#### BROCKSMITH JAMES G JR

Form 4 May 11, 2011

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL
OMB
3235-0287

Number:

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Form 5
obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

1(b).
(Print or Type Responses)

| 1. Name and Address of Reporting Person ** BROCKSMITH JAMES G JR |                  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol   | 5. Relationship of Reporting Person(s) to Issuer                      |  |  |
|--|------------------|--|--|---|--|--|
|  |                  |  | Alberto-Culver CO [ACV]                              | (Check all applicable)  |  |  |
| (Last)   | (First) (Middle) |  | 3. Date of Earliest Transaction                      | •• /  |  |  |
| 8930 BAY COLONY DRIVE NO. 1003                                   |                  |  | (Month/Day/Year)<br>05/10/2011                       | X Director 10% Owner Officer (give title below) Other (specification) |  |  |
|  | (Street)         |  | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line)            |  |  |

NAPLES, FL 34108

| (City)                               | (State)                                 | Zip) Table  | e I - Non-D                             | erivative Securities A   | equired, Disposed  | of, or Beneficial  | lly Owned   |
|--------------------------------------|---|---|---|--|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired on (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|                                      |   |   | Code V                                  | (A) or Amount (D) Price  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                   | · ·  |   |
| Common<br>Stock                      | 05/10/2011                              |   | D                                       | 8,100 D \$ 37.5  | 0  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

\_X\_ Form filed by One Reporting Person \_\_\_\_ Form filed by More than One Reporting

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Edgar Filing: BROCKSMITH JAMES G JR - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |                                     |
|---|---|--------------------------------------|---|---|-------|--|---------------------|---|-----------------|-------------------------------------|
|   |   |                                      |   | Code \  | V (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title           | Amount<br>or<br>Number<br>of Shares |
| Director<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 12.8916  | 05/10/2011                           |   | D   |       | 27,663   | <u>(1)</u>          | 10/23/2012  | Common<br>Stock | 27,663                              |
| Director<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 16.873   | 05/10/2011                           |   | D   |       | 9,221  | <u>(1)</u>          | 01/21/2014  | Common<br>Stock | 9,221                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 21.8486  | 05/10/2011                           |   | D   |       | 9,221  | <u>(1)</u>          | 01/26/2015  | Common<br>Stock | 9,221                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 18.0422  | 05/10/2011                           |   | D   |       | 9,221  | <u>(1)</u>          | 01/25/2016  | Common<br>Stock | 9,221                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 23.1   | 05/10/2011                           |   | D   |       | 6,500  | <u>(1)</u>          | 01/24/2017  | Common<br>Stock | 6,500                               |

## **Reporting Owners**

| Reporting Owner Name / Address                          | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| cosporang o mac : mac /                                 | Director      | 10% Owner | Officer | Other |  |  |
| BROCKSMITH JAMES G JR<br>8930 BAY COLONY DRIVE NO. 1003 | X             |           |         |       |  |  |
| NAPLES, FL 34108  |               |           |         |       |  |  |

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## **Signatures**

/s/James M. Spira as attorney-in-fact for James G. Brocksmith, Jr.

05/11/2011

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option is exercisable in full.
- (2) The price of the derivative security is calculated by subtracting the exercise price of the derivative security in column 2 from \$37.50.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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