MEREDITH CORP

Form 4

November 10, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0287 Number:

OMB APPROVAL

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

5. Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

HENRY FR	EDERICK B	<i>-</i>	Symbol	Name and	TICKET OF I	rading	B	Issuer		(-)
		MERED	MEREDITH CORP [MDP]				(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of	3. Date of Earliest Transaction			•			
			(Month/D	•				_X_ Director		6 Owner
1716 LOCU	ST STREET		11/09/20	004				below)	ve titleOth below)	er (specify
	(Street)		4. If Amer	ndment, Dat	e Original			6. Individual or	Joint/Group Fili	ng(Check
			Filed(Mon	th/Day/Year)				Applicable Line)		
DES MOINI	ES, IA 50309-	-3023						_X_ Form filed by Form filed by Person	One Reporting Po	
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	ecurit	ties Ac	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	ear) Execu	Deemed attion Date, if th/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock (\$1 par value)						· ´		457,661	I	by Trust
Common Stock (\$1 par value)								83,478	I	by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 51.975	11/09/2004		A	6,000	11/09/2005	11/09/2014	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy)	\$ 34.6					11/13/2002	11/13/2011	Common Stock (\$1 par value)	2,0
Non-Qualified Stock Option (right to buy)	\$ 45.275					11/12/2003	11/12/2012	Common Stock (\$1 par value)	4,0
Non-Qualified Stock Option (right to buy)	\$ 49.75					11/11/2004	11/11/2013	Common Stock (\$1 par value)	6,0
Stock equivalent units	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1 par value)	1,5

Reporting Owners

Reporting Owner Name / Address	Relationships					
Topoloning of the Lambo, Lambour	Director	10% Owner	Officer	Other		
HENRY FREDERICK B						
1716 LOCUST STREET	X					
DES MOINES, IA 50309-3023						

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Signatures

By: John S. Zieser, Attorney-in-Fact For: Frederick B.	11/10/2004
Henry	11/10/2004

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares held at Bankers Trust Co. and Wells Fargo Bank in various Trusts for the benefit of the reporting person and his immediate family.
- (1) The reporting person is Co-Trustee and has or shares in voting and dispositive power. Except to the extent of the reporting person's pecuniary interest, the reporting person disclaims beneficial ownership.
- This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
 - Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1
- (3) par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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