INFOSONICS Corp Form 10-K March 10, 2015 Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

(Mark one)

X ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2014

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File No. 001-32217

InfoSonics Corporation

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation)

33-0599368

(IRS Employer Identification No.)

3636 Nobel Drive, Suite 325

San Diego, CA 92122

(Address of principal executive offices including zip code)

858-373-1600

(Registrant s telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class \$0.001 par value common stock

Name of each exchange on which registered
The NASDAQ Stock Market

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. "Yes x No

Indicated by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. "Yes x No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Date File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). x Yes "No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. x

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer "

Accelerated filer

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company x Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). "Yes x No

The aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, as of the last business day of the registrant s most recently completed second fiscal quarter was \$24,046,719. This calculation is based upon the closing price of \$2.37 of the stock on June 30, 2014. Without asserting that any director or executive officer of the registrant, or the beneficial owner of more than five percent of the registrant s common stock, is an affiliate, the shares of which they are the beneficial owners have been deemed to be owned by affiliates solely for this calculation.

As of March 6, 2015, there were 14,358,062 shares of the registrant s common stock outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

The information called for by Part III is incorporated by reference to the definitive Proxy Statement for the Company s 2015 Annual Meeting of Stockholders expected to be held on June 8, 2015.

InfoSonics Corporation

Form 10-K for the Year Ended December 31, 2014

INDEX

		Page No.
	PART I	1
Item 1.	<u>Business</u>	1
Item 1A.	Risk Factors	5
Item 1B.	<u>Unresolved Staff Comments</u>	11
Item 2.	<u>Properties</u>	11
Item 3.	<u>Legal Proceedings</u>	12
Item 4.	Mine Safety Disclosures	12
	PART II	13
Item 5.	Market for Registrant s Common Equity, Related Stockholder Matters and Issuer Purchases	
	of Equity Securities	13
Item 6.	Selected Financial Data	13
Item 7.	Management s Discussion and Analysis of Financial Condition and Results of Operations	13
Item 7A.	Quantitative and Qualitative Disclosures About Market Risk	20
Item 8.	Financial Statements and Supplementary Data	21
Item 9.	Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	21
Item 9A.	Controls and Procedures	21
Item 9B.	Other Information	22
	PART III	23
Item 10.	Directors and Executive Officers and Corporate Governance	23
Item 11.	Executive Compensation	23
Item 12.	Security Ownership of Certain Beneficial Owners and Management and Related	
	Stockholder Matters	23
Item 13.	Certain Relationships and Related Transactions, and Director Independence	23
Item 14.	Principal Accountant Fees and Services	23
	PART IV	24
Item 15.	Exhibits and Financial Statement Schedules	24
	<u>Signatures</u>	25
	Exhibits	

Forward-Looking Statements

Certain statements in this annual report on Form 10-K constitute forward-looking statements. These forward-looking statements involve known or unknown risks, uncertainties and other factors that may or may not be outside our control and that may cause our actual results, performance, or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Specifically, the actions of competitors, suppliers and customers are generally outside of our control. Our ability to execute our business plans and to increase revenues and operating income are each dependent upon our ability to continue to expand our current businesses and to enter new business areas, as well as upon general economic conditions and other factors, including some of the factors identified as Risk Factors in this annual report and from time to time in our other SEC filings. You can identify forward-looking statements by terminology such as may, will, should, expects, intends, plans, predicts, potential, continues, or the negative of these terms, or other comparable terminology estimates, Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. We do not intend to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, unless required by law.

In this annual report on Form 10-K, InfoSonics, InfoSonics Corporation, the Company, we, us and our refer to InfoSonics Corporation and our wholly owned subsidiaries on a consolidated basis, unless the context otherwise provides.

PART I

Item 1. Business Company Overview

We are a provider of wireless handsets (which may be referred to herein as phones, cell phones, mobile phones, feature phones and smartphones), tablets and accessories to carriers and distributors in Latin America and the United States. We define, source and sell our proprietary line of products under the $verykool^{\textcircled{®}}$ brand, which we first introduced in 2006 with the goal to provide the market with products that are unique, beautifully designed, feature packed and provide exceptional value for the consumer. Our veryk @op roducts include a wide range of GSM feature phones and Android-based smartphones.

Our corporate headquarters are in San Diego, California. We have wholly owned subsidiaries in Central and South America, which conduct some of our business activities in their respective regions, as well as subsidiaries in Hong Kong and China where we source our *verykool*® products, oversee production at manufacturers, conduct quality control and monitor third party logistics and warehousing for shipment to our customers. We also have sales representatives, field engineers and marketing resources located throughout Latin America, our principal market.

Prior to 2012, the majority of our business was derived from the distribution of wireless handsets supplied by major manufacturers, primarily Samsung. However, this business was concluded on March 31, 2012 with the termination of our Samsung distribution agreement. Since then, our business has been centered on our *verykool*® product line. In April 2010, in order to better control our product roadmap, we established an in-house design center in China where we designed a number of phones in our product portfolio. During 2014, we closed the design center and now work solely with independent design houses and ODMs.

We incorporated under the laws of the State of California on February 7, 1994, under the name InfoSonics Corporation. On September 11, 2003, we reincorporated under the same name under the laws of and into the State of Maryland.

1

Global Wireless Industry

Today s wireless handsets can be segmented into two primary categories: feature phones and smartphones. The distinguishing characteristics of smartphones are that they are built on a mobile operating system and are generally more sophisticated, have higher computing power and are more expensive than feature phones. Rapid technological developments within the wireless telecommunications industry have allowed wireless subscribers to talk, send and receive text messages, send and receive e-mails, capture and transmit digital images, send and receive multimedia messages, play games, listen to music, watch visual content, run application programs and browse the Internet using all-in-one wireless handsets. Wireless handsets, accessories and services also are being used around the world to provide remote monitoring, point-of-sale transaction processing, inter-device communications, local area networks, location monitoring, sales force automation, and customer relationship management. While current demand for some of these more advanced services and features is not as strong in certain of the price-sensitive foreign markets we serve, the cost of producing smartphones continues to decline and we believe demand will continue to increase in the future as the products become more affordable and worldwide economic conditions improve.

According to International Data Corporation (IDC), shipments of smartphones during 2014 increased by 27.6% to an estimated 1.301 billion devices compared to 1.019 billion units in 2013. This represented a slowing of growth from 38% in 2013, and growth is expected to decline to the mid-teens in 2015. Mature markets have become increasingly dependent on replacement purchases, and although first-time buyers provide momentum in emerging markets, the focus there has shifted toward low-cost devices. According to the firm Strategy Analytics, shipments of Android-based smartphones hit the 1 billion unit mark in 2014, up 28% from 2013 and representing over 75% of all 2014 smartphone shipments. Smartphones accounted for approximately 72% of the 2014 mobile phone shipments, with feature phones comprising only 28%. Research firm Gartner predicted that the smartphone share would rise to about 90% by 2018, spurred by reduced costs to produce smartphone devices and improved carrier networks around the world.

Our Business and Strategy

The worldwide market for wireless handsets and tablets is extremely competitive. It is characterized by a large number of providers, often with very similar products, that ultimately compete on price at very thin margins. The capabilities and features of the phones are primarily a function of the chipset manufacturers, and it is difficult to achieve differentiation. Despite this, we still believe differentiation is possible through a combination of factors, including (1) a consistent, attractive industrial design, (2) a compelling combination of hardware and software features, (3) a low failure rate, and (4) an attractive price point, which together provide exceptional value to the consumer and which we hope will set our phones apart from the competition.

Our strategy includes the following elements:

Acceleration of new model introductions to our *verykool*® portfolio to keep it refreshed and attractive to customers.

Transitioning our line-up of phones to include a greater selection of smartphones in response to the affordability and popularity of smartphones in worldwide markets. In addition, we will add more big-screen phones to fill the elevated consumer appetite for such devices.

Expansion of our retail sales channel in Mexico.

Expansion of our on-line retail sales channel in the United States.

Increase our presence in social media and other selected outlets to promote greater brand awareness of verykool[®].

Expansion of our design partnerships and other relationships to enhance our design capabilities and product offerings.

2

Smartphones vs. Feature Phones.

Technological advances and affordability in smartphones, including the pervasiveness of the open source Android operating system, are driving the global wireless industry. The popularity of smartphones is gaining dramatically in developed countries with broader-based consumer purchasing power. However, in certain geographic regions including Latin America, the market is extremely price sensitive and the current price points of traditional smartphones are beyond the reach of most consumers. With increasing volumes and lower production costs for smartphones, we intend to expand our portfolio of affordable smartphones. We will also continue to provide low-end feature phones, but have substantially replaced more expensive feature phones with entry-level smartphones.

Channel Expansion.

In the coming year we plan to focus additional resources to capitalize on our recent success in the retail sales channel in Mexico. In addition, we will also continue our efforts to expand our U.S. presence through a focus on the on-line retail channel and carrier and MVNO (Mobile Virtual Network Operator) dealer channel. We believe there are many opportunities for us in the U.S. market driven by the popularity of unlocked phones and prepaid, no-contract and BYOD (Bring Your Own Device) wireless plans.

Increased Branding Efforts.

Although the *verykool*[®] brand name is fairly well known in our traditional Latin America markets, it is not so well known in the United States. In 2015 and years ahead, we plan to continue to build and leverage the brand equity we have built in Latin America to increase awareness in the U.S. through social media and other marketing strategies.

Design Partnerships.

The pace of technological advancement in the wireless industry is remarkable. We recognize that our resources are limited in comparison to some of our competitors. We must collaborate with our technology partners to leverage our resources beyond our core team and expand our capabilities. We are constantly evaluating new technology partners to raise the design and production quality of our products and make them more attractive in the marketplace.

Customers

Our current Latin American customers include carriers, distributors and resellers. In the United States, our customers include distributors who primarily supply regional carriers. We sell our products pursuant to customer purchase orders and ship products by common carrier based on customer-specified delivery dates. During 2014, we sold products to approximately 50 customers. Our three largest customers in 2014 represented 25%, 13% and 11% of our net sales, respectively. Our first and second largest customers were carrier customers in Latin America and our third largest customer was an open market distributor.

Purchasing and Suppliers

We have established key relationships with a number of independent design houses and original design manufacturers (ODMs) in China who design and manufacture wireless handsets to our specifications or based upon their own criteria. In 2014, we purchased products from fourteen manufacturers, the top three representing 38%, 14% and 12%, respectively, of our cost of sales.

We purchase products from manufacturers pursuant to purchase orders placed from time to time in the ordinary course of business. Purchase orders are typically filled, based on manufacturing lead times, and shipped to our designated warehouses by common freight carriers. We believe that our relationships with our suppliers

3

are generally good. Any failure or delay by our suppliers in supplying us with products on favorable terms and at competitive prices may severely diminish our ability to obtain and deliver products to our customers on a timely and competitive basis. Although there are a number of such suppliers available to provide or manufacture our products, the establishment of these relationships typically requires a significant investment of time by both parties, and a change in suppliers could cause a delay in or loss of sales and adversely affect our results.

