#### HOLLADAY MARK G

Form 4

February 12, 2019

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average

burden hours per

response...

**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

HOLLADAY MARK G			Symbol SYNOVUS [SNV]	SYNOVUS FINANCIAL CORP				Issuer (Check all applicable)				
(Last)	(First)	(Middle	,	3. Date of Earliest Transaction (Month/Day/Year)				Director 10% Owne Symbol Other (give title Other (special below)				
P.O. BOX 120			02/08/2019				ben		hief Risk Offi	cer		
	(Street)		4. If Amendme Filed(Month/Da		riginal		App	Individual or Join plicable Line) _ Form filed by One	e Reporting Pers	son		
COLUMBUS,	GA 31902						Per	Form filed by Mor son	e than One Rep	orting		
(City)	(State)	(Zip)	Table I -	Non-Deriv	ative Secu	urities	Acquire	ed, Disposed of, o	r Beneficially	y Owned		
1.Title of Security (Instr. 3)	2. Transacti (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	4 and  (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	02/08/20	19		D	324 (1)		\$ 37.34	69,560 <u>(2)</u>	D			
Common Stock	02/08/20	19		F	490 (3)	D	\$ 37.34	69,070	D			
Fixed/Floating Rate Non-Cum Perpetual Preferred Stock Ser D								4,000	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Sec	urities Acquired,	, Disposed of	, or Beneficia	ılly Owned
(e.g., puts, call	s, warrants, optic	ons, convertil	ble securities	)

1. Title	OI 2.	3. Transaction Date	3A. Deemed	4.	Э.	6. Date Exer	cisable and	/. I 1tl	e ana	8. Price of	9. Nu
Derivati	ve Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Number Expiration Date		Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Under	lying	Security	Secui
(Instr. 3	) Price of		(Month/Day/Year)	(Instr. 8	) Derivativ	ve		Securi	ties	(Instr. 5)	Bene
	Derivative				Securitie	s		(Instr.	3 and 4)		Own
	Security				Acquired	i					Follo
					(A) or						Repo
					Disposed	i					Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									Amount		
						Date	Expiration	Title	Or		
						Exercisable	Date	Title	Number		
				C-1- 1	of						
				Code	V (A) (D)				Shares		

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HOLLADAY MARK G P.O. BOX 120 COLUMBUS, GA 31902

Exec. VP, Chief Risk Officer

# **Signatures**

1 Title of 2

/s/ Mary Maurice Young 02/12/2019

\*\*Signature of Reporting Date
Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On February 12, 2018, the reporting person reported the grant of certain market restricted stock units (the "MRSUs"). The MRSUs have a service-based vesting component as well as a Total Shareholder Return Multiplier. On February 8, 2019, pursuant to the terms of the

- (1) service-based vesting component of the MRSUs, the first tranche of such award vested. Based upon the Total Shareholder Return Multiplier, the "target" amount of MRSUs which vested was adjusted downward based upon Synovus' total shareholder return during the year. As such, the reporting person received 324 less shares of the Company's restricted stock than the target amount of MRSUs initially reported on Form 4 in February 2018.
- (2) Includes 20 shares acquired through the accrual of dividend equivalents on the MRSUs vested as of February 8, 2019.
- (3) These shares were withheld upon the vesting of MRSUs to pay tax witholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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