GRUPO TELEVISA, S.A.B. Form 6-K October 28, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2014

GRUPO TELEVIS	A, S.A.B.	

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices)

(Indicate b	y chec	ck mark w	vhethe	the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)
Form 20-F	X	Form 40)-F	
(Indicate by 101(b)(1).)	•	ck mark if	f the re	gistrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule
Yes		N	No	X
(Indicate b) 101(b)(7).)	•	ck mark if	f the re	gistrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule
Yes		N	No	x

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 03 YEAR: 2014

GRUPO TELEVISA, S.A.B.

STATEMENT OF FINANCIAL POSITION AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final Printing

	Final Printing		
REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR	END OF PREVIOUS YEAR
		AMOUNT	AMOUNT
10000000 TOTAL ASSETS		207,524,807	194,108,920
11000000 CURRENT ASSET	TS .	66,893,428	53,207,745
11010000 CASH AND CASH		26,673,883	16,692,033
11020000 SHORT-TERM IN	VESTMENTS	4,468,064	3,722,976
11020010	FINANCIAL INSTRUMENTS AVAILABLE FOR SALE	0	0
11020020	FINANCIAL INSTRUMENTS FOR NEGOTIATION	0	0
11020020	FINANCIAL INSTRUMENTS HELD TO	Ü	U
11020030	MATURITY	4,468,064	3,722,976
11030000 CUSTOMER (NET	")	12,541,822	20,734,137
11030010	CUSTOMER	15,454,144	23,226,673
11030020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-2,912,322	-2,492,536
11040000 OTHER ACCOUN	TS RECEIVABLE (NET)	3,002,687	3,759,512
11040010	OTHER ACCOUNTS RECEIVABLE	3,214,836	3,995,953
11040020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-212,149	-236,441
11050000 INVENTORIES		2,623,805	1,718,366
11051000 BIOLOGICAL ASS	SETS CURRENT	0	0
11060000 OTHER CURRENT	ΓASSETS	17,583,167	6,580,721
11060010	ADVANCE PAYMENTS	1,841,744	1,469,241
11060020	DERIVATIVE FINANCIAL INSTRUMENTS	2,538	3,447
11060030	ASSETS AVAILABLE FOR SALE	9,623,216	0
11060050	RIGHTS AND LICENSING	0	0
11060060	OTHER	6,115,669	5,108,033
12000000 NON-CURRENT A	ASSETS	140,631,379	140 001 175
12010000 ACCOUNTS RECI	CIVADI E (NET)	8,000	140,901,175
12020000 INVESTMENTS	EIVADLE (NEI)	36,746,388	0
12020000 IN VESTIMENTS	INVESTMENTS IN ASSOCIATES AND IOINT	30,740,388	56,267,166
12020010	INVESTMENTS IN ASSOCIATES AND JOINT VENTURES	4,682,177	18,250,764
12020020	HELD-TO-MATURITY DEBT SECURITIES	510,459	631,964
12020030	OTHER AVAILABLE- FOR- SALE INVESTMENTS	31,518,788	37,359,819
12020040	OTHER	34,964	24,619

12030000 PROPERTY, PLAN	T AND EQUIPMENT (NET)	57,854,635	53,476,475
12030010	BUILDINGS	14,581,831	14,843,097
12030020	MACHINERY AND INDUSTRIAL EQUIPMENT	84,905,488	74,378,057
12030030	OTHER EQUIPMENT	8,583,977	8,073,547
12030040	ACCUMULATED DEPRECIATION	-58,075,600	-49,198,237
12030050	CONSTRUCTION IN PROGRESS	7,858,939	5,380,011
12040000 INVESTMENT PRO	PERTIES	0	0
12050000 NON-CURRENT BI	IOLOGICAL ASSETS	0	0
12060000 INTANGIBLE ASSI	ETS (NET)	25,979,970	11,382,311
12060010	GOODWILL	5,815,270	2,621,530
12060020	TRADEMARKS	1,749,197	1,749,402
12060030	RIGHTS AND LICENSING	1,420,476	1,344,190
12060031	CONCESSIONS	3,655,985	3,655,985
12060040	OTHER	13,339,042	2,011,204
12070000 DEFERRED TAX A		11,159,651	10,608,778
12080000 OTHER NON-CURI		8,882,735	9,166,445
12080001	ADVANCE PAYMENTS	0	0
12080010	DERIVATIVE FINANCIAL INSTRUMENTS	417	4,941
12080020	EMPLOYEE BENEFITS	0	0
12080021	ASSETS AVAILABLE FOR SALE	0	0
12080040	DEFERRED ASSETS (NET)	0	0
12080050	OTHER	8,882,318	9,161,504
		0,002,010	3,101,001
20000000 TOTAL LIABILITII	ES	122,668,305	115,529,487
		122,000,303	113,327,407
21000000 CURRENT LIABILI	ITIES	31,314,950	40,283,067
21010000 BANK LOANS		335,748	312,715
21020000 STOCK MARKET I	OANS	0	0
21030000 OTHER INTEREST		418,806	424,698
21040000 SUPPLIERS	DEARING LIADILITIES	12,371,031	10,719,484
21050000 TAXES PAYABLE		1,201,663	1,692,415
21050000 TAXESTATABLE 21050010	INCOME TAXES PAYABLE	463,280	642,385
21050010	OTHER TAXES PAYABLE	738,383	1,050,030
21060000 OTHER CURRENT		16,987,702	27,133,755
21060010 OTHER CORRENT	INTEREST PAYABLE	1,210,197	796,229
21060010	DERIVATIVE FINANCIAL INSTRUMENTS	1,210,197	790,229
21060020	DEFERRED INCOME	11,038,148	21,962,847
21060050	EMPLOYEE BENEFITS	1,078,699	857,903
21060060	PROVISIONS	226,920	174,678
21000000	LIABILITIES RELATED TO CURRENT	220,920	174,076
21060061	AVAILABLE FOR SALE ASSETS	0	0
21060080	OTHER	2 422 729	2 242 000
		3,433,738	3,342,098
22000000 NON-CURRENT LI	ABILITIES	01 252 255	75 246 420
22010000 BANK LOANS		91,353,355 10,717,863	75,246,420 13,385,879
22020000 STOCK MARKET I	CANC		46,357,221
		65,986,904	
22030000 OTHER INTEREST 22040000 DEFERRED TAX L		4,443,683	4,494,549
		10 204 005	11,009,771
22050000 OTHER NON-CURI		10,204,905	11,008,771
22050010	DERIVATIVE FINANCIAL INSTRUMENTS	338,499	335,336
22050020	DEFERRED INCOME	897,596	474,011

AVAILABLE FOR SALE ASSETS 0 0 0 0 0 0 0 0 0	22050040	EMPLOYEE BENEFITS	240,518	79,810
AVAILABLE FOR SALE ASSETS 0 0 0	22050050	PROVISIONS	53,702	59,614
30000000 STOCKHOLDERS' EQUITY 84,856,502 78,579,433 30010000 CONTROLLING INTEREST 73,582,119 68,311,434 30030000 SOCIAL CAPITAL 4,978,126 4,978,126 30040000 SHARES REPURCHASED -12,650,720 -12,848,448 30050000 PREMIUM ON ISSUANCE OF SHARES 15,889,819 15,889,819 30060000 CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES 0 0 0 0 0 0 0 0 0	22050051		0	0
30010000 CONTROLLING INTEREST 73,582,119 68,311,434 30030000 SOCIAL CAPITAL 4,978,126 4,978,126 30040000 SHARES REPURCHASED -12,650,720 -12,848,448 30050000 PREMIUM ON ISSUANCE OF SHARES 15,889,819 15,889,819 30060000 CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES 0 0 0 0 30070000 OTHER CAPITAL CONTRIBUTED 0 0 0 0 30080000 RETAINED EARNINGS (ACCUMULATED LOSSES) 60,183,781 56,897,886 30080010	22050070	OTHER	8,674,590	10,060,000
30010000 CONTROLLING INTEREST 73,582,119 68,311,434 30030000 SOCIAL CAPITAL 4,978,126 4,978,126 30040000 SHARES REPURCHASED -12,650,720 -12,848,448 30050000 PREMIUM ON ISSUANCE OF SHARES 15,889,819 15,889,819 30060000 CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES 0 0 30070000 OTHER CAPITAL CONTRIBUTED 0 0 30080000 RETAINED EARNINGS (ACCUMULATED LOSSES) 60,183,781 56,897,886 30080010 LEGAL RESERVE 2,139,007 2,139,007 30080020 OTHER RESERVES 0 0 0 30080030 RETAINED EARNINGS 58,845,619 51,097,340 30080040 NET INCOME FOR THE YEAR 2,882,651 7,748,279 30080050 OTHER -3,683,496 -4,086,740 30090000 OTHER ACCUMULATED COMPREHENSIVE RESULTS (NET OF TAX) 5,181,113 3,394,051 30090010 EARNINGS PER PROPERTY REASSESSMENT ACTUAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 58,418 58,418 30090020 ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY AVAILABLE FOR SALE FINANCI	30000000 STOCKHOLDERS' H	EQUITY	84 856 502	78 570 422
30030000 SOCIAL CAPITAL 4,978,126 4,978,126 30040000 SHARES REPURCHASED -12,650,720 -12,848,448 30050000 PREMIUM ON ISSUANCE OF SHARES 15,889,819 15,889,819 30060000 CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES 0 0 30080000 RETAINED EARNINGS (ACCUMULATED LOSSES) 60,183,781 56,897,886 30080010 LEGAL RESERVE 2,139,007 2,139,007 30080020 OTHER RESERVES 0 0 30080030 RETAINED EARNINGS 58,845,619 51,097,340 30080040 NET INCOME FOR THE YEAR 2,882,651 7,748,279 30080050 OTHER -3,683,496 -4,086,740 30090000 TAX) EARNINGS PER PROPERTY REASSESSMENT 0 0 30090010 EARNINGS PER PROPERTY REASSESSMENT 0 0 30090020 OCCURRENCY 0 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY 58,418 58,418 30090040 ACTUARIAL EARNINGS (LOSS) FOR LABOR 58,418 58,418 30090030 ACTUARIAL EARNINGS (LOSS) FOR LABOR 58,418 58,418 30090030 ACTUARIAL EARNINGS (LOSS) FOR LABOR 58,418 58,418 30090030 ACTUARIAL EARNINGS (LOSS) FOR		TEREST		
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30080030 RETAINED EARNINGS 58,845,619 51,097,340 30080040 NET INCOME FOR THE YEAR 2,882,651 7,748,279 30080050 OTHER -3,683,496 -4,086,740 30090000 OTHER ACCUMULATED COMPREHENSIVE RESULTS (NET OF TAX) 5,181,113 3,394,051 30090010 EARNINGS PER PROPERTY REASSESSMENT ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 0 0 30090020 OBLIGATIONS 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY CONVERSION 61,511 49,629 30090040 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 2,257,310 1,163,122				
30080040 NET INCOME FOR THE YEAR 2,882,651 7,748,279 30080050 OTHER -3,683,496 -4,086,740 30090000 OTHER ACCUMULATED COMPREHENSIVE RESULTS (NET OF TAX) 5,181,113 3,394,051 30090010 EARNINGS PER PROPERTY REASSESSMENT OF ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 0 0 30090020 OBLIGATIONS OF FOREIGN CURRENCY CONVERSION 58,418 58,418 30090030 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 2,257,310 1,163,122				51.097.340
30080050 OTHER -3,683,496 -4,086,740 30090000 OTHER ACCUMULATED COMPREHENSIVE RESULTS (NET OF TAX) 5,181,113 3,394,051 30090010 EARNINGS PER PROPERTY REASSESSMENT ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 0 0 30090020 OBLIGATIONS OBLIGATIONS 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY CONVERSION 61,511 49,629 30090040 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 2,257,310 1,163,122				
30090000 THER ACCUMULATED COMPREHENSIVE RESULTS (NET OF TAX) 5,181,113 3,394,051 30090010 EARNINGS PER PROPERTY REASSESSMENT ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS OBLIGATIONS SESULT FOR FOREIGN CURRENCY CONVERSION CONVERSION 61,511 58,418 58,418 30090030 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS 2,257,310 1,163,122				
30090000 TAX) 30090010 EARNINGS PER PROPERTY REASSESSMENT 30090020 OBLIGATIONS 30090030 RESULT FOR FOREIGN CURRENCY CONVERSION CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 30090050 CHANGES IN THE VALUATION OF	OTHER ACCUMUL			
30090010 EARNINGS PER PROPERTY REASSESSMENT 0 0 30090020 ACTUARIAL EARNINGS (LOSS) FOR LABOR 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY 61,511 49,629 30090040 CHANGES IN THE VALUATION OF 2,257,310 1,163,122 30090050 CHANGES IN THE VALUATION OF -161,496 -140,944	30090000		5,181,113	3,394,051
30090020 ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY CONVERSION 61,511 49,629 30090040 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 2,257,310 1,163,122	· ·	EARNINGS PER PROPERTY REASSESSMENT	0	0
30090020 OBLIGATIONS 58,418 58,418 30090030 RESULT FOR FOREIGN CURRENCY 61,511 49,629 30090040 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS 2,257,310 1,163,122 30090050 CHANGES IN THE VALUATION OF -161,496 -140,944			-	
RESULT FOR FOREIGN CURRENCY CONVERSION 61,511 49,629 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF	30090020		58,418	58,418
CONVERSION 61,511 49,629 CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF CHANGES IN THE VALUATION OF -161,496 -140,944	2000000		, -	,
CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF CHANGES IN THE VALUATION OF 1,163,122	30090030		61,511	49,629
AVAILABLE FOR SALE FINANCIAL ASSETS CHANGES IN THE VALUATION OF 2,257,310 1,163,122	20000040		•	
3000050	30090040	AVAILABLE FOR SALE FINANCIAL ASSETS	2,257,310	1,163,122
30090050	20000050	CHANGES IN THE VALUATION OF	161 106	140044
DEKIVATIVE FINANCIAL INSTRUMENTS	30090050	DERIVATIVE FINANCIAL INSTRUMENTS	-161,496	-140,944
CHANGES IN FAIR VALUE OF OTHER	20000000	CHANGES IN FAIR VALUE OF OTHER		
30090060 ASSETS 2,694,506 1,997,966	30090060	ASSETS	2,694,506	1,997,966
PARTICIPATION IN OTHER		PARTICIPATION IN OTHER		
30090070 COMPREHENSIVE INCOME OF ASSOCIATES 270,864 265,860	30090070	COMPREHENSIVE INCOME OF ASSOCIATES	270,864	265,860
AND JOINT VENTURES				
30090080 OTHER COMPREHENSIVE RESULT 0 0	30090080	OTHER COMPREHENSIVE RESULT	0	0
30020000 NON-CONTROLLING INTEREST 11,274,383 10,267,999	30020000 NON-CONTROLLIN	IG INTEREST	11,274,383	10,267,999

DATA INFORMATION AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

DEBT OF NON-CONSOLIDATED

91000120 COMPANIES GUARANTEED

CONSOLIBITIE		Final Printing	
REF	CONCEPTS	CURRENT YEAR AMOUNT	END OF PREVIOUS YEAR AMOUNT
FOREI	GN CURRENCY LIABILITIES		
91000010 SHOR7	Γ-TERM	6,533,906	6,772,104
FOREI	GN CURRENCY LIABILITIES		
91000020 LONG-	-TERM	45,013,520	32,170,424
91000030 CAPIT.	AL STOCK NOMINAL	2,494,410	2,494,410
91000040 RESTA	TEMENT OF CAPITAL STOCK	2,483,716	2,483,716
PENSIO	ONS AND SENIORITY		
91000050 PREMI	UMS	2,071,993	2,009,430
91000060 NUMB	ER OF EXECUTIVES (*)	72	72
91000070 NUMB	ER OF EMPLOYEES (*)	38,390	31,975
	ER OF WORKERS (*)	0	0
NUMB	ER OF OUTSTANDING		
91000090 SHARE	ES (*)	338,373,267,960	335,501,022,792
NUMB	ER OF REPURCHASED		
91000100 SHARE	ES (*)	24,056,619,171	26,928,864,339
91000110 RESTR	CICTED CASH (1)	0	0

