Under Armour, Inc. Form 3 September 07, 2016 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB Number:

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Browne Colin			2. Date of Event Red Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol Under Armour, Inc. [UA]				
(Last)	(First)	(Middle)	09/06/2016		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)		
1020 HULL STREET (Street) BALTIMORE, MD 21230				Director	(Check all applicable) Director 10% Owner Officer Other (give title below) (specify below) President, Global Sourcing		 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person 		
				(give title below					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Beneficially Owned						
1.Title of Secur (Instr. 4)	ity			nount of Securities ficially Owned . 4)	Ownership	4. Nature of Ind Ownership (Instr. 5)	irect Beneficial		
Reminder: Repo	-	ate line for ea	ch class of securities l	beneficially S	EC 1473 (7-02)				
	inform requir	ation conta ed to respo	pond to the collect ained in this form a nd unless the form MB control number	ire not n displays a					
Т	able II - Der	ivative Secu	rities Beneficially Ow	vned (e.g., puts, calls,	warrants, opti	ons, convertible	e securities)		
1. Title of Deriv (Instr. 4)	vative Securit	Expir	ration Date (Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversio or Exercise Price of	1	6. Nature of Indirect Beneficial Ownership (Instr. 5)		

Date

Exercisable

Expiration

Title

Date

Derivative

Security

Amount or

Number of

Shares

Security:

Direct (D)

or Indirect

(Instr. 5)

(I)

3235-0104

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Othe		
Browne Colin 1020 HULL STREET BALTIMORE, MD 21230	Â	Â	President, Global Sourcing	Â		
Signatures						
John P. Stanton, Attorney in Fa Browne	ct for Co	olin	09/07/2016			
<u>**</u> Signature of Reporting Pe	erson		Date			
Explanation of Re	spor	ises:				

No securities are beneficially owned

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Â

Remarks:

Exhibit List Exhibit 24 - Power of Attorney. No securities are beneficially owned.

Does not include Class C Common Stock held by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.