Sales and Marketing

We believe that direct selling and one-on-one relationships, as well as in-depth product and competitive landscape knowledge, are important factors in the marketing of the products we sell. Accordingly, in our business-to-business environment, we promote relationship building and maintenance through personal customer contact by our in-country sales and marketing professionals. Additionally, in order to promote our *verykool*® brand, we advertise in certain of the geographies where we do business in industry publications, both print and online, on billboards and by attending industry trade shows. Further, we may participate in co-op advertising sponsored by our carrier customers in radio and newspaper ads. During 2015 we plan to increase our branding efforts in the U.S. through the use of social media and other marketing strategies.

As of December 31, 2014, we employed or contracted with 20 sales, marketing and merchandizing professionals who are assigned specific geographic territories, most of whom reside in-country. Each salesperson is generally compensated with a base salary or retainer plus a commission or bonus based on sales in his or her territory.

Research and Development

In previous years we maintained an in-house design team in China to develop certain of our products, including our ruggedized line of xTreme products. However, during 2013, we reduced the size of the team and in 2014, we reduced it further and then fully phased it out by December 31, 2014. R&D expenses for the years ended December 31, 2014, 2013 and 2012 were \$588,000, \$1,336,000 and \$2,218,000, respectively.

Financial and Other Information about Our Business

Other information, including financial, customer, competitive and geographic information is incorporated by reference herein from Items 1A and 7 hereof and Note 11 to our Consolidated Audited Financial Statements.

Seasonality

Our operations may be influenced by a number of seasonal factors in the countries and markets in which we operate. Our business historically has experienced increased sales during the fourth quarter of the calendar year due to the Christmas holiday season. On the supply side of our business, because all manufacturing of our branded *verykool*® phones is done in China, the first quarter of the calendar year can be a difficult time during closure of factories for the Chinese New Year. We strive to manage around the closure, but if factories have difficulty starting back up, we could experience delays in getting product and satisfying customer orders, which could have a material adverse effect on our results.

Competition

The industry and markets where we operate are highly competitive and such competition may increase in the future. We compete for sales of wireless handsets and accessories with well-established large manufacturers, many small brands and independent design houses. Wireless handsets are subject to price competition and price erosion over the

lives of the products. We compete on a number of factors, including product design and features, product pricing, product quality, level of services offered, market and product knowledge, customer service, product availability and overall value provided to our customers. Our competitors often possess substantially greater financial, technological, marketing, personnel and other resources than we do, which could enable them

4

to withstand substantial price competition, launch new products and implement extensive advertising and promotional campaigns. Historically, the barriers to entry into the sourcing and distribution of wireless handsets have been relatively low. Our ability to continue to compete successfully in the wireless handset business is largely dependent on our ability to anticipate and respond to various competitive and other factors affecting the industry, including new or changing outsourcing requirements, new technology requirements, new and differentiated product introductions, inconsistent or inadequate supply of product, changes in consumer preferences, demographic trends, regional and local economic conditions, and discount pricing strategies and promotional activities by competitors.

Information Systems

Our information systems are comprised of a standard licensed accounting and general ledger software system plus a licensed data base program that has been customized to meet our specific needs. The data base system allows management to exercise real-time control over many elements of our business including customer relationship management, purchasing, inventory management and control, sales order control and pricing management. It also provides management with many reports and statistical analysis relating to products, customers and suppliers. Although we believe our information systems are adequate, the two systems are discreet and do not interface with each other. As a result, there is a significant amount of duplicate data entry required to record all transactions in the accounting system. We have licensed a more complete and integrated enterprise resource planning (ERP) system which we are in the process of implementing and hope to complete in 2015.

Employees

As of December 31, 2014, we had 58 employees and contractors. Of these employees and contractors, 2 were in executive management positions, 20 were engaged in sales and marketing, 3 were in service operations, 7 were in finance and administration, and 26 were in product development, logistics and field engineering. From time to time, we utilize temporary employees to perform warehouse functions. Our employees and contractors are not covered by a collective bargaining agreement. We believe that our relations with our employees and contractors are good.

Available Information

Our website at www.infosonics.com provides a link to the Securities and Exchange Commission s website where our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to these reports (as well as exhibits and supplementary schedules) filed with or furnished to the SEC can be accessed free of charge. Our website also provides links to the charters for our Audit, Compensation and Nominating & Governance Committees as well as our Codes of Business Conduct and of Ethics, which can be accessed free of charge at http://www.infosonics.com/corporate_governance.aspx.

Item 1A. Risk Factors Risks Relating to Our Business

The loss or reduction in orders from principal customers or a reduction in prices we are able to charge these customers would have a negative impact upon our financial results.

Our three largest customers for the year ended December 31, 2014, represented 25%, 13% and 11% of our net sales, respectively. The markets we serve and are targeting for future business are subject to significant price competition and our customers are not contractually obligated to purchase products from us. For these and other reasons, such as

competitive pricing and competitive pressures, customers may seek to obtain products or services from us at lower prices than we have been able to charge in the past, and they could terminate our relationship or reduce their purchases from us in favor of lower-priced alternatives. In addition, we have experienced losses of certain customer bases through industry consolidation, a trend that may increase in our markets, and in the ordinary course of business. The further loss of any of our principal customers, a reduction in

5

the amount of product or services our principal customers order from us or the inability to maintain current terms, including price, with these or other customers could have an adverse effect on our financial condition, results of operations and liquidity.

Although we were marginally profitable in 2014, we had a comprehensive loss due to foreign currency translation losses, and we experienced net losses for many years prior to that. If we are unable to achieve sustained profitability, our business may not be financially viable.

For the year ended December 31, 2014, we reported net income of \$261,000 and a comprehensive loss of \$447,000. Prior to that, we reported seven consecutive loss years with an aggregate net loss of \$22.7 million. As of December 31, 2014, our cash balance was \$1.5 million, we had net working capital of \$15.9 million and \$2.7 million of outstanding debt. While our results in the fourth quarter of 2014 were strong in relation to past quarters and our 2015 business plan includes a number of objectives to maintain profitability, if we do not succeed in these objectives, our business might once again experience losses and may not be sustainable in the future.

We may not succeed in our development, introduction and establishment of proprietary products in our markets.

The development, introduction and establishment of new products in our proprietary verykool[®] line requires a significant investment in product development, manufacturing and marketing. In addition, our new products may not be well received by our customers or end-users. Further, failure to adequately carry out our product marketing, sales and delivery strategy or otherwise be successful in promoting our verykool[®] brand may result in inventory obsolescence, including inventory which we have built in anticipation of market acceptance of our products. If any of these events occur, our financial condition and operating results would be negatively impacted.

Our operating results may vary significantly, which may cause our stock price to fluctuate.

Our operating results are influenced by a number of factors that may cause our sales and operating results to fluctuate significantly from quarter to quarter. These factors include:

the addition or loss of customer or supplier relationships;

product availability and cost;

market competition and selling prices;

the cost of promotions, price protection and subsidies;

foreign government policies and stability;

the timing of introduction of new products by our suppliers and competitors;

purchasing patterns of customers in different markets; and

general economic conditions.

Our operating performance may cause our stock price to fluctuate. Between January 1, 2014 and March 4, 2015, our stock price has fluctuated between \$1.06 and \$4.69 per share, and we anticipate that significant volatility in our stock price will continue for the foreseeable future.

We may not have sufficient capital to grow our business.

We currently have a \$4 million bank line of credit, of which \$2.7 million was being used at December 31, 2014. While we believe that this, together with our current working capital, may adequately fund our operations for the foreseeable future, the lack of financing or other available capital could impede the future growth of our business.

6

We face many risks relating to intellectual property rights.

Our business will be harmed if we and/or our manufacturers are found to have infringed intellectual property rights of third parties, or if our intellectual property protection is inadequate to protect proprietary rights used in our *verykool*® product line.

Because our proprietary *verykool*® products are comprised of complex technology, we may be subject to or impacted by litigation regarding intellectual property rights. Third parties in the past have asserted and may in the future assert intellectual property infringement claims against us and against our manufacturers. Defending claims may be expensive and divert the time and efforts of our management and employees. Increasingly, third parties have sought broad injunctive relief in our industry, which could ultimately limit our ability to sell our *verykool*® products. If litigation arises and we do not succeed in such litigation, we could be required to expend significant resources to pay damages, develop non-infringing intellectual property or to obtain licenses to the intellectual property that is the subject of such litigation. However, we cannot be certain that any such licenses, if available at all, will be available to us on commercially reasonable terms. In some cases, we might be forced to stop delivering certain or all of our *verykool*® products if we or our manufacturers are subject to a final injunction or other restrictions.

We attempt to negotiate favorable intellectual property indemnities with our manufacturers for infringement of third-party intellectual property rights, but we may not be successful in our negotiations. Also, any manufacturer s indemnity may not cover any or all damages and losses suffered by us due to a potentially infringing $verykool^{@}$ product, and a manufacturer may not choose to accept a license or to modify or replace its products with non-infringing products, which would otherwise mitigate such damages and losses. Further, we may not be able to participate in intellectual property litigation involving a manufacturer or influence any ultimate outcome that may adversely impact products or our sales, such as an injunction or other restrictions that relating to our $verykool^{@}$ products.

In addition, it may be possible for a third party to obtain and use our or our manufacturers proprietary information or develop similar technology relating to our *verykool*® products independently. Furthermore, effective patent, copyright, trademark and trade secret protection may be unavailable or limited, especially in certain foreign countries, such as China, where adherence to enforcement of intellectual property rights is not as prevalent or available as in other countries, such as the United States. Unauthorized use of our or our manufacturers intellectual property rights by third parties and the cost of any litigation necessary to enforce our or our manufacturers intellectual property rights could have an adverse impact on our business.

The majority of our revenues during the year ended December 31, 2014 were, and for the near future will likely continue to be, generated outside of the United States, in countries that may have volatile currencies or other risks.

The vast majority of our sales activities are conducted in territories and countries outside of the United States, primarily in Latin America. Historically, the majority of our sales transactions were denominated in U.S. dollars and therefore may be impacted by changes in the strength of the U.S. dollar relative to the foreign economies where we conduct business. Certain sales transactions in Mexico are denominated in the Mexican peso, which has been a very volatile currency and caused us to have a comprehensive loss in 2014. Further, the fact that we sell all of our products into, and have developed and manufactured products in, a number of territories and countries other than the United States exposes us to, among other things, increased credit risks, customs duties, import quotas and other trade restrictions, potentially greater and more unpredictable inflationary and currency pressures, labor risks and shipping delays. Changes may occur in social, political, regulatory (including tax) and economic conditions or in laws and policies governing foreign trade, manufacturing, development and investment in the territories and countries where we currently develop and sell products. United States laws and regulations relating to investment and trade in foreign

countries could also change to our detriment. We are particularly exposed to the fact that all our manufacturing sources are in China, which may change its own policies on business and foreign investment in companies there. Any of these factors could have

7

material adverse effects on our business and operations. Also, although we purchase and sell products primarily in U.S. dollars and do not engage in significant exchange swaps, futures or options contracts or other hedging techniques, fluctuations in currency exchange rates could reduce demand for products sold in U.S. dollars. We cannot predict the effect that future exchange rate fluctuations will have on our operating results or financial position. We may in the future engage in currency hedging transactions, which could result in our incurring significant additional financial risks, including increased costs and losses resulting from these transactions.

