$9 million, primarily due to lower charge-offs related to the non-prime automobile loan portfolio.

Specialized Lending

Specialized Lending consists of businesses that provide specialty finance alternatives to commercial and consumer clients including: commercial finance, mortgage warehouse lending, tax-exempt financing for local governments and special-purpose districts, equipment leasing, full-service commercial mortgage banking, commercial and retail insurance premium finance, dealer-based financing of equipment for consumers and small businesses, and direct consumer finance.

Specialized Lending net income was \$57 million for the first quarter of 2015, a decrease of \$2 million compared to the earlier quarter. Noninterest income increased \$15 million, driven by higher commercial mortgage and operating lease income. The allocated provision for credit losses increased \$10 million as the rate of improvement in credit trends has stabilized and the commercial finance loan portfolio experienced higher charge-offs. Noninterest expense increased \$8 million, primarily due to higher personnel expense, depreciation of property under operating leases and operating charge-offs.

Insurance Services

BB&T's insurance agency / brokerage network is the fifth largest in the United States and sixth largest in the world. Insurance Services provides property and casualty, life and health insurance to business and individual clients. It also provides small business and corporate products, such as workers compensation and professional liability, as well as surety coverage and title insurance. In addition, Insurance Services underwrites a limited amount of property and casualty coverage. On April 1, BB&T announced an agreement to increase its partnership interest in AmRisc and to sell American Coastal Insurance Company, subject to regulatory approval.

Insurance Services net income was \$72 million in the first quarter of 2015, a decrease of \$3 million compared to the earlier quarter. Insurance Service's noninterest income increased \$11 million, which primarily reflects higher new and renewal commercial property and casualty insurance business and higher employee benefit commissions. Allocated corporate expenses increased \$8 million primarily due to the centralization of certain corporate support functions during mid-2014. The resulting decrease in salary expense was partially offset by higher incentive and fringe benefit expense.

<u>Table of Contents</u> Financial Services

Financial Services provides personal trust administration, estate planning, investment counseling, wealth management, asset management, employee benefits services, corporate banking and corporate trust services to individuals, corporations, institutions, foundations and government entities. In addition, Financial Services offers clients investment alternatives, including discount brokerage services, equities, fixed-rate and variable-rate annuities, mutual funds and governmental and municipal bonds through BB&T Investment Services, Inc. The segment also includes BB&T Securities, a full-service brokerage and investment banking firm, the Corporate Banking Division, which originates and services large corporate relationships, syndicated lending relationships and client derivatives, and BB&T Capital Partners, which manages the company's private equity investments.

Financial Services net income was \$66 million in the first quarter of 2015, a decrease of \$1 million compared to the earlier quarter. Segment net interest income increased \$16 million, driven by Corporate Banking and BB&T Wealth loan and deposit growth. Noninterest income increased \$21 million as the result of higher investment commissions, investment banking revenue and income from private equity investments. The allocated provision for credit losses increased \$24 million as the result of portfolio mix and a stabilization in the rate of improvement in credit trends in the Corporate Banking portfolio. Noninterest expense increased \$15 million compared to the earlier quarter, driven by higher incentive expense.

Other, Treasury & Corporate

Net income in Other, Treasury & Corporate can vary due to the changing needs of the Corporation, including the size of the investment portfolio, the need for wholesale funding and income received from derivatives used to hedge the balance sheet.

Other, Treasury & Corporate net income was \$35 million, a decrease of \$24 million compared to the earlier quarter. Segment net interest income decreased \$33 million driven by runoff in loans acquired from the FDIC. Noninterest income increased \$8 million, primarily due to higher FDIC loss share income. The allocated provision for credit losses reflected a benefit of \$9 million in the first quarter of 2015, compared to a benefit of \$18 million in the earlier quarter, primarily due to a release in the reserve for unfunded lending commitments in the earlier period driven by improvements related to the mix of lines of credit, letters of credit, and bankers' acceptances. Noninterest expense increased \$31 million, primarily due to higher salary, employee insurance, and pension expense and merger-related charges. Allocated corporate expense decreased by \$19 million compared to the earlier quarter as the result of higher expense allocations to the other segments related to internal business initiatives and the continued centralization of certain support functions into the respective corporate centers.

Analysis Of Financial Condition

Investment Activities

The total securities portfolio was \$42.1 billion at March 31, 2015, compared to \$41.1 billion at December 31, 2014. As of March 31, 2015, the securities portfolio included \$21.7 billion of AFS securities (at fair value) and \$20.4 billion of HTM securities (at amortized cost).

The effective duration of the securities portfolio decreased to 3.4 years at March 31, 2015, compared to 3.9 years at December 31, 2014, primarily the result of lower interest rates. The duration of the securities portfolio excludes equity securities, auction rate securities and certain non-agency residential MBS that were acquired in the Colonial acquisition.

See Note 3 "Securities" in the "Notes to Consolidated Financial Statements" herein for additional disclosures related to BB&T's evaluation of securities for OTTI.

Lending Activities

Average loans HFI were \$118.8 billion for the first quarter of 2015, compared to \$118.3 billion for the fourth quarter of 2014.

The following table presents the composition of average loans and leases:

Table 3
Composition of Average Loans and Leases

	For the Th 5/31/15	6/30/14	3/31/14		
	(Dollars	in millions)			
Commerci	al				
and \$	41,448	\$ 40,383	\$ 39,906	\$ 39,397	\$ 38,435
industrial					
CRE-inco					
producing	10,680	10,681	10,596	10,382	10,293
properties					
CRE-cons					
and	2,734	2,772	2,670	2,566	2,454
developme	ent				
Direct					
retail	8,191	8,085	7,912	7,666	9,349
lending	-,	0,000	. ,	,,,,,,	2,012
(1)					
Sales	10,498	10,247	10,313	10,028	9,428
finance	•	,	,	,	,
Revolving	2,385	2,427	2,396	2,362	2,357
credit	1				
Residentia		21.046	22.000	22 421	20.625
mortgage	30,427	31,046	32,000	32,421	30,635
(1)					
Other	11 210	11 251	11 224	10.552	10.226
lending subsidiarie	11,318	11,351	11,234	10,553	10,236
	S				
Acquired from	1,156	1,309	1,537	1,739	1,874
FDIC	1,130	1,309	1,337	1,739	1,0/4
Total					
average					
loans					
and	118,837	118,301	118,564	117,114	115,061
leases					
HFI					
	1 398	1 611	1,907	1 396	1,311
Total	1,370	1,011	1,507	1,570	1,511
average					
•	120 235	\$ 119 912	\$ 120,471	\$ 118 510	\$ 116 372
and	120,233	Ψ 117,712	Ψ 120,1/1	Ψ 110,510	Ψ 110,572
leases					

(1) During the first quarter of 2014, \$8.3 billion of loans were transferred from direct retail lending to residential mortgage.

The \$536 million increase in average loans HFI during the first quarter of 2015 was driven by growth in the commercial and industrial and sales finance portfolios, partially offset by a decrease in residential mortgage loans.

Average commercial and industrial loans increased \$1.1 billion, or 10.7% annualized, which reflects growth from large corporate clients and increased mortgage warehouse lending due to refinance activity. This portfolio has also experienced growth due to expansion into new markets and strong production over the last several quarters. Average sales finance loans were up an annualized 9.9% primarily due to portfolio purchases.

The decrease of \$619 million, or 8.1% annualized, in the average balance of the residential mortgage portfolio reflects the continued strategy to sell all conforming residential mortgage loan production, continued runoff of certain closed-end, first and second lien home equity loans and the \$140 million loan sale that occurred late in the fourth quarter of 2014.

The average balance of loans acquired from the FDIC was \$1.2 billion for the first quarter of 2015, a decrease of \$153 million compared to the prior quarter. This decline reflects continued runoff of these loans during the period.

Average LHFS for the first quarter of 2015 decreased \$213 million compared to the prior quarter. This decrease reflects a decline of \$242 million for residential LHFS and an increase of \$29 million for commercial LHFS. The decrease in residential LHFS was primarily due to faster turnover during the quarter.