0

0

 $[\]left(1\right)$ THIS CONCEPT MUST BE COMPLETED WHEN GUARANTEES HAVE BEEN PROVIDED AFFECTING CASH AND CASH EQUIVALENTS

^(*) DATA IN UNITS

STATEMENTS OF COMPREHENSIVE INCOME FOR THE NINE AND THREE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final Printing

		CURRENT	YEAR	PREVIOUS	SYEAR
REF A	ACCOUNT / SUBACCOUNT	CUMULATIVE	QUARTER	CUMULATIVE	QUARTER
40010000NET	INCOME	56,098,147	19,829,693	52,347,647	18,763,125
40010010	SERVICES	42,611,709	15,170,941	40,248,440	14,650,126
40010020	SALE OF GOODS	1,600,429	500,032	1,577,721	543,089
40010030	INTEREST	0	0	0	0
40010040	ROYALTIES	4,427,313	1,592,831	3,890,042	1,309,638
40010050	DIVIDENDS	0	0	0	0
40010060	LEASE	7,458,696	2,565,889	6,631,444	2,260,272
40010061	CONSTRUCTION	0	0	0	0
40010070	OTHER	0	0	0	0
40020000 COS	T OF SALES	30,245,578	10,357,163	28,115,183	9,697,179
40021000GRO	OSS PROFIT (LOSS)	25,852,569	9,472,530	24,232,464	9,065,946
40030000GEN	ERAL EXPENSES	12,683,043	4,367,281	10,974,077	3,890,549
40040000 INC	OME (LOSS) BEFORE OTHER	13,169,526	5,105,249	13,258,387	5,175,397
INCO	OME AND EXPENSES, NET				
40050000 OTH	ER INCOME AND	-4,759,838	-4,546,637	160,826	-101,079
(EXI	PENSE), NET				
40060000 OPE	RATING INCOME (LOSS)	8,409,688	558,612	13,419,213	5,074,318
40070000FINA	ANCE INCOME	1,662,885	1,217,408	791,679	261,731
40070010	INTEREST INCOME	891,944	329,928	791,679	261,731
40070020	FOREIGN EXCHANGE	0	0	0	0
	GAIN, NET				
40070030	DERIVATIVES GAIN,	0	116,539	0	0
	NET				
40070040	EARNINGS FROM	770,941	770,941	0	0
	CHANGES IN FAIR				
	VALUE OF FINANCIAL				
	INSTRUMENTS				
40070050	OTHER	0	0	0	0
40080000FINA	ANCE EXPENSE	4,455,069	1,654,635	3,965,693	1,423,780
40080010	INTEREST EXPENSE	4,056,896	1,421,427	3,503,812	1,233,961
40080020	FOREIGN EXCHANGE	365,988	233,208	304,321	121,396
	LOSS, NET				
40080030	DERIVATIVES LOSS,	32,185	0	157,560	68,423
	NET				
40080050	LOSS FROM CHANGES	0	0	0	0
	IN FAIR VALUE OF				
	FINANCIAL				
	INSTRUMENTS				
40080060	OTHER	0	0	0	0
40090000		-2,792,184	-437,227	-3,174,014	-1,162,049

FINAN NET	CE INCOME (EXPENSE)				
	CIPATION IN THE	47,539	116,387	-923,189	-199,814
	TS OF ASSOCIATES AND	17,555	110,007	,25,10,	1,5,011
JOINT	VENTURES				
	ME (LOSS) BEFORE	5,665,043	237,772	9,322,010	3,712,455
	ME TAXES				
40120000 INCOM	ME TAXES	1,666,888	65,843	2,945,454	1,080,887
40120010	INCOME TAX,	3,114,930	1,248,470	4,431,171	1,091,863
	CURRENT				
40120020	INCOME TAX,	-1,448,042	-1,182,627	-1,485,717	-10,976
	DEFERRED				
	ME (LOSS) FROM	3,998,155	171,929	6,376,556	2,631,568
	NUING OPERATIONS				
	ME (LOSS) FROM	0	0	0	0
	NTINUED				
	ATIONS, NET				
40150000NET IN	* * *	3,998,155	171,929	6,376,556	2,631,568
40160000NET IN	* * *	1,115,504	354,730	1,092,107	242,316
	BUTABLE TO				
	CONTROLLING INTEREST				
40170000NET IN		2,882,651	-182,801	5,284,449	2,389,252
ATTRI	BUTABLE TO				
CONTI	ROLLING INTEREST				
40180000NET IN	NCOME (LOSS) PER BASIC	1.00	-0.06	1.85	0.84
SHARE	* * *	1.00	0.00	1.00	0.01
40190000NET IN	ICOME (LOSS) PER ED SHARE	0.93	-0.06	1.71	0.77

STATEMENTS OF COMPREHENSIVE INCOME

OTHER COMPREHENSIVE INCOME (NET OF INCOME TAXES)

FOR THE NINE AND THREE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT	T YEAR	PREVIOUS	YEAR
KL1	ACCOUNT / SUBACCOUNT	CUMULATIVE	QUARTER C	CUMULATIVE (QUARTER
	ET INCOME (LOSS)	3,998,155	171,929	6,376,556	2,631,568
IT	TEMS NOT TO BE RECLASSIFIED INTO				
R	ESULTS				
E	ARNINGS PER PROPERTY				
40210000R	EASSESSMENT	0	0	0	0
A	CTUARIAL EARNINGS (LOSS) FOR				
40220000L	ABOR OBLIGATIONS	0	0	0	0
P	ARTICIPATION IN RESULTS FOR				
40220100R	EVALUATION OF PROPERTIES OF	0	0	0	0
A	SSOCIATES AND JOINT VENTURES				
ΙΊ	TEMS THAT MAY BE SUBSEQUENTLY				
R	ECLASSIFIED INTO RESULTS				
R	ESULT FOR FOREIGN CURRENCY				
40230000C	ONVERSION	1,036	29,741	87,050	53,034
C	HANGES IN THE VALUATION OF				
40240000 A	VAILABLE FOR SALE FINANCIAL	1,094,188	500,578	433,726	-151,525
A	SSETS				
C	HANGES IN THE VALUATION OF				
40250000D	ERIVATIVE FINANCIAL	-20,552	74,214	-2,704	-26,289
IN	NSTRUMENTS				
C	HANGES IN FAIR VALUE OF OTHER				
40260000 A	SSETS	696,540	647,646	-218,620	9,665
P	ARTICIPATION IN OTHER				
40270000C	OMPREHENSIVE INCOME OF	5,004	7,721	110,726	75,599
A	SSOCIATES AND JOINT VENTURES				
40280000 O	THER COMPREHENSIVE INCOME	0	0	0	0
T	OTAL OTHER COMPREHENSIVE				
40290000 IN	NCOME	1,776,216	1,259,900	410,178	-39,516
40300000C	OMPREHENSIVE INCOME (LOSS)	5,774,371	1,431,829	6,786,734	2,592,052
C	OMPREHENSIVE (LOSS)				
40320000 A	TTRIBUTABLE TO	1,104,658	347,899	1,094,878	247,587
N	ON-CONTROLLING INTEREST				
C	OMPREHENSIVE (LOSS)				
40310000 A	TTRIBUTABLE TO CONTROLLING	4,669,713	1,083,930	5,691,856	2,344,465
IN	NTEREST				

STATEMENTS OF COMPREHENSIVE INCOME DATA INFORMATION FOR THE NINE AND THREE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT '	CURRENT YEAR		PREVIOUS YEAR	
KEF	ACCOUNT / SUBACCOUNT	CUMULATIVE (QUARTER	CUMULATIVE	QUARTER	
92000010 C	PERATING DEPRECIATION AND	8,181,297	2,848,974	7,278,088	2,490,282	
A	MORTIZATION					

STATEMENTS OF COMPREHENSIVE INCOME DATA INFORMATION (TWELVE MONTHS) FOR THE TWELVE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final Printing

DEE	A CCOLINE / CLID A CCOLINE	Y	EAR
REF	ACCOUNT / SUBACCOUNT	CURRENT	PREVIOUS
92000030N	NET INCOME (**)	77,541,211	72,140,103
920000400	OPERATING INCOME (LOSS) (**)	13,728,810	18,742,843
920000500	CONTROLLING INTEREST NET	7,855,726	9,481,710
I	NCOME (LOSS) (**)		
92000060N	NET INCOME (LOSS) (**)	5,346,481	8,282,526
920000700	PERATING DEPRECIATION AND	10,749,575	9,577,702
A	AMORTIZATION (**)		

(**) INFORMATION FOR THE LAST TWELVE MONTHS

STATEMENTS OF CASH FLOWS (INDIRECT METHOD) FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

Final Printing

		CURRENT	PREVIOUS
REF	ACCOUNT / SUBACCOUNT	YEAR	YEAR
		AMOUNT	AMOUNT
OPERATING	GACTIVITIES		
50010000	INCOME (LOSS) BEFORE INCOME TAXES	5,665,043	9,322,010
50020000	+ (-) ITEMS NOT REQUIRING CASH	897,156	723,191
50020010	+ ESTIMATES FOR THE PERIOD	795,241	623,999
50020020	+ PROVISIONS FOR THE PERIOD	0	0
50020030	+ (-) OTHER UNREALIZED ITEMS	101,915	99,192
50030000	+ (-) ITEMS RELATED TO INVESTING ACTIVITIES	11,900,620	8,014,526
	+ DEPRECIATION AND AMORTIZATION		
50030010	FOR THE PERIOD	8,181,297	7,278,088
	(-) + GAIN OR LOSS ON SALE OF		
50030020	PROPERTY, PLANT AND EQUIPMENT	304,994	161,588
50030030	+ (-) LOSS (REVERSION) IMPAIRMENT	0	0
	(-) + EQUITY IN RESULTS OF		
50030040	AFFILIATES AND JOINT VENTURES	(47,539)	923,189
50030050	(-) DIVIDENDS RECEIVED	0	0
50030060	(-) INTEREST INCOME	(255,629)	(30,825)
50030070	(-) FOREIGN EXCHANGE FLUCTUATION	(612,265)	(468,762)
50030080	(-) + OTHER ITEMS	4,329,762	151,248
50040000	+ (-) ITEMS RELATED TO FINANCING ACTIVITIES	5,428,758	4,749,028
50040010	(+) ACCRUED INTEREST	4,056,896	3,503,812
	(+) FOREIGN EXCHANGE		
50040020	FLUCTUATION	1,258,396	650,211
	(+) FINANCIAL OPERATIONS OF		
50040030	DERIVATIVES	(738,756)	157,560
50040040	+ (-) OTHER ITEMS	852,222	437,445
50050000	CASH FLOW BEFORE INCOME TAX	23,891,577	22,808,755
50060000	CASH FLOWS PROVIDED OR USED IN OPERATION	(7,601,960)	(10,534,151)
	+ (-) DECREASE (INCREASE) IN		
50060010	CUSTOMERS	7,560,554	7,652,870
7 0060000	+ (-) DECREASE (INCREASE) IN	(4.000 = 40)	(2.44=.000)
50060020	INVENTORIES	(1,000,740)	(3,417,809)
	+ (-) DECREASE (INCREASE) IN OTHER		
50060000	ACCOUNTS RECEIVABLES AND OTHER	(1.015.400)	(2.440.246)
50060030	ASSETS	(1,317,493)	(2,440,346)
50060040	+ (-) INCREASE (DECREASE) IN	1 270 046	221.067
50060040	SUPPLIERS	1,370,046	221,067
50060050	+ (-) INCREASE (DECREASE) IN OTHER	(11 (0(007)	(0.252.0(7)
50060050	LIABILITIES	(11,686,897)	(8,252,067)
50060060		(2,527,430)	(4,297,866)

+ (-) INCOME TAXES PAID OR RETURNED WS EDOM OPERATING ACTIVITIES

50070000	NET CASH FLOWS FROM OPERATING ACTIVITIES	16,289,617	12,274,604
INVESTING A		(15.004.506)	(17.070.260)
50080000	NET CASH FLOWS FROM INVESTING ACTIVITIES (-) PERMANENT INVESTMENTS IN	(15,804,526)	(17,978,269)
50080010	SHARES	(9,361)	(1,352,968)
	+ DISPOSITION OF PERMANENT		
50080020	INVESTMENT IN SHARES	0	0
	(-) INVESTMENT IN PROPERTY, PLANT		
50080030	AND EQUIPMENT	(9,990,264)	(8,627,115)
	+ SALE OF PROPERTY, PLANT AND		
50080040	EQUIPMENT	415,013	82,193
50080050	(-) TEMPORARY INVESTMENTS	(1,058,282)	(420,060)
	+ DISPOSITION OF TEMPORARY		
50080060	INVESTMENTS	434,700	2,278,985
	(-) INVESTMENT IN INTANGIBLE		
50080070	ASSETS	(151,146)	(446,419)
50080080	+ DISPOSITION OF INTANGIBLE ASSETS	0	0
50080090	(-) BUSINESS ACQUISITIONS	0	0
50080100	+ BUSINESS DISPOSITIONS	0	0
50080110	+ DIVIDEND RECEIVED	0	0
50080120	+ INTEREST RECEIVED	0	0
	+ (-) DECREASE (INCREASE) IN		
	ADVANCES AND LOANS TO THIRD		
50080130	PARTIES	0	0
50080140	+ (-) OTHER ITEMS	(5,445,186)	(9,492,885)
FINANCING	ACTIVITIES		
50090000	NET CASH FLOWS FROM FINANCING ACTIVITIES	9,500,297	1,809,551
50090010	+ BANK FINANCING	2,079,933	342,984
50090020	+ STOCK MARKET FINANCING	18,394,625	6,442,598
50090030	+ OTHER FINANCING	0	0
50090040	(-) BANK FINANCING AMORTIZATION	(6,752,103)	(157,410)
	(-) STOCK MARKET FINANCING		
50090050	AMORTIZATION	0	0
50090060	(-) OTHER FINANCING AMORTIZATION	(346,250)	(291,968)
	+ (-) INCREASE (DECREASE) IN		
50090070	CAPITAL STOCK	0	0
50090080	(-) DIVIDENDS PAID	0	(1,084,192)
50090090	+ PREMIUM ON ISSUANCE OF SHARES	0	0
	+ CONTRIBUTIONS FOR FUTURE		
50090100	CAPITAL INCREASES	0	0
50090110	(-) INTEREST EXPENSE	(3,585,362)	(3,232,136)
50090120	(-) REPURCHASE OF SHARES	0	0
50090130	+ (-) OTHER ITEMS	(290,546)	(210,325)
	NET (DECREASE) INCREASE IN CASH AND CASH		
50100000	EQUIVALENTS	9,985,388	(3,894,114)
2010000	CHANGES IN THE VALUE OF CASH AND CASH	×,×00,500	(0,0) (,111)
50110000	EQUIVALENTS	(3,538)	26,671
50120000		16,692,033	19,063,325
		- 0,0,0,0,0	-

CASH AND CASH EQUIVALENTS AT BEGINNING OF

PERIOD

50130000 CASH AND CASH EQUIVALENTS AT END OF PERIOD 26,673,883 15,195,882

STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

Final Printing

			Final Printi	ng		
CONCEPTS	CAPITAL STOCK REI	SHARES PURCHASED	ADDITIONAL (PAID-IN CAPITAL	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	OTHER CAPITAL CONTRIBUTED I	RETAINED EA ACCUMULAT F RESERVES (ACC
BALANCE AT	4.050.106	12 102 222	15 000 010			2 120 007
JANUARY 1, 2013	4,978,126	-13,103,223	15,889,819	C	0	2,139,007
RETROSPECTIVE		0	0			0
ADJUSTMENT	0	0	0	C	0	0
APPLICATION OF						
OTHER COMPREHENSIVE						
INCOME TO						
RETAINED	0	0	0			
EARNINGS	0	0	0	C	0	0
ESTABLISHMENT OF						
RESERVES	0	0	0	C	0	0
DIVIDENDS						
DECLARED	0	0	0	C	0	0
(DECREASE)						
INCREASE OF	0	0	0			0
CAPITAL	0	0	0	C	0	0
REPURCHASE OF						
SHARES	0	-843,989	0	C	0	0
(DECREASE)						
INCREASE IN						
ADDITIONAL PAID-IN CAPITAL	0	0	0	C	0	0
(DECREASE) INCREASE IN						
NON-CONTROLLING						
INTEREST	0	0	0	C	0	0
OTHER	0	1,319,824	0	C	0	0
	0	0	0	C	0	0
	U	U	U	C	0	U

COMPREHENSIVE INCOME

BALANCE AT	4.070.126	12 (27 200	15,000,010	0	0	2 120 007
SEPTEMBER 30, 2013 BALANCE AT	4,9/8,126	-12,627,388	15,889,819	0	0	2,139,007
JANUARY 1, 2014	4,978,126	-12,848,448	15,889,819	0	0	2,139,007
RETROSPECTIVE ADJUSTMENT	0	0	0	0	0	0
APPLICATION OF OTHER COMPREHENSIVE INCOME TO RETAINED EARNINGS	0	0	0	0	0	0
EARININUS	U	U	U	U	U	U
ESTABLISHMENT OF RESERVES	0	0	0	0	0	0
DIVIDENDS DECLARED	0	0	0	0	0	0
(DECREASE) INCREASE OF CAPITAL	0	0	0	0	0	0
REPURCHASE OF SHARES	0	-1,050,277	0	0	0	0
(DECREASE) INCREASE IN ADDITIONAL PAID-IN CAPITAL	0	0	0	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING						
INTEREST	0	0	0	0	0	0
OTHER	0	1,248,005	0	0	0	0
COMPREHENSIVE INCOME	0	0	0	0	0	0
BALANCE AT SEPTEMBER 30, 2014	4,978,126	-12,650,720	15,889,819	0	0	2,139,007

MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA

OUARTER: 03 YEAR: 2014

GRUPO TELEVISA, S.A.B.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

CONSOLIDATED

Final Printing

MEXICO CITY, D.F., OCTOBER 23, 2014—GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY"), TODAY ANNOUNCED RESULTS FOR THIRD-QUARTER 2014. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS ("IFRS").

