## Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

## BEAR STEARNS COMPANIES INC

Form 424B3

September 07, 2001

PRICING SUPPLEMENT NO. 72

DATED: September 4, 2001

(To Prospectus dated January 11, 2001, and Prospectus Supplement dated January 11, 2001)

Rule 424(b)(3)

File No. 333-52902

\$9,015,893,162
THE BEAR STEARNS COMPANIES INC.
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$150,000,000			Floating Rate Notes [] Book Entry Notes [x							
Original Issue Date: 9/7/2001			Fixed Rate Notes [x] Certificated No						s [ ]	
Maturity Date: 10/7/2002			CUSIP#: 073928VF7							
Option to Extend Maturity:			No Yes	<pre>[x] [ ] Final Maturity Date:</pre>						
Redempt: Redeemable On Price(:		)		-		Optional Repayment Price(s)				
	N/A	N/A			N/.			N/A		
	ole Only to Fix									
Interest	t Rate: 3.750% t Payment Dates ple Only to Flo	: * ating Rat								
Interest Rate Basis:				Maximum Interest Rate:						
[ ] Cor	Commercial Paper Rate			Mi	Minimum Interest Rate:					
[ ] Fed	deral Funds Eff	ective Ra	te							
[ ] Fed	Federal Funds Open Rate				<pre>Interest Reset Date(s):</pre>					
[ ] Tre	Treasury Rate			In	Interest Reset Period:					
[ ] LII	LIBOR Reuters			In	<pre>Interest Payment Date(s):</pre>					
[ ] LIH	BOR Telerate									
[ ] Pr	ime Rate									
[ ] CM	Γ Rate									
Initial Interest Rate:				In	terest	Payment 1	Period:	:		
Index Ma	aturity:									

## Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

Spread (plus or minus):

\*On April 7, 2002 and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.