## CHARDAVOYNE WILLIAM J

Form 4
August 28, 2008

(Print or Type Responses)

1. Name and Address of Reporting Person * CHARDAVOYNE WILLIAM J
(Last) (First) (Middle)
C/O FTD GROUP, INC., 3113
WOODCREEK DRIVE
(Street)

DOWNERS GROVE, IL 60515
5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_X_Director
below)
6. Individual or Joint/Group Filing(Check

Applicable Line)
_X_Form filed by One Reporting Person Form filed by More than One Reporting Person


Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of <br> Derivative |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Conversion <br> Security | (Month/Day/Year) | Execution Date, if | TransactiorDerivative | Expiration Date | Underlying Securities <br> (Mny | and | Code |


| (Instr. 3) | Price of Derivative Security |  | (Month/Day/Year) | (Instr. 8 | 8) | Acq <br> or D <br> (D) <br> (Instr <br> and | ired (A) sposed of $\text { r. } 3,4 \text {, }$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code | V | (A) | (D) | Date <br> Exercisable | Expiration <br> Date | Title | Amount <br> or <br> Number <br> of Shares |
| Stock <br> Option <br> (right to buy) | \$ 14.58 | 08/26/2008 |  | D |  |  | 2,500 | 08/26/2008 | 11/14/2017 | Common Stock | 2,500 |
| Stock <br> Option <br> (right to buy) | \$ 17.095 | 08/26/2008 |  | D |  |  | 2,500 | 11/15/2007 | 11/15/2016 | Common Stock | 2,500 |
| Stock Option (right to buy) | \$ 14.645 | 08/26/2008 |  | D |  |  | 25,000 | (3) | 07/28/2016 | Common Stock | 25,000 |

## Reporting Owners

## Reporting Owner Name / Address

## Relationships

Director 10\% Owner Officer Other

## CHARDAVOYNE WILLIAM J

C/O FTD GROUP, INC.
3113 WOODCREEK DRIVE
X
DOWNERS GROVE, IL 60515

## Signatures

Jandy Tomy,
Attorney-In-Fact
${ }_{\text {** }}$ Signature of Reporting Person
Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 f f(a)$.
Upon the effective date of an Agreement and Plan of Merger, dated as of April 30, 2008, as amended, by and among FTD Group, Inc. ("FTD"), United Online, Inc. ("United Online") and UNOLA Corp. (the "Merger"), the option was canceled in exchange for merger
(1) consideration of $\$ 10.15$ in cash, without interest, and 0.4087 of a share of United Online common stock for each share of FTD common stock (the "Merger Consideration"), reduced ratably by the exercise price of the unexercised options in the same proportion that the value of the cash and fraction of a share of United Online common stock comprising the merger consideration bear to each other.

Upon the effective date of the Merger, the option was canceled in exchange for the Merger Consideration (as defined above), reduced
(2) ratably by the exercise price of the unexercised options in the same proportion that the value of the cash and fraction of a share of United Online common stock comprising the merger consideration bear to each other. All of these options were canceled on the effective date of the merger for no value.

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This option, provided for vesting as follows: 8,334 options vested on $07 / 28 / 06,8,333$ options vested on $07 / 28 / 07$ and 8,333 options vested on $7 / 28 / 08$. Upon the effective date of the Merger, the option was canceled in exchange for the Merger Consideration (as defined (3) above), reduced ratably by the exercise price of the unexercised options in the same proportion that the value of the cash and fraction of a share of United Online common stock comprising the merger consideration bear to each other. All of these options were canceled on the effective date of the merger for no value.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