THE FOLLOWING INFORMATION SETS FORTH CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE QUARTERS ENDED SEPTEMBER 30, 2014 AND 2013, IN MILLIONS OF MEXICAN PESOS, AS WELL AS THE PERCENTAGE THAT EACH LINE REPRESENTS OF NET SALES AND THE PERCENTAGE CHANGE WHEN COMPARING 2014 WITH 2013:

NET SALES

NET SALES INCREASED BY 5.7% TO PS.19,829.7 MILLION IN THIRD-QUARTER 2014 COMPARED WITH PS.18,763.1 MILLION IN THIRD-QUARTER 2013. THIS INCREASE WAS ATTRIBUTABLE TO STRONG GROWTH IN OUR SKY AND TELECOMMUNICATIONS BUSINESSES. OPERATING SEGMENT INCOME INCREASED 4.4%, REACHING PS.8,312.1 MILLION WITH A MARGIN OF 41.1% IN THIRD-QUARTER 2014 COMPARED WITH PS.7,960.9 MILLION WITH A MARGIN OF 41.6% IN THIRD-QUARTER 2013.

NET (LOSS) INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY

NET INCOME OR LOSS ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY AMOUNTED TO A NET LOSS OF PS.182.8 MILLION IN THIRD-QUARTER 2014 COMPARED WITH A NET INCOME OF PS.2,389.3 MILLION IN THIRD-QUARTER 2013. THE NET CHANGE OF PS.2,572.1 MILLION REFLECTED (I) A PS.4,445.5 MILLION INCREASE IN OTHER EXPENSE, NET, AS A RESULT MAINLY OF A ONE-TIME NON-CASH LOSS FROM THE AGREEMENT TO SELL OUR 50% INVESTMENT IN GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), THE PARENT COMPANY OF IUSACELL; (II) A PS.112.4 MILLION INCREASE IN NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS; AND (III) A PS.70.2 MILLION DECREASE IN INCOME BEFORE OTHER EXPENSE, NET. THESE UNFAVORABLE VARIANCES WERE OFFSET BY (I) A PS.1,015.0 MILLION DECREASE IN INCOME TAXES; (II) A PS.724.8 MILLION DECREASE IN FINANCE EXPENSE, NET; AND (III) A PS.316.2 MILLION FAVORABLE CHANGE IN SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET.

THIRD-QUARTER RESULTS BY BUSINESS SEGMENT

THE FOLLOWING INFORMATION PRESENTS THIRD-QUARTER CONSOLIDATED RESULTS ENDED SEPTEMBER 30, 2014 AND 2013, FOR EACH OF OUR BUSINESS SEGMENTS. CONSOLIDATED RESULTS FOR THE THIRD-QUARTER 2014 AND 2013 ARE PRESENTED IN MILLIONS OF MEXICAN PESOS:

CONTENT

THIRD-QUARTER SALES DECREASED BY 3.4% TO PS.8,491.8 MILLION COMPARED WITH PS.8,794.0 MILLION IN THIRD-QUARTER 2013.

ADVERTISING

ADVERTISING REVENUE DECREASED BY 6.4% TO PS.6,015.4 MILLION COMPARED WITH PS.6,426.7 MILLION IN THIRD-QUARTER 2013. THESE RESULTS REFLECT LOWER ADVERTISING REVENUES FROM OUR NATIONAL FREE TO AIR NETWORKS EXPLAINED PARTIALLY BY THE NEW REGULATION THAT RESTRICTS TELEVISION ADVERTISING DURING CERTAIN TIME SLOTS FOR HIGH-CALORIC FOODS AND BEVERAGES. IN ADDITION, OUR FREE TO AIR ADVERTISING REVENUES WERE AFFECTED BY THE SHIFT OF SOME ADVERTISING BUDGETS FROM THE THIRD-QUARTER TO THE SECOND QUARTER, WHEN THE MAJORITY OF THE MATCHES OF THE 2014 WORLD CUP TOOK PLACE, AND BY A WEAK ECONOMIC ENVIRONMENT. ADVERTISING IN PAY-TV NETWORKS INCREASED BY 18.1% AND REPRESENTED 5.8% OF OUR ADVERTISING REVENUES.

NETWORK SUBSCRIPTION REVENUE

THIRD-QUARTER NETWORK SUBSCRIPTION REVENUE DECREASED BY 17.6% TO PS.718.5 MILLION COMPARED WITH PS.872.3 MILLION IN THIRD-QUARTER 2013. THESE RESULTS REFLECT FORGONE REVENUE AS A RESULT OF COMPLIANCE WITH THE MUST-OFFER RULING THAT CAME INTO EFFECT WITH THE CONSTITUTIONAL REFORM IN MATTERS OF TELECOMMUNICATIONS. THE MUST-OFFER RULING REQUIRES US TO ALLOW THE RETRANSMISSION FREE OF CHARGE AND ON A NON-DISCRIMINATORY BASIS OF FREE-TO-AIR TELEVISION SIGNALS TO PAY-TV LICENSEES THAT OPERATE IN THE SAME AREA OF GEOGRAPHIC COVERAGE, SUBJECT TO CERTAIN CONDITIONS BEING MET.

LICENSING AND SYNDICATION

LICENSING AND SYNDICATION REVENUE INCREASED BY 17.6% TO PS.1,757.9 MILLION COMPARED WITH PS.1,495.0 MILLION IN THIRD-QUARTER 2013. THE GROWTH IS EXPLAINED MAINLY BY AN INCREASE OF 22.4% IN ROYALTIES FROM UNIVISION, FROM US\$71.4 MILLION IN THIRD-QUARTER 2013 TO US\$87.4 MILLION IN THIRD-QUARTER 2014. SALES TO LATIN AMERICA AND THE REST OF THE WORLD EXPERIENCED SOLID GROWTH. THESE POSITIVE EFFECTS WERE PARTIALLY COMPENSATED BY LOWER REVENUES FROM OUR COPRODUCTIONS OVERSEAS.

THIRD-QUARTER OPERATING SEGMENT INCOME DECREASED BY 8.5% TO PS.4,042.0 MILLION COMPARED WITH PS.4,415.1 MILLION IN THIRD-QUARTER 2013; THE MARGIN WAS 47.6%. THE DROP IN THE MARGIN OF 260 BASIS POINTS FROM SAME QUARTER LAST YEAR IS MAINLY EXPLAINED BY THE DROP ON FREE TO AIR ADVERTISING REVENUES, THE IMPLEMENTATION OF THE MUST-OFFER RULING, AND THE EXPENSES RELATED TO THE BROADCASTING OF THE 2014 WORLD CUP. THIS EFFECT WAS PARTIALLY COMPENSATED BY LOWER PRODUCTION EXPENSES.

SKY

THIRD-QUARTER SALES GREW BY 9.5% TO PS.4,476.8 MILLION COMPARED WITH PS.4,089.8 MILLION IN THIRD-QUARTER 2013. THE INCREASE WAS DRIVEN BY SOLID GROWTH IN THE SUBSCRIBER BASE IN MEXICO, WHICH IS EXPLAINED BY THE CONTINUED SUCCESS OF SKY'S LOW-COST OFFERINGS AND THE ATTRACTIVENESS OF SKY'S TRADITIONAL PAY-TV PACKAGES. THE NUMBER OF NET ACTIVE SUBSCRIBERS INCREASED BY 160,183 DURING THE QUARTER TO 6,517,735 AS OF SEPTEMBER 30, 2014, OF WHICH 194,646 ARE IN CENTRAL AMERICA AND THE DOMINICAN REPUBLIC, COMPARED WITH 5,878,925 AS OF SEPTEMBER 30, 2013.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED BY 12.2% TO PS.2,136.9 MILLION COMPARED WITH PS.1,903.7 MILLION IN THIRD-QUARTER 2013, AND THE MARGIN WAS 47.7%, AN INCREASE OF 120 BASIS POINTS FROM SAME QUARTER LAST YEAR. SKY BENEFITED FROM HIGHER REVENUES AND LOWER PROGRAMMING COSTS RESULTING FROM THE MUST-OFFER RULING, WHICH WERE PARTIALLY COMPENSATED BY HIGHER PROGRAMMING EXPENSES RELATED MAINLY TO THE TRANSMISSION OF CERTAIN MATCHES OF THE 2014 WORLD CUP.

TELECOMMUNICATIONS

THIRD-QUARTER SALES INCREASED BY 21.3% TO PS.5,305.1 MILLION COMPARED WITH PS.4,374.5 MILLION IN THIRD-QUARTER 2013. THIS INCREASE INCLUDES THE CONSOLIDATION, STARTING SEPTEMBER 1ST, OF PS.329.7 MILLION OF REVENUES FROM CABLECOM. REVENUES FROM OUR THREE CABLE OPERATIONS CABLEVISIÓN, CABLEMÁS AND TVI, AND BESTEL EXPERIENCED SOLID GROWTH. INCLUDING THE ACQUISITION OF CABLECOM, VOICE AND DATA REVENUE GENERATING UNITS, OR RGUS, GREW 31.7% AND 38.2% COMPARED WITH THIRD-QUARTER 2013, RESPECTIVELY, WHILE VIDEO RGUS EXPANDED BY 36.8%.

YEAR-OVER-YEAR, CABLEVISIÓN, CABLEMÁS, TVI, AND BESTEL NET SALES INCREASED 14.3%, 9.7%, 19.9%, AND 15.0% RESPECTIVELY.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF RGUS FOR EACH OF OUR FOUR CABLE SUBSIDIARIES AS OF SEPTEMBER 30, 2014:

THE SUBSCRIBER BASE OF CABLEVISIÓN OF VIDEO, BROADBAND AND VOICE AS OF SEPTEMBER 30, 2014 AMOUNTED TO 883,164, 739,065 AND 438,507 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLEMÁS OF VIDEO, BROADBAND AND VOICE AS OF SEPTEMBER 30, 2014 AMOUNTED TO 1,204,486, 812,555 AND 403,066 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF TVI OF VIDEO, BROADBAND AND VOICE AS OF SEPTEMBER 30, 2014 AMOUNTED TO 478,786, 361,103 AND 172,868 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLECOM OF VIDEO, BROADBAND AND VOICE AS OF SEPTEMBER 30, 2014 AMOUNTED TO 803,850, 252,918 AND 133,456 SUBSCRIBERS, RESPECTIVELY.

THE RGUS OF CABLEVISIÓN, CABLEMÁS, TVI AND CABLECOM AS OF SEPTEMBER 30, 2014 AMOUNTED TO 2,060,736, 2,420,107, 1,012,757 AND 1,190,224, RESPECTIVELY.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED BY 34.0% TO PS.1,981.6 MILLION COMPARED WITH PS.1,479.1 MILLION IN THIRD-QUARTER 2013, AND THE MARGIN REACHED 37.4%, AN INCREASE OF 360 BASIS POINTS FROM SAME QUARTER LAST YEAR. THESE RESULTS INCLUDE THE CONSOLIDATION OF CABLECOM, WHICH CONTRIBUTED PS.157.3 MILLION TO OPERATING SEGMENT INCOME, AND THE BENEFIT FROM LOWER PROGRAMMING COSTS AS A RESULT OF THE MUST-OFFER RULING, WHICH WERE PARTIALLY OFFSET BY HIGHER PERSONNEL, MAINTENANCE, AND MARKETING COSTS AND EXPENSES.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF REVENUES AND OPERATING SEGMENT INCOME, EXCLUDING CONSOLIDATION ADJUSTMENTS, FOR OUR TELECOMMUNICATIONS SUBSIDIARIES FOR THE QUARTER. IN THE CASE OF CABLECOM ONLY THE MONTH OF SEPTEMBER IS INCLUDED:

THE REVENUES FOR THE QUARTER OF CABLEVISIÓN, CABLEMÁS, TVI, CABLECOM AND BESTEL AMOUNTED TO PS.1,613.1 MILLION, PS.1,720.9 MILLION, PS.819.4 MILLION, PS.329.7 MILLION AND PS.943.1 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR THE QUARTER OF CABLEVISIÓN, CABLEMÁS, TVI, CABLECOM AND BESTEL AMOUNTED TO PS.664.3 MILLION, PS.630.8 MILLION, PS.323.3 MILLION, PS.157.3 MILLION AND PS.332.3 MILLION, RESPECTIVELY.

THESE RESULTS DO NOT INCLUDE CONSOLIDATION ADJUSTMENTS OF PS.121.1 MILLION IN REVENUES OR PS.126.4 MILLION IN OPERATING SEGMENT INCOME, WHICH ARE CONSIDERED IN THE CONSOLIDATED RESULTS OF TELECOMMUNICATIONS.

OTHER BUSINESSES

THIRD-QUARTER SALES INCREASED BY 3.5% TO PS.1,936.6 MILLION COMPARED WITH PS.1,870.8 MILLION IN THIRD-QUARTER 2013. THIS INCREASE IS EXPLAINED MAINLY BY I) AN INCREASE IN THE REVENUES OF OUR SOCCER BUSINESS; II) AN INCREASE IN THE REVENUES OF OUR GAMING BUSINESS, AS A RESULT OF AN INCREASE IN THE REVENUES FROM OUR ELECTRONIC GAMING MACHINES; III) AN INCREASE IN THE REVENUES OF OUR FEATURE-FILM DISTRIBUTION BUSINESS IN MEXICO AND THE UNITED STATES, DUE IN PART TO THE DISTRIBUTION OF THE FILM "MÁS NEGRO QUE LA NOCHE"; AND IV) AN INCREASE IN THE REVENUES OF OUR RADIO BUSINESS DUE TO HIGHER ADVERTISING SALES. THIS EFFECT WAS PARTIALLY COMPENSATED BY A DECREASE IN THE REVENUES OF OUR PUBLISHING BUSINESS.

THIRD-QUARTER OPERATING SEGMENT INCOME DECREASED BY 7.0% TO PS.151.6 MILLION COMPARED WITH PS.163.0 MILLION IN THIRD-QUARTER 2013, AND THE MARGIN REACHED 7.8%. THESE RESULTS REFLECT LOWER REVENUES FROM OUR PUBLISHING BUSINESS AS WELL AS HIGHER MARKETING COSTS AND EXPENSES IN OUR FEATURE-FILM DISTRIBUTION BUSINESS. THESE EFFECTS WERE PARTIALLY COMPENSATED BY THE INCREASE IN THE PROFITABILITY OF OUR SOCCER AND GAMING BUSINESSES.

