FERGUSON J BRIAN

Form 4

August 05, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287 January 31,

Expires: 2005 Estimated average

OMB APPROVAL

0.5

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * FERGUSON J BRIAN			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	EASTMAN CHEMICAL CO [EMN] 3. Date of Earliest Transaction	(Check all applicable)		
	ASTMAN CHEMICAL OMPANY, 200 SOUTH WILCOX RIVE		(Month/Day/Year) 08/03/2010	X Director 10% OwnerX Officer (give title Other (specif below) Exec Chairman of the Board		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		
KINGSPORT, TN 37660-5075				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - N	on-I	Derivative S	ecurit	ies Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		4. Securities Acquired (A) onor Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/20/2010		Code	V V	Amount 132,839 (1)	(D)	Price \$ 0	83,217	D	
Common Stock	05/20/2010		G	V	132,839 (1)	A	\$ 0	132,839	I	By Trusts
Common Stock	05/26/2010		G	V	59,260 (2)	D	\$0	73,579	I	By Trusts
Common Stock	05/26/2010		G	V	59,260 (2)	A	\$0	59,260	I	By LLC
Common Stock	08/03/2010		S		22,981	D	\$ 63.16	50,598	I	By Trusts

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Common Stock	08/03/2010	S	27,019	D	\$ 63.16	32,241	I	By LLC
Common Stock						582	I	By ESOP
Common Stock						8,749 (3)	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Keiauonsnips							
	Director	10% Owner	Officer	Other				
FERGUSON J BRIAN EASTMAN CHEMICAL COMPANY 200 SOUTH WILCOX DRIVE KINGSPORT, TN 37660-5075	X		Exec Chairman of the Board					

Signatures

Brian L. Henry, by Power of
Attorney 08/05/2010

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares reported as directly beneficially owned in the reporting person's Form 4 filed February 24, 2010 which were transferred on and (1) before May 20, 2010 to trusts jointly controlled by reporting person and family members and of which the reporting person and family
- members are beneficiaries.

 Transfer of shares from trusts jointly controlled by the reporting person and family members and of which the reporting person and family members are beneficiaries to a limited liability company jointly owned by the reporting person and family members and controlled by the
- (3) Includes 211 shares acquired since February 22, 2010 resulting from automatic reinvestment of dividends.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.