

PROCTER & GAMBLE CO  
Form 8-K  
July 15, 2008

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) July 15, 2008

THE PROCTER & GAMBLE COMPANY  
(Exact name of registrant as specified in its charter)  
Ohio 1-434 31-0411980  
(State or other jurisdiction (Commission File Number) (IRS Employer  
of incorporation) Identification Number)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202  
(Address of principal executive offices) Zip Code  
  
(513) 983-1100 45202  
(Registrant's telephone number, including area Zip Code  
code)

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE;

On July 15, 2008, The Procter & Gamble Company (the "Company") issued a news release confirming previously announced sales and earnings guidance for the April to June quarter. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure".

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ E. J. WUNSCH  
E. J. Wunsch  
Assistant Secretary  
July 15, 2008

EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated July 15, 2008.