INTERSEGMENT OPERATIONS

INTERSEGMENT OPERATIONS FOR THE THIRD-QUARTER 2014 AND 2013 AMOUNTED TO PS.380.6 MILLION AND PS.366.0 MILLION, RESPECTIVELY.

CORPORATE EXPENSES

CORPORATE EXPENSE INCREASED BY PS.62.7 MILLION, OR 21.2%, TO PS.357.9 MILLION IN THIRD-QUARTER 2014, FROM PS.295.2 MILLION IN THIRD-QUARTER 2013. THE INCREASE REFLECTED PRIMARILY A HIGHER SHARE-BASED COMPENSATION EXPENSE.

SHARE-BASED COMPENSATION EXPENSE IN THIRD-QUARTER 2014 AND 2013 AMOUNTED TO PS.224.4 MILLION AND PS.164.7 MILLION, RESPECTIVELY, AND WAS ACCOUNTED FOR AS CORPORATE EXPENSE. SHARE-BASED COMPENSATION EXPENSE IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES, AND IS RECOGNIZED OVER THE VESTING PERIOD. THE INCREASE OF PS.59.7 MILLION REFLECTED PRIMARILY A HIGHER NUMBER OF OUR CPOS CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES INVOLVED IN OUR TELECOMMUNICATIONS SEGMENT, AS WELL AS THE INCREASE IN THE MARKET PRICE OF OUR CPO FROM LAST YEAR.

OTHER EXPENSE, NET

OTHER EXPENSE, NET, INCREASED BY PS.4,445.5 MILLION TO PS.4,546.6 MILLION IN THIRD-QUARTER 2014, FROM PS.101.1 MILLION IN THIRD-QUARTER 2013. THIS INCREASE REFLECTED PRIMARILY A ONE-TIME NON-CASH LOSS FROM THE AGREEMENT TO SELL OUR INVESTMENT IN GSF, OUR 50% JOINT VENTURE IN THE IUSACELL TELECOM BUSINESS, IN CONNECTION WITH A TRANSACTION AGREEMENT WITH OUR PARTNER IN GSF IN SEPTEMBER 2014, AS DISCUSSED BELOW.

OTHER EXPENSE, NET, ALSO INCLUDED FINANCIAL ADVISORY AND PROFESSIONAL SERVICES, DONATIONS AND LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT FOR THE THIRD-QUARTER 2014.

NON-OPERATING RESULTS

FINANCE EXPENSE, NET

THE FOLLOWING INFORMATION SETS FORTH THE FINANCE EXPENSE OR INCOME, NET, STATED IN MILLIONS OF MEXICAN PESOS FOR THE QUARTERS ENDED SEPTEMBER 30, 2014 AND 2013:

FINANCE EXPENSE, NET, DECREASED BY PS.724.8 MILLION, OR 62.4%, TO PS.437.2 MILLION IN THIRD-QUARTER 2014 FROM PS.1,162.0 MILLION IN THIRD-QUARTER 2013. THIS DECREASE RESULTED PRIMARILY FROM (I) A INCREASE OF PS.955.9 MILLION IN OTHER FINANCE INCOME, NET, TO PS.887.4 MILLION IN THIRD-OUARTER 2014 COMPARED WITH PS.68.5 MILLION IN OTHER FINANCE EXPENSE, NET IN THIRD-QUARTER 2013, DUE TO A FAVORABLE CHANGE IN FAIR VALUE OF THE EMBEDDED DERIVATE RELATED TO OUR OPTION TO CONVERT OUR INVESTMENT IN DEBENTURES ISSUED BY BROADCASTING MEDIA PARTNERS ("BMP"), THE CONTROLLING COMPANY OF UNIVISION, INTO AN EQUITY STAKE OF BMP; AND (II) A PS.68.2 MILLION INCREASE IN INTEREST INCOME TO PS.330.0 MILLION IN THIRD-OUARTER 2014 COMPARED WITH PS.261.8 MILLION IN THIRD-QUARTER 2013, EXPLAINED PRIMARILY BY A HIGHER AVERAGE AMOUNT OF CASH EQUIVALENTS AND TEMPORARY INVESTMENTS IN THIRD-OUARTER 2014. THESE FAVORABLE VARIANCES WERE PARTIALLY OFFSET BY (I) A PS.187.5 MILLION INCREASE IN INTEREST EXPENSE TO PS.1,421.4 MILLION IN THIRD-QUARTER 2014 COMPARED WITH PS.1,233.9 MILLION IN THIRD-OUARTER 2013, DUE PRIMARILY TO A HIGHER AVERAGE PRINCIPAL AMOUNT OF DEBT AND FINANCE LEASE OBLIGATIONS IN THIRD-QUARTER 2014; AND (II) A PS.111.8 MILLION INCREASE IN FOREIGN EXCHANGE LOSS TO PS.233.2 MILLION IN THIRD-OUARTER 2014 COMPARED WITH PS.121.4 MILLION IN THIRD-QUARTER 2013, RESULTING PRIMARILY FROM THE EFFECT OF A 3.2% DEPRECIATION OF THE MEXICAN PESO AGAINST THE U.S. DOLLAR ON OUR AVERAGE NET UNHEDGED U.S. DOLLAR LIABILITY POSITION IN THIRD-OUARTER 2014 COMPARED WITH A 0.9% DEPRECIATION AND A LOWER U.S. DOLLAR LIABILITY POSITION IN THIRD-QUARTER 2013.

SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET

SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET, CHANGED BY PS.316.2 MILLION TO A NET INCOME OF PS.116.4 MILLION IN THIRD-QUARTER 2014 FROM A NET LOSS OF PS.199.8 MILLION IN THIRD-QUARTER 2013. THIS CHANGE REFLECTED MAINLY A REDUCTION IN LOSS OF GSF, OUR 50% JOINT VENTURE IN THE IUSACELL TELECOM BUSINESS, AS WELL AS A HIGHER INCOME OF BMP, THE CONTROLLING COMPANY OF UNIVISION.

INCOME TAXES

INCOME TAXES DECREASED BY PS.1,015.0 MILLION TO PS.65.9 MILLION IN THIRD-QUARTER 2014 COMPARED WITH PS.1,080.9 MILLION IN THIRD-QUARTER 2013. THIS DECREASE REFLECTED PRIMARILY A LOWER TAX BASE.

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS INCREASED BY PS.112.4 MILLION, OR 46.4%, TO PS.354.7 MILLION IN THIRD-QUARTER 2014, COMPARED WITH PS.242.3 MILLION IN THIRD-QUARTER 2013. THIS INCREASE REFLECTED PRIMARILY A HIGHER PORTION OF NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS IN OUR TELECOMMUNICATIONS SEGMENT.

OTHER RELEVANT INFORMATION

CAPITAL EXPENDITURES AND INVESTMENTS

DURING THIRD-QUARTER 2014, WE INVESTED APPROXIMATELY US\$332.6 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES, INCLUDING APPROXIMATELY US\$183.4 MILLION FOR OUR TELECOMMUNICATIONS SEGMENT, US\$102.4 MILLION FOR OUR SKY SEGMENT, AND US\$46.8 MILLION FOR OUR CONTENT SEGMENT AND OTHER BUSINESSES.

OUR INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT IN OUR TELECOMMUNICATIONS SEGMENT DURING THIRD-QUARTER 2014 INCLUDED APPROXIMATELY US\$41.1 MILLION FOR CABLEVISIÓN, US\$81.5 MILLION FOR CABLEMÁS, US\$39.9 MILLION FOR TVI, US\$4.4 MILLION FOR CABLECOM, AND US\$16.5 MILLION FOR BESTEL.

IN AUGUST 2014, WE ACQUIRED, PURSUANT TO APPLICABLE REGULATIONS, 100% OF THE EQUITY INTEREST OF GRUPO CABLE TV, S.A. DE C.V. ("CABLECOM") THROUGH THE CONVERSION OF CERTAIN DEBT INSTRUMENTS PREVIOUSLY SUBSCRIBED BY TENEDORA ARES, S.A.P.I. DE C.V. ("ARES"), THE CONTROLLING COMPANY OF CABLECOM, THE CAPITALIZATION OF A LONG-TERM LOAN PREVIOUSLY SUBSCRIBED BY ARES, AND CASH IN THE AMOUNT OF PS.5,908 MILLION. THE TOTAL FAIR VALUE CONSIDERATION FOR THE ACQUISITION OF CABLECOM AMOUNTED TO PS.15,847.7 AT THE ACQUISITION DATE. WE BEGAN TO CONSOLIDATE CABLECOM IN OUR CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF AUGUST 31, 2014, AND THEREFORE, OUR CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE-MONTH AND NINE-MONTH PERIODS ENDED SEPTEMBER 30, 2014, INCLUDED THE RESULTS OF CABLECOM FOR THE MONTH ENDED ON THAT DATE.

IN SEPTEMBER 2014, OUR PARTNER IN GSF AGREED TO PURCHASE OUR 50% EQUITY PARTICIPATION IN THE IUSACELL TELECOM BUSINESS AT A CASH PURCHASE PRICE OF US\$717 MILLION (PS.9,623.2 MILLION). AS A RESULT OF THIS TRANSACTION, WHICH IS SUBJECT TO CUSTOMARY CLOSING CONDITIONS AND REQUIRED REGULATORY APPROVALS, WE RECOGNIZED A ONE-TIME NON-CASH LOSS OF APPROXIMATELY US\$316 MILLION (PS.4,168.5 MILLION) IN CONSOLIDATED OTHER EXPENSE FOR THIRD-QUARTER 2014.

DEBT AND FINANCE LEASE OBLIGATIONS

THE FOLLOWING INFORMATION SETS FORTH OUR TOTAL CONSOLIDATED DEBT AND FINANCE LEASE OBLIGATIONS AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013. AMOUNTS ARE STATED IN MILLIONS OF MEXICAN PESOS:

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.77,040.5 MILLION AND PS.60,055.8 MILLION AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.335.7 MILLION AND PS.312.7 MILLION, RESPECTIVELY.

ADDITIONALLY, WE HAD FINANCE LEASE OBLIGATIONS IN THE AMOUNT OF PS.4,862.5 MILLION AND PS.4,919.2 MILLION AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.418.8 MILLION AND PS.424.7 MILLION, RESPECTIVELY.

AS OF SEPTEMBER 30, 2014, OUR CONSOLIDATED NET DEBT POSITION (TOTAL DEBT LESS CASH AND CASH EQUIVALENTS, TEMPORARY INVESTMENTS, AND NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS) WAS PS.39,747.5 MILLION. THE AGGREGATE AMOUNT OF NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS AS OF SEPTEMBER 30, 2014, AMOUNTED TO PS.6,151.1 MILLION.

IN SEPTEMBER 2014, WE PREPAID PESO-DENOMINATED LONG-TERM BANK LOANS IN THE PRINCIPAL AMOUNT OF PS.4,500.0 MILLION WHICH WERE ORIGINALLY DUE IN 2016. THE AGGREGATE AMOUNT PAID BY US AMOUNTED TO PS.4,775.9 MILLION WHICH INCLUDED RELATED ACCRUED INTEREST AND FEES.

SHARES OUTSTANDING

AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, AND EXCLUDING THE OUTSTANDING CPO EQUIVALENTS HELD IN A TRUST FOR THE IMPLEMENTATION OF THE LONG-TERM RETENTION PLAN, OUR SHARES OUTSTANDING AMOUNTED TO 338,373.3 MILLION AND 335,501.0 MILLION SHARES, RESPECTIVELY, AND OUR CPO EQUIVALENTS OUTSTANDING AMOUNTED TO 2,892.1 MILLION AND 2,867.5 MILLION CPO EQUIVALENTS, RESPECTIVELY. NOT ALL OF OUR SHARES ARE IN THE FORM OF CPOS. THE NUMBER OF CPO EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF SHARES OUTSTANDING BY 117.

AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, THE GDS (GLOBAL DEPOSITARY SHARES) EQUIVALENTS OUTSTANDING AMOUNTED TO 578.4 MILLION AND 573.5 MILLION GDS EQUIVALENTS, RESPECTIVELY. THE NUMBER OF GDS EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF CPO EQUIVALENTS BY FIVE.

ABOUT TELEVISA

TELEVISA IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD BASED ON ITS MARKET CAPITALIZATION AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT OPERATES FOUR BROADCAST CHANNELS IN MEXICO CITY, PRODUCES AND DISTRIBUTES 24 PAY-TV BRANDS FOR DISTRIBUTION IN MEXICO AND THE REST OF THE WORLD, AND EXPORTS ITS PROGRAMS AND FORMATS TO THE U.S. THROUGH UNIVISION COMMUNICATIONS INC. ("UNIVISION") AND TO OTHER TELEVISION NETWORKS IN OVER 50 COUNTRIES. TELEVISA IS ALSO AN ACTIVE PARTICIPANT IN MEXICO'S TELECOMMUNICATIONS INDUSTRY. IT HAS A MAJORITY INTEREST IN SKY, A LEADING DIRECT-TO-HOME SATELLITE TELEVISION SYSTEM OPERATING IN MEXICO, THE DOMINICAN REPUBLIC AND CENTRAL AMERICA AND IN FIVE CABLE AND TELECOMMUNICATIONS BUSINESSES: CABLEVISIÓN, CABLEMÁS, CABLECOM, TVI AND BESTEL. THROUGH ITS CABLE COMPANIES, TELEVISA OFFERS VIDEO, VOICE, AND BROADBAND SERVICES. TELEVISA ALSO HAS INTERESTS IN MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE

ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING. IN ADDITION, TELEVISA HAS A 50% EQUITY STAKE IN GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), THE CONTROLLING COMPANY OF GRUPO IUSACELL, S.A. DE C.V. ("IUSACELL"), MEXICO'S THIRD LARGEST MOBILE TELECOM PROVIDER IN TERMS OF SUBSCRIBERS. IN THE UNITED STATES, TELEVISA HAS EQUITY AND DEBENTURES THAT, UPON CONVERSION AND SUBJECT TO ANY NECESSARY APPROVAL FROM THE FEDERAL COMMUNICATIONS COMMISSION ("FCC") IN THE UNITED STATES, WOULD REPRESENT APPROXIMATELY 38% ON A FULLY DILUTED, AS-CONVERTED BASIS OF THE EQUITY CAPITAL IN BROADCASTING MEDIA PARTNERS, INC. ("BMP"), THE CONTROLLING COMPANY OF UNIVISION, THE LEADING MEDIA COMPANY SERVING THE UNITED STATES HISPANIC MARKET.

DISCLAIMER

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

THE FINANCIAL INSTITUTIONS THAT PERFORM FINANCIAL ANALYSIS ON THE SECURITIES OF GRUPO TELEVISA, S.A.B. ARE AS FOLLOWS:

INSTITUTION:

BARCLAYS

BBVA BANCOMER

BTG PACTUAL

CREDIT SUISSE

GBM CASA DE BOLSA

GOLDMAN SACHS

HSBC

INVEX

ITAÚ SECURITIES

JPMORGAN

MAXIM GROUP

MERRILL LYNCH

MORGAN STANLEY

NEW STREET

SANTANDER

SCOTIABANK

UBS

MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.B.

UNUFU TELEVISA, S.A.B.

FINANCIAL STATEMENT NOTES

QUARTER: 03 YEAR: 2014

CONSOLIDATED Final Printing

GRUPO TELEVISA, S.A.B. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013 AND
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013
(IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

1. BASIS OF PREPARATION AND ACCOUNTING POLICIES:

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND SUBSIDIARIES (COLLECTIVELY, THE "GROUP"), AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, AND FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013, ARE UNAUDITED, AND HAVE BEEN PREPARED BY USING THE GUIDELINES PROVIDED BY THE INTERNATIONAL ACCOUNTING STANDARD 34, INTERIM FINANCIAL REPORTING. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S AUDITED CONSOLIDATED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, WHICH HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS AS ISSUED BY THE INTERNATIONAL ACCOUNTING STANDARDS BOARD, AND INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH WERE APPLIED ON A CONSISTENT BASIS AS OF SEPTEMBER 30, 2014, EXCEPT FOR THE NEW SEGMENT PRESENTATION DISCUSSED IN NOTE 8.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS WERE AUTHORIZED FOR ISSUANCE ON OCTOBER 20, 2014, BY THE GROUP'S CHIEF FINANCIAL OFFICER.

