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NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

December 30, 2013

PAGE 1
000 B000000 10/31/2013
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000 D000000 N
000 E000000 NF
000 F000000 Y
000 G000000 N
000 H000000 N
000 I000000 6.1
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001 C000000 3129178200
002 A000000 333 WEST WACKER DRIVE
002 B000000 CHICAGO
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008 A000002 NUVEEN ASSET MANAGEMENT, LLC
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008 D010002 CHICAGO
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012 A000001 COMPUTERSHARE
012 B000001 84-05925
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014 A000001 NUVEEN INVESTMENTS, LLC
014 B000001 8-13464
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 C
PAGE 2
015 C010001 BOSTON
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019 B000000 208
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 021 000000 0
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 022 B000010 59-1237041
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024 000000 N
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072 Q000000 0
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 074 X000000 244
 074 Y000000 777249
 075 A000000 0
 075 B000000 609593
 076 000000 12.92

077 A000000 Y
 077 B000000 Y

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077 E000000 N
 078 000000 N

080 A000000 CHUBB GROUP OF INSURANCE COMPANIES
 080 B000000 BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH

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080 C000000 114000
 081 A000000 Y
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 082 A000000 N
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 087 A030000 NAD
 088 A000000 N
 088 B000000 N
 088 C000000 N
 088 D000000 Y
 SIGNATURE STEPHEN D. FOY
 TITLE VICE PRESIDENT

ed Transaction(s)

(Instr. 3 and 4)6. Ownership Form: Direct (D) or Indirect (I)
 (Instr. 4)7. Nature of Indirect Beneficial Ownership
 (Instr. 4)CodeVAmount(A) or (D)Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or

Performance Shares	(1)	03/31/2017	A	V	13,711	(2)	(2)	Common Stock	Number of Shares 13,711
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Johnson Elizabeth C/O PFSWEB, INC. 505 MILLENNIUM ALLEN, TX 75013			Senior Vice President	

Signatures

/s/ Elizabeth Johnson 10/02/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each performance share represents the contingent right to receive one share of Common Stock.
- (2) Subject to vesting in three installments beginning December 31, 2017 contingent upon continued employment and the relative total shareholder return of the Company Common Stock as compared to a designated index.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.