Asset Quality

Asset quality continued to improve during the first quarter of 2015. NPAs, which include foreclosed real estate, repossessions, NPLs and nonperforming TDRs, totaled \$765 million at March 31, 2015, compared to \$782 million at December 31, 2014. The decrease in NPAs was due to a decline in NPLs of \$17 million. NPAs as a percentage of loans and leases HFI plus foreclosed property were 0.64% at March 31, 2015, compared with 0.65% at December 31, 2014.

The following table presents activity in NPAs:

Table 4 Rollforward of NPAs

Three Months Ended March 31, 2015 2014

(Dollars in millions)

			-,	
Beginning	\$	726	\$	1,053
balance				
New NPAs		298		328
Advances				
and		11		20
principal		11		20
increases				
Disposals				
of		(110)		(142)
foreclosed		(110)		(143)
assets (1)				
Disposals		(35)		(26)
of NPLs (2))	(33)		(20)
Charge-offs	3	(64)		(81)
and losses		(01)		(01)
Payments		(77)		(104)
Transfers to)			
performing		(37)		(69)
status				
Other, net				8
Ending	Ф	712	Ф	986
balance	Φ	112	Φ	200

Includes charge-offs and losses recorded upon sale of \$38 million and \$57 million for the three months ended

March 31, 2015 and 2014,

respectively.

(2) Includes charge-offs and losses recorded upon sale of \$3 million and \$5 million for the three months ended March 31, 2015 and 2014,

respectively.

The following tables summarize asset quality information for the past five years. As more fully described below, this information has been adjusted to exclude certain components:

BB&T has recorded certain amounts related to government guaranteed GNMA mortgage loans that BB&T has the option, but not the obligation, to repurchase and has effectively regained control. These amounts are reported in the ·Consolidated Balance Sheets but have been excluded from the asset quality disclosures, as management believes they result in distortion of the reported metrics. The amount of government guaranteed GNMA mortgage loans that have been excluded are noted in the footnotes to Table 5.

In addition, BB&T has concluded that the inclusion of loans acquired from the FDIC in "Loans 90 days or more past due and still accruing as a percentage of total loans and leases" may result in significant distortion to this ratio. The inclusion of these loans could result in a lack of comparability across quarters or years, and could negatively impact comparability with other portfolios that were not impacted by acquisition accounting. BB&T believes that the presentation of this asset quality measure excluding loans acquired from the FDIC provides additional perspective into underlying trends related to the quality of its loan portfolio. Accordingly, the asset quality measures in Table 6 present asset quality information on a consolidated basis as well as "Loans 90 days or more past due and still accruing as a percentage of total loans and leases" excluding loans acquired from the FDIC.

Table 5
Asset Quality

Three Months Ended 3/31/2013/31/2014 9/30/2014 6/30/2014 3/31/2014

(Dollars in millions)

	(I	ona	rs .	ւո տա	ons)					
NPAs (1)										
NPLs:										
Commercial and	\$	230	\$	239	\$	259	\$	298	\$	334
ındustrial	Ψ	230	Ψ	237	Ψ	237	Ψ	270	Ψ	331
CRE-income producing		63		74		81		84		98
properties						0.1		٠.		, 0
CRE-construction and		18		26		37		38		49
development										
Direct retail lending		47		48		50		49		52
Sales finance		7		5		5		5		4
Residential		102		166		200		220		210
mortgage-nonguaranteed		183		166		298		320		319
(2)										
Other lending		51		58		54		47		47
subsidiaries Total nonaccrual loans and										
leases HFI (2)		599		616		784		841		903
Foreclosed real estate		90		87		75		56		59
Foreclosed real		70		07		15		30		37
estate-acquired from		53		56		56		56		98
FDIC		33		30		30		30		70
Other foreclosed property	7	23		23		24		19		24
		765	\$	782	\$	939	\$	972	\$	1,084
, ,									·	,
Performing TDRs (3)										
Commercial and	ф	7 4	ф	<i>C</i> 1	Ф	00	ф	0.6	ф	7.6
industrial	>	54	\$	64	\$	90	\$	86	\$	76
CRE-income producing		15		27		25		27		42
properties		13		21		23		21		42
CRE-construction and		25		30		28		30		32
development		23		30		20		30		32
Direct retail lending		84		84		89		91		93
Sales finance		18		19		20		18		19
Revolving credit		38		41		44		46		47
Residential										
mortgage-nonguaranteed		269		261		254		814		836
(4)										
Residential										
mortgage-government		325		360		437		433		387
guaranteed		1.60		161						100
		168		164		151		141		132

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Other lending subsidiaries										
Total Performing TDRs (4)	\$	996	\$	1,050	\$	1,138	\$	1,686	\$	1,664
Loans 90 days or more past due and still accruing										
Direct retail lending	\$	9	\$	12	\$	13	\$	11	\$	10
Sales finance		3		5		5		3		4
Revolving credit		10		9		10		8		9
Residential		59		83		79		80		76
mortgage-nonguaranteed	•	3)		0.5		1)		00		70
Residential										
mortgage-government		157		238		232		254		305
guaranteed (5)										
Other lending										4
subsidiaries								• • •		
Acquired from FDIC		154		188		229		249		258
Total loans 90 days or more	Φ.	202	ф	505	Φ	560	ф	605	Ф	
past due and still accruing	\$.	392	\$	535	\$	568	\$	605	\$	666
(5)										
Loans 30-89 days past due										
Commercial and										
industrial	\$:	20	\$	23	\$	19	\$	21	\$	26
CRE-income producing										
		_				_		_		
properties		7		4		5		7		14
properties CRE-construction and										
		7 2		4 1		5 1		7		14 3
CRE-construction and										
CRE-construction and development		2		1		1		2		3
CRE-construction and development Direct retail lending Sales finance Revolving credit		2		1 41		1 40		2 41		3 50
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential		2 40 49 19		1 41 62 23		1 40 55 22		2 41 49 20		3 50 45 21
CRE-construction and development Direct retail lending Sales finance Revolving credit		2 40 49		1 41 62		1 40 55		2 41 49		3 50 45
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential	4	2 40 49 19 356		1 41 62 23 392		1 40 55 22 424		2 41 49 20 513		3 50 45 21 485
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government	4	2 40 49 19		1 41 62 23		1 40 55 22		2 41 49 20		3 50 45 21
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government guaranteed (6)	4	2 40 49 19 356		1 41 62 23 392		1 40 55 22 424		2 41 49 20 513		3 50 45 21 485
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government guaranteed (6) Other lending		2 40 49 19 356		1 41 62 23 392		1 40 55 22 424		2 41 49 20 513		3 50 45 21 485
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government guaranteed (6) Other lending subsidiaries		2 40 49 19 356 68		1 41 62 23 392 80 237		1 40 55 22 424 95		2 41 49 20 513 87		3 50 45 21 485 73
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government guaranteed (6) Other lending subsidiaries Acquired from FDIC		2 40 49 19 356 68 151 47		1 41 62 23 392 80 237 33		1 40 55 22 424 95		2 41 49 20 513 87 197 84		3 50 45 21 485
CRE-construction and development Direct retail lending Sales finance Revolving credit Residential mortgage-nonguaranteed Residential mortgage-government guaranteed (6) Other lending subsidiaries Acquired from FDIC		2 40 49 19 356 68	\$	1 41 62 23 392 80 237 33	\$	1 40 55 22 424 95	\$	2 41 49 20 513 87	\$	3 50 45 21 485 73

Excludes loans held for sale.

⁽¹⁾ Loans acquired from the FDIC are considered to be performing due to the application of the accretion method.

⁽²⁾ During the fourth quarter of 2014, approximately \$121 million of residential mortgage NPLs were sold.