2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013 CONSISTED OF:

	2014	2013
BUILDINGS	PS.8,311,771	PS.8,411,136
BUILDING IMPROVEMENTS	359,480	305,402
TECHNICAL EQUIPMENT	77,035,996	66,508,565
SATELLITE TRANSPONDERS	7,869,492	7,869,492
FURNITURE AND FIXTURES	893,175	825,284
TRANSPORTATION EQUIPMENT	2,084,711	1,907,209
COMPUTER EQUIPMENT	5,606,091	5,341,054
LEASEHOLD IMPROVEMENTS	1,572,460	1,528,911

	103,733,176	92,697,053
ACCUMULATED DEPRECIATION	(58,075,600)	(49,198,237)
	45,657,576	43,498,816
LAND	4,338,120	4,597,648
CONSTRUCTION AND PROJECTS IN PROGRESS	7,858,939	5,380,011
	PS.57.854.635	PS.53,476,475

DEPRECIATION CHARGED TO INCOME FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 WAS PS.7,326,591 AND PS.6,568,396, RESPECTIVELY.

DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2014, THE GROUP INVESTED PS.10,081,440 IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES.

3. DEBT AND FINANCE LEASE OBLIGATIONS:

DEBT AND FINANCE LEASE OBLIGATIONS OUTSTANDING AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013 WERE AS FOLLOWS:

	2014	2013
U.S. DOLLAR DEBT:		
6% SENIOR NOTES DUE 2018 (A)	PS.6,683,315	PS.6,507,849
6.625% SENIOR NOTES DUE 2025 (A)	7,650,855	7,414,019
8.50% SENIOR NOTES DUE 2032 (A)	3,995,541	3,890,267
6.625% SENIOR NOTES DUE 2040 (A)	7,895,223	7,679,931
5% SENIOR NOTES DUE 2045 (A)	12,902,825	-
TOTAL U.S. DOLLAR DEBT	39,127,759	25,492,066
MEXICAN PESO DEBT:		
7.38% NOTES DUE 2020 (B)	9,957,093	9,951,803
TIIE + 0.35% NOTES DUE 2021 (B)	5,986,380	-
8.49% SENIOR NOTES DUE 2037 (A)	4,483,566	4,483,022
7.25% SENIOR NOTES DUE 2043 (A)	6,432,106	6,430,330
BANK LOANS	5,874,242	8,589,233
BANK LOANS (SKY)	3,500,000	3,500,000
BANK LOANS (TVI)	1,679,369	1,609,361
TOTAL MEXICAN PESO DEBT	37,912,756	34,563,749
TOTAL DEBT (C)	77,040,515	60,055,815
LESS: SHORT-TERM DEBT AND CURRENT		
PORTION OF LONG-TERM DEBT	335,748	312,715
LONG-TERM DEBT, NET OF CURRENT PORTION	PS.76,704,767	PS.59,743,100
FINANCE LEASE OBLIGATIONS:		
SATELLITE TRANSPONDER LEASE OBLIGATION	PS.4,049,114	PS.4,077,561
OTHER	813,375	841,686
TOTAL FINANCE LEASE OBLIGATIONS	4,862,489	4,919,247
LESS: CURRENT PORTION	418,806	424,698
FINANCE LEASE OBLIGATIONS, NET OF CURRENT		
PORTION	PS.4,443,683	PS.4,494,549

(A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE

EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON THE SENIOR NOTES DUE 2018, 2025, 2032, 2037, 2040, 2043 AND 2045, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 6.31%, 6.97%, 8.94%, 8.93%, 6.97%, 7.62% AND 5.26% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT (I) IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY; AND (II) IN THE EVENT OF A CHANGE OF CONTROL, IN WHICH CASE THE COMPANY MAY BE REQUIRED TO REDEEM THE SECURITIES AT 101% OF THEIR PRINCIPAL AMOUNT. ALSO, THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE SENIOR NOTES DUE 2018, 2025, 2037, 2040 AND 2043, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THESE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE U.S. OR MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN THE GROUP'S CONTENT SEGMENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. THE SENIOR NOTES DUE 2018, 2025, 2032, 2037, 2040 AND 2045 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION ("SEC"). THE SENIOR NOTES DUE 2043 ARE REGISTERED WITH BOTH THE U.S. SEC AND THE MEXICAN BANKING AND SECURITIES COMMISSION ("COMISIÓN NACIONAL BANCARIA Y DE VALORES" OR "CNBV").

- (B) INTEREST ON THESE NOTES ("CERTIFICADOS BURSÁTILES") IS PAYABLE SEMI-ANNUALLY FOR NOTES DUE 2020 AND EVERY 28 DAYS FOR NOTES DUE 2021. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE NOTES DUE 2020, IN WHOLE OR IN PART, AT ANY SEMI-ANNUAL INTEREST PAYMENT DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE MEXICAN SOVEREIGN BONDS. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE NOTES DUE 2021, IN WHOLE OR IN PART, AT ANY DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND AN AVERAGE PRICE CALCULATED FROM PRICES TO BE PROVIDED AT THE REDEMPTION DATE BY TWO MEXICAN FINANCIAL PRICING COMPANIES. THE AGREEMENT OF THESE NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES APPOINTED BY THE COMPANY'S BOARD OF DIRECTORS, AND ENGAGED IN THE GROUP'S CONTENT SEGMENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.
- (C) TOTAL DEBT IS PRESENTED NET OF UNAMORTIZED FINANCE COSTS AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, IN THE AGGREGATE AMOUNT OF PS.1,290,532 AND PS.808,585, RESPECTIVELY.

IN APRIL 2014, THE COMPANY CONCLUDED AN OFFERING OF LOCAL BONDS ("CERTIFICADOS BURSÁTILES") DUE 2021 FOR A PRINCIPAL AMOUNT OF PS.6,000,000 WITH AN INTEREST RATE OF THE 28-DAY INTERBANK EQUILIBRIUM INTEREST RATE ("TASA DE INTERÉS INTERBANCARIA DE EQUILIBRIO" OR "TIIE") PLUS 0.35%, WHICH WAS REGISTERED WITH THE CNBV.

IN MAY 2014, THE COMPANY CONCLUDED AN OFFERING OF U.S.\$1,000 MILLION (PS.12,922,300) AGGREGATE PRINCIPAL AMOUNT OF 5% SENIOR NOTES DUE 2045, WHICH WAS REGISTERED WITH THE U.S. SEC.

IN JUNE 2014, THE COMPANY DEPOSITED CASH INTO IRREVOCABLE TRUST ACCOUNTS FOR THE BENEFIT OF CERTAIN CREDITORS OF THE COMPANY'S PESO-DENOMINATED LONG-TERM BANK LOANS, THAT REPRESENTED A PRINCIPAL AMOUNT OF PS.4,500,000. IN SEPTEMBER 2014, THE COMPANY PREPAID PESO-DENOMINATED LONG-TERM BANK LOANS IN THE PRINCIPAL AMOUNT OF PS.4,500,000, WHICH WERE ORIGINALLY DUE IN 2016.

IN SEPTEMBER 2014, THE COMPANY PREPAID A PESO-DENOMINATED LONG-TERM BANK LOAN PREVIOUSLY SUBSCRIBED BY CABLECOM IN THE PRINCIPAL AMOUNT OF PS.1,771,000, WHICH WAS ORIGINALLY DUE IN 2018. THIS PREPAYMENT WAS FUNDED BY THE COMPANY WITH A LONG-TERM BANK LOAN IN THE PRINCIPAL AMOUNT OF PS.1,782,000, WITH A MATURITY IN 2016.

4. CONTINGENCIES:

THERE ARE SEVERAL LEGAL ACTIONS AND CLAIMS PENDING AGAINST THE GROUP WHICH ARE FILED IN THE ORDINARY COURSE OF BUSINESS. IN THE OPINION OF THE COMPANY'S MANAGEMENT, NONE OF THESE ACTIONS AND CLAIMS IS EXPECTED TO HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL STATEMENTS AS A WHOLE; HOWEVER, THE COMPANY'S MANAGEMENT IS UNABLE TO PREDICT THE OUTCOME OF ANY OF THESE LEGAL ACTIONS AND CLAIMS.

5. EQUITY:

THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, IS PRESENTED AS FOLLOWS:

	2014	2013
NOMINAL CAPITAL STOCK	PS. 2,494,410	PS.2,494,410
CUMULATIVE INFLATION ADJUSTMENT (A)	2,483,716	2,483,716
TOTAL CAPITAL STOCK	PS.4,978,126	PS.4,978,126
ADDITIONAL PAID-IN CAPITAL	15,889,819	15,889,819
RETAINED EARNINGS	57,301,130	49,149,607
ACCUMULATED OTHER COMPREHENSIVE INCOME, NET	5,181,113	3,394,051
SHARES REPURCHASED	(12,650,720)	(12,848,448)
NET INCOME FOR THE PERIOD	2,882,651	7,748,279
EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY	PS.73,582,119	PS.68,311,434

(A) ADJUSTMENT TO RECOGNIZE THE EFFECTS OF INFLATION IN CAPITAL STOCK THROUGH DECEMBER 31, 1997, DETERMINED BY APPLYING THE CHANGE IN THE MEXICAN NATIONAL CONSUMER PRICE INDEX BETWEEN THE DATES CAPITAL STOCK WAS CONTRIBUTED AND DECEMBER 31, 1997, THE DATE THROUGH WHICH THE MEXICAN ECONOMY WAS CONSIDERED HYPERINFLATIONARY UNDER THE GUIDELINES OF THE IFRS.

ON APRIL 2, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L" SHARES NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN MAY 2013 IN THE AGGREGATE AMOUNT OF PS.1,084,192.

ON DECEMBER 9, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L" SHARES NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN DECEMBER 2013 IN THE AGGREGATE AMOUNT OF PS.1,084,192.

AS OF SEPTEMBER 30, 2014, THE NUMBER OF SHARES ISSUED, ACQUIRED BY A COMPANY'S TRUST AND OUTSTANDING IS PRESENTED AS FOLLOWS:

	ISSUED	ACQUIRED BY A	OUTSTANDING
		COMPANY'S	
		TRUST	
SERIES "A"	123,273,961,425	8,169,668,784	115,104,292,641
SHARES			
SERIES "B"	58,982,873,976	5,592,438,989	53,390,434,987
SHARES			
SERIES "D"	90,086,525,865	5,147,255,699	84,939,270,166
SHARES			
SERIES "L"	90,086,525,865	5,147,255,699	84,939,270,166
SHARES	262 420 007 121	24.056.610.151	220 272 267 060
	362,429,887,131	24,056,619,171	338,373,267,960

AS OF SEPTEMBER 30, 2014, THE COMPANY'S SHARES REPURCHASED BY THE COMPANY AND THE COMPANY'S SHARES HELD BY A SPECIAL TRUST IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN ARE PRESENTED AS A CHARGE TO THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY, AS FOLLOWS:

	SERIES "A", "B", "D", AND "L" SHARES			
		NOT IN THE		
	IN THE FORM	FORM OF		
	OF CPOS	CPOS	TOTAL	NET COST
REPURCHASE PROGRAM (1)	-	-	-	PS
HELD BY A COMPANY TRUST (2)	17,206,540,299	6,850,078,872	24,056,619,171	9,912,803
ADVANCES FOR ACQUISITION OF				
SHARES (3)	-	-	-	2,737,917
	17,206,540,299	6,850,078,872	24,056,619,171	PS.12,650,720

- (1) DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2014 THE COMPANY DID NOT REPURCHASE ANY SHARES IN THE FORM OF CPOS.
- (2) DURING THE NINE MONTHS ENDED SEPTEMBER 2014, THE TRUST FOR THE LONG-TERM RETENTION PLAN ACQUIRED 15,795,000 SHARES OF THE COMPANY, IN THE FORM OF 135,000 CPOS, IN THE AMOUNT OF PS.10,183, AND RELEASED 2,515,356,792 SHARES IN THE FORM OF 21,498,776 CPOS, AND 372,683,376 SERIES"A" SHARES, IN THE AGGREGATE AMOUNT OF PS.730,156 IN CONNECTION WITH THE LONG-TERM RETENTION PLAN.
 - (3) IN CONNECTION WITH THE LONG-TERM RETENTION PLAN.

THE GROUP ACCRUED IN EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY A SHARE-BASED COMPENSATION EXPENSE OF PS.600,972 AND PS.437,445 FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013, RESPECTIVELY, WHICH AMOUNT WAS REFLECTED IN

CONSOLIDATED INCOME AS ADMINISTRATIVE EXPENSE.

6. FINANCE EXPENSE, NET:

FINANCE (EXPENSE) INCOME FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013, INCLUDED:

	2014	2013
INTEREST EXPENSE	PS.(4,056,896)	PS.(3,503,812)
FOREIGN EXCHANGE LOSS, NET	(365,988)	(304,321)
OTHER FINANCE EXPENSE, NET (1)	-	(157,560)
FINANCE EXPENSE	(4,422,884)	(3,965,693)
INTEREST INCOME (2)	891,944	791,679
OTHER FINANCE INCOME, NET (3)	738,756	-
FINANCE INCOME	1,630,700	791,679
FINANCE EXPENSE, NET	PS.(2,792,184)	PS.(3,174,014)

- (1) OTHER FINANCE EXPENSE, NET, INCLUDED A NET LOSS IN FAIR VALUE FROM DERIVATIVE FINANCIAL CONTRACTS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2013. THIS LINE ITEM ALSO INCLUDED A LOSS IN FAIR VALUE FROM AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO THE GROUP'S INVESTMENTS IN CONVERTIBLE DEBENTURES ISSUED BY BMP IN THE AMOUNT OF PS.32,308 FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2013.
- (2) THIS LINE ITEM INCLUDED INTEREST INCOME FROM THE GROUP'S INVESTMENT IN CONVERTIBLE DEBENTURES ISSUED BY BMP AND ARES IN THE AGGREGATE AMOUNT OF PS.387,977, FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014, AND BY BMP IN THE AMOUNT OF PS.160,694 FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2013.
- (3) THIS LINE ITEM INCLUDED A GAIN IN FAIR VALUE FROM AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO THE GROUP'S INVESTMENTS IN CONVERTIBLE DEBENTURES ISSUED BY BMP IN THE AMOUNT OF PS.880,938 FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014.

7. INCOME TAXES:

IN THE LAST QUARTER OF 2013 THE MEXICAN CONGRESS ENACTED A NEW TAX REFORM (THE "2014 TAX REFORM"), WHICH BECAME EFFECTIVE AS OF JANUARY 1, 2014. AMONG THE TAX REFORMS APPROVED BY THE MEXICAN CONGRESS, ONE OF THE MOST RELEVANT CHANGES WAS THE ELIMINATION OF THE TAX CONSOLIDATION REGIME ALLOWED FOR MEXICAN CONTROLLING COMPANIES THROUGH DECEMBER 31, 2013.

THE INCOME TAX PAYABLE IN CONNECTION WITH THE ELIMINATION OF THE TAX CONSOLIDATION REGIME AMOUNTED TO AN AGGREGATE AMOUNT OF PS. 6,636,049 AND PS.6,813,595 AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, RESPECTIVELY, OF WHICH PS.6,291,975 AND PS.6,629,865 WERE CLASSIFIED AS NON-CURRENT LIABILITIES AS OF THOSE DATES, RESPECTIVELY.

IN THE NINE MONTHS ENDED SEPTEMBER 30, 2013, CURRENT INCOME TAXES INCLUDED INCOME TAXES COMPUTED ON A TAX CONSOLIDATED BASIS, IETU (FLAT TAX), AND AMOUNTS RESULTING FROM INCOME TAXES RELATED TO PRIOR YEARS.

