## Fennessy Richard A Form 3 November 15, 2004 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB Number:

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Fennessy Richard A	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name INSIGHT E				
(Last) (First) (Middle) 1305 WEST AUTO DRIVE	11/15/2004	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
		(Check	all applicable)	1		
(Street) TEMPE, AZ 85284		Director X Officer (give title below	10% ( Other	Owner	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City) (State) (Zip)	Table I - N	Non-Derivati	ive Securiti	ies Bei	neficially Owned	
1.Title of Security (Instr. 4)	2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	-	
No securities beneficially owned.	0		D	Â		
information conta required to respo	ch class of securities benefici bond to the collection of ained in this form are not nd unless the form displa MB control number.		EC 1473 (7-02	<u>}</u> )		
Table II - Derivative Secu	rities Beneficially Owned (e.	.g., puts, calls,	warrants, opt	tions, c	onvertible securities)	

Form:	(Instr. 5)
Direct (D)	
or Indirect	
(I)	
(Instr. 5)	
_	<b>^</b>

1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year) 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		Inderlying	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

3235-0104

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

Shares

(I) (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Fennessy Richard A 1305 WEST AUTO DRIVE TEMPE, AZ 85284	Â	Â	President and CEO	Â			
Signatures							
Richard A. Fennessy 11/2	15/2004						
<u>**</u> Signature of Reporting Person	Date						

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.