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- Excludes TDRs that are nonperforming totaling \$127 million, \$126 million, \$207 million, \$192 million, and \$213 (3) million at March 31, 2015, December 31, 2014, September 30, 2014, June 30, 2014 and March 31, 2014, respectively. These amounts are included in total NPAs.
- (4) During the third quarter of 2014, approximately \$540 million of performing residential mortgage TDRs were sold. Excludes government guaranteed GNMA mortgage loans that BB&T does not have the obligation to repurchase
- (5) that are 90 days or more past due totaling \$361 million, \$410 million, \$395 million, \$423 million and \$486 million at March 31, 2015, December 31, 2014, September 30, 2014, June 30, 2014, and March 31, 2014, respectively. Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to
- (6) repurchase that are past due 30-89 days totaling \$2 million, \$2 million, \$4 million, \$3 million and \$2 million at March 31, 2015, December 31, 2014, September 30, 2014, June 30, 2014, and March 31, 2014, respectively.

Table 6
Asset Quality Ratios

As of / For the Three Months Ended 3/31/201**\$**2/31/2014 9/30/2014 6/30/2014 3/31/2014

	3/31/201	J2/J1/2	UIT	713012	U1	0/30/2	UIT	3/31/2	UIT
Asset Quality									
Ratios									
(including assets									
acquired from									
FDIC)									
Loans 30-89									
days past due									
and still									
accruing as a									
percentage									
of loans and	0.63 %	0.75	%	0.77	%	0.85	%	0.80	%
leases HFI	0.03 /	0.75	70	0.77	70	0.03	70	0.00	70
(1)									
Loans 90 days									
or more past									
due and still									
accruing as a									
percentage									
of loans and	0.33	0.45		0.48		0.51		0.57	
leases HFI	0.55	0.15		0.10		0.51		0.57	
(1)									
NPLs as a									
percentage of	0.50	0.51		0.66		0.70		0.78	
loans and leases	0.00	0.01		0.00		0.70		0.70	
HFI									
NPAs as a									
percentage of:									
Total assets	0.40	0.42		0.50		0.52		0.59	
Loans and									
leases HFI	0.64	0.6				0.04		0.00	
plus	0.64	0.65		0.79		0.81		0.93	
foreclosed									
property									

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Net charge-offs as a percentage of average loans and leases HFI	0.34	0.39		0.48		0.41		0.56	
ALLL as a percentage of loans and leases HFI	1.22	1.23		1.27		1.33		1.41	
Ratio of ALLL to:									
Net charge-offs	3.60 x		X	2.67	X		X		X
NPLs	2.45	2.39		1.92		1.89		1.82	
Asset Quality Ratios (excluding assets acquired from FDIC) (2) Loans 90 days or more past due and still accruing as a percentage of loans and		0.20	07	0.20	07	0.20	OJ.	0.26	Ø
leases HFI	0.20 %	0.29	%	0.29	%	0.30	%	0.36	%

Applicable ratios are annualized.

(1)

- (1) Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to repurchase. Refer to the footnotes of Table 5 for amounts related to these loans.
 - These asset quality ratios have been adjusted to remove the impact of assets acquired from the FDIC. Appropriate adjustments to the numerator and denominator have been reflected in the calculation of these ratios. Management
- (2) believes the inclusion of assets acquired from the FDIC in certain asset quality ratios that include nonperforming assets, past due loans or net charge-offs in the numerator or denominator results in distortion of these ratios and they may not be comparable to other periods presented or to other portfolios that were not impacted by loss share accounting.

Problem loans include loans on nonaccrual status or loans that are 90 days or more past due and still accruing as disclosed in Table 5. In addition, for the commercial portfolio segment, loans that are rated special mention or substandard performing are closely monitored by management as potential problem loans. Refer to Note 4 "Loans and ACL" in the "Notes to Consolidated Financial Statements" herein for additional disclosures related to these potential problem loans.

Certain residential mortgage loans have an initial period where the borrower is only required to pay the periodic interest. After the interest-only period, the loan will require the payment of both interest and principal over the remaining term. At March 31, 2015, approximately 4.7% of the outstanding balances of residential mortgage loans were in the interest-only phase, compared to 5.3% at December 31, 2014. Approximately 85.5% of the interest-only balances will begin amortizing within the next three years. Approximately 2.9% of interest-only loans are 30 days or more past due and still accruing and 1.4% are on nonaccrual status.

Home equity lines, which are a component of the direct retail portfolio, generally require interest-only payments during the first 15 years after origination. After this initial period, the outstanding balance begins amortizing and requires the payment of both interest and principal. At March 31, 2015, approximately 67.7%% of the outstanding balances of home equity lines were in the interest-only phase. Approximately 9.3% of these balances will begin amortizing within the next three years. The delinquency rate of interest-only lines is similar to amortizing lines.

TDRs occur when a borrower is experiencing, or is expected to experience, financial difficulties in the near-term and a concession has been granted to the borrower. As a result, BB&T will work with the borrower to prevent further difficulties and ultimately improve the likelihood of recovery on the loan. To facilitate this process, a concessionary modification that would not otherwise be considered may be granted, resulting in classification of the loan as a TDR. Refer to Note 1 "Summary of Significant Accounting Policies" in the "Notes to Consolidated Financial Statements" in the Annual Report on Form 10-K for the year ended December 31, 2014 for additional policy information regarding TDRs.

Performing TDRs totaled \$996 billion at March 31, 2015, a decrease of \$54 million compared to December 31, 2014. The following table provides a summary of performing TDR activity:

Table 7
Rollforward of Performing TDRs

Three Months Ended March 31, 2015 2014

(Dollars in millions)

		,
Beginning balance	\$ 1,050	\$ 1,705
Inflows	112	130
Payments and payoffs	(75)	(61)
Charge-offs	(12)	(14)
Transfers to nonperforming	(20)	(25)
TDRs, net Removal due to	-	(65)
the passage of time	(9)	(65)
Sold and transferred to	(50)	
held for sale	(30)	
Other		(6)
Ending balance	\$ 996	\$ 1,664

The following table provides further details regarding the payment status of TDRs outstanding at March 31, 2015:

Table 8 TDRs

	N	Iarch	31, 2015	5							
				P	ast D	ue		Past D			
	C	urren	t Status	3	0-89 I	D ays		90 Day More	s Or	7	Total
	(I	Oollar	s in milli	on	s)						
Performing TDRs (1):											
Commercial and industrial	\$	54	100.0 %	\$			%	\$		% \$	\$ 54
CRE-income producing properties		15	100.0								15
CRE-construction and development		25	100.0								25
Direct retail lending		82	97.6		2	2.4					84
Sales finance		17	94.4		1	5.6					18
Revolving credit		34	89.5		3	7.9		1	2.6		38
Residential mortgage-nonguaranteed Residential		215	79.9		45	16.7		9	3.4		269
mortgage-government guaranteed		175	53.9		58	17.8		92	28.3		325
Other lending subsidiaries		151	89.9		17	10.1					168
Total performing TDRs	5	768	77.1		126	12.7		102	10.2		996
Nonperforming TDRs (2)		48	37.8		15	11.8		64	50.4		127
Total TDRs	\$	816	72.7	\$	141	12.5		\$ 166	14.8	9	\$ 1,123

(1) Past due performing TDRs are included in past due disclosures.
 (2) Nonperforming TDRs are included in NPL disclosures.

The ACL, which consists of the ALLL and the RUFC, totaled \$1.5 billion at March 31, 2015, a decline of \$2 million compared to December 31, 2014.

The ALLL amounted to 1.22% of loans and leases held for investment at March 31, 2015, compared to 1.23% at year-end 2014. The decrease in the ALLL reflects continued improvement in loss estimate factors related to most loan portfolios. The ratio of the ALLL to NPLs held for investment was 2.45x at March 31, 2015 compared to 2.39x at December 31, 2014.

Net charge-offs totaled \$101 million for the first quarter of 2015 and amounted to 0.34% of average loans and leases HFI, compared to \$116 million or 0.39% of average loans and leases HFI for the fourth quarter of 2014. The decrease in net charge-offs reflects continued improvements in credit quality.