THE INCOME TAX PAYABLE AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, IN CONNECTION WITH THE 2010 MEXICAN TAX REFORM, WAS AS FOLLOWS:

	2014	2013
TAX LOSSES OF SUBSIDIARIES, NET	PS.170,942	PS.350,197
DIVIDENDS DISTRIBUTED AMONG THE GROUP'S ENTITIES	-	81,029
	170,942	431,226
LESS: CURRENT PORTION	94,698	260,285
NON-CURRENT PORTION	PS.76,244	PS.170,941

THROUGH DECEMBER 31, 2013, CURRENT INCOME TAX ASSETS WERE OFFSET AGAINST CURRENT INCOME TAX LIABILITIES OF THE COMPANY'S MEXICAN SUBSIDIARIES THAT WERE ALLOWED TO CONSOLIDATE THEIR INCOME OR LOSS FOR INCOME TAX PURPOSES, AS THEY WERE RELATED TO INCOME TAXES LEVIED BY THE TAXATION AUTHORITY ON THE SAME TAXABLE ENTITY AND THE GROUP HAD THE LEGALLY ENFORCEABLE RIGHT TO SET OFF THOSE CURRENT INCOME TAX ASSETS AND LIABILITIES. BEGINNING ON JANUARY 1, 2014, AS A RESULT OF THE 2014 TAX REFORM, THE COMPANY IS NOT LONGER ALLOWED TO CONSOLIDATE INCOME OR LOSS OF ITS MEXICAN SUBSIDIARIES FOR INCOME TAX PURPOSES, AND CURRENT TAX ASSETS AND CURRENT TAX LIABILITIES OF COMPANIES IN THE GROUP RELATE TO INCOME TAXES LEVIED BY THE TAXATION AUTHORITY ON DIFFERENT TAXABLE ENTITIES.

AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, CURRENT INCOME TAX ASSETS AND LIABILITIES AND DEFERRED INCOME TAX ASSETS AND LIABILITIES, AS REPORTED BY TAXABLE ENTITIES IN THE GROUP, ARE PRESENTED AS FOLLOWS:

	2014	2013
CURRENT INCOME TAXES:		
ASSETS	PS. 5,253,858	PS.1,545,548
LIABILITIES	4,872,009	198,370
NET (1)	PS.381,849	PS.1,347,178
DEFERRED INCOME TAXES:		
ASSETS	PS.15,118,259	PS.10,608,778
LIABILITIES	3,958,608	-
NET	PS.11,159,651	PS.10,608,778

(1) THE NET AMOUNT OF CURRENT INCOME TAXES OF SEPTEMBER 30, 2014 IS REFLECTED AS OTHER ACCOUNTS RECEIVABLE (PS.406,357) AND OTHER TAXES PAYABLE (PS.24,508) IN THE CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF SEPTEMBER 30, 2014.

THE DEFERRED INCOME TAXES AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, WERE PRINCIPALLY DERIVED FROM:

	2014	2013
ASSETS:		
ACCRUED LIABILITIES	PS.1,404,984	PS. 1,455,444
ALLOWANCE FOR DOUBTFUL ACCOUNTS	733,431	753,090
CUSTOMER ADVANCES	2,122,716	2,480,552
INTANGIBLE ASSETS AND TRANSMISSION RIGHTS	501,895	755,985
LIABILITIES:		
INVESTMENTS	(207,877)	(1,147,683)
PROPERTY, PLANT AND EQUIPMENT, NET	(1,375,573)	(1,727,736)

DERIVATIVE FINANCIAL INSTRUMENTS	(401,694)	(366,225)
PREPAID EXPENSES AND OTHER ITEMS	(400,942)	(542,435)
DEFERRED INCOME TAXES OF MEXICAN COMPANIES	2,376,940	1,660,992
DEFERRED INCOME TAX OF FOREIGN SUBSIDIARIES	165,832	165,832
ASSET TAX	680,835	845,910
TAX LOSS CARRYFORWARDS	7,936,044	7,936,044
DEFERRED INCOME TAX ASSET, NET	PS.11,159,651	PS.10,608,778

8. SEGMENT INFORMATION AND SEASONALITY:

INFORMATION BY SEGMENTS FOR THE NINE MONTS ENDED SEPTEMBER 30, 2014 AND 2013, IS PRESENTED AS FOLLOWS:

2014:	TOTAL REVENUES	INTERSEGME REVENUES	ENTCONSOLIDATEI REVENUES	SEGMENT D PROFIT (LOSS)
CONTENT SKY TELECOMMUNICATIONS OTHER BUSINESSES SEGMENT TOTALS RECONCILIATION TO CONSOLIDATED AMOUNTS:	PS. 23,739,191	PS. 785,520	PS. 22,953,671	PS. 10,399,716
	13,009,152	10,619	12,998,533	6,166,605
	14,709,448	88,342	14,621,106	5,387,029
	5,670,925	146,088	5,524,837	454,227
	57,128,716	1,030,569	56,098,147	22,407,577
ELIMINATIONS AND CORPORATE EXPENSES DEPRECIATION AND AMORTIZATION EXPENSE	(1,030,569)	(1,030,569	-	(1,056,754) (8,181,297)
CONSOLIDATED TOTAL BEFORE OTHER EXPENSE OTHER EXPENSE, NET CONSOLIDATED TOTAL	56,098,147	-	56,098,147	13,169,526 (1)
	-	-	-	(4,759,838)
	PS. 56,098,147	PS	PS. 56,,098,147	PS. 8,409,688 (2)
2013: CONTENT SKY TELECOMMUNICATIONS OTHER BUSINESSES SEGMENT TOTALS RECONCILIATION TO	PS. 23,383,784	PS. 661,219	PS. 22,722,565	PS. 10,860,541
	11,917,600	18,280	11,899,320	5,553,219
	12,539,367	58,446	12,480,921	4,475,572
	5,498,641	253,800	5,244,841	481,195
	53,339,392	991,745	52,347,647	21,370,527
CONSOLIDATED AMOUNTS: ELIMINATIONS AND CORPORATE EXPENSES DEPRECIATION AND AMORTIZATION EXPENSE CONSOLIDATED TOTAL BEFORE OTHER INCOME OTHER INCOME, NET CONSOLIDATED TOTAL	(991,745) - 52,347,647 - PS. 52,347,647	- - -) - - 52,347,647 - PS. 52,347,647	(834,052) (7,278,088) 13,258,387 (1) 160,826 PS 13,419,213 (2)

⁽¹⁾ CONSOLIDATED TOTALS REPRESENTS INCOME BEFORE OTHER INCOME (EXPENSE).

(2) CONSOLIDATED TOTALS REPRESENTS CONSOLIDATED OPERATING INCOME.

NEW SEGMENT PRESENTATION

BEGINNING IN THE FIRST QUARTER OF 2014, THE GROUP'S OTHER BUSINESSES SEGMENT INCLUDES THE PUBLISHING BUSINESS, WHICH WAS PREVIOUSLY PRESENTED AS A SEPARATE REPORTABLE SEGMENT. THE GROUP'S PUBLISHING BUSINESS WAS CLASSIFIED INTO THE OTHER BUSINESSES SEGMENT SINCE ITS OPERATIONS ARE NO LONGER SIGNIFICANT TO THE GROUP'S CONSOLIDATED FINANCIAL STATEMENTS TAKEN AS A WHOLE.

SEASONALITY

THE GROUP'S RESULTS OF OPERATIONS ARE SEASONAL. THE GROUP TYPICALLY RECOGNIZES A LARGE PERCENTAGE OF ITS CONSOLIDATED NET SALES (PRINCIPALLY ADVERTISING) IN THE FOURTH QUARTER IN CONNECTION WITH THE HOLIDAY SHOPPING SEASON. IN 2013 AND 2012, THE GROUP RECOGNIZED 29.1% AND 28.6%, RESPECTIVELY, OF ITS ANNUAL CONSOLIDATED NET SALES IN THE FOURTH QUARTER OF THE YEAR. THE GROUP'S COSTS, IN CONTRAST TO ITS REVENUES, ARE MORE EVENLY INCURRED THROUGHOUT THE YEAR AND GENERALLY DO NOT CORRELATE TO THE AMOUNT OF ADVERTISING SALES.

THE CONSOLIDATED NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY FOR EACH OF THE FOUR QUARTERS IN THE PERIOD ENDED SEPTEMBER 30, 2014, IS PRESENTED AS FOLLOWS:

	QUARTER	ACCUMULATED QUARTER		
4TH / 13		PS. 7,748,279	PS.2,463,830	
1ST / 14		853,868	853,868	
2ND / 14		3,065,452	2,211,584	
3RD / 14		2,882,651	(182,801)	

9. CAPITAL CONTRIBUTIONS IN JOINT VENTURE:

DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2013 AND THE YEAR ENDED DECEMBER 31, 2013, THE GROUP MADE CAPITAL CONTRIBUTIONS IN CONNECTION WITH ITS 50% JOINT INTEREST IN GSF, THE PARENT COMPANY OF IUSACELL, IN THE AGGREGATE AMOUNT OF PS.1,337,500 AND PS.1,587,500, RESPECTIVELY. DURING 2014, NO CAPITAL CONTRIBUTIONS WERE MADE BY THE GROUP IN CONNECTION WITH ITS 50% JOINT INTEREST IN GSF.

10. OTHER TRANSACTIONS:

IN AUGUST 2014, THE GROUP CONCLUDED THE ACQUISITION, PURSUANT TO APPLICABLE REGULATIONS, OF 100% OF THE EQUITY INTEREST OF CABLECOM THROUGH THE CONVERSION OF CERTAIN DEBT INSTRUMENTS PREVIOUSLY SUBSCRIBED BY ARES, THE CONTROLLING COMPANY OF CABLECOM, IN THE PRINCIPAL AMOUNT OF PS.7,000,000 AND RELATED ACCRUED INTEREST AT THE ACQUISITION DATE OF PS.297,292, AND AN ADDITIONAL CONSIDERATION OF PS.8,550,369, COMPRISED OF (I) THE CAPITALIZATION OF A LONG-TERM CREDIT PREVIOUSLY SUBSCRIBED BY ARES IN THE PRINCIPAL AMOUNT OF U.S.\$195 MILLION (Ps.2,573,961) AND RELATED ACCRUED INTEREST AT THE ACQUISITION DATE OF U.S.\$5.2 MILLION (PS.68,406); AND (II) CASH IN THE AMOUNT OF PS.5,908,002. THE TOTAL FAIR VALUE CONSIDERATION FOR THE ACQUISITION OF CABLECOM AMOUNTED TO PS.15,847,661 AT THE ACQUISITION DATE, AND THE GROUP RECOGNIZED AN EXCESS OF THE PURCHASE PRICE OVER THE CARRYING VALUE OF THE

ACQUIRED NET ASSETS IN THE AMOUNT OF Ps.11,524,046, BASED ON A PRELIMINARY VALUATION. THE GROUP EXPECTS TO COMPLETE A FINAL VALUATION AND PURCHASE PRICE ALLOCATION OF THIS TRANSACTION IN THE FIRST QUARTER OF 2015. THE GROUP BEGAN TO CONSOLIDATE CABLECOM IN ITS CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF AUGUST 31, 2014, AND THEREFORE, ITS CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE MONTHS AND NINE MONTHS ENDED SEPTEMBER 30, 2014, INCLUDED THE RESULTS OF CABLECOM FOR THE MONTH ENDED ON THAT DATE.

AMOUNTS RECOGNIZED BY THE GROUP AS OF AUGUST 31, 2014 (THE ACQUISITION DATE) FOR MAJOR CLASS OF ASSETS ACQUIRED AND LIABILITIES ASSUMED OF CABLECOM, ARE SET FORTH AS FOLLOWS:

	AU	JGUST 31, 2014
ASSETS:		
CASH AND CASH EQUIVALENTS	PS.	. 371,353
OTHER CURRENT ASSETS		439,709
TOTAL CURRENT ASSETS		811,062
NON-CURRENT ASSETS		6,279,105
TOTAL ASSETS		7,090,167
LIABILITIES:		
SHORT-TERM DEBT AND FINANCE LEASE OBLIGATIONS		447,875
OTHER CURRENT LIABILITIES		622,487
TOTAL CURRENT LIABILITIES		1,070,362
LONG-TERM DEBT AND FINANCE LEASE OBLIGATIONS		1,411,047
OTHER NON-CURRENT LIABILITIES		285,144
TOTAL NON-CURRENT LIABILITIES		1,696,191
TOTAL LIABILITIES		2,766,553
TOTAL NET ASSETS	PS.	4,323,614

IN THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013, ROYALTY REVENUE FROM UNIVISION AMOUNTED TO PS.3,105,373 AND PS.2,555,310, RESPECTIVELY.

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INVESTMENTS IN ASSOCIATES AND JOINT VENTURES CONSOLIDATED

Final	Printing
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	COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	%OWNERSHIP	TOTAL AM (Thousands of Pesos) ACQUISITION COST	Mexican
1	ARGOS COMUNICACION S.A. DE C.V.	PRODUCTIONS OF T.V. PROGRAMS BROADCASTING OF T.V.	34,151,934	33.00		61,860
2	BROADCASTING MEDIA PARTNERS, INC	PROMOTION AND/OR DEVELOPMENT OF ENTERTAINMENT COMPANIES	842,850	7.81	2,584,818	3,181,286
3	EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V.	SPUBLISHING AND PRINTING OF BOOKS AND MAGAZINES	3,227,050	30.00	32,270	5,780
4	ENDEMOL MEXICO, S.A. DE C.V.	PRODUCTION AND COMMERCIALIZATION OF TELEVISION PROGRAMMING	25,000	50.00	25	310
5	GRUPO DE TELECOMUNICACIONES DE ALTA CAPACIDAD, S.A.P.I. DE C.V.	TELECOM	54,666,667	33.33	54,667	542,630
6	OCESA ENTRETENIMIENTO, S.A. DE C.V.	LIVE ENTERTAINMENT IN MEXICO	14,100,000	40.00	1,062,811	876,666
7	OLLIN VFX, S.A. DE C.V.	TELEVISION AND CINEMA PRODUCTION	34	25.37	13,333	13,333
8	T&V S.A.S.	PRODUCTION AND COMMERCIALIZATION OF TELEVISION PROGRAMMING	1,849	49.97	312	312
TO	OTAL INVESTMENT IN ASS	SOCIATES			3,890,168	4,682,177

OBSERVATIONS:

CREDITS BREAKDOWN (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

UNSECURED

CONSOLIDATED			Final Printing				
			mai Finning		AMORTIZA'	TION OF	CREDITS !
	FOREIGN				TIME INTER		
CREDIT TYPE /	INSTITUTION	NDATE OF	AMORTIZATIO)NINTERES?			UNTIL 2
INSTITUTION	(YES/NOT)			RATE			YEAR
BANKS							
FOREIGN TRADE	A						
SECURED	A						
COMMERCIAL BANKS	A						
BANCO NACIONAL DE		1/20/2006	1/20/2017	^ = 4			2 100 000
MÉXICO, S.A.	NO	4/20/2006	4/20/2016	8.74			2,100,000
BANCO SANTANDER,	MO	4/21/2006	4/21/2016	THE - 24			1 400 000
S.A. BANCO MERCANTIL DEL	NO I	4/21/2006	4/21/2016	TIIE+24			1,400,000
NORTE, S.A.	l NO	2/24/2011	2/21/2016	TIIE+1.90	66,365	199,095	5 610,328
BANCO NACIONAL DE	NO	414414VII	4/41/4010	1HLT1.70	00,505	177,070	010,520
MÉXICO, S.A.	NO	3/25/2011	3/23/2021	9.40			
BANCO NACIONAL DE	NO	J1 431 40 1 1	J1 401 404 1	ノ・コン			
MÉXICO, S.A.	NO	3/25/2011	3/23/2021	9.06			
BANCO NACIONAL DE	1,0	<i></i>	0,22	,			
MÉXICO, S.A.	NO	3/25/2011	3/23/2018	8.77			
HSBC MÉXICO, S.A.	NO	3/28/2011	3/30/2018	TIIE+117.5	5		624,190
AF BANREGIO, S.A. DE							
C.V.	NO	10/4/2012	10/2/2017	TIIE+2.50	•	4,500	
HSBC MÉXICO, S.A.	NO	5/29/2013	5/29/2019	TIIE+1.70	*	48,216	64,774
HSBC MÉXICO, S.A.	NO	7/4/2014	7/4/2019	TIIE+1.40			
BANCO SANTANDER, S.A	4NO	9/29/2014	9/29/2016	TIIE+.15			1,779,933
OTHER					92 027	251 01	
TOTAL BANKS STOCK MARKET	A				83,937	251,811	1 6,588,825
STOCK MARKET LISTED STOCK	4						
EXCHANGE	4						
UNSECURED	4						
SENIOR NOTES	YES	5/9/2007	5/11/2037	8.93			
NOTES	NO	10/14/2010	10/1/2020	7.38			
SENIOR NOTES	YES	5/14/2013	5/14/2043	7.25			
NOTES	NO	4/7/2014	4/1/2021	TIIE+.35			
SENIOR NOTES	YES	5/6/2008	5/15/2018	6.31			
SENIOR NOTES	YES	3/18/2005	3/18/2025	6.97			
SENIOR NOTES	YES	3/11/2002	3/11/2032	8.94			
NOTES	YES	11/23/2009	1/15/2040	6.97			
NOTES	YES	5/13/2014	5/13/2045	5.26			
SECURED	A				0	0)
PRIVATE PLACEMENTS	A						

