

VAN BEUREN JOHN A  
 Form 5  
 September 07, 2007

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0362  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 1.0

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 VAN BEUREN JOHN A  
  
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
 CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

P.O. BOX 4098  
  
 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 07/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

MIDDLETOWN, RI 02842

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

| (City)                          | (State)                              | (Zip)  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |  |  |  |                  |  |
|---------------------------------|--------------------------------------|--|--|---|--|--|--|------------------|--|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8)   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |                  |  |
|                                 |                                      |  |  | (A) or (D)  | Amount or Price  |  |  |                  |  |
| Capital Stock                   | 11/21/2006                           | Â  | Z  | D   | 301,202 (1) \$ 0   | 5,549,001  | I  | See Footnote (2) |  |
| Capital Stock                   | 11/21/2006                           | Â  | Z  | A   | 301,202 (1) \$ 0   | 5,549,001  | I  | See Footnote (2) |  |
| Capital Stock                   | 02/22/2007                           | Â  | Z  | D   | 300,000 (1) \$ 0   | 5,549,001  | I  | See Footnote (2) |  |
|                                 | 02/22/2007                           | Â  | Z  | A   | \$ 0   | 5,549,001  | I  |                  |  |

Edgar Filing: VAN BEUREN JOHN A - Form 5

|               |            |   |   |                |   |      |            |   |                  |
|---------------|------------|---|---|----------------|---|------|------------|---|------------------|
| Capital Stock |            |   |   | 300,000<br>(1) |   |      |            |   | See Footnote (2) |
| Capital Stock | 05/22/2007 | Â | Z | 200,000<br>(1) | D | \$ 0 | 5,549,001  | I | See Footnote (2) |
| Capital Stock | 05/22/2007 | Â | Z | 200,000<br>(1) | A | \$ 0 | 5,549,001  | I | See Footnote (2) |
| Capital Stock | Â          | Â | Â | Â              | Â | Â    | 2,993,279  | D | Â                |
| Capital Stock | Â          | Â | Â | Â              | Â | Â    | 10,901,274 | I | By Wife          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. of D Se B O E Is Fi (I  |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares |
|  |  |                                      |  |                                |   | (A)  | (D)   |  |                            |

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| VAN BEUREN JOHN A<br>P.O. BOX 4098<br>MIDDLETOWN, RI 02842 | Â             | Â X       | Â       | Â     |

## Signatures

/s/ John A. van  
Beuren

09/07/2007

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exempt withdrawal of shares from a Voting Trust pursuant to Rule 16b-8. Following withdrawal from the voting trust, the shares were held in a family partnership and remained indirectly beneficially owned by the Reporting Person. The transactions involved a change in the form of indirect beneficial ownership and did not constitute an acquisition or disposition of shares by the Reporting Person.

(2) Interests held by family trusts, partnerships and corporation. The filing of this Form should not be deemed as an admission that the Reporting Person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of these securities. The Reporting Person did not pay or receive consideration in connection with the transactions. The Reporting Person notes that in reports on Form 4 filed to report transactions occurring on May 24, 25 and 29, 2007, due to a typographical error, the transaction date indicated in Column 3 of Table I was incorrectly stated as "2006" rather than "2007."

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.