Refer to Note 4 "Loans and ACL" in the "Notes to Consolidated Financial Statements" for additional disclosures.

The following table presents an allocation of the ALLL at March 31, 2015 and December 31, 2014. This allocation of the ALLL is calculated on an approximate basis and is not necessarily indicative of future losses or allocations. The entire amount of the allowance is available to absorb losses occurring in any category of loans and leases.

December 31,

Table 9 Allocation of ALLL by Category

	March S	1, 2013	2014	4		
		%		%		
		Loans		Loans		
	in each			in each		
	Amount	t category				
	(Dollar	's in milli	ions)			
Commercial and	\$ 448	35.3 %	6 \$ 422	34.6 %		
industrial	Ψ110	33.3	φ 122	31.0 70		
CRE-income producing	153	8.9	162	8.9		
properties	155	0.7	102	0.7		
CRE-construction and	42	2.2	48	2.3		
development	.2	2.2	10	2.3		
Direct retail lending	111	6.9	110	6.8		

March 31 2015

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Sales finance	58	8.9	50	8.8
Revolving credit	106	2.0	110	2.1
Residential	200	24.8	217	25.1
mortgage-nonguaranteed	200	24.0	217	23.1
Residential				
mortgage-government	30	0.7	36	0.8
guaranteed				
Other lending	259	9.4	255	9.6
subsidiaries	239	7. 4	233	9.0
Acquired from FDIC	57	0.9	64	1.0
Total ALLL	1,464	100.0 %	1,474	100.0 %
RUFC	68		60	
Total ACL	\$ 1,532	\$	1,534	

Activity related to the ACL is presented in the following table:

Table 10 Analysis of ACL

Three Months Ended 3/31/2015 2/31/2014 9/30/2014 6/30/2014 3/31/2014

	(Dollars	s in millio	ons)		
Beginning balance	\$ 1,534	\$ 1,567	\$ 1,675	\$ 1,722	\$ 1,821
Provision for credit losses					
(excluding loans acquired	105	84	46	83	67
from the FDIC)	103	04	40	0.5	07
Provision (benefit) for loans	(6)	(1)	(12)	(9)	(7)
acquired from the FDIC	(0)	(1)	(12)	(2)	(1)
Charge-offs:					
Commercial and	(14)	(27)	(31)	(40)	(33)
industrial	(11)	(27)	(31)	(10)	(33)
CRE-income producing	(9)	(4)	(8)	(11)	(8)
properties	())	(1)	(0)	(11)	(0)
CRE-construction and	(2)	(2)	(2)	(3)	(4)
development					
Direct retail lending (1)	(12)	(14)	(17)	(19)	(19)
Sales finance	(6)	(7)	(5)	(4)	(7)
Revolving credit	(18)	(18)	(17)	(18)	(18)
Residential					
mortgage-nonguaranteed	(11)	(10)	(31)	(20)	(21)
(1)					
Residential					
mortgage-government			(1)	(1)	
guaranteed					
Other lending	(67)	(71)	(66)	(47)	(85)
subsidiaries			(00)		
Acquired from FDIC	(1)	(14)		(4)	(3)
Total charge-offs	(140)	(167)	(178)	(167)	(198)
Recoveries:					
Commercial and	0	10	10	10	0
industrial	8	13	10	10	9
CRE-income producing	2	7	0	2	2
properties	2	7	2	3	2
CRE-construction and		4	2	10	2
development	4	4	2	10	3
Direct retail lending (1)	8	7	7	7	8
Sales finance	3	2	2	2	3
Revolving credit	5	5	4	5	5
Residential		5	1		1
mortgage-nonguaranteed					

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(1)					
Other lending subsidiaries	9	8	8	9	8
Total recoveries	39	51	36	46	39
Net charge-offs	(101)	(116)	(142)	(121)	(159)
Ending balance	\$ 1,532	\$ 1,534	\$ 1,567	\$ 1,675	\$ 1,722
_					
ALLL (excluding acquired from FDIC loans)	\$ 1,407	\$ 1,410	\$ 1,425	\$ 1,499	\$ 1,538
Allowance for acquired from FDIC loans	¹ 57	64	79	91	104
RUFC	68	60	63	85	80
Total ACL	\$ 1,532	\$ 1,534	\$ 1,567	\$ 1,675	\$ 1,722

During the first quarter of 2014, \$8.3 billion of loans were transferred from (1) direct retail lending to residential mortgage. Charge-offs and recoveries have been reflected in these line items based upon the date the loans were transferred.

FDIC Loss Share Receivable and Assets Acquired from the FDIC

In connection with the Colonial acquisition, Branch Bank entered into loss sharing agreements with the FDIC that outline the terms and conditions under which the FDIC will reimburse Branch Bank for a portion of the losses incurred on certain loans, OREO, investment securities and other assets. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional information regarding the loss sharing agreements and a summary of the accounting treatment for related assets and liabilities. The following table presents the carrying amount of assets by loss share agreement:

Table 11
Assets Acquired from the FDIC by Loss Share Agreement

	March 3	31, 2015 Single rcial Family	Total	Decemb Comme	er 31, 20 Single rcial Family	14 Total
	(Dollar	s in milli	ons)			
Loans and leases	\$ 476	\$ 634	\$ 1,110	\$ 561	\$ 654	\$ 1,215
AFS securities	1,206		1,206	1,243		1,243
Other assets	55	36	91	58	38	96
Total assets acquired from the FDIC	\$ 1,737	\$ 670	\$ 2,407	\$ 1,862	\$ 692	\$ 2,554
UPB of loans and leases	\$ 730	\$ 855	\$ 1,585	\$ 836	\$ 888	\$ 1,724

As of October 1, 2014, the loss provisions of the commercial loss sharing agreement expired; however, gains on the disposition of assets subject to this agreement will be shared with the FDIC through September 30, 2017. Any gains realized after September 30, 2017 would not be shared with the FDIC. Assets subject to the single family loss sharing agreement are indemnified through August 31, 2019.

The gain/loss sharing coverage related to the acquired AFS securities is based on a contractually-specified value of the securities as of the date of the loss sharing agreement, adjusted to reflect subsequent pay-downs, redemptions or maturities on the underlying securities. The contractually-specified value of these securities totaled approximately \$592 million and \$626 million at March 31, 2015 and December 31, 2014, respectively. During the period of gain sharing (October 1, 2014 through September 30, 2017), any decline in the fair value of the acquired AFS securities down to the contractually-specified value would reduce BB&T's liability to the FDIC at the applicable loss sharing percentage. BB&T is not indemnified for declines in the fair value of the acquired securities below the contractually-specified amount.

The following table provides information related to the carrying amounts and fair values of the components of the FDIC loss share receivable (payable):

Table 12 FDIC Loss Share Receivable (Payable)

March 31, December 31, 2015 2014

Attributable Carryingair Carryingair to: AmountValue AmountValue

(Dollars in millions)

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Loans	\$ 444	\$ 72	\$ 534	\$ 123
Securities	(563)	(535)	(565)	(535)
Aggregate				
loss	(137)	(162)	(132)	(161)
calculation				
Total	\$ (256)	\$ (625)	\$ (163)	\$ (573)

The decrease in the carrying amount attributable to loans acquired from the FDIC was due to the receipt of cash from the FDIC, negative accretion due to credit loss improvement and the offset to the provision for loans acquired from the FDIC, which was a benefit for the current year. The change in the carrying amount attributable to the aggregate loss calculation is primarily due to accretion of the expected payment, which is included in "Accretion due to credit loss improvement" below. The fair values are based upon a discounted cash flow methodology that is consistent with the acquisition date methodology. The fair value attributable to acquired loans and the aggregate loss calculation changes over time due to the receipt of cash from the FDIC, updated credit loss assumptions and the passage of time. The fair value attributable to securities acquired from the FDIC is based upon the timing and amount that would be payable to the FDIC should they settle at the current fair value at the conclusion of the gain sharing period.