SECURED	1					
TOTAL STOCK MARKET						
OTHER CURRENT AND NON-CURRENT						
LIABILITIES WITH COST	A					
CSI LEASING MÉXICO, S.	_					
DE R.L. DE C.V.	NO	12/1/2011	10/1/2015	7,563	2,272	249
GRUPO DE						
TELECOMUNICACIONES		24 2010		0.000	70.400	76.600
DE ALTA CAPACIDAD GE CAPITAL CFE	NO	8/1/2012	7/1/2020	8,008	79,420	76,699
MEXICO, S. DE R.L. DE						
	NO	7/1/2014	8/1/2019	5,800	16,584	19,652
ALD AUTOMITIVE, S.A.	1,0		0/1/2013	~ <i>,</i>	,-	=- ,
DE C.V.	NO	12/1/2013	12/1/2015	588	1,850	2,403
INTELSAT						
GLOBAL SALES &		10/1/0010	0.44.000			
· · · · · · · · · · · · · · · · · · ·	YES	10/1/2012	9/1/2027			
IP MATRIX, S.A. DE C.V. GRUPO DE	YES	11/1/2009	11/1/2015			
TELECOMUNICACIONES						
	NO	8/1/2012	7/1/2021			
GE CAPITAL CFE						
MEXICO, S. DE R.L. DE		- · <u>-</u>				
	NO	5/29/2013	7/1/2017			
CISCO SYSTEMS CAPITAL CORPORATION	(NO	10/10/2012	8/27/2016			
TOTAL CURRENT AND	NO	10/10/2012	8/2//2010			
NON-CURRENT						
LIABILITIES WITH COST				21,959	100,126	99,003
SUPPLIERS	NO	10/1/2014	0/20/2015		7 220 612	
	NO YES	10/1/2014 10/1/2014	9/30/2015 9/30/2015		7,328,613	
TOTAL SUPPLIERS	YES	10/1/2014	9/30/2013	0	7,328,613	d
TOTAL GOTT LILL	1			-	1,020,012	
OTHER CURRENT AND						
NON-CURRENT						
LIABILITIES	1				7 700 005	46.055
VARIOUS TRANSMISSION RIGHTS	NO NO				15,792,935	46,857
CUSTOMER DEPOSITS	NO					191,234
	NO					897,596
2010 AND 2014 MEXICAN						7.
TAX REFORM	NO					381,424
DERIVATIVE FINANCIAL						: 27 105
	NO VES					107,195
VARIOUS TRANSMISSION RIGHTS	YES YES					
OTHER CURRENT AND	I ES			_	15,792,935	1 624.306
NON-CURRENT	4			•	10,7,2,7,00	1,02 .,00

LIABILITIES

TOTAL

105,896 23,473,485 8,312,134

NOTES

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$ 13.4215 PESOS

PER U.S. DOLLAR

DOES NOT INCLUDE TAX LIABILITIES INCLUDED PAYABLE IN FOREIGN CURRENCY AND MEXICAN PESOS (REF. 21050000 TAXES PAYABLE) OF PS.59,457 AND PS.1,142,206, RESPECTIVELY, FOR EFFECTS OF VALIDATION OF THE SYSTEM.

BANK LOANS AND SENIOR NOTES ARE PRESENTED NET OF UNAMORTIZED FINANCE COSTS IN THE AGGREGATE AMOUNT OF PS.1,290,532.

MONETARY FOREIGN CURRENCY POSITION (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final	Printing
1 IIIui	1 111111111

FOREIGN CURRENCY	DOLL	ARS	OTHER CU	RRENCIES	TOTAL
POSITION	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS
(THOUSANDS OF PESOS)	OF DOLLARS	OF PESOS	OF DOLLARS	OF PESOS	OF PESOS
MONETA DA A GOETIG	2 266 026	45 155 252	160.015	2 150 200	47,005,600
MONETARY ASSETS	3,366,036	45,177,252	160,815	2,158,380	47,335,632
CURRENT	2,061,036	27,662,195	112,353	1,507,947	29,170,142
NON-CURRENT	1,305,000	17,515,057	48,462	650,433	18,165,490
LIABILITIES POSITION	3,882,672	50,974,529	47,115	632,354	51,606,883
CURRENT	449,647	6,034,935	41,607	558,428	6,593,363
NON-CURRENT	3,433,025	44,939,594	5,508	73,926	45,013,520
NET BALANCE	(516,636)	(5,797,277)	113,700	1,526,026	(4,271,251)
	, , , , , , , , ,	(, , , , , , , , , , , , , , , , , , ,	,	, ,	(, , , -)

NOTES:

THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:

- PS. 13.4215 PESOS PER U.S. DOLLAR
 - 16.9554 PESOS PER EURO
 - 11.9932 PESOS PER CANADIAN DOLLAR
 - 1.5932 PESOS PER ARGENTINEAN PESO
 - 0.5417 PESOS PER URUGUAYAN PESO
 - 0.0224 PESOS PER CHILEAN PESO
 - 0.0067 PESOS PER COLOMBIAN PESO
 - 4.6749 PESOS PER PERUVIAN NUEVO SOL
 - 14.0751 PESOS PER SWISS FRANC
 - 2.1304 PESOS PER STRONG BOLIVAR
 - 5.4894 PESOS PER BRAZILIAN REAL
 - 21.7599 PESOS PER STERLING LIBRA
 - 2.1866 PESOS PER CHINESE YUAN
 - 1.8609 PESOS PER SWEDISH KRONA

DEBT INSTRUMENTS CONSOLIDATED

Final Printing

FINANCIAL RESTRICTIONS OF LONG - TERM DEBT SECURITIES

THE AGREEMENTS OF THE U.S.\$500 MILLION, U.S.\$600 MILLION, U.S.\$300 MILLION, PS.4,500 MILLION, U.S.\$600 MILLION, PS.6,500 MILLION AND U.S.\$1,000 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B. WITH MATURITY IN 2018, 2025, 2032, 2037, 2040, 2043 AND 2045, RESPECTIVELY, CONTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

THE AGREEMENTS OF NOTES ("CERTIFICADOS BURSÁTILES") DUE 2020 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.10,000 MILLION AND DUE 2021 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.6,000 MILLION, CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE AGREEMENTS OF LONG-TERM CREDITS ENTERED INTO BY THE COMPANY WITH TWO MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.4,100 MILLION, AND MATURITIES BETWEEN 2016 AND 2021, THE COMPANY IS REQUIRED TO (A) MAINTAIN CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) COMPLY WITH A RESTRICTIVE COVENANT ON SPIN-OFFS, MERGERS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE LONG-TERM LOANS ENTERED INTO BY SKY WITH TWO MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.3,500 MILLION, WITH A MATURITY IN 2016, AND GUARANTEED BY THE COMPANY, SKY IS REQUIRED TO MAINTAIN (A) CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) CERTAIN RESTRICTIVE COVENANTS ON INDEBTEDNESS, LIENS, ASSET SALES, AND CERTAIN MERGERS AND CONSOLIDATIONS.

UNDER THE TERMS OF THE AGREEMENTS OF LONG-TERM CREDITS ENTERED INTO BY A SUBSIDIARY OF THE COMPANY WITH TWO MEXICAN BANKS FOR AN AMOUNT PAYABLE OF \$1,651 MILLION AS OF SEPTEMBER 30, 2014 AND MATURITIES BETWEEN 2014 AND 2019, THIS SUBSIDIARY IS REQUIRED TO COMPLY WITH CERTAIN FINANCIAL RATIOS AND SOME RESTRICTIVE COVENANTS.

COMPLIANCE WITH FINANCIAL RESTRICTIONS

AT SEPTEMBER 30, 2014, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

SALES DISTRIBUTION BY PRODUCT TOTAL SALES (THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED		Final Printing	
	NET CALES MA		MAINT
MAIN PRODUCTS	NET SALES MA VOLUME AMOUNT SI	ARKET HARE TRADEMARK (%)	MAIN CUSTOMERS
DOMESTIC SALES INTERSEGMENT ELIMINATIONS	(1,021,183)		
CONTENT			
CONTENT: ADVERTISING	16,510,307		GENOMMA LAB INTERNACIONAL, S.A.B. DE C.V. HAVAS MEDIA, S.A. DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. KIMBERLY CLARK DE MÉXICO, S.A.B. DE C.V. COMERCIALIZADORA PEPSICO MÉXICO, S. DE R.L. DE C.V. COMPAÑÍA PROCTER & GAMBLE MÉXICO, S. DE R.L. DE C.V. BIMBO, S.A. DE C.V. THE COCA COLA EXPORT CORPORATION SUCURSAL EN MÉXICO PEGASO PCS S.A. DE C.V. MARCAS NESTLÉ, S.A. DE C.V.
NETWORK SUBSCRIPTION REVENU	1,494,073 E		MEGA CABLE, S.A. DE C.V. CABLEVISIÓN RED, S.A. DE C.V.
LICENSING AND SYNDICATIONS	555,138		VARIOUS
SKY:	11,754,470	SKY	SUBSCRIBERS

DTH BROADCAST

SATELLITE

PAY PER VIEW 148,872

CHANNEL 274,025 COMPAÑÍA

COMMERCIALIZATION INTERNACIONAL DE

RADIO Y

TELEVISIÓN, S.A. WDC MÉXICO S. DE

R.L. DE C.V.

TELECOMMUNICATIONS:

DIGITAL SERVICE 6,279,336 CABLEVISIÓN, CABLEMÁS, SUBSCRIBERS

TVI Y

INTERNET SERVICES 3,518,131 CABLECOM

SERVICE INSTALLATION 92,040 PAY PER VIEW 27,258

CHANNEL 341,486 MULTILMEDIOS S.A.

COMMERCIALIZATION DE C.V.

TENEDOD A DI

TENEDORA DE CINES,

S.A. DE C.V. TELEVISORA

FRONTERIZA, S.A. DE

C.V.

CANAL DE NOTICIAS DE ROSARITO, S.A.

DE C.V.

TELEPHONY 1,872,629

TELECOMMUNICATIONS 2,047,830 BESTEL Y CABLECOM SUBSCRIBERS

OTHER 175,692

OTHER BUSINESSES:

PUBLISHING:

MAGAZINE 19,960 408,517 TV Y NOVELAS GENERAL PUBLIC

CIRCULATION MAGAZINE, (AUDIENCE)
MEN'S HEALTH DEALERS

MAGAZINE,

VANIDADES MAGAZINE COMMERCIAL

CENTERS (MALLS)

COSMOPOLITAN

MAGAZINE

NATIONAL GEOGRAPHIC

MAGAZINE OK MAGAZINE TÚ MAGAZINE

SKY VIEW MAGAZINE MUY INTERESANTE

MAGAZINE

COCINA FÁCIL MAGAZINE

ADVERTISING 464,597 FÁBRICAS DE

CALZADO ANDREA,

S.A. DE C.V.

			KIMBERLY CLARK DE MÉXICO, S.A.B. DE C.V. DILTEX, S.A. DE C.V. COMPAÑÍA PROCTER & GAMBLE DE MÉXICO, S. DE R.L DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. PARFUMERIE VERSAILLES, S.A. DE C.V. COLGATE PALMOLIVE, S.A. DE C.V. ORIONTWORLDWIDE, S.A. DE C.V.
OTHER INCOME	12,830		VARIOUS
DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS	231,589		CINE VIDEO Y TV, S.A. DE C.V.
			OPERADORA DE CINEMAS, S.A. DE C.V. CINEMARK DE MÉXICO, S.A. C.V. TENEDORA DE CINES, S.A. DE C.V. EN PANTALLA PRODUCCIONES INTERNACIONALES, S.A. DE C.V.
SPECIAL EVENTS AND SHOW PROMOTION	793,453	CLUB DE FÚTBOL AMÉRICA IMPULSORA DEL DEPORTIVO NECAXA	GENERAL PUBLIC (AUDIENCE) FEDERACIÓN MEXICANA DE FÚTBOL ASOCIACIÓN, A.C.
		ESTADIO AZTECA	AFICIÓN FUTBOL, S.A. DE C.V.
GAMING	1,617,821	PLAY CITY	GENERAL PUBLIC (AUDIENCE)
ADVERTISED TIME SOLD	505,910	MULTIJUEGOS	HAVAS MEDIA, S.A
IN RADIO	JUJ,910		DE C.V. TIENDAS SORIANA, S.A. DE C.V.

		151 100		OPTIMUM MEDIA DIRECTION DE MÉXICO, S.A. DE C.V. ARENA COMMUNICATIONS, S.A. DE C.V. TIENDAS CHEDRAUI, S.A. DE C.V. IPG MEDIA BRANDS COMMUNICATIONS, S.A. DE C.V. TIENDAS COMMUNICATIONS, S.A. DE C.V. TIENDAS COMERCIAL MEXICANA, S.A. DE C.V.
PUBLISHING DISTRIBUTION	6,734	151,132	HOLA MÉXICO MAGAZINE	E VARIOUS
DISTRIBUTION			ENTREPRENEUR MAGAZINE MINIREVISTA MINA MAGAZINE	GENERAL PUBLIC (AUDIENCE) DEALERS
			MONSTER HIGH	COMMERCIAL
			MAGAZINE BRAVO POR TI MAGAZINE	CENTERS (MALLS)
			SELECCIONES MAGAZINE	
EXPORT SALES				
CONTENT:				
ADVERTISING		200,126		CC MEDIOS Y COMUNICACIONES, C.A.
NETWORK SUBSCRIPTION REVENUE		584,580		INTERESES EN EL ITSMO, S.A. DIRECTV ARGENTINA SOCIEDAD ANÓNIMA GALAXY ENTERTAINMENT DE VZLA, C.A. DIRECTV
LICENSING AND SYNDICATIONS		4,272,741	TELEVISA	NETFLIX, INC
SINDICATIONS			TELEVISA	CORPORACIÓN VENEZOLANA DE TELEVISIÓN, C.A.
			TELEVISA	COMPAÑÍA PERUANA DE RADIODIFUSIÓN, S.A.
			TELEVISA	RED TELEVISIVA MEGAVISION, S.A.
			TELEVISA	

				RCN TELEVISIÓN, S.A.
OTHER BUSINESSES: SPECIAL EVENTS AND SHOW PROMOTION DISTRIBUTION,		106,490	CLUB AMÉRICA	
RENTALS, AND SALE OF MOVIE RIGHTS		52,558		NETFLIX, INC
SUBSIDIARIES SALES ABROCONTENT:	OAD			
ADVERTISING		122,226		INITIATIVE MEDIA, INC. OPTIMUM MEDIA DIRECTION, INC. GROUP M MATRIX
SKY: DTH BROADCAST SATELLITE		831,785	SKY	SUBSCRIBERS
TELECOMMUNICATIONS: TELECOMMUNICATIONS		355,046	BESTEL	SUBSCRIBERS
OTHER BUSINESS: PUBLISHING:				
MAGAZINE CIRCULATION	29,621	495,849	T.V. Y NOVELAS MAGAZINE GENTE MAGAZINE PAPARAZZI MAGAZINE	GENERAL PUBLIC (AUDIENCE) DEALERS COMMERCIAL CENTERS (MALLS)
			VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE TÚ MAGAZINE	
			MUY INTERESANTE MAGAZINI BILINKEN MAGAZINE PARA TI MAGAZINE CONDORITO MAGAZINE	3
ADVERTISING		604,210	CONDORITO MAGAZINE	MCCANN ERICKSON N.Y. ESPACIOS, S.A. R.C.N. TELEVISIÓN S.A. MEDIACOM MIAMI
PUBLISHING DISTRIBUTION:	4,347	82,777	SELECCIONES MAGAZINE MAGALY TV MAGAZINE	
			VOGUE MAGAZINE	COMMERCIAL CENTERS (MALLS)
			HOLA MAGAZINE	

EL CUERPO HUMANO MAGAZINE HELLO KITTY MAGAZINE 15 MINUTOS MAGAZINE

TEJER FÁCIL MAGAZINE

RENTALS OF MOVIE	143,192	LIONS GATES FILMS,
TTT 3.60		77.70

FILMS INC.

