SUN LIFE FINANCIAL INC Form 6-K October 31, 2008

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October 2008

Commission File Number: 001-15014

SUN LIFE FINANCIAL INC.

(the Company)

(Translation of registrant s name into English)
150 King Street West, Toronto, Ontario, M5H 1J9

(Address of principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F o Form 40-F b

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to <u>Rule 12g3-2(b)</u> under the Securities Exchange Act of 1934.]

Yes o No b

Exhibit

99.1	Dividend Press Release dated October 30, 2008
99.2	Shareholders Report for the period ended September 30, 2008
99.3	Certificates of the Company s Chief Executive Officer and Chief Financial Officer pursuant to Canadian Multilateral Instrument 52-109 Certification of Issuers Annual and Interim Filings
99.4	Earnings Coverage Ratio pursuant to Canadian National Instrument 44-102 Shelf Offerings

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SIGNATURE

Pursuant to the requirement of the <u>Securities Exchange Act of 1934</u>, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Sun Life Financial Inc.

(Registrant)

Date: October 31, 2008

By /s/ Thomas A. Bogart
Thomas A. Bogart,

Executive Vice-President and General

Counsel