We may not be able to adequately respond to rapid technological changes in the wireless handset industry, which could cause us to lose customers.

The technology relating to wireless handsets changes rapidly, resulting in product obsolescence or short product life cycles. We are required to anticipate future technological changes in our industry and to continually identify, obtain and market new products that will satisfy evolving industry and customer requirements. Although we work closely with our technology partners to keep our proprietary *verykool*® products competitive in terms of technology and features, there is no guarantee we will have success with this, which could materially affect our business. Competitors or manufacturers of wireless handsets may market products which have perceived or actual advantages over products that we market or which otherwise render those products obsolete or less marketable. Furthermore, if we do not adequately anticipate future technological changes, we may not establish appropriate supplier relationships or perform appropriate product development. These factors all pose significant risks to loss of customers and decreased sales and profitability.

Substantial defaults by our customers on accounts receivables could have a significant negative impact on our cash flow and financial condition.

We offer open account terms to certain of our customers, both large and small, which may subject us to credit risks, particularly to the extent that our receivables represent sales to a limited number of customers or are concentrated in particular geographic markets. A substantial default by a major customer could have a material adverse effect on our financial position, cash flow and results of operations.

We rely on our information technology systems to function efficiently, without interruptions, and if they do not, customer relationships could be harmed.

We are dependent upon our information systems to manage our business and to be responsive to our customers needs, and we plan to complete the implementation of a new ERP system in 2015. These systems may experience interruptions, including interruptions of related services from third-party providers which may be beyond our control. Such business interruptions could cause us to fail to meet customer requirements and could result in the loss of business relationships. All information technology systems, both internal and external, are potentially vulnerable to damage or interruption from a variety of sources, including, without limitation, computer viruses, security breaches, energy blackouts, natural disasters, terrorism, war and telecommunication failures, as well as third-party provider failures. We have implemented various measures to manage our risks related to system and network disruptions, but a systems failure or security breach or other problem with our information technology systems could negatively impact our operations and financial results.

We face risks related to our dependence on third parties to manufacture our proprietary verykool® products.

Our third party manufacturers typically provide limited or no warranties on their products. We generally pass through any warranties received from our manufacturers to our customers, and in absence of such warranties, we are solely responsible for the products. If a product we source from a manufacturer has delivery, quality or performance

problems, our ability to provide satisfactory products to our customers could be disrupted (including, for example, during and after Chinese New Year) and our reputation could be impaired. We also may not be able to sell these products before payment is due to our manufacturers or at prices above our cost. Any of these risks could have a negative impact on our business and operations.

8

The wireless handset industry is intensely competitive and we may not be able to continue to compete against well-established competitors with greater resources.

We compete for sales of wireless handsets and accessories with numerous well-established manufacturers, carriers and distributors, sometimes including our own suppliers and customers. Many of our competitors possess greater financial and other resources than we do and may market similar products or services directly to our customers or potential customers. Sourcing and distribution of wireless handsets and accessories has generally had low barriers to entry. As a result, additional competitors may choose to enter our industry in the future. The markets for wireless handsets and accessories are characterized by intense price competition and significant price erosion over the life of a product. Many of our competitors have the financial resources to withstand substantial price competition and to implement extensive advertising and promotional programs, both generally and in response to efforts by additional competitors to enter into new markets or introduce new products. Our ability to continue to compete successfully will depend largely on our ability to maintain our current industry relationships, with both manufacturers and carrier customers, as well as differentiate our verykool® branded products from the competition. We may not be successful in anticipating and responding to competitive factors affecting our industry or these relationships, including introduction of new products, changes in consumer preferences, demographic trends, new or changing outsourcing requirements, the entry of additional well-capitalized competitors, international, national, regional and local economic conditions, and competitors discount pricing and promotion strategies. As wireless telecommunications markets mature, and as we seek to enter into new markets and offer new products, the competition that we face may change and grow more intense.

We rely on trade secret laws and agreements with our key employees and other third parties to protect our proprietary rights, which may not afford adequate protection.

We rely on trade secret laws to protect our proprietary knowledge, particularly, the information and technology related to our *verykool*[®] brand, our database of customers and suppliers and business terms, such as pricing. In general, we also have non-disclosure agreements with our key employees and limit disclosure of our trade secrets and other proprietary information. These measures may prove difficult to enforce and may not prove adequate to prevent misappropriation of our proprietary information.

We are dependent on a small number of personnel.

Our success depends in large part on the abilities and continued service of our executive officers, particularly Joseph Ram, our CEO and largest stockholder, and other key employees. If we are unable to retain our executive officers or other key personnel, it could impede our ability to fully and timely implement our business plan and future growth strategy. In addition, in order to support our continued growth, we will be required to effectively recruit, develop and retain additional qualified management. Competition for such personnel is intense, and there can be no assurance that we will be able to successfully attract, assimilate or retain sufficiently qualified personnel.

We may become subject to lawsuits alleging medical risks associated with our wireless handsets, the cost of which could be substantial.

Lawsuits or claims have been filed or made against manufacturers of wireless handsets alleging possible medical risks, including brain cancer, associated with the electromagnetic fields emitted by wireless handsets. There has been only limited relevant research in this area, and this research has not been conclusive as to what effects, if any, exposure to electromagnetic fields emitted by wireless handsets has on human cells. Substantially all of our revenues are derived, either directly or indirectly, from sales of wireless handsets. We may become subject to lawsuits filed by plaintiffs alleging various health risks from our products. If any future studies find possible health risks associated

with the use of wireless handsets, or if any damages claimed against us or a business partner are successful, it could have a material adverse effect on our business. Even an unsubstantiated perception that health risks exist could adversely affect our ability or the ability of our customers to market wireless handsets.

9

Risks Related To Our Common Stock

The market for our common stock is volatile and our stock price could decline.

An active trading market for our common stock may not be sustained, which could affect the ability of our stockholders to sell their shares and could depress the market price of our shares. The stock market in general, including the market for telecommunications-related stocks in particular, has been volatile. Our stock, for example, has had both a volatile trading volume and share price over the last 15 months. The closing price of our common stock has fluctuated between \$1.06 and \$4.69 from January 1, 2014 through March 4, 2015. Trading volume and the market price of our common stock has been and is likely to remain volatile, and investors in our common stock may experience a decrease in the value of their stock, including decreases unrelated to our operating performance or prospects, resulting in a substantial loss on their investment.

We may be delisted from The NASDAQ Stock Market if we do not satisfy continued listing requirements.

At various times over the last several years we faced potential delisting from The NASDAQ Stock Market for failure to maintain the minimum \$1.00 bid price per share requirement for continued listing. If our common stock trades for 30 consecutive business days below the \$1.00 minimum closing bid price requirement, NASDAQ will send us a deficiency notice advising us that we will be afforded a compliance period of 180 calendar days to regain compliance with the applicable requirements. In December 2012, we failed to comply with this requirement and were afforded two 180-day periods by The NASDAQ Stock Market to regain compliance. On January 9, 2014, after the closing bid price of our stock had been at \$1.00 per share or greater for 10 consecutive business days, we were notified by The NASDAQ Stock Market that we had regained compliance.

If our common stock were delisted from The NASDAQ Stock Market, you may find it difficult to dispose of your shares and our share price may be adversely affected.

If our common stock were to be delisted from The NASDAQ Capital Market, trading of our common stock most likely would be conducted in the over-the-counter market on an electronic bulletin board established for unlisted securities such as OTC Pink, OTCQX, OTCQB or the OTC Bulletin Board. Such trading would reduce the market liquidity of our common stock. As a result, an investor would find it more difficult to dispose of, or obtain accurate quotations for the price of, our common stock, thereby negatively impacting the share price of our common stock.

If our common stock is delisted from The NASDAQ Capital Market and the trading price remains below \$5.00 per share, trading in our common stock might also become subject to the requirements of certain rules promulgated under the Securities Exchange Act of 1934, which require additional disclosure by broker-dealers in connection with any trade involving a stock defined as a penny stock (generally, any equity security not listed on a national securities exchange or quoted on The NASDAQ Stock Market that has a market price of less than \$5.00 per share, subject to certain exceptions). Many brokerage firms are reluctant to recommend low-priced stocks to their clients. Moreover, various regulations and policies restrict the ability of stockholders to borrow against or margin low-priced stocks, and declines in the stock price below certain levels may trigger unexpected margin calls. Additionally, because brokers commissions on low-priced stocks generally represent a higher percentage of the stock price than commissions on higher priced stocks, the current price of the common stock can result in an individual stockholder paying transaction costs that represent a higher percentage of total share value than would be the case if our share price were higher. This factor may also limit the willingness of institutions to purchase our common stock. Finally, the additional burdens imposed upon broker-dealers by these requirements could discourage broker-dealers from facilitating trades in our common stock, which could severely limit the market liquidity of the stock and the ability of investors to trade our common stock, thereby negatively impacting the share price of our common stock.

The ability of our stockholders to control our policies or effect a change in control of our company is limited, which may not be in our stockholders best interests.

Some provisions of our charter and bylaws and the General Corporation Law of Maryland, under which we are incorporated, may delay or prevent a change in control of our company or other transactions that could provide our common stockholders with a premium over the then-prevailing market price of our common stock or that might otherwise be in the best interests of our stockholders. These include the ability of our Board of Directors to authorize the issuance of preferred stock without stockholder approval, which preferred stock may have voting provisions that could delay or prevent a change in control or other transaction that might involve a premium price or otherwise be in the best interests of our stockholders. Maryland law imposes restrictions on some business combinations and requires compliance with statutory procedures before some mergers and acquisitions can occur. These provisions of Maryland law may have the effect of discouraging offers to acquire us even if the acquisition would be advantageous to our stockholders.

Stockholders have been and may be diluted as a result of past or future offerings or other financings or equity grants.

We have raised and may in the future raise additional capital through one or more public offerings, private placements or other financings involving our securities and have made or may make stock option and other equity incentive grants. As a result of these financings or grants, ownership interests in us may be diluted, potentially substantially.

Our largest stockholder may have strategic interests that differ from those of our other stockholders, and can significantly influence important corporate matters.

As of March 6, 2015, our Chief Executive Officer, Joseph Ram, beneficially owned approximately 30% of our outstanding common stock. As a result, Mr. Ram may be able to significantly influence corporate actions relating to:

controlling the composition of our board of directors;

controlling our management and policies;

determining the outcome of significant corporate transactions, including changes in control that may not be beneficial to other stockholders; and

acting in his own interest, which may conflict with, or be different from, the interests of other stockholders.

Item 1B. Unresolved Staff Comments.

Not Applicable.

Item 2. Properties.

Our corporate headquarters office is located in San Diego, California. Our *verykool*® quality control center is located in Shenzhen, China, close to our design partners and manufacturers. Both of these facilities are occupied pursuant to operating leases. The table below summarizes information concerning those leases, but does not include local sales tax, VAT tax or common area maintenance charges where applicable:

	Aggregate	Approximate			
	Square Footage	Mont	hly Rent	Lease term	
San Diego, California	7,700	\$	15,000	Oct 2012 to Sep 2017	
Shenzhen, China	1,855	\$	4,000	Dec 2014 to Dec 2016	

11

We believe that these facilities are adequate for our current requirements and that suitable alternative or additional space will be available as needed for alternative space or to accommodate future expansion of our operations.

Item 3. Legal Proceedings.

Blue Spike Litigation

On October 8, 2013, Blue Spike, LLC (Blue Spike) filed a patent infringement lawsuit against the Company in the U.S. District Court for the Eastern District of Texas, alleging that certain of our products infringe claims of U.S. Patent No. 5,745,569. Blue Spike is seeking recovery of unspecified monetary damages. We do not believe we infringe the Blue Spike patent and intend to defend ourselves vigorously. On February 10, 2014 we filed an answer with the Court stating that we do not infringe and setting forth multiple defenses. The Court has not yet set a date for a scheduling conference. Due to the inherent uncertainty of litigation, we cannot identify probable or estimable damages related to the lawsuit at this time.

The Company may become involved in certain other legal proceedings and claims which arise in the normal course of business. Other than as described above, as of the filing date of this report, the Company did not have any significant litigation outstanding.

Item 4. Mine Safety Disclosures.

Not Applicable.

12

PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

Our Common Stock trades on The NASDAQ Capital Market under the symbol IFON. The following table sets forth, for the periods indicated, the high and low trading prices of our Common Stock as reported by The NASDAQ Stock Market:

2014	High	Low
First Quarter	\$ 4.69	\$ 1.34
Second Quarter	\$ 3.90	\$ 1.75
Third Quarter	\$ 3.84	\$ 1.92
Fourth Quarter	\$ 2.09	\$ 1.06
2013	High	Low
2013 First Quarter	High \$ 0.77	Low \$ 0.52
First Quarter	\$ 0.77	\$ 0.52

As of March 4, 2015, the closing price of our common stock on The NASDAQ Capital Market was \$2.71, and there were approximately 7 stockholders of record.

We have not paid any cash dividends and do not expect to pay any cash dividends in the foreseeable future.

The information regarding equity compensation plans is incorporated by reference into Item 12 of this Form 10-K, which incorporates by reference the information set forth in the Company s Definitive Proxy Statement in connection with the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the 2014 fiscal year.

Unregistered Issuances.

None for applicable period.

Issuer Repurchases of Equity Securities.

None for applicable period.

Item 6. Selected Financial Data.

Not Applicable.

Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations.

Our management s discussion and analysis of financial condition and results of operations should be read in conjunction with our accompanying Consolidated Audited Financial Statements and related notes, as well as the Risk Factors and other information contained in this annual report. The discussion is based upon, among other things, our Consolidated Audited Financial Statements, which have been prepared in accordance with GAAP. The preparation of financial statements in conformity with GAAP requires us to, among other things, make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent liabilities at the financial statement dates and the reported amounts of revenues and expenses during the reporting periods. We review our estimates and assumptions on an ongoing basis. Our estimates are based on our historical experience and other assumptions that we believe to be reasonable under the circumstances. Actual results are likely to differ from those estimates under different assumptions or conditions, but we do not believe such differences will materially affect our financial position or results of operations, although they could. Our critical

accounting policies, the policies we believe are most important to the presentation of our financial statements and require the most difficult, subjective and complex judgments, are outlined below in Critical Accounting Policies. All references to results of operations in this discussion are references to results of continuing operations, unless otherwise noted.

Overview and Recent Developments

We are a provider of wireless handsets (which may be referred to herein as phones, cell phones, mobile phones, feature phones and smartphones) and accessories to carriers, distributors and OEMs in Latin America and the United States. We define, source and sell our proprietary line of products under the $verykool^{\circledR}$ brand (collectively referred to as $verykool^{\circledR}$ products). $verykool^{\circledR}$ products include a wide range of GSM feature phones and Android-based smartphones. We first introduced the $verykool^{\circledR}$ brand in 2006, and have been working to gain brand identity and grow sales. Our phones are sourced from independent design houses and ODMs.

In the coming year we plan to focus additional resources to capitalize on our recent success in the retail sales channel in Mexico. In addition, we will also continue our efforts to expand our U.S. presence through a focus on the on-line retail channel and carrier and MVNO (Mobile Virtual Network Operator) dealer channel. We believe there are many opportunities for us in the U.S. market driven by the popularity of unlocked phones and prepaid, no-contract and BYOD (Bring Your Own Device) wireless plans.

Areas of Management Focus and Performance Indicators

We focus on the needs of our customers, developing and sourcing new and innovative products, fostering close relationships with manufacturers, and expanding our business in our current markets and entering into new geographic markets, all while maintaining close attention to operational efficiencies and costs. We are particularly focused on increasing sales volumes of higher margin proprietary products in a cost effective manner to enable us to return to profitability, as well as monitoring and managing levels of accounts receivable and inventory to minimize risk. Performance indicators that are important for the monitoring and management of our business include top line sales growth, cost of sales and gross margin percentage, operating expenses in absolute dollars and as a percent of revenues and operating and net income (loss). We rely upon our in-house software management system to exercise real-time control over many elements of our business including customer relationship management, purchasing, inventory management and control, sales order control and pricing management.

Management and employees spend a significant amount of time traveling to Latin America and Asia Pacific with the purpose of spending time with our key customers, suppliers and other contractors and employees. We believe that these relationships are vital to our success and we will continue to dedicate a significant amount of time to this area.

Critical Accounting Policies and Estimates

Critical accounting policies are those policies that, in management s view, are most important in the portrayal of our financial condition and results of operations. The notes to our consolidated Financial Statements also include disclosure of significant accounting policies. The methods, estimates and judgments that we use in applying our accounting policies have a significant impact on the condition and results that we report in our financial statements. These critical accounting policies require us to make difficult and subjective judgments, often as a result of the need to make estimates and assumptions regarding matters that are inherently uncertain. Our critical accounting policies and estimates and assumptions that require the most significant judgment are discussed further below.

Revenue Recognition and Allowance for Returns

Revenues for wireless handset and accessory sales are recognized when (i) shipment of the products to customers has occurred and title has passed, (ii) when collection of the outstanding receivables is probable and

14

(iii) the final price of the products is determined, which occurs at the time of shipment. Sales are recorded net of discounts, rebates, cooperative marketing arrangements, returns and allowances. On select sales, we may agree to cooperative arrangements wherein we agree to fund future marketing programs related to the products purchased by the customer. Such arrangements are usually agreed to in advance. The amount of the co-op allowance is recorded as a reduction of the sale and added to accrued expenses as a current liability. Subsequent expenditures made pursuant to the arrangements reduce this liability. To the extent we incur costs in excess of the established cooperative fund, we recognize the amount as a selling or marketing expense. As part of the sales process, we may perform certain value-added services such as programming, software loading and quality assurance testing. These value-added services are considered an ancillary component of the sales process and amounts attributable to these processes are included in the unit cost to the customer. Furthermore, these value-added services are related to services prior to the shipment of the products, and no value-added services are provided after delivery of the products. We recognize as a reserve against the related receivables estimates for product returns based on historical experience and other judgmental factors, evaluate these estimates on an ongoing basis and adjust our estimates each period based on actual product return activity. We recognize freight costs billed to our customers in sales and actual freight costs incurred as a component of cost of sales.

Allowance for Doubtful Accounts

We provide for the possible inability to collect accounts receivable by recording an allowance for doubtful accounts. We evaluate the collectability of our accounts receivable on an ongoing basis. In circumstances where we are aware of a specific customer—s inability to meet its financial obligations, we record a specific allowance against amounts due in order to reduce the net recognized receivable to the amount we reasonably believe will be collected. For all other customers, we recognize allowances for doubtful accounts based on the length of time the receivables are past due, the current business environment and our historical experience.

Inventory Reserves

We regularly monitor inventory quantities on hand and record a provision for excess, slow moving and obsolete inventories based primarily on historical usage rates and our estimated forecast of product demand and expected pricing. We attempt to tightly control our inventory levels and use a build-to-order model on substantially all of our carrier business. However, for our open market business, because we need to place non-cancelable orders with our suppliers with lead times of 30 to 60 days, and because a substantial portion of this business is dependent on having available inventory in stock, we are required to take a measured amount of inventory risk. As our products get closer to end-of-life status, we are more strict about our inventory levels and minimizing orders to limit our exposure on older product.

15

Results of Operations:

The following table sets forth certain items from our consolidated statements of operations and comprehensive loss as a percentage of net sales for the periods indicated:

	2014	2013	2012
Net sales	100.0%	100.0%	100.0%
Cost of sales	82.9%	81.7%	80.2%
Gross profit	17.1%	18.3%	19.8%
Operating expenses:			
Selling, general and administrative	15.3%	17.8%	20.6%
Research and development	1.2%	3.5%	6.5%
	16.5%	21.3%	27.1%
Operating income (loss)	0.6%	-3.0%	-7.3%
Other income (expense):			
Interest income (expense), net	-0.3%	1.5%	0.2%
Other income (expense), net	0.2%	0.0%	-0.2%
Income (loss) before income taxes	0.5%	-1.5%	-7.3%
Benefit (provision) for income taxes	-0.0%	-0.1%	0.0%
Net income (loss)	0.5%	-1.6%	-7.3%

We do not believe that inflation had a significant impact on our results of operations for the periods reported in our Consolidated Audited Financial Statements.

Year Ended December 31, 2014 Compared With Year Ended December 31, 2013

Net Sales

For the year ended December 31, 2014, our total net sales of \$48.1 million increased by \$10.2 million, or 27.1%, compared to net sales of \$37.9 million in 2013. This record year in terms of sales of *verykool*® products reflects strong performance in the open market in Mexico, as well as with carrier customers in Peru and Puerto Rico and distributors in the U.S., partially offset by declines in carrier sales in Guatemala. Although shipments of 1.9 million units in 2014 were relatively flat with 2013, our average selling price per unit increased 26% from \$19.65 in 2013 to \$24.81 in 2014. This is reflective of a product mix in 2014 which included a greater percentage of smartphones versus feature phones than in the prior year.

Cost of Sales, Gross Profit and Gross Margin

Edgar Filing: INFOSONICS Corp - Form 10-K

	For the Year				
	Ended Dec	Ended December 31,			
	2014	2013	(Decrease)		
	(Dollar amounts in thousands)				
Net sales	\$ 48,144	\$ 37,895	27.1%		
Cost of sales	39,891	30,953	28.9%		
G C	Ф. 0.252	Φ 6042	10.00		
Gross profit	\$ 8,253	\$ 6,942	18.9%		
Gross margin	17.1%	18.3%	(6.4%)		

For the year ended December 31, 2014, cost of sales was \$39.9 million, 82.9% of net sales, and gross margin was 17.1%, compared to cost of sales of \$31.0 million, 81.7% of net sales, and an 18.3% gross margin for the year ended December 31, 2013. In 2014, our gross profit amounted to \$8.3 million, an increase of 18.9% from \$6.9 million in 2013. The 6.4% reduction in gross margin was primarily the result of costs in 2014

associated with the conclusion of projects for internally designed products by our China team and related terminations with contract manufacturers, as well as a higher level of inventory reserves at the end of the year.

