

IMMERSION CORP  
Form 4  
August 01, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RIMA SENVEST MANAGEMENT,  
L.L.C.

(Last) (First) (Middle)

540 MADISON AVENUE, 32ND  
FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P		1,078	A	\$ 4.28	336,041	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P		552	A	\$ 4.28	336,593	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>
Common Stock, \$0.001 par value	11/01/2012	11/06/2012	P		485	A	\$ 4.43	337,078	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>

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Common Stock, \$0.001 par value	11/02/2012	11/07/2012	P	1,777	A	\$ 4.48	338,855	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,810	A	\$ 4.46	341,665	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,154	A	\$ 4.46	343,819	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	360	D	\$ 5.75	343,459	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	276	D	\$ 5.75	343,183	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	9	D	\$ 5.76	343,174	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	6,356	A	\$ 5.94	349,530	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	4,872	A	\$ 5.94	354,402	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,359	A	\$ 6.08	357,761	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,934	A	\$ 6.08	361,695	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,015	A	\$ 6.08	364,710	I <u>(1)</u>	See Footnote <u>(1)</u>
	11/27/2012	11/30/2012	P	4,720	A		369,430	I <u>(1)</u>	

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Common Stock, \$0.001 par value						\$ 6.19			See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,618	A	\$ 6.19	373,048	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	1,736	A	\$ 6.35	374,784	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	2,915	A	\$ 6.54	377,699	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	431	A	\$ 6.32	378,130	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	493	A	\$ 6.39	378,623	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	245	A	\$ 6.37	378,868	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	548	A	\$ 6.37	379,416	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	420	A	\$ 6.37	379,836	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	37	A	\$ 6.29	379,873	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	187	A	\$ 6.29	380,060	I <u>(1)</u>	See Footnote <u>(1)</u>
	12/03/2012	12/06/2012	P	143	A		380,203	I <u>(1)</u>	

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Common Stock, \$0.001 par value						\$ 6.29			See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	118	A	\$ 6.33	380,321	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	593	A	\$ 6.33	380,914	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	452	A	\$ 6.33	381,366	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/04/2012	12/07/2012	P	128	A	\$ 6.27	381,494	I <u>(1)</u>	See Footnote <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 3)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Call Option	\$ 10	03/01/2013	03/04/2013	P	6	<u>(2)</u>	04/20/2013	Common Shares	600	\$ 0.

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Call Option	\$ 10	03/01/2013	03/04/2013	P	4	<u>(2)</u>	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 10	03/01/2013	03/04/2013	P	11	<u>(2)</u>	05/18/2013	Common Shares	1,100	\$ 0.
Call Option	\$ 10	03/01/2013	03/04/2013	P	9	<u>(2)</u>	05/18/2013	Common Shares	900	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	6	<u>(2)</u>	04/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	4	<u>(2)</u>	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	34	<u>(2)</u>	05/18/2013	Common Shares	3,400	\$ 0.2
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	26	<u>(2)</u>	05/18/2013	Common Shares	2,600	\$ 0.2
Call Option	\$ 10	03/05/2013	03/06/2013	P	19	<u>(2)</u>	04/20/2013	Common Shares	1,900	\$ 0.
Call Option	\$ 10	03/05/2013	03/06/2013	P	15	<u>(2)</u>	04/20/2013	Common Shares	\$ 1,500	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	17	<u>(2)</u>	05/18/2013	Common Shares	1,700	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	13	<u>(2)</u>	05/18/2013	Common Shares	1,300	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	6	<u>(2)</u>	07/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	4	<u>(2)</u>	07/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 15	07/30/2013	07/31/2013	S	11	<u>(2)</u>	09/21/2013	Common Shares	1,100	\$ .
Put Option	\$ 12.5	10/31/2013	11/01/2013	S	6	<u>(2)</u>	12/21/2013	Common Shares	600	\$ 0.



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(2) Immediately exercisable

**Remarks:**

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