The cumulative amount recognized through earnings related to securities acquired from the FDIC resulted in a liability of \$248 million as of March 31, 2015. Securities acquired from the FDIC are classified as AFS and carried at fair market value, and the changes in unrealized gains/losses are offset by the applicable loss share percentage in AOCI, which resulted in a pre-tax liability of \$315 million as of March 31, 2015. BB&T would only owe these amounts to the FDIC if BB&T were to sell these securities prior to October 1, 2017. BB&T does not currently intend to dispose of the acquired securities.

Following the conclusion of the 10 year loss share period in 2019, should actual aggregate losses, excluding securities, be less than an amount determined in accordance with these agreements, BB&T will pay the FDIC a portion of the difference. As of March 31, 2015, BB&T projects that in 2019 Branch Bank would owe the FDIC approximately \$177 million under the aggregate loss calculation. This liability is expensed over time and BB&T has recognized total expense of approximately \$137 million through March 31, 2015.

Deposits

The following table presents the composition of average deposits for the last five quarters:

Table 13
Composition of Average Deposits

	For the Three Months Ended					
	3/31/15	6/30/14	3/31/14			
	(Dollars in	millions)				
Noninterest-bearing deposits	\$ 39,701	\$ 39,130	\$ 38,103	\$ 36,634	\$ 35,392	
Interest checking	20,623	19,308	18,588	18,406	18,615	
Money market and savings	51,644	51,176	49,974	48,965	48,767	
Time deposits	17,000	20,041	23,304	25,010	21,935	
Foreign office deposits - interest-bearing	563	660	639	584	1,009	
Total average deposits	\$ 129,531	\$ 130,315	\$ 130,608	\$ 129,599	\$ 125,718	

Average deposits for the first quarter of 2015 were \$129.5 billion, a decrease of \$784 million or 2.4% annualized compared to the prior quarter. The change in average deposits reflects improved mix, with noninterest-bearing deposits up \$571 million, or 5.9% annualized, while interest-bearing balances were down \$1.4 billion, or 6.0% annualized. The acquisition of 41 branches in Texas had an estimated \$55 million favorable impact on average noninterest-bearing deposits and a \$180 million impact on average interest-bearing deposits. Noninterest-bearing deposits represented 30.6% of total average deposits for the first quarter, compared to 30.0% for the prior quarter and 28.2% a year ago.

The growth in average noninterest-bearing deposits includes an increase in average consumer accounts totaling \$485 million and an increase in average public funds accounts totaling \$381 million, partially offset by a decrease in average commercial accounts totaling \$297 million.

The decline in interest-bearing accounts was driven by a \$3.0 billion decline in time deposits, partially offset by a \$1.3 billion increase in interest checking and a \$468 million increase in money markets and savings.

Borrowings

At March 31, 2015, short-term borrowings totaled \$3.1 billion, a decrease of \$587 million compared to December 31, 2014. The decrease in short-term borrowings is primarily due to deposit growth in the current quarter, which reduced the need for other funding sources. Long-term debt totaled \$23.4 billion at March 31, 2015, an increase of \$125 million from the balance at December 31, 2014.

Shareholders' Equity

Total shareholders' equity at March 31, 2015 was \$24.7 billion, an increase of \$361 million compared to December 31, 2014. The increase in total shareholders' equity was driven by earnings of \$547 million, the net change in AOCI of \$18 million and equity based compensation expense of \$23 million, partially offset by common and preferred dividends totaling \$210 million and other net decreases totaling \$17 million. BB&T's common equity per common share at March 31, 2015 was \$30.48, compared to \$30.09 at December 31, 2014.

Merger-Related and Restructuring Activities

At March 31, 2015 and December 31, 2014, merger-related and restructuring accruals totaled \$40 million and \$31 million, respectively. Merger-related and restructuring accruals are re-evaluated periodically and adjusted as necessary. The remaining accruals at March 31, 2015 are expected to be utilized within one year, unless they relate to specific contracts that expire later.

<u>Table of Contents</u> *Critical Accounting Policies*

The accounting and reporting policies of BB&T are in accordance with GAAP and conform to the accounting and reporting guidelines prescribed by bank regulatory authorities. BB&T's financial position and results of operations are affected by management's application of accounting policies, including estimates, assumptions and judgments made to arrive at the carrying value of assets and liabilities and amounts reported for revenues and expenses. Different assumptions in the application of these policies could result in material changes in the consolidated financial position and/or consolidated results of operations and related disclosures. The more critical accounting and reporting policies include accounting for the ACL, determining fair value of financial instruments, intangible assets, costs and benefit obligations associated with pension and postretirement benefit plans, and income taxes. Understanding BB&T's accounting policies is fundamental to understanding the consolidated financial position and consolidated results of operations. Accordingly, the critical accounting policies are discussed in detail in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014. Significant accounting policies and changes in accounting principles and effects of new accounting pronouncements are discussed in detail in Note 1 in the "Notes to Consolidated Financial Statements" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014. There have been no changes to the significant accounting policies during 2015. Additional disclosures regarding the effects of new accounting pronouncements are included in Note 1 "Basis of Presentation" included herein.

Risk Management

BB&T has a strong and consistent risk culture, based on established risk values, which promotes predictable and consistent performance within an environment of open communication and effective challenge. The strong culture influences all associates in the organization daily and helps them evaluate whether risks are acceptable or unacceptable while making decisions that balance quality, profitability and growth appropriately. BB&T's effective risk management framework establishes an environment which enables it to achieve superior performance relative to peers, ensures that BB&T is viewed among the safest of banks and assures the operational freedom to act on opportunities.

BB&T ensures that there is an appropriate return for the amount of risk taken, and that the expected return is in line with its strategic objectives and business plan. Risk-taking activities are evaluated and prioritized to identify those that present attractive risk-adjusted returns while preserving asset value. BB&T only undertakes risks that are understood and can be managed effectively. By managing risk well, BB&T ensures sufficient capital is available to maintain and grow core business operations in a safe and sound manner.

Regardless of financial gain or loss to the Company, associates are held accountable if they do not follow the established risk management policies and procedures. Compensation decisions take into account an associate's adherence to, and successful implementation of, BB&T's risk values. The compensation structure supports the Company's core values and sound risk management practices in an effort to promote judicious risk-taking behavior.

BB&T's risk culture encourages transparency and open dialogue between all levels in the performance of organizational functions, such as the development, marketing and implementation of a product or service.

The principal types of inherent risk include compliance, credit, liquidity, market, operational, reputation and strategic risks. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for disclosures related to each of these risks under the section titled "Risk Management."

Market Risk Management

The effective management of market risk is essential to achieving BB&T's strategic financial objectives. As a financial institution, BB&T's most significant market risk exposure is interest rate risk in its balance sheet; however, market risk also includes product liquidity risk, price risk and volatility risk in BB&T's LOBs. The primary objectives of market risk management are to minimize any adverse effect that changes in market risk factors may have on net interest income, net income and capital and to offset the risk of price changes for certain assets recorded at fair value. At BB&T, market risk management also includes the enterprise-wide IPV function.

<u>Table of Contents</u> <u>Interest Rate Market Risk (Other than Trading)</u>

BB&T actively manages market risk associated with asset and liability portfolios with a focus on the strategic pricing of asset and liability accounts and management of appropriate maturity mixes of assets and liabilities. The goal of these activities is the development of appropriate maturity and repricing opportunities in BB&T's portfolios of assets and liabilities that will produce reasonably consistent net interest income during periods of changing interest rates. These portfolios are analyzed for proper fixed-rate and variable-rate mixes under various interest rate scenarios.

The asset/liability management process is designed to achieve relatively stable NIM and assure liquidity by coordinating the volumes, maturities or repricing opportunities of earning assets, deposits and borrowed funds. Among other things, this process gives consideration to prepayment trends related to securities, loans and leases and certain deposits that have no stated maturity. Prepayment assumptions are developed using a combination of market data and internal historical prepayment experience for residential mortgage-related loans and securities, and internal historical prepayment experience for client deposits with no stated maturity and loans that are not residential mortgage related. These assumptions are subject to monthly back-testing, and are adjusted as deemed necessary to reflect changes in interest rates relative to the reference rate of the underlying assets or liabilities. On a monthly basis, BB&T evaluates the accuracy of its Simulation model, which includes an evaluation of its prepayment assumptions, to ensure that all significant assumptions inherent in the model appropriately reflect changes in the interest rate environment and related trends in prepayment activity. It is the responsibility of the MRLCC to determine and achieve the most appropriate volume and mix of earning assets and interest-bearing liabilities, as well as to ensure an adequate level of liquidity and capital, within the context of corporate performance goals. The MRLCC also sets policy guidelines and establishes long-term strategies with respect to interest rate risk exposure and liquidity. The MRLCC meets regularly to review BB&T's interest rate risk and liquidity positions in relation to present and prospective market and business conditions, and adopts funding and balance sheet management strategies that are intended to ensure that the potential impacts on earnings and liquidity as a result of fluctuations in interest rates are within acceptable tolerance guidelines.

BB&T uses derivatives primarily to manage economic risk related to securities, commercial loans, MSRs and mortgage banking operations, long-term debt and other funding sources. BB&T also uses derivatives to facilitate transactions on behalf of its clients. As of March 31, 2015, BB&T had derivative financial instruments outstanding with notional amounts totaling \$77.6 billion, with a net fair value gain of \$185 million. See Note 14 "Derivative Financial Instruments" in the "Notes to Consolidated Financial Statements" herein for additional disclosures.

The majority of BB&T's assets and liabilities are monetary in nature and, therefore, differ greatly from most commercial and industrial companies that have significant investments in fixed assets or inventories. Fluctuations in interest rates and actions of the FRB to regulate the availability and cost of credit have a greater effect on a financial institution's profitability than do the effects of higher costs for goods and services. Through its balance sheet management function, which is monitored by the MRLCC, management believes that BB&T is positioned to respond to changing needs for liquidity, changes in interest rates and inflationary trends.

Management uses the Simulation to measure the sensitivity of projected earnings to changes in interest rates. The Simulation projects net interest income and interest rate risk for a rolling two-year period of time. The Simulation takes into account the current contractual agreements that BB&T has made with its customers on deposits, borrowings, loans, investments and commitments to enter into those transactions. Furthermore, the Simulation considers the impact of expected customer behavior. Management monitors BB&T's interest sensitivity by means of a model that incorporates the current volumes, average rates earned and paid, and scheduled maturities and payments of asset and liability portfolios, together with multiple scenarios that include projected prepayments, repricing opportunities and anticipated volume growth. Using this information, the model projects earnings based on projected portfolio balances under multiple interest rate scenarios. This level of detail is needed to simulate the effect that changes in interest rates and portfolio balances may have on the earnings of BB&T. This method is subject to the accuracy of the assumptions that underlie the process, but management believes that it provides a better illustration of the sensitivity of earnings to changes in interest rates than other analyses such as static or dynamic gap. In addition to the Simulation, BB&T uses EVE analysis to focus on projected changes in capital given potential changes in interest rates. This measure also allows BB&T to analyze interest rate risk that falls outside the analysis window contained in the Simulation. The EVE model is a discounted cash flow of the portfolio of assets, liabilities, and derivative instruments. The difference in the present value of assets minus the present value of liabilities is defined as the economic value of equity.

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The asset/liability management process requires a number of key assumptions. Management determines the most likely outlook for the economy and interest rates by analyzing external factors, including published economic projections and data, the effects of likely monetary and fiscal policies, as well as any enacted or prospective regulatory changes. BB&T's current and prospective liquidity position, current balance sheet volumes and projected growth, accessibility of funds for short-term needs and capital maintenance are also considered. This data is combined with various interest rate scenarios to provide management with the information necessary to analyze interest sensitivity and to aid in the development of strategies to reach performance goals.

The following table shows the effect that the indicated changes in interest rates would have on net interest income as projected for the next twelve months assuming a gradual change in interest rates as described below. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing, deposit sensitivity, customer preferences and capital plans. The resulting change in net interest income reflects the level of interest rate sensitivity that income has in relation to the investment, loan and deposit portfolios.

Table 14 Interest Sensitivity Simulation Analysis

			Annualiz Hypothet	ical
Interest Rate S	Percentage in	n		
Linear	Prime R	ate	Net Inter Income	est
Change in	March 3	31,	March 31	l ,
Prime Rate	2015	2014	2015	2014
Up 200 bps	5.25 %	5.25 %	2.55 %	1.70 %
Up 100	4.25	4.25	1.90	1.10
No Change	3.25	3.25		
Down 25	3.00	3.00	(0.18)	0.43

The MRLCC has established parameters related to interest sensitivity that prescribe a maximum negative impact on net interest income under different interest rate scenarios. In the event the results of the Simulation model fall outside the established parameters, management will make recommendations to the MRLCC on the most appropriate response given the current economic forecast. The following parameters and interest rate scenarios are considered BB&T's primary measures of interest rate risk:

Maximum negative impact on net interest income of 2% for the next 12 months assuming a linear change in interest rates totaling 100 basis points over four months followed by a flat interest rate scenario for the remaining eight month period.

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Maximum negative impact on net interest income of 4% for the next 12 months assuming a linear change of 200 basis points over eight months followed by a flat interest rate scenario for the remaining four month period.

If a rate change of 200 basis points cannot be modeled due to a low level of rates, a proportional limit applies. Management currently only models a negative 25 basis point decline because larger declines would have resulted in a Federal funds rate of less than zero. In a situation such as this, the maximum negative impact on net interest income is adjusted on a proportional basis. Regardless of the proportional limit, the negative risk exposure limit will be the greater of 1% or the proportional limit.

Management has also established a maximum negative impact on net interest income of 4% for an immediate 100 basis points change in rates and 8% for an immediate 200 basis points change in rates. These "interest rate shock" limits are designed to create an outer band of acceptable risk based upon a significant and immediate change in rates.

Management must also consider how the balance sheet and interest rate risk position could be impacted by changes in balance sheet mix. Liquidity in the banking industry has been very strong during the current economic cycle. Much of this liquidity increase has been due to a significant increase in noninterest-bearing demand deposits. Consistent with the industry, Branch Bank has seen a significant increase in this funding source. The behavior of these deposits is one of the most important assumptions used in determining the interest rate risk position of BB&T. A loss of these deposits in the future would reduce the asset sensitivity of BB&T's balance sheet as the Company increases interest-bearing funds to offset the loss of this advantageous funding source.

Beta represents the correlation between overall market interest rates and the rates paid by BB&T on interest-bearing deposits. BB&T applies an average beta of approximately 80% to its managed rate deposits for determining its interest rate sensitivity. Managed rate deposits are high beta, premium money market and interest checking accounts, which attract significant client funds when needed to support balance sheet growth. BB&T regularly conducts sensitivity on other key variables to determine the impact they could have on the interest rate risk position. This allows BB&T to evaluate the likely impact on its balance sheet management strategies due to a more extreme variation in a key assumption than expected.

The following table shows the effect that the loss of demand deposits and an associated increase in managed rate deposits would have on BB&T's interest-rate sensitivity position. For purposes of this analysis, BB&T modeled the incremental beta for the replacement of the lost demand deposits at 100%.

Table 15 Deposit Mix Sensitivity Analysis

		Results Assumin Decreas Noninte	e in
Linear	Base	Bearing	
Change	Scenario	Demand	i
		Deposits	S
in Rates	at March 31, 2015 (1)	\$1 Billion	\$5 Billion
Up 200 bps	2.55 %	2.29 %	1.23 %
Up 100	1.90	1.74	1.08

The base scenario is equal to the annualized hypothetical percentage change in net interest income at March 31, 2015 as presented in the preceding table.

If rates increased 200 basis points, BB&T could absorb the loss of \$9.7 billion, or 23.3%, of noninterest bearing deposits and replace them with managed rate deposits with a beta of 100% before becoming neutral to interest rate changes.