INTERSEGMENT (9,386) ELIMINATIONS

TOTAL 60,662 56,098,147

ANALYSIS OF PAID CAPITAL STOCK CHARACTERISTIC OF THE SHARES CONSOLIDATED

338,373,267,960

Final Printing NOMINAL NUMBER OF SHARES **CAPITAL STOCK VALID** SERIES VALUE **FIXED VARIABLE FREE COUPON MEXICAN FIXED VARIABLE** (PS.) **PORTION PORTION SUBSCRIPTION** 0 0.00000 0115,104,292,641 0115,104,292,641 0 848,428 A 0 53,390,434,987 0 53,390,434,987 0 405,948 0 В 0.00000 D 0 84,939,270,166 0 0 0.00000 0 84,939,270,166 620,017 L 0.00000 0 84,939,270,166 0 0 84,939,270,166 620,017

0253,433,997,794

84,939,270,166

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE 338,373,267,960 DATE OF THE INFORMATION :

NOTES:

TOTAL

THE NUMBER OF OUTSTANDING SHARES PRESENTED IN THE TABLE ABOVE PLUS THE SHARES REPURCHASED REPRESENT THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

0

2,494,410

FINANCIAL STATEMENT NOTES CONSOLIDATED

Final Printing

11060060: AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.5,523,462 AND PS.4,970,603, RESPECTIVELY.

12080050: AS OF SEPTEMBER 30, 2014 AND DECEMBER 31, 2013, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.8,736,456 AND PS.9,064,845, RESPECTIVELY.

91000010: AT SEPTEMBER 30, 2014 DOESN'T INCLUDE TAX LIABILITIES IN FOREIGN CURRENCY FOR PS.59,457 (SEE ATTACHED BREAKDOWN OF CREDITS).

CUM40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

CUM40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

EXHIBIT 1

TO THE ELECTRONIC FORM TITLED "PREPARATION, FILING, DELIVERY AND DISCLOSURE OF QUARTERLY ECONOMIC, ACCOUNTING AND ADMINISTRATIVE INFORMATION BY ISSUERS"

III. QUALITATIVE AND QUANTITATIVE INFORMATION

i. Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes. The discussion must include a general description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party. If applicable, provide information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes.

In accordance with the policies and procedures implemented by the Finance and Risk area and the Vice President and Corporate Controller, along with the Vice President of Internal Audit, the Company has entered into certain financial derivative transactions for hedging purposes in both the Mexican and international markets so as to manage its exposure to the market risks associated with the changes in interest and foreign exchange rates and inflation. In addition, the Company's Investments Committee has established guidelines for the investment in structured notes or deposits associated with other derivatives, which by their nature may be considered as derivative transactions for trading purposes. It should be noted that in the third quarter of 2014, no such financial derivatives were outstanding. Pursuant to the provisions of International Financial Reporting Standards Board, certain financial derivative transactions originally intended to serve as a hedge and in effect until September 30th, 2014, are not within the scope of hedge accounting as specified in such Standards and, consequently, are recognized in the accounting based on the provisions included in the aforementioned Standards.

General description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party.

The Company's principal objective when entering into financial derivative transactions is to mitigate the effects of unforeseen changes in interest and foreign exchange rates and inflation, so as to reduce the volatility in its results and cash flows as a result of such changes.

The Company monitors its exposure to the interest rate risk by: (i) assessing the difference between the interest rates applicable to its debt and temporary investments, and the prevailing market rates for similar instruments; (ii) reviewing its cash flow requirements and financial ratios (interest coverage); (iii) assessing the actual and budgeted-for trends in the principal markets; and (iv) assessing the prevailing industry practices and other similar companies. This approach enables the Company to determine the optimum mix between fixed- and variable-rate interest for its debt.

Foreign exchange risk is monitored by assessing the Company's monetary position in U.S. dollars and its budgeted cash flow requirements for investments anticipated to be denominated in U.S. dollars and the service of its U.S. dollar-denominated debt.

Financial derivative transactions are reported from time to time to the Audit and Corporate Practices Committee.

The Company has entered into master derivatives agreements with both domestic and foreign financial institutions, that are internationally recognized institutions with which the Company, from time to time, has entered into financial transactions involving corporate and investment banking, as well as treasury services. The form agreement used in connection with financial derivatives transactions with foreign financial institutions is the Master Agreement published by the International Swaps and Derivatives Association, Inc. ("ISDA") and with local institutions is the Master Agreement published by ISDA and the form agreement recommended by Banco de México. In both cases, the main terms and conditions are standard for these types of transactions and include mechanisms for the appointment of calculation or valuation agents.

In addition, the Company enters into standard guaranty agreements that set forth the margins, collateral and lines of credit applicable in each instance. These agreements establish the credit limits granted by the financial institutions with whom the Company enters into master financial derivative agreements, which specify the margin implications in the case of potential negative changes in the market value of its open financial derivative positions. Pursuant to the agreements entered into by the Company, financial institutions are entitled to make margin calls if certain thresholds are exceeded. In the event of a change in the credit rating issued to the Company by a recognized credit rating agency, the credit limit granted by each counterparty would be modified.

As of the date hereof, the Company has never experienced a margin call with respect to its financial derivative transactions.

In compliance with its risk management objectives and hedging strategies, the Company generally utilizes the following financial derivative transactions:

- 2. Interest rate and inflation-indexed swaps;3. Cross-currency principal and interest rate swaps;
- 5. Forward exchange rate contracts;

4. Swaptions;

1. Cross-currency interest rate swaps (i.e., coupon swaps);

- 6. FX options;
- 7. Interest Rate Caps and Floors contracts;
- 8. Fixed-price contracts for the acquisition of government securities (i.e., Treasury locks); and
- 9. Credit Default Swaps.

The strategies for the acquisition of financial derivatives transactions are approved by the Risk Management Committee in accordance with the Policies and Objectives for the Use of Financial Derivatives.

During the quarter from July to September 2014, there were no defaults or margin calls under the aforementioned financial derivative transactions.

The Company monitors on a weekly basis the flows generated by the fair market value of and the potential for margin calls under its open financial derivative transactions. The calculation or valuation agent designated in the relevant Master Agreement, which is always the counterparty, issues monthly reports as to the fair market value of the Company's open positions.

The Risk Management area is responsible for measuring, at least once a month, the Company's exposure to the financial market risks associated with its financings and investments, and for submitting a report with respect to the Company's risk position and the valuation of its financial derivatives to the Finance Committee on a monthly basis, and to the Risk Management Committee on a quarterly basis. The Company monitors the credit rating assigned to its counterparties in its outstanding financial derivative transactions on a regular basis.

The office of the Comptroller is responsible for the validation of the Company's accounting records as related to its financial derivative transactions, based upon the confirmations received from the relevant financial intermediaries, and for obtaining from such intermediaries, on a monthly basis, confirmations or account statements supporting the market valuation of its open financial derivative positions.

As a part of the yearly audit on the Company, the aforementioned procedures are reviewed by the Company's external auditors. As of the date hereof, the Company's auditors have not raised any observation or identified any deficiency therein.

Information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

The Company has a Risk Management Committee, which is responsible for monitoring the Company's risk management activities and approving the hedging strategies used to mitigate the financial market risks to which the Company is exposed. The assessment and hedging of the financial market risks are subject to the policies and procedures applicable to the Company's Risk Management Committee, the Finance and Risk Management areas and the Comptroller that form the Risk Management Manual of the Company. In general terms, the Risk Management Committee is comprised of members of the Corporate Management, Corporate Comptroller, Tax Control and Advice, Information to the Stock Exchange, Finance and Risk, Legal, Administration and Finance, Financial Planning and Corporate Finance areas.

ii. General description of the valuation methods, indicating whether the instruments are valued at cost or at their fair value pursuant to the applicable accounting principles, the relevant reference valuation methods and techniques, and the events taken into consideration. Describe the policies for and frequency of the valuation, as well as the actions taken in light of the values obtained therefrom. Clarify whether the valuation is performed by an independent third party, and indicate if such third party is the structurer, seller or counterparty of the financial instrument. As with respect to financial derivative transactions for hedging purposes, explain the method used to determine the effectiveness thereof and indicate the level of coverage provided thereby.

The Company values its financial derivative instruments based upon the standard models and calculators provided by recognized market makers. In addition, the Company uses the relevant market variables available from online sources. The financial derivative instruments are valued at a reasonable value pursuant to the applicable accounting provisions.

In the majority of cases, the valuation at a reasonable value is carried out on a monthly basis based on valuations of the counterparties and the verification of such reasonable value with internal valuations prepared by the Risk Management area of the Company. Accounting wise, the valuation of the counterparty is registered.

The Company performs its valuations without the participation of any independent third party.

The method used by the Company to determine the effectiveness of an instrument depends on the hedging strategy and on whether the relevant transaction is intended as a fair-value hedge or a cash-flow hedge. The Company's methods take into consideration the prospective cash flows generated by or the changes in the fair value of the financial derivative, and the cash flows generated by or the changes in the fair value of the underlying position that it seeks to hedge to determine, in each case, the hedging ratio.

iii. Management's discussion of the internal and external sources of liquidity that could be used to satisfy the Company's requirements in connection with its financial derivatives.

As of the date hereof, the Company's management has not discussed internal and external sources of liquidity so as to satisfy its requirements in connection with its financial derivatives since, based upon the aggregate amount of the Company's financial derivative transactions, management is of the opinion that the Company's significant positions of cash, cash equivalents and temporary investments, and the substantial cash flows generated by the Company, would enable the Company to respond adequately to any such requirements.

Explanation as to any change in the issuer's exposure to the principal risks identified thereby and in their management, and any contingency or event known to or anticipated by the issuer's management, which could affect any future report. Description of any circumstance or event, such as any change in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Issuer to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the issuer's results or cash flows. Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

Changes in the Company's exposure to the principal risks identified thereby and in their management, and contingencies or events known to or anticipated by the Company's management, which could affect any future report.

Since a significant portion of the Company's debt and costs are denominated in U.S. dollars, while its revenues are primarily denominated in Mexican pesos, depreciation in the value of the Mexican peso against the U.S. dollar and any future depreciation could have a negative effect on the Company's results due to exchange rate losses. However, the significant amount of U.S. dollars in the Company's treasury, and the hedging strategies adopted by the Company in recent years, have enabled it to avoid significant foreign exchange losses.

Circumstances or events, such as changes in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Company to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the Company's results or cash flows.

As of the date hereof, no circumstance or event has given rise to a significant change in the structure of a financial derivative transaction, caused it to be used other than as originally intended, or resulted in a partial or total loss of the relevant hedge requiring that the Company assume new obligations, commitments or variations in its cash flow such that its liquidity is affected.

Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

1. During the relevant quarter, three "Knock-out Option Call" agreements through which Televisa hedged against severe Mexican Peso depreciation for a notional amount of U.S.\$52,500,000.00 (Fifty Two Million Five Hundred Thousand Dollars 00/100) by paying premiums, expired. These options were entered in December 2011, and expired with Televisa not exercising them in July and September 2014.

Likewise there were no defaults or margin calls under financial derivative transactions.

v. Quantitative Information. Attached hereto as Table 1 is a summary of the financial derivative instruments purchased by Televisa, Corporación Novavisión, S. de R.L. de C.V. and Televisión Internacional, S.A. de C.V., whose aggregate fair value represents or could represent one of the reference percentages set forth in Section III (v) of the Official Communication.

IV. SENSITIVITY ANALYSIS

Considering that the Company has entered into financial derivative transactions for hedging purposes, and given the low amount of the financial derivative instruments that proved ineffective as a hedge, the Company has determined that such transactions are not material and, accordingly, the sensitivity analysis referred to in Section IV of the Official Communication is not applicable.

In those cases where the derivative instruments of the Company are for hedging purposes, for a material amount and where the effectiveness measures were sufficient, the measures are justified when the standard deviation of the changes in cash flow as a result of changes in the variables of exchange rate and interest rates of the derivative instruments used jointly with the underlying position is lower than the standard deviation of the changes in cash flow of the underlying position valued in pesos and the effective measures are defined by the correlation coefficient between both positions for the effective measures to be sufficient.

TABLE 1

GRUPO TELEVISA, S.A.B.

Summary of Financial Derivative Instruments as of September 30, 2014

(In thousands of pesos/dollars)

Type of Derivative,	Purpose (e.g.,	Notional	Value of the Un- Reference		Fair	Value		Collateral/ Lines of
Securities or Contract	Securities hedging, Amount/Face		Current Quarter	Previous Quarter (5)	Current Quarter D(H) (4)	Previous Quarter D(H) (5)	Maturing per Year	Credit/ Securities Pledged
Interest Rate Swap (2)	Hedging	Ps. 1,400,000	TIIE 28 days + 24bps / 8.415%			(115,652)	Monthly interest 2014-2016	Does not exist (6)
Interest Rate Swap (1)	Hedging	Ps. 2,500,000	TIIE 28 days / 7.4325%	TIIE 28 days / 7.4325%	(190,117)	(230,915)	Monthly interest 2014-2018	Does not exist (6)
Interest		Ps. 3,000,000		TIIE 28 days / 6.0833%	(40,592)	(105,815)	Monthly interest 2014-2021	Does not exist (6)
FX Options (1)	Hedging	USD 150,000	USD 150,000	USD 202,500	66	91,422	2014-2015	Does not exist (6)
Interest Rate Swap (3)	Hedging		TIIE 28 days / 5.074%	THE 28 days / 5.084%	(13,900)(25,272)	Monthly Interest 2014-2019	Does not exist (6)
Forward (3)	Hedging	USD 6,000 / Ps.78,455	USD 6,000 / Ps.78,455	USD 6,000 / Ps.77,344	2,286	757	2014	Does not exist (6)
					(335,544)	(475,475)		

- (1) Acquired by Grupo Televisa, S.A.B.
- (2) Acquired by Corporación Novavisión, S. de R.L. de C.V.
- (3) Acquired by Televisión Internacional, S.A. de C.V.
- (4) The aggregate amount of the derivatives reflected in the consolidated statement of financial position of Grupo Televisa, S.A.B. as September 30, 2014, included in the relevant SIFIC, is as follows:

11060020 FINANCIAL DERIVATIVE INSTRUMENTS	Ps. 2,538
12080010 FINANCIAL DERIVATIVE INSTRUMENTS	417
22050010 FINANCIAL DERIVATIVE INSTRUMENTS	(338,499)
	Ps.(335,544)

The financial derivatives shown in the above table are those whose aggregate value could represent 5% of the consolidated assets, liabilities or capital, or 3% of the consolidated sales, of Grupo Televisa, S.A.B., for the most

recent quarter.

- (5) Information for the second quarter of 2014.
- (6) Applies only to implicit financing in the ISDA ancillary agreements identified as "Credit Support Annex".

DECLARATION OF THE REGISTRANT'S OFFICERS RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS REPORT FOR THE THIRD QUARTER OF 2014, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION THAT HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS.

/s/ EMILIO FERNANDO
AZCÁRRAGA JEAN
EMILIO FERNANDO AZCÁRRAGA
JEAN
PRESIDENT AND CHIEF EXECUTIVE
OFFICER

/s/ SALVI RAFAEL FOLCH VIADERO

SALVI RAFAEL FOLCH VIADERO CHIEF FINANCIAL OFFICER

/s/ JOAQUÍN BALCÁRCEL SANTA CRUZ JOAQUÍN BALCÁRCEL SANTA CRUZ VICE PRESIDENT - LEGAL AND GENERAL COUNSEL

MÉXICO, D.F., OCTOBER 23, 2014

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: October 28, 2014 By: /s/ Joaquín Balcárcel Santa Cruz

Name: Joaquín Balcárcel Santa Cruz

Title: General Counsel