CONISH MARK G Form 4

March 07, 2007

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **CONISH MARK G** Issuer Symbol CHURCH & DWIGHT CO INC (Check all applicable) /DE/[CHD] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X\_ Officer (give title Other (specify (Month/Day/Year) below) below) 469 NORTH HARRISON STREET 03/05/2007 Vice President Operations (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting PRINCETON, NJ 08543 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial Ownership Direct (D) (Month/Day/Year) (Instr. 8) Owned Following or Indirect (Instr. 4)

> (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

Common 03/05/2007 Α 110 A 2,075.0652 D Stock 47.165

**Prfit** Common Shring/Saving 20,630,717 Stock Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Reported

(I)

(Instr. 4)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	\$ 0					<u>(1)</u>	08/08/1988	Common Stock	7,474.8418
Stock Option	\$ 16.2034					04/30/2004	04/30/2011	Common Stock	17,250
Stock Option	\$ 21.8567					06/16/2006	06/16/2013	Common Stock	18,300
Stock Option	\$ 22.3734					06/17/2005	06/17/2012	Common Stock	18,000
Stock Option	\$ 29.5					06/14/2007	06/14/2014	Common Stock	11,850
Stock Option	\$ 35.02					06/19/2009	06/19/2016	Common Stock	19,500
Stock Option	\$ 35.29					06/20/2008	06/20/2015	Common Stock	15,300

## **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

CONISH MARK G 469 NORTH HARRISON STREET PRINCETON, NJ 08543

Vice President Operations

## **Signatures**

Andrew C. Forsell 03/07/2007

\*\*Signature of Date Reporting Person

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.