Edgar Filing: MANSELL KEVIN - Form 4

MANSELL Form 4	KEVIN											
October 18, 2	2010											
FORM	4		~~~~~			~~~ .			OMB AF	PROVAL		
	UNITED	STATES		RITIES A shington,			NGE C	COMMISSION	OMB Number:	3235-0287		
Check thi if no long subject to Section 10 Form 4 ou Form 5 obligation may conti <i>See</i> Instru 1(b).	suant to S a) of the F	ection 1 Public Ut	GES IN 1 SECUR 6(a) of the tility Hold vestment	Expires: January 31 2005 Estimated average burden hours per response 0.5 n								
(Print or Type R	Responses)											
1. Name and A MANSELL	ddress of Reporting l KEVIN		Symbol	r Name and CORPO				5. Relationship of Issuer				
(Last) (First) (Middle)				Earliest Tr				(Check all applicable)				
N56 W1700 DRIVE	0 RIDGEWOOD		(Month/D 10/15/20	ay/Year)				X Director X Officer (give below) Chairma		Owner er (specify EO		
MENOMON	(Street)			ndment, Da nth/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	one Reporting Pe	rson		
FALLS, WI	53051-5660							Person				
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactic Code (Instr. 8) Code V	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	10/15/2010			F	4,420 (1)	D	\$ 52.33	234,199 <u>(2)</u>	D			
Common Stock								138,000	Ι	By family trust <u>(3)</u>		
Common Stock								25,937	Ι	By Trust		
Common Stock								25,937	I	By Trust for Benefit of Spouse (4)		

Edgar Filing: MANSELL KEVIN - Form 4

Common Stock	33,471	Ι	By Spouse
Common Stock	4,628	Ι	By children (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or		ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo
				Disposed of (D)						Trans (Instr
				(Instr. 3, 4, and 5)						
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
MANSELL KEVIN N56 W17000 RIDGEWOOD DRIVE MENOMONEE FALLS, WI 53051-5660	X		Chairman, President, CEO					
Signatures								
Richard D. Schepp (pursuant to Power of filed)	Attorney	previously	10/18/2010					
<u>**</u> Signature of Reporting Perso		Date						
Explanation of Respons	ses:							
* If the form is filed by more than one reporting	person, see	Instruction 4(b))(v).					

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares used to satisfy tax withholding obligation upon vesting of performance shares under the Company's 2003 Long-Term Compensation Plan.

Edgar Filing: MANSELL KEVIN - Form 4

- (2) Includes 24,964 unvested performance shares and 112,169 unvested restricted shares. In accordance with SEC rules, this number does not include other forms of securities held, such as vested stock options.
- (3) Mr. Mansell is not the trustee or beneficiary of the family trust. He disclaims ownership of the trust's shares for purposes of Section 16 of the Exchange Act and, accordingly, disclaims any obligation to report its transactions.
- (4) This report should not be deemed an admission that the reporting person is the beneficial owner of his spouse's shares for purposes of Section 16 or any other purpose.
- (5) This report should not be deemed an admission that the reporting person is the beneficial owner of his children's shares for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.