#### **MEREDITH CORP**

Form 4

October 06, 2005

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

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See Instruction

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KERR WILLIAM T			2. Issuer Name <b>and</b> Ticker or Trading Symbol MEREDITH CORP [MDP]	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
1716 LOCUST	STREET		(Month/Day/Year) 10/05/2005	_X_ Director 10% Owner X Officer (give title Other (specify below) Chairman & CEO		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
DES MOINES, IA 50309-3023				Form filed by More than One Reporting Person		

#### (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit onor Dispos (Instr. 3,	ed of		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock (\$1 par value)	10/05/2005		M	16,600	A	\$ 20.3125	154,155	D	
Common Stock (\$1 par value)	10/05/2005		M	8,400	A	\$ 25.3905	162,555	D	
Common Stock (\$1 par value)	10/05/2005		S	800	D	\$ 49.05	161,755	D	

Common Stock (\$1 par value)	10/05/2005	F	16,654	D	\$ 49.08	145,101	D	
Common Stock (\$1 par value)	10/06/2005	S	7,611	D	<u>(2)</u>	137,490	D	
Common Stock (\$1 par value)						5,736	I	by Managed Account
Common Stock (\$1 par value)						95,917	I	by Partnership
Common Stock (\$1 par value)						15,000	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of on Derivative Expiration Date (Month/Day/Year)  Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		tionDerivative Expiration Date Securities (Month/Day/Year)  Acquired (A) or Disposed of (D) (Instr. 3, 4,		e	7. Title and A Underlying S (Instr. 3 and 4	ecur
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am Nui Sha		
Non-Qualified Stock Option (right to buy)	\$ 20.3125	10/05/2005		M	16,600	08/14/2001	08/13/2006	Common Stock (\$1 par value)	16		
Non-Qualified Stock Option (right to buy)	\$ 25.3905	10/05/2005		M	8,400	08/14/2001	08/13/2006	Common Stock (\$1 par value)	8		
	\$ 21.0938					07/01/2001	06/30/2006		11		

Non-Qualified Stock Option (right to buy)				Common Stock (\$1 par value)	
Non-Qualified Stock Option (right to buy)	\$ 26.0313	01/02/2002	01/01/2007	Common Stock (\$1 par value)	23
Non-Qualified Stock Option (right to buy)	\$ 26.3672	07/01/2001	06/30/2006	Common Stock (\$1 par value)	58
Non-Qualified Stock Option (right to buy)	\$ 28.0625	08/09/2008	08/08/2010	Common Stock (\$1 par value)	7:
Non-Qualified Stock Option (right to buy)	\$ 28.0625	08/09/2001	08/09/2010	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy)	\$ 29.875	08/12/2000	08/12/2007	Common Stock (\$1 par value)	85
Non-Qualified Stock Option (right to buy)	\$ 32.539	01/02/2002	01/01/2007	Common Stock (\$1 par value)	11
Non-Qualified Stock Option (right to buy)	\$ 33.1563	08/11/2000	08/11/2009	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy)	\$ 34.8	08/08/2002	08/08/2011	Common Stock (\$1 par value)	12
Non-Qualified Stock Option (right to buy)	\$ 39.05	08/13/2003	08/13/2012	Common Stock (\$1 par value)	15
Non-Qualified Stock Option (right to buy)	\$ 46.165	08/12/2006	08/12/2013	Common Stock (\$1 par value)	17
	\$ 46.165	08/12/2011	08/13/2013		17

Non-Qualified Stock Option (right to buy)				Common Stock (\$1 par value)	
Non-Qualified Stock Option (right to buy)	\$ 49.145	08/10/2008	08/10/2015	Common Stock (\$1 par value)	18
Non-Qualified Stock Option (right to buy)	\$ 49.97	08/10/2007	08/10/2014	Common Stock (\$1 par value)	19
Stock equivalent units	\$ O	08/08/1988	08/08/1988	Common Stock (\$1 par value)	45

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other			
KERR WILLIAM T							
1716 LOCUST STREET	X		Chairman & CEO				
DES MOINES, IA 50309-3023							

### **Signatures**

By: Teresa T. Rinker, Attorney-in-Fact For: William T.
Kerr 10/06/2005

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) Shares sold on open market at a range of \$50.93 to \$51.75.
- (3) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
- (4) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008. (5) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
  - This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007.
- (6) Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

**(7)** 

Reporting Owners 4

This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011.

  (8) Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.