The following table shows the effect that the indicated changes in interest rates would have on EVE. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing and deposit sensitivity. During the third quarter of 2014, BB&T implemented assumption changes that impacted the reported EVE sensitivity. The primary change was a reduction to the assumed duration of indeterminate deposits, which resulted in an increase in reported

liability sensitivity in EVE rate shocks. The estimated impact on the "Hypothetical Percentage Change in EVE" was approximately 375 basis points in the "up 200 basis points" scenario.

Table 16 EVE Simulation Analysis

		EVE/As	sets	Hypothe Percent Change	
Change in		March 3	31,	March	31,
Interest Ra	ates	2015	2014	2015	2014
Up 200	bps	10.8 %	10.6 %	2.4 %	(4.5)%
Up 100		10.8	11.0	2.9	(1.4)
No Change		10.5	11.1		
Down 25		10.4	11.1	(1.7)	(0.3)

Market Risk from Trading Activities

BB&T also manages market risk from trading activities which consists of acting as a financial intermediary to provide its customers access to derivatives, foreign exchange and securities markets. Trading market risk is managed through the use of statistical and non-statistical risk measures and limits. BB&T utilizes a historical VaR methodology to measure and aggregate risks across its covered trading LOBs. This methodology uses two years of historical data to estimate economic outcomes for a one-day time horizon at a 99% confidence level. The average 99% one-day VaR and the maximum daily VaR for the three months ended March 31, 2015 and 2014 were each less than \$1 million. Market risk disclosures under Basel II.5 are available in the Additional Disclosures section of the Investor Relations site on www.bbt.com.

Contractual Obligations, Commitments, Contingent Liabilities, Off-Balance Sheet Arrangements and Related Party Transactions

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for discussion with respect to BB&T's quantitative and qualitative disclosures about its fixed and determinable contractual obligations. Additional disclosures about BB&T's contractual obligations, commitments and derivative financial instruments are included in Note 12 "Commitments and Contingencies" and Note 13 "Fair Value Disclosures" in the "Notes to Consolidated Financial Statements."

The following table presents activity in residential mortgage indemnification, recourse and repurchase reserves:

Table 17 Mortgage Indemnification, Recourse and Repurchase Reserves Activity (1)

> Three Months Ended March 31, 2015 2014

> (Dollars in millions)

Balance, at beginning of period Payments (2) (12) Expense (benefit) Balance, at end of \$88 \$61 period

(1) Excludes the FHA-insured mortgage loan reserve of \$85 million established during the second quarter of 2014.

Liquidity

Liquidity represents the continuing ability to meet funding needs, including deposit withdrawals, timely repayment of borrowings and other liabilities, and funding of loan commitments. In addition to the level of liquid assets, such as cash, cash equivalents and AFS securities, many other factors affect the ability to meet liquidity needs, including access to a variety of funding sources, maintaining borrowing capacity in national money markets, growing core deposits, the repayment of loans and the ability to securitize or package loans for sale.

BB&T monitors the ability to meet customer demand for funds under both normal and stressed market conditions. In considering its liquidity position, management evaluates BB&T's funding mix based on client core funding, client rate-sensitive funding and non-client rate-sensitive funding. In addition, management also evaluates exposure to rate-sensitive funding sources that mature in one year or less. Management also measures liquidity needs against 30 days of stressed cash outflows for Branch Bank. To ensure a strong liquidity position, management maintains a liquid asset buffer of cash on hand and highly liquid unpledged securities. The Company has established a policy that the liquid asset buffer would be a minimum of 5% of total assets, but intends to maintain the ratio well in excess of this level. As of March 31, 2015 and December 31, 2014, BB&T's liquid asset buffer was 13.7% and 13.6%, respectively, of total assets.

During 2013, the FDIC, FRB and OCC released a joint statement providing a NPR concerning the U.S. implementation of the Basel III LCR rule. This rule became final on September 3, 2014. Under the final rule, BB&T will be considered a "modified LCR" holding company. BB&T would be subject to full LCR requirements if its operations were to fall under the "internationally active" rules, which would generally be triggered if BB&T's assets were to increase above \$250 billion. BB&T implemented balance sheet changes to support its compliance with the rule and to optimize its balance sheet based on the final rule. These actions included changing the mix of the investment portfolio to include more GNMA and U.S. Treasury securities, which qualify as Level 1 under the rule, and changing its deposit mix to increase retail and commercial deposits. Based on management's interpretation of the final rule that will be effective January 1, 2016, BB&T's LCR was approximately 130% at March 31, 2015, compared to the regulatory minimum of 90%, which puts BB&T in full compliance with the rule. The regulatory minimum will increase to 100% on January 1, 2017. The final rule requires each financial institution to have a method for determining "operational deposits" as defined by the rule. The number above includes an estimate of operational deposits; however, BB&T continues to evaluate its method to identify and measure operational deposits.

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Parent Company

The purpose of the Parent Company is to serve as the primary capital financing vehicle for the operating subsidiaries. The assets of the Parent Company primarily consist of cash on deposit with Branch Bank, equity investments in subsidiaries, advances to subsidiaries, accounts receivable from subsidiaries, and other miscellaneous assets. The principal obligations of the Parent Company are principal and interest payments on long-term debt. The main sources of funds for the Parent Company are dividends and management fees from subsidiaries, repayments of advances to subsidiaries, and proceeds from the issuance of equity and long-term debt. The primary uses of funds by the Parent Company are for investments in subsidiaries, advances to subsidiaries, dividend payments to common and preferred shareholders, retirement of common stock and interest and principal payments due on long-term debt.

Liquidity at the Parent Company is more susceptible to market disruptions. BB&T prudently manages cash levels at the Parent Company to cover a minimum of one year of projected contractual cash outflows which includes unfunded external commitments, debt service, preferred dividends and scheduled debt maturities without the benefit of any new cash infusions. Generally, BB&T maintains a significant buffer above the projected one year of contractual cash outflows. In determining the buffer, BB&T considers cash requirements for common and preferred dividends, unfunded commitments to affiliates, being a source of strength to its banking subsidiaries and being able to withstand sustained market disruptions that could limit access to the capital markets. As of March 31, 2015 and December 31, 2014, the Parent Company had 28 months and 31 months, respectively, of cash on hand to satisfy projected contractual cash outflows as described above.

Branch Bank

BB&T carefully manages liquidity risk at Branch Bank. Branch Bank's primary source of funding is customer deposits. Continued access to customer deposits is highly dependent on the confidence the public has in the stability of the bank and its ability to return funds to the client when requested. BB&T maintains a strong focus on its reputation in the market to ensure continued access to client deposits. BB&T integrates its risk appetite into its overall risk management framework to ensure the bank does not exceed its risk tolerance through its lending and other risk taking functions and thus risk becoming undercapitalized. BB&T believes that sufficient capital is paramount to maintaining the confidence of its depositors and other funds providers. BB&T has extensive capital management processes in place to ensure it maintains sufficient capital to absorb losses and maintain a highly capitalized position that will instill confidence in the bank and allow continued access to deposits and other funding sources. Branch Bank monitors many liquidity metrics at the bank including funding concentrations, diversification, maturity distribution, contingent funding needs and ability to meet liquidity requirements under times of stress.

Branch Bank has several major sources of funding to meet its liquidity requirements, including access to capital markets through issuance of senior or subordinated bank notes and institutional CDs, access to the FHLB system, dealer repurchase agreements and repurchase agreements with commercial clients, access to the overnight and term Federal funds markets, use of a Cayman branch facility, access to retail brokered CDs and a borrower in custody program with the FRB for the discount window. As of March 31, 2015, BB&T has approximately \$69.5 billion of

secured borrowing capacity, which represents approximately 9.7 times the amount of one year wholesale funding maturities.

Capital

The maintenance of appropriate levels of capital is a management priority and is monitored on a regular basis. BB&T's principal goals related to the maintenance of capital are to provide adequate capital to support BB&T's risk profile consistent with the Board-approved risk appetite, provide financial flexibility to support future growth and client needs, comply with relevant laws, regulations, and supervisory guidance, achieve optimal credit ratings for BB&T and its subsidiaries and provide a competitive return to shareholders.

Management regularly monitors the capital position of BB&T on both a consolidated and bank level basis. In this regard, management's overriding policy is to maintain capital at levels that are in excess of the operating capital guidelines, which are above the regulatory "well capitalized" levels. Management has implemented stressed capital ratio minimum guidelines to evaluate whether capital ratios calculated with planned capital actions are likely to remain above minimums specified by the FRB for the annual CCAR. Breaches of stressed minimum guidelines prompt a review of the planned capital actions included in BB&T's capital plan.

During March 2015, BB&T released the results of its annual company-run stress tests and announced that the FRB accepted its capital plan and did not object to the Company's proposed capital actions. The proposed capital actions include an increase in the quarterly dividend from \$0.24 to \$0.27 and the authorization of cumulative share buybacks of up to \$820 million beginning during the third quarter of 2015. The plan also incorporates the previously announced acquisitions.

Table 18 BB&T's Internal Capital Guidelines

	Opera	ting	Stres	ssed
Tier 1 Capital Ratio	10.0	%	7.5	%
Total Capital Ratio	12.0		9.5	
Tier 1 Leverage Capital Ratio	7.0		5.0	
Tangible Common Equity Ratio	6.0		4.0	
Common Equity Tier 1 Ratio	8.5		6.0	

While nonrecurring events or management decisions may result in the Company temporarily falling below its operating minimum guidelines for one or more of these ratios, it is management's intent through capital planning to return to these targeted operating minimums within a reasonable period of time. Such temporary decreases below the operating minimums shown above are not considered an infringement of BB&T's overall capital policy provided the Company and Branch Bank remain "well-capitalized."

Basel III capital requirements became effective on January 1, 2015. Risk-based capital ratios, which include common equity tier 1, Tier 1 capital, total capital and leverage capital, are calculated based on Basel III regulatory transitional guidance related to the measurement of capital, risk-weighted assets and average assets.

Table 19 Capital Ratios (1)

	March 31 2015 Basel III	-,	Decemb 31, 2014 Basel I	
	(Dollars i except pe shares in	r sh	are data	,
Risk-based:				
Common equity Tier 1	10.5	%	N/A	%
Tier 1	12.2		12.4	
Total	14.5		14.9	
Leverage capital	10.1		9.9	
Non-GAAP capital measures (2): Tangible common				
equity as a percentage of tangible assets	8.0	%	8.0	%
J	\$ 20.13		\$ 19.86	

Tangible common equity per common share

Calculations of tangible common equity and tangible assets (2):

assets (2):				
Total shareholders'	\$	24.738	\$	24,377
equity	Ψ	- 1,700	Ψ	,. , ,
Less:				
Preferred stock		2,603		2,603
Noncontrolling interests	3	96		88
Intangible assets		7,480		7,374
Tangible common equity	\$	14,559	\$	14,312
Total assets	\$	189,228	\$	186,834
Less:				
Intangible assets		7,480		7,374
Tangible assets	\$	181,748	\$	179,460
Risk-weighted assets (3)	\$	149,727	\$	143,675
Common shares outstanding at end of period		723,159		720,698

- (1) Current quarter regulatory capital information is preliminary and based on transitional approach.

 Tangible common equity and related ratios are non-GAAP measures. Management uses these measures to assess the quality of capital and believes that investors may find them useful in their analysis of the Company. These capital measures are not necessarily comparable to similar capital measures that may be presented by other companies.
- (3) Risk-weighted assets are determined based on the regulatory capital requirements in effect for the periods presented.

The Company's estimated common equity tier 1 ratio using the Basel III standardized approach on a fully phased-in basis was 10.3% at March 31, 2015.

Table 20 Capital Requirements Under Basel III

	Minimum	Well-		n Capital ation Buff	-	ital	BB&T
	Capital	Capitalized	2016	2017	2018	2019 (1)	Target
Commequity Tier 1 to risk-v		6.5 %	5.125 %	5.750 %	6.375 %	7.000 %	8.5 %
assets	al 6.0 weighted	8.0	6.625	7.250	7.875	8.500	10.0
Total capita to risk-vassets	al 8.0 weighted	10.0	8.625	9.250	9.875	10.500	12.0
Lever ratio		5.0	N/A	N/A	N/A	N/A	7.0

(1)BB&T's goal is to maintain capital levels above the 2019 requirements.

Share Repurchase Activity

No shares were repurchased in connection with the 2006 Repurchase Plan during 2015.

Table 21 Share Repurchase Activity

			Maximum Remaining
			Number of Shares
Total	Average	Total Shares Purchased	Available for Repurchase
Shares	Price Paid	Pursuant to	Pursuant to
Repurchased (1)	Per	Publicly-Announced Plan	Publicly-Announced Plan
	Share		

(2)

(Shares in thousands)

January 2015	38	\$ 38.96	44,139
February 2015	859	38.16	44,139
March 2015	11	38.67	44,139
Total	908	38.20	44,139

⁽¹⁾ Repurchases reflect shares exchanged or surrendered in connection with the exercise of equity-based awards under BB&T's equity-based compensation plans.

(2) Excludes commissions.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Refer to "Market Risk Management" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section herein.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the management of the Company, under the supervision and with the participation of the Company's Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the Company's disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective.

Changes in Internal Control over Financial Reporting

During the first quarter of 2015, BB&T implemented components of SAP's ERP software solution to enhance the business information and accounting systems. The implementation included a new general ledger, consolidation system and reporting tools, which support both operating and accounting activities. Internal controls and processes have been appropriately modified to address changes in key business applications and financial processes as a result of this implementation.

There were no other changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Refer to the "Commitments and Contingencies" and "Income Taxes" notes in the "Notes to Consolidated Financial Statements."

ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors disclosed in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014. Additional risks and uncertainties not currently known to BB&T or that management has deemed to be immaterial also may materially adversely affect BB&T's business, financial condition, and/or operating results.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Refer to "Share Repurchase Activity" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section herein.

ITEM 6. EXHIBITS

- 10.1 Form of Restricted Stock Unit Agreement (Non-Employee Directors) for the BB&T 2012 Incentive Plan.
- Statement re: Computation of Earnings Per Share.
- 12 Statement re: Computation of Ratios.
- Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

- 101.INS XBRL Instance Document.
- 101.SCH XBRL Taxonomy Extension Schema.
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase.
- 101.LAB XBRL Taxonomy Extension Label Linkbase.
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase.
- $101. DEF\ XBRL\ Taxonomy\ Definition\ Linkbase.$

Table of Contents SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BB&T CORPORATION

(Registrant)

Date: April 27, 2015 By:/s/ Daryl N. Bible

Daryl N. Bible, Senior Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

Date: April 27, 2015 By:/s/ Cynthia B. Powell

Cynthia B. Powell, Executive Vice President and Corporate Controller

(Principal Accounting Officer)

EXHIBIT INDEX

Exhibit No. Description	Location
10.1 Form of Restricted Stock Unit Agreement (Non-Employee Directors) for the BB&T 2012 Incentive Plan.	Filed herewith.
11 Statement re: Computation of Earnings Per Share.	Filed herewith as Note 15.
12 Statement re: Computation of Ratios.	Filed herewith.
Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of 31the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
31 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 32 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.
101.XXXXL Instance Document.	Filed herewith.
101.XBRL Taxonomy Extension Schema.	Filed herewith.
101. XPARL Taxonomy Extension Calculation Linkbase.	Filed herewith.
101.XARL Taxonomy Extension Label Linkbase.	Filed herewith.
101. XRR L Taxonomy Extension Presentation Linkbase.	Filed herewith.
101.XXEXL Taxonomy Definition Linkbase.	Filed herewith.

^{*} Management compensatory plan or arrangement.

[†] Exhibit filed with the Securities and Exchange Commission and available upon request.