Operating Expenses and Operating Income (Loss)

For the year ended December 31, 2014, operating expenses of \$8.0 million decreased by \$120,000, or 1.5%, from \$8.1 million in 2013. Selling, general and administrative (SG&A) expenses increased by \$628,000 and R&D spending decreased by \$748,000. The increase in SG&A expenses in 2014 compared to 2013 was the result of a number of increased operational expenses, including personnel and marketing, partially offset by decreases in other areas, including personnel costs in China as well as a bad debt recovery. The decreased R&D expenses reflect the gradual reduction and final closure of our design team in China by the end of 2014.

For the year ended December 31, 2014, we generated an operating profit of \$286,000 compared to an operating loss of \$1.1 million for the year ended December 31, 2013. The \$1.4 million improvement resulted from the \$1.3 million increase in gross profit, combined with the \$120,000 reduction in operating expenses.

Interest Expense and Other Income (Expense)

For the year ended December 31, 2014, other income of \$115,000 consisted primarily of a gain on an insurance settlement. Interest expense of \$126,000 was comprised of interest expense related to vendor credit lines that are interest bearing and borrowings against our bank line of credit, which we established in 2014. For the year ended December 31, 2013, other income of \$582,000 consisted principally of \$527,000 related to the legal defeasance of a previously recorded supplier obligation that had been included in accrued expenses on our balance sheet and \$55,000 related to a forfeited customer deposit. Interest income, principally from a customer installment obligation, amounted to \$17,000.

Net Income (Loss)

For the year ended December 31, 2014, our net income was \$261,000 after a tax provision of \$14,000. For the year ended December 31, 2013, our net loss was \$597,000 after a tax provision of \$51,000 related primarily to a foreign dividend received from one of our wholly owned subsidiaries. Because of our prior operating losses and lack of carry-back ability, absent isolated events, our provision for income taxes are generally nominal.

Year Ended December 31, 2013 Compared With Year Ended December 31, 2012

Net Sales

For the year ended December 31, 2013, our total net sales of \$37.9 million increased by \$3.6 million, or 10.5%, compared to net sales of \$34.3 million in 2012. Sales during 2013 of *verykool*® products increased by \$6.3 million, or 20.1%, compared to \$31.6 million in 2012, offset by the decrease of \$2.7 million of Samsung distribution sales in 2012. Our Samsung distribution business ended March 31, 2012. Our revenue growth reflects strong performance with carrier customers in Peru, Guatemala, Puerto Rico and the Dominican Republic, partially offset by declines in private label sales in Europe, Middle East and Africa (EMEA) and Asia Pacific (APAC). 2013 represented a record year for sales of *verykool*® products, both in terms of dollar value and units sold. We shipped 1.9 million units in 2013, an 86% increase over 1.0 million units shipped in 2012. However, the product mix shifted significantly to low-end feature phones resulting in a reduction of our average selling price from \$30.19 in 2012 to \$19.65 in 2013.

17

Cost of Sales, Gross Profit and Gross Margin

	For the	Increase			
	2013	Ended December 31, 2013 2012			
	(Dollar amounts	in thousands)			
Net sales	\$ 37,895	\$ 34,294	10.5%		
Cost of sales	30,953	27,488	12.6%		
Gross profit	\$ 6,942	\$ 6,806	2.0%		
Gross margin	18.3%	19.8%	(7.7%)		

For the year ended December 31, 2013, cost of sales was \$31.0 million, 81.7% of net sales, and gross margin was 18.3%, compared to cost of sales of \$27.5 million, 80.2% of net sales, and a 19.8% gross margin for the year ended December 31, 2012. In 2013, our gross profit amounted to \$6.9 million, an increase of 2.0% from \$6.8 million in 2012. The 7.7% reduction in gross margin was primarily the result of a higher concentration of sales of low-end feature phones at lower gross margins.

Operating Expenses and Operating Loss

For the year ended December 31, 2013, operating expenses of \$8.1 million decreased by \$1.2 million, or 13.0%, from \$9.3 million in 2012. SG&A expenses decreased by \$0.3 million and R&D spending decreased by \$0.9 million. The decrease in SG&A expenses in 2013 compared to 2012 was primarily the result of a lack of bad debt expense in 2013 compared to an isolated bad debt recorded in the first quarter of 2012. The decreased R&D expenses were primarily the result of the reduction-in-force and consolidation of our development team into our Shenzhen, China office which we accomplished in the first and second quarters of 2013. Severance costs of \$100,000 for the employees terminated in the first quarter of 2013 were recorded in the fourth quarter of 2012 as we finalized the plan to eliminate the headcount redundancies in December 2012.

For the year ended December 31, 2013, we sustained an operating loss of \$1.1 million, cutting by more than half the operating loss of \$2.5 million for the year ended December 31, 2012. The \$1.4 million improvement came primarily from the \$1.2 million reduction in operating expenses and \$0.1 million improvement in gross profit.

Interest Expense and Other Income (Expense)

For the year ended December 31, 2013, other income (expense) of \$582,000 consisted principally of \$527,000 related to the legal defeasance of a previously recorded supplier obligation that had been included in accrued expenses on our balance sheet and \$55,000 related to a forfeited customer deposit. Interest income, principally from a customer installment obligation, amounted to \$17,000. In 2012, other income (expense) included \$72,000 of expense comprised of \$48,000 of foreign exchange losses and a \$24,000 loss on disposal of fixed assets. We also recorded \$61,000 of interest income primarily related to financed customer receivables.

Net Loss

For the year ended December 31, 2013, our net loss was \$597,000 after a tax provision of \$51,000 related primarily to a foreign dividend received from one of our wholly owned subsidiaries. Because of our prior operating losses and lack

of carry-back ability, our provision for income taxes for 2012 was nominal and our net loss was \$2.5 million.

Financial Condition, Liquidity and Capital Resources

Historically, we have used cash from sale of products and lines of credit (bank and vendor) to provide the capital needed to support our business. The primary drivers affecting our cash and liquidity are net income (losses) and working capital requirements. Capital equipment is not significant in our business, and at

18

December 31, 2014, we did not have any material commitments for capital expenditures. Our largest working capital requirement is for accounts receivable, and, to a lesser extent, inventory (including prepaid inventory, which is a component of prepaid assets), as we continually strive to minimize inventory levels. We typically bill customers on an open account basis, subject to our credit qualification, with payment terms ranging between net 30 and net 90 days. Some of our larger carrier customers, however, often delay payments beyond the invoiced payment terms. If our net revenue increases, it is likely that our accounts receivable balance will also increase. Certain of our suppliers require a 15% deposit at the time we place a purchase order and then offer us 60 day terms on the balance due from the date of delivery. Under these arrangements, the financed balance bears interest at a stated rate and we also pay a small premium to reimburse them for the cost of credit insurance. The remaining suppliers typically require a 15% to 20% deposit at the time we place a purchase order with the remaining balance due prior to shipment.

As of December 31, 2014, we had \$1.5 million of cash and cash equivalents and \$15.9 million of working capital compared to \$2.4 million of cash and equivalents and \$16.0 million of working capital as of December 31, 2013. As of December 31, 2014, we had \$2.7 million of outstanding bank debt.

As of December 31, 2014, cash and cash equivalents consisted of cash on hand and in bank accounts.

Operating Activities

Net cash used by operating activities for the year ended December 31, 2014 amounted to \$2.9 million compared to \$3.7 million for the year ended December 31, 2013. The \$0.8 million reduction of cash required to fund operations was due largely to the \$1.1 million improvement in net income, adjusted for non-cash items, for 2014 compared to 2013.

In 2014, net income adjusted for non-cash items generated \$0.7 million of cash and we used \$3.7 million to fund our net working capital requirements. Funds used for working capital included \$3.7 million for increased trade accounts receivable, reflecting the 51% increase in sales in the fourth quarter of 2014 compared to 2013, partially offset by a more current receivable base. Days sales outstanding in receivables at December 31, 2014 was 78 days, which was a substantial improvement over the 90 days at December 31, 2013. We also used \$3.7 million to increase our inventory levels in preparation for 2015 first quarter sales and the temporary factory holidays during the Chinese New Year. These uses were partially offset by a \$0.9 million reduction in prepaids and other assets and a \$2.8 million net increase in accounts payable and accruals.

In 2013, we used \$0.3 million to fund the net loss adjusted for non-cash items and \$3.4 million to fund our net working capital requirements. Funds used for working capital included a \$1.6 million increase in trade accounts receivable, reflecting the 40% increase in sales in the fourth quarter of 2013 compared to 2012, partially offset by a more current receivable base. Days sales outstanding in receivables at December 31, 2013 was 90 days, which was a substantial improvement over the 109 days at December 31, 2012. We also used \$1.9 million to increase our prepaid inventory levels, partially offset by a \$1.2 million reduction in inventories. An additional \$1.0 million was used to reduce accounts payable and accruals.

Investing Activities

Cash used to purchase property and equipment, primarily tooling and molds for our proprietary *verykool*® products, amounted to \$116,000 in 2014 compared to \$145,000 in 2013. In 2013, we freed up \$1.0 million of restricted cash which had been used to secure our obligations under an FX hedging facility with our bank which was terminated in the first quarter.

Financing Activities

In 2014, we borrowed \$4.4 million against our bank line of credit, and repaid \$1.7 million which resulted in \$2.7 million outstanding at the end of the year. We also received \$137,000 from the exercise of stock options during the year.

19

We believe that our current cash resources and working capital, combined with our bank line of credit and vendor credit arrangements, may adequately fund our operations at the current level. However, the lack of additional cash resources could impede the future growth of our business. We are in discussions with our bank regarding a further expansion of our credit line, which expires September 27, 2015, but there can be no assurance that a definitive agreement will be reached. If we do not get such expansion, we could be materially affected. See Note 6 to our Consolidated Audited Financial Statements for additional information relating to our credit line.

Off-Balance Sheet Arrangements

At December 31, 2014, we did not have any off-balance sheet arrangements.

Contractual Obligations

We lease corporate and administrative office facilities and equipment under non-cancelable operating leases. Rent expense under these leases was approximately \$263,000, \$301,000 and \$385,000 for the years ended December 31, 2014, 2013 and 2012, respectively. We also have a bank line of credit, which is shown on our balance sheet as a current liability, with an outstanding balance of \$2.7 million at December 31, 2014.

The following is a schedule of aggregate future minimum payments required by the above obligations (in thousands):

		Payments due by period					
		Less than		More than			
Contractual Obligations	Total	1 year	1-3 years 3-5 years	s 5 years			
Line of credit	\$ 2,725	\$ 2,725	\$ \$				
Operating Lease Obligations	645	244	401				
Total	\$3,470	\$ 2,969	\$ 401 \$				

Item 7A. Quantitative and Qualitative Disclosures about Market Risk

The primary objective of the following information is to provide forward-looking quantitative and qualitative information about our potential exposure to market risks. The term market risk for us refers to the risk of loss arising from adverse changes in interest rates and various foreign currencies. The disclosures are not meant to be precise indicators of expected future losses, but rather indicators of reasonably possible losses. This forward-looking information provides indicators of how we view and manage our ongoing market risk exposures.

Interest Rates

We are exposed to market risk from changes in interest rates on balances outstanding under our bank line of credit. At December 31, 2014, we had \$2.7 million outstanding under the line which could be affected by changes in short-term interest rates. The interest rate on our line of credit is the prime rate plus 4.5% for borrowings against domestic receivables and 3.53% for foreign receivables. For every 1% increase in the prime rate, our interest expense would increase by \$27,000, assuming the same \$2.7 million remained outstanding for the entire year.

We are also exposed to market risk from changes in interest rates on balances owed to certain of our manufacturing vendors. At December 31, 2014, we owed \$3.3 million to these vendors which could be affected by changes in short-term interest rates. The interest rates range from 3% to 6%, are negotiated individually with each vendor and are not tied to any particular index. For every 1% increase in the negotiated rate, our interest expense would increase by \$33,000, assuming the same \$3.3 million remained outstanding for the entire year.

20

Foreign Exchange and Other Risks

At December 31, 2014 and 2013, foreign currency cash accounts in Mexican pesos amounted to \$20,000 and \$18,000, respectively. Also at December 31, 2014 and 2013, accounts receivable denominated in Mexican pesos amounted to \$3,622,000 and \$165,000, respectively. Mexico is the only country in which we price sales in a foreign currency. Product costs, and the majority of our operating expenses are denominated in U.S. dollars. However, lease expenses and certain other immaterial operating costs of our China quality control team are denominated in Chinese Yuan Renminbi, and payroll and operating expenses of our employees in Mexico are denominated in Mexican pesos.

Foreign currency risks are associated with our cash, receivables, payroll and payables denominated in foreign currencies. Fluctuations in exchange rates will result in foreign exchange gains and losses on these foreign currency assets and liabilities, which are included in other income (expense) in our consolidated statements of operations. There were no forward contracts outstanding at December 31, 2014 or 2013. Although foreign currency fluctuations did not have a material impact on our net income (loss) during 2014, 2013 or 2012, the 2014 foreign exchange translation loss of \$708,000, principally from our Mexican subsidiary, increased our accumulated other comprehensive loss within stockholders—equity on our consolidated balance sheet at December 31, 2014 and resulted in a comprehensive loss for the year. We continually monitor the exchange rate between the peso and the dollar and make pricing adjustments when appropriate and tolerable by the market to offset the effect of rate fluctuations.

As a result of our international sales, our future operating results could be adversely affected by a variety of factors, including changes in specific countries political, economic or regulatory conditions and trade protection measures, particularly China.

Item 8. Financial Statements and Supplementary Data.

The information required by this item is included below in Item 15 Exhibits, Financial Statements and Financial Statement Schedules and incorporated by reference herein.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure. None.

Item 9A. Controls and Procedures. (i) Disclosure Controls and Procedures

An evaluation was performed pursuant to Rule 13a-15(b) of the Securities Exchange Act of 1934 (the Exchange Act) under the supervision and with the participation of our management, including the President and Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the Company s disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this Annual Report. These disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in the reports it files or submits under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that this information is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar

functions, as appropriate to allow timely decisions regarding required disclosure. Based on the evaluation, the President and Chief Executive Officer and the Chief Financial Officer concluded that the Company s disclosure controls and procedures were effective as of the end of the period covered by this Annual Report.

21

(ii) Internal Control Over Financial Reporting.

Management s Report on Internal Control Over Financial Reporting.

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in the Exchange Act Rule 13a-15(f). Under the supervision and with the participation of our management, including our President and Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting as of December 31, 2014 as required by the Exchange Act Rule 13a-15(c). In making this assessment, we used the criteria set forth in the guidance for small and mid-size entities put forth in the framework in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under the framework in Internal Control-Integrated Framework, our management concluded that our internal control over financial reporting was effective as of December 31, 2014. This Annual Report does not include an attestation report of our independent registered public accounting firm regarding internal control over financial reporting. Management s report was not subject to attestation by our independent registered public accounting firm pursuant to law, rules and regulations that permit us to provide only management s report in this Annual Report.

(iii) Changes in Internal Control over Financial Reporting

There was no change in our internal control over financial reporting during our fourth fiscal quarter ended December 31, 2014, that has materially affected or is reasonably likely to materially affect our internal control over financial reporting.

Item 9B. Other Information.

None.

22

PART III

Item 10. Directors and Executive Officers and Corporate Governance.

The information required by this item is incorporated by reference to our Definitive Proxy Statement related to the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the fiscal year.

We have adopted a Code of Ethics that applies to our President and Chief Executive Officer, Chief Financial Officer and Controller and a Code of Business Conduct and Ethics that applies to all of our directors, officers and employees. Copies of these codes are available on our website (*www.infosonics.com*) and are also available without charge upon written request directed to Investor Relations, InfoSonics Corporation, 3636 Nobel Drive, Suite 325, San Diego, California 92122.

If we make changes to our Code of Ethics or Code of Business Conduct and Ethics in any material respect or waive any provision of either such Code for certain management persons covered by either such Code, we expect to provide the public with appropriate notice of any such change or waiver by publishing a description of such event on our corporate website, *www.infosonics.com*, or by other appropriate means as required by applicable rules of the SEC.

Item 11. Executive Compensation.

The information required by this item is incorporated by reference to our Definitive Proxy Statement related to the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the fiscal year.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.

The information required by this item is incorporated by reference to our Definitive Proxy Statement related to the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the fiscal year.

Item 13. Certain Relationships and Related Transactions, and Director Independence.

The information required by this item is incorporated by reference to our Definitive Proxy Statement related to the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the fiscal year.

Item 14. Principal Accountant Fees and Services.

The information required by this item is incorporated by reference to our Definitive Proxy Statement related to the 2015 Annual Meeting of Stockholders, which is expected to be filed with the Securities and Exchange Commission no later than 120 days following the end of the fiscal year.

PART IV

Item 15. Exhibits and Financial Statement Schedules.

(a) The following documents, included elsewhere in this annual report on Form 10-K (see F-pages herein regarding financial statement information) are incorporated herein by reference and filed as part of this report:

(1) Financial statements:

The consolidated balance sheets as of December 31, 2014 and 2013, and the consolidated statements of operations and comprehensive loss, stockholders equity and cash flows for the years ended December 31, 2014, 2013 and 2012, together with notes thereto.

(2) Financial statement schedule:

Schedule II Valuation and Qualifying Accounts.

(3) Exhibit index

24

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

INFOSONICS CORPORATION

March 10, 2015

By: /s/ JOSEPH RAM

Joseph Ram,

President and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Date: Signature and Title:

March 10, 2015 /s/ JOSEPH RAM

Joseph Ram,

President and Chief Executive Officer and Director

(Principal Executive Officer)

March 10, 2015 /s/ Vernon A. Loforti

Vernon A. LoForti,

Vice President, Chief Financial Officer and Secretary

(Principal Financial and Accounting Officer)

March 10, 2015 /s/ RANDALL P. MARX

Randall P. Marx,

Director

March 10, 2015 /s/ ROBERT S. PICOW

Robert S. Picow,

Director

March 10, 2015 /s/ Kirk A. Waldron

Kirk A. Waldron,

Director

25

INFOSONICS CORPORATION

Consolidated Financial Statements

For the years ended December 31, 2014, 2013 and 2012

Table of Contents

	Page
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	F-2
CONSOLIDATED FINANCIAL STATEMENTS:	
Consolidated Balance Sheets	F-3
Consolidated Statements of Operations and Comprehensive Loss	F-4
Consolidated Statements of Stockholders Equity	F-5
Consolidated Statements of Cash Flows	F-6
Notes to Consolidated Financial Statements	F-7
SUPPLEMENTAL INFORMATION:	
Valuation and Qualifying Accounts Schedule II	F-22

F-1

Report of Independent Registered Public Accounting Firm

To the Board of Directors and Stockholders

InfoSonics Corporation

San Diego, California

We have audited the accompanying consolidated balance sheets of InfoSonics Corporation and subsidiaries as of December 31, 2014 and 2013, and the related consolidated statements of operations and comprehensive loss, stockholders equity and cash flows for each of the three years in the period ended December 31, 2014. Our audits also included the financial statement schedule of InfoSonics Corporation listed in Item 15. These financial statements and financial statement schedule are the responsibility of the Company s management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company s internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of InfoSonics Corporation as of December 31, 2014 and 2013, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2014, in conformity with U.S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

/s/ SINGERLEWAK LLP

Irvine, California

March 10, 2015

F-2

INFOSONICS CORPORATION

Consolidated Balance Sheets

(Amounts in thousands, except per share data)

	Decem	per 31, 2013	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 1,464	\$ 2,369	
Trade accounts receivable, net of allowance for doubtful accounts of \$95 and \$373 as of			
December 31, 2014 and 2013, respectively	15,644	11,856	
Other accounts receivable	70	163	
Inventory	5,880	2,467	
Prepaid assets	2,778	3,435	
Total current assets	25,836	20,290	
Property and equipment, net	137	200	
Other assets	31	179	
Total assets	\$ 26,004	\$ 20,669	
LIABILITIES AND STOCKHOLDERS EQUITY			
Current liabilities:			
Accounts payable	\$ 4,371	\$ 1,161	
Accrued expenses	2,804	3,180	
Line of credit borrowings	2,725		
Total current liabilities	9,900	4,341	
Commitments and Contingencies (Note 8)			
Stockholders equity:			
Preferred stock, \$0.001 par value, 10,000 shares authorized: no shares issued and			
outstanding			
Common stock, \$0.001 par value, 40,000 shares authorized: 14,358 and 14,184 shares			
issued and outstanding as of December 31, 2014 and 2013, respectively	14	14	
Additional paid-in capital	32,614	32,391	
Accumulated other comprehensive loss	(726)	(18)	
Accumulated deficit	(15,798)	(16,059)	
T (1 (11 11 2)	16.104	16.220	
Total stockholders equity	16,104	16,328	
Total liabilities and stockholders equity	\$ 26,004	\$ 20,669	

Accompanying notes are an integral part of these financial statements.

F-3

INFOSONICS CORPORATION

Consolidated Statements of Operations and Comprehensive Loss

(Amounts in thousands, except per share data)

	For the Year Ended December 31,					
					2012	
Net sales	\$	48,144	\$	37,895	\$	34,294
Cost of sales		39,891		30,953		27,488
Gross profit		8,253		6,942		6,806
Operating expenses:						
Selling, general and administrative		7,379		6,751		7,075
Research and development		588		1,336		2,218
		7,967		8,087		9,293
Operating income (loss)		286		(1,145)		(2,487)
Other income (expense):						
Other income (expense), net		115		582		(72)
Interest income (expense), net		(126)		17		61
Operating income (loss) before provision for income taxes		275		(546)		(2,498)
Provision for income taxes		(14)		(51)		(2)
Net income (loss)	\$	261	\$	(597)	\$	(2,500)
Net income (loss) per share:						
Basic	\$	0.02	\$	(0.04)	\$	(0.18)
Diluted	\$	0.02	\$	(0.04)	\$	(0.18)
Weighted-average number of common shares outstanding:						
Basic		14,323		14,184		14,184
Diluted		14,789		14,184		14,184
Comprehensive loss:						
Net income (loss)	\$	261	\$	(597)	\$	(2,500)
Foreign currency translation adjustments		(708)		(5)		104
Comprehensive loss	\$	(447)	\$	(602)	\$	(2,396)

Accompanying notes are an integral part of these financial statements.

F-4

INFOSONICS CORPORATION

Consolidated Statements of Stockholders Equity

(Amounts in thousands)

	Commo	n Sto	Stock Additional Paid-In		Retained Earnings	Accumulated Other Comprehensive			
	Shares	Am	ount	(Capital	(Deficit)		Loss	Total
Balance, December 31, 2011	14,184	\$	14	\$	32,051	\$ (12,962)	\$	(117)	\$18,986
Stock-based compensation expense					231				231
Foreign currency translation								104	104
Net loss						(2,500)			(2,500)
Balance, December 31, 2012	14,184		14		32,282	(15,462)		(13)	16,821
Stock-based compensation expense					109				109
Foreign currency translation								(5)	(5)
Net loss						(597)			(597)
Balance, December 31, 2013	14,184		14		32,391	(16,059)		(18)	16,328
Exercise of stock options	174		0		137				137
Stock-based compensation expense					86				86
Foreign currency translation								(708)	(708)
Net income						261			261
Balance, December 31, 2014	14,358	\$	14	\$	32,614	\$ (15,798)	\$	(726)	\$ 16,104

Accompanying notes are an integral part of these financial statements.

F-5

INFOSONICS CORPORATION

Consolidated Statements of Cash Flows

(Amounts in thousands)

	For the Year Ended December 31, 2014 2013 2012			
Cash flows from operating activities:				
Net income (loss)	\$ 261	\$ (597)	\$ (2,500)	
Adjustments to reconcile net income (loss) to net cash used in operating				
activities:				
Depreciation	146	263	276	
Loss on disposal of fixed assets	33	49	64	
Provision for (recovery of) bad debts	(65)	34	242	
Provision for obsolete inventory	255	(194)	171	
Stock-based compensation	86	109	231	
(Increase) decrease in:				
Trade accounts receivable	(3,723)	(1,643)	(1,879)	
Other accounts receivable	93	(68)	(19)	
Inventory	(3,668)	1,156	(1,362)	
Prepaids	657	(1,914)	964	
Other assets	148	50	(160)	
Increase (decrease) in:				
Accounts payable	3,210	(353)	(992)	
Accrued expenses	(376)	(606)	(933)	
Net cash used in operating activities	(2,943)	(3,714)	(5,897)	
Cash flows from investing activities:				
Purchase of property and equipment	(116)	(145)	(396)	
(Increase) decrease in restricted cash		1,003	(3)	
Net cash provided by (used in) investing activities	(116)	858	(399)	
Cash flows from financing activities:				
Borrowings on line of credit	4,380			
Repayments on line of credit	(1,655)			
Cash received from exercise of stock options	137			
Net cash provided by investing activities	2,862			
Effect of exchange rate changes on cash	(708)	(5)	104	
Net decrease in cash and cash equivalents	(905)	(2,861)	(6,192)	
Cash and cash equivalents, beginning of period	2,369	5,230	11,422	

Edgar Filing: INFOSONICS Corp - Form 10-K

Cash and cash equivalents, end of period	\$ 1	1,464	\$ 2,369	\$ 5,230
Cash paid for interest	\$	77	\$	\$
Cash paid for income taxes	\$	50	\$	\$

The accompanying notes are an integral part of these financial statements.

NOTE 1 ORGANIZATION AND LINE OF BUSINESS

InfoSonics Corporation (InfoSonics) was incorporated in February 1994 in the state of California and reincorporated in September 2003 in the state of Maryland. InfoSonics and its subsidiaries, InfoSonics Latin America, Inc., InfoSonics de Mexico S.A. de C.V., InfoSonics de Guatemala S.A., InfoSonics El Salvador S.A. de C.V., InfoSonics S.A., InfoSonics Colombia S.A., verykool USA, Inc., InfoSonics de Panama, verykool Hong Kong Limited, and verykool Wireless Technology Limited (collectively, the Company), define, source and sell wireless telecommunication products and accessories to wireless carriers and distributors. The Company markets its branded products throughout Latin America and the United States.

NOTE 2 RESTRUCTURING

In December 2012, the Company finalized a plan to reduce its workforce in China by 21 employees, or 20% of its worldwide workforce. The reductions, which were accomplished in the first quarter of 2013, were intended to eliminate headcount redundancies built up during multiple concurrent product developments and to restructure the China workforce with a shift toward more resources in the Company s Shenzhen office and a lower concentration in Beijing. Severance costs, mandated by Chinese labor law, related to the terminated employees of \$100,000 were recorded in the fourth quarter of 2012 as R&D expense in the accompanying consolidated statement of operations. A second restructuring was affected in the second quarter of 2013 to further reduce headcount and consolidate the development team in a single location in Shenzhen. Total costs related to this restructuring amounted to approximately \$192,000 including \$134,000 in severance paid to terminated employees as well as legal fees and expenses related to abandonment of one incomplete development project. Over the course of 2014, the Company completed all of its internal development projects and gradually phased out its design team by the end of the year.

NOTE 3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of Consolidation

The Consolidated Financial Statements include the accounts of InfoSonics and its wholly owned subsidiaries as listed in Note 1. All significant intercompany accounts and transactions are eliminated in consolidation.

Revenue Recognition and Allowance for Returns

Revenues for wireless handset and accessory sales are recognized when (i) shipment of the products to customers has occurred and title has passed, (ii) collection of the outstanding receivables are probable and (iii) the final price of the product is determined, which occurs at the time of shipment. Sales are recorded net of discounts, rebates, cooperative marketing arrangements, returns and allowances. On select sales, the Company may agree to cooperative arrangements wherein the Company agrees to fund future marketing programs related to the products purchased by the customer. Such arrangements are usually agreed to in advance. The amount of the co-op allowance is recorded as a reduction of the sale and added to accrued expenses as a current liability. Subsequent expenditures made pursuant to the arrangements reduce this liability. To the extent the Company incurs costs in excess of the established cooperative fund, the Company recognizes the amount as a selling or marketing expense. As part of the sales process, the Company may perform certain value-added services such as programming, software loading and quality assurance testing. These value-added services are considered an ancillary component of the sales process and amounts attributable to these processes are included in the unit cost to the customer. Furthermore, these value-added services are related to services prior to the shipment of the products, and no value-added services are provided after delivery of the products. The Company recognizes as a reserve against the related receivables estimates for product returns based on historical experience and other judgmental factors, evaluates these estimates on an ongoing basis and adjusts its

estimates each period based on actual product return activity. The Company recognizes freight costs billed to its customers in net sales and actual freight costs incurred as a component of cost of sales.

F-7

Foreign Currency Transactions

Certain of the Company s foreign subsidiaries have a functional currency that is not the U.S. dollar. Assets and liabilities of such subsidiaries are translated to U.S. dollars using exchange rates in effect at the balance sheet dates. Revenues and expenses are translated at average exchange rates in effect during the period. Translation adjustments are included in stockholders equity in the accompanying consolidated balance sheets as a component of accumulated other comprehensive loss.

Comprehensive Income (Loss)

Comprehensive income (loss) as defined by U.S. generally accepted accounting principles (GAAP) includes all changes in equity (net assets) during a period from non-owner sources. The Company s comprehensive loss includes foreign currency translation adjustments, which are excluded from net income and are reported as a separate component of stockholders equity as accumulated other comprehensive loss.

Cash and Cash Equivalents

For consolidated financial statement purposes, cash equivalents are defined as investments which have an original maturity of ninety days or less from the original date of purchase. Cash and cash equivalents consist of cash on hand and in banks. The Company maintains its cash and cash equivalents balances in a bank that from time to time exceed amounts insured by the Federal Deposit Insurance Corporation. As of December 31, 2014 and 2013, the Company maintained deposits totaling \$1.0 million and \$2.0 million, respectively, with certain financial institutions in excess of federally insured amounts. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

Restricted Cash

During 2012, the Company maintained a cash deposit with a bank that was pledged as collateral for the Company s foreign exchange hedging facility. The Company terminated the hedging facility in the first quarter of 2013 and had no restricted cash as of December 31, 2014 and 2013.

Trade Accounts Receivable

The Company provides for the possible inability to collect accounts receivable by recording an allowance for doubtful accounts. The Company writes off an account when it is considered to be uncollectible. The Company evaluates the collectability of its accounts receivable on an ongoing basis. In circumstances where the Company is aware of a specific customer—s inability to meet its financial obligations, the Company records a specific allowance against amounts due to reduce the net recognized receivable to the amount the Company reasonably believes will be collected. For all other customers, the Company recognizes allowances for doubtful accounts based on the length of time the receivables are past due, the current business environment and the Company—s historical experience. As of December 31, 2014 and 2013, the allowance for doubtful accounts was \$95,000 and \$373,000, respectively.

Inventory

Inventory is stated at the lower of cost (first-in, first-out) or market and consists primarily of wireless phones and wireless phone accessories. The Company writes down its inventory when it is estimated to be excess or obsolete. As of December 31, 2014 and 2013, the inventory was net of write-downs of \$339,000 and \$84,000, respectively. From time to time, the Company has prepaid inventory as a result of payments for products which have not been received by

the balance sheet date. As of December 31, 2014 and 2013, the prepaid inventory balances included in prepaid assets were \$2,055,000 and \$2,968,000, respectively.

F-8

Property and Equipment

Property and equipment are stated at cost. The Company provides for depreciation using the straight-line method over estimated useful lives of eighteen months to seven years. Expenditures for maintenance and repairs are charged to operations as incurred while renewals and betterments are capitalized. Gains or losses on the sale of property and equipment are reflected in the statements of operations.

Derivative Instruments and Hedging Activities

The Company is exposed to certain risks relating to its ongoing business activities, and previously used a hedging strategy to manage one of those risks. The risk managed by the use of derivative instruments was foreign currency fluctuation risk. Forward contracts were entered into to manage the foreign currency risk associated with various commitments arising from trade accounts receivable that are denominated in the currency in the country where the product is shipped. Derivatives were held only for the purpose of hedging such risks, and not for speculation. The Company began pricing in foreign currencies in the fourth quarter of 2011 and the practice is limited to Mexico. The Company terminated the hedging facility in the first quarter of 2013 and there were no outstanding forward exchange contracts as of December 31, 2014 or 2013.

Fair Value of Financial Instruments

The Company measures its financial instruments in its financial statements at fair value or amounts that approximate fair value. The Company maximizes the use of observable inputs and minimizes the use of unobservable inputs when developing fair value measurements. When available, the Company uses quoted market prices to measure fair value. If market prices are not available, fair value measurement is based upon models that use primarily market-based or independently-sourced market parameters. If market observable inputs for model-based valuation techniques are not available, the Company makes judgments about assumptions market participants would use in estimating the fair value of the financial instrument. Carrying values of cash and cash equivalents, accounts receivable, prepaid expenses, accounts payable, and accrued expenses approximate their fair values due to the short-term nature and liquidity of these financial instruments.

Accounting for the Impairment of Long-Lived Assets

The Company records impairment losses on long-lived assets used in operations when indicators of impairment are present and the undiscounted cash flows estimated to be generated by those assets are less than the assets carrying amount. Management determined that there was no impairment of long-lived assets during the years ended December 31, 2014, 2013 and 2012.

Stock-Based Compensation

The Company s share-based compensation plans are described in Note 9. The Company measures compensation cost for all employee stock-based awards at fair value on the date of grant and recognizes compensation expense, net of estimated forfeitures, over the requisite service period, usually the vesting period. Equity instruments issued to non-employees for goods or services are accounted for at fair value and are marked to market until service is complete or a performance commitment date is reached, whichever is earlier. The fair value of stock options is determined using the Black-Scholes valuation model.

The Black-Scholes option valuation model was developed for use in estimating the fair value of traded options, which do not have vesting restrictions and are fully transferable. In addition, option valuation models require the input of

highly subjective assumptions, including the expected stock price volatility. Because the Company s employee stock options have characteristics significantly different from those of traded options, and because changes in the subjective input assumptions can materially affect the fair value estimate, in management s opinion, the existing models do not necessarily provide a reliable single measure of the fair value of its employee stock options.

Advertising Expense

The Company expenses all advertising costs, including direct response advertising, as they are incurred. Advertising expense for the years ended December 31, 2014, 2013 and 2012 was \$745,000, \$523,000 and \$692,000, respectively.

Income Taxes

The Company recognizes deferred tax assets and liabilities for the future consequences of events that have been recognized in the Company s financial statements or tax returns. The measurement of the deferred items is based on enacted tax laws. In the event the future consequences of differences between financial reporting bases and the tax bases of the Company s assets and liabilities result in a deferred tax asset, the Company performs an evaluation of the probability of being able to realize the future benefits indicated by such asset. A valuation allowance related to a deferred tax asset is recorded when it is more likely than not that some portion or the entire deferred tax asset will not be realized.

In addition, the Company recognizes the financial statement impact of a tax position when it is more likely than not that the position will be sustained upon examination. The amount recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. The Company recognizes interest and penalties related to tax uncertainties as operating expenses.

Based on our evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in its financial statements.

The Company is subject to U.S. Federal income tax as well as to income tax of multiple state and foreign country jurisdictions. Federal income tax returns of the Company are subject to IRS examination for the 2004 through 2014 tax years. State income tax returns are subject to examination for a period of three to four years after filing.

Earnings (Loss) Per Share

The Company computes basic earnings (loss) per share by dividing income (loss) available to common stockholders by the weighted-average number of common shares outstanding. Diluted earnings (loss) per share is computed similarly to basic earnings (loss) per share except that the denominator is increased to include the number of additional common shares that would have been outstanding if the potential common shares had been issued and if the additional common shares were dilutive. Common equivalent shares are excluded from the computation if their effect is anti-dilutive. The Company s common share equivalents consist of stock options and warrants.

Common shares from exercise of certain options and warrants are excluded from the computation of diluted earnings per share when their exercise prices are greater than the Company s weighted-average stock price for the period. No such shares were excluded for the year ended December 31, 2014. For the years ended December 31, 2013 and 2012, the number of such shares excluded was 756,000 and 106,000, respectively. In addition, because their effect would have been anti-dilutive, common shares from exercise of in-the-money options for the years ended December 31, 2013 and 2012 of 137,000 and 537,000, respectively, have also been excluded from the computation of net loss per share.

Geographic Reporting

The Company allocates revenues to geographic areas based on the location to which the product was shipped.

F-10

Estimates and Assumptions

The preparation of financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting periods. Actual results could differ from those estimates and assumptions.

Major Suppliers

The Company contracts with various suppliers. Although there are a limited number of suppliers that could supply the Company s inventory, management believes any shortfalls from existing suppliers might be absorbed from other suppliers on comparable terms; however, there are no assurances of such other suppliers providing products on acceptable terms. Furthermore, a change in suppliers could cause a delay in sales and adversely affect results.

During the year ended December 31, 2014, the Company s three largest suppliers accounted for 38%, 14% and 12%, respectively, of total cost of sales. During the year ended December 31, 2013, the Company s three largest suppliers accounted for 38%, 12% and 10%, respectively, of total cost of sales. During the year ended December 31, 2012, the Company s three largest suppliers accounted for 24%, 24% and 21%, respectively, of total cost of sales.

Concentrations of Credit Risk, Customers and Suppliers

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash equivalents and accounts receivable. We maintain our cash and cash equivalents with various high-credit-quality financial institutions located primarily in the United States. Currently the Company s cash balances are kept primarily in demand accounts at these banks, but the Company may periodically invest excess cash in certificates of deposit or money market accounts in order to maintain safety and liquidity. The Company s investment strategy generally results in lower yields on investments but reduces the risk to principal in the short term prior to these funds being used in its business. The Company has not experienced any material losses on financial instruments held at financial institutions.

The Company has historically sold its products primarily to wireless network carriers throughout Latin America, as well as to distributors and value added resellers, or VARs. More recently, the Company began selling its products to distributors in the United States. The Company provides credit to its customers in the normal course of business and generally requires no collateral. Credit risk with respect to accounts receivable is generally concentrated due to the small number of entities comprising the Company s overall customer base. The Company performs ongoing credit evaluations of its customers and maintains reserves for potential credit losses based upon the Company s historical experience related to credit losses and any unusual circumstances that may affect the ability of its customers to meet their obligations. The Company s bad debt expenses have not been significant relative to its total revenues.

Since a majority of the Company s sales are made to wireless network carriers, there are a limited number of potential customers in each country in which the Company does business. Carriers often purchase products from a number of suppliers, and there can be significant movement in the carrier/supplier relationships from year to year. In each of 2014 and 2013, three customers represented 10% or more of the Company s total net sales. During 2012, only two customers represented 10% or more of the Company s total net sales. The top three customers in 2014 accounted for 25%, 13% and 11%, respectively, of total net sales and represented 25%, 19% and 14% of accounts receivable, respectively, at December 31, 2014. During 2013, the top three customers accounted for 20%, 14% and 13%, respectively, of total net sales and represented 18%, 15% and 24% of accounts receivable, respectively, at December 31, 2013. During 2012, the top two customers accounted for 16% and 11% of total net sales, and represented 12% and 19% of accounts receivable, respectively, as of December 31, 2012.

F-11

For its *verykool*® products, the Company contracts with a number of OEM suppliers, design houses and contract manufacturers. In 2014, the Company purchased products from 14 manufacturers, with the top three representing 38%, 14% and 12%, respectively, of cost of sales. Although each may supply a somewhat differentiated product or service, management believes any shortfalls from existing suppliers can be absorbed by other suppliers on comparable terms. However, there are no assurances this can be achieved, and a change in suppliers could cause a delay in product shipments and sales and adversely affect results.

Recently Issued Accounting Pronouncements

Recently Adopted:

In March 2013, the FASB issued an update on a parent subsidiaries or group of assets within a foreign entity or of an investment in a foreign entity. The objective of the update is to resolve the diversity in practice about the appropriate guidance to apply to the release of CTA into net income when a parent either sells a part or all of its investment in a foreign entity or no longer holds a controlling financial interest in a subsidiary or a business within a foreign entity. The update provides that the entire amount of the CTA associated with the foreign entity would be released when there has been a sale of a subsidiary or group of net assets within a foreign entity and the sale represents the substantially complete liquidation of the investment in the foreign entity. This update is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2013. The update is applied prospectively from the beginning of the fiscal year of adoption. The Company adopted this guidance effective January 1, 2014, which adoption did not have an impact on the Company s consolidated financial statements.

In July 2013, the FASB issued an amendment of the income tax reporting rules intended to clarify that an unrecognized tax benefit, or a portion of an unrecognized tax benefit, should be presented in the financial statements as a reduction to a deferred tax asset for a net operating loss carryforward, a similar tax loss, or a tax credit carryforward if such settlement is required or expected in the event the uncertain tax benefit is disallowed. In situations where a net operating loss carryforward, a similar tax loss, or a tax credit carryforward is not available at the reporting date under the tax law of the applicable jurisdiction or the tax law of the jurisdiction does not require, and the entity does not intend to use the deferred tax asset for such purpose, the unrecognized tax benefit should be presented in the financial statements as a liability and should not be netted with the deferred tax asset. The amendment is effective for fiscal years, and interim periods within those years, beginning after December 15, 2013. Early adoption was permitted. The amendment is applied prospectively to all unrecognized tax benefits that exist at the effective date. Retrospective application is also permitted. The Company adopted this guidance effective January 1, 2014, which adoption did not have an impact on the Company s consolidated financial statements.

Issued (Not adopted yet):

In April 2014, the FASB issued ASU No. 2014-08, Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity , which changes the criteria for determining which disposals can be presented as discontinued operations and modifies related disclosure requirements. Under the new guidance, a discontinued operation is defined as a disposal of a component or group of components that is disposed of and represents a strategic shift that has, or will have, a major effect on an entity s operations and financial results. The new guidance is effective on a prospective basis for annual fiscal periods beginning on or after December 15, 2014. We do not expect the adoption of this new guidance to have an impact on the Company s consolidated financial statements.

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606), which supersedes the revenue recognition requirements in Revenue Recognition (Topic 605). This update provides a

comprehensive new revenue recognition model that requires a company to recognize revenue to depict the transfer of goods or services to a customer at an amount that reflects the consideration it expects to receive in

F-12

exchange for those goods or services. Additionally, this guidance expands related disclosure requirements. ASU 2014-09 is effective for annual and interim reporting periods beginning after December 15, 2016, and early application is not permitted. This update permits the use of either the retrospective or cumulative effect transition method. The Company is currently evaluating the new guidance to determine the impact it will have on its consolidated financial statements as well as the expected adoption method.

In August 2014, the FASB issued ASU 2014-15, Presentation of Financial Statements Going Concern (Subtopic 205-40) - Disclosure of Uncertainties about an Entity s Ability to Continue as a Going Concern. This ASU requires management to assess an entity s ability to continue as a going concern by incorporating and expanding upon certain principles that are currently in U.S. auditing standards. Specifically, the ASU (1) provides a definition of the term substantial doubt, (2) requires an evaluation every reporting period, including interim periods, (3) provides principles for considering the mitigating effect of management s plans, (4) requires certain disclosures when substantial doubt is alleviated as a result of consideration of management s plans, (5) requires an express statement and other disclosures when substantial doubt is not alleviated, and (6) requires an assessment for a period of one year after the date that the financial statements are issued (or available to be issued). This standard is effective for the fiscal years ending after December 15, 2016, and for annual periods and interim periods thereafter. Early application is permitted. The Company is currently evaluating the new guidance to determine the impact it will have on its consolidated financial statements.

Other Accounting Standards Updates not effective until after December 31, 2014 are not expected to have a material effect on the Company s financial position or results of operations.

NOTE 4 PROPERTY AND EQUIPMENT

Property and equipment are primarily located in the United States and China and consisted of the following as of the dates presented (in thousands):

	December 31,		
	2014	2013	
Machinery and Equipment	\$ 275	\$ 278	
Tooling, Molds and Software	56	557	
Furniture and Fixtures	102	131	
	433	966	
Less Accumulated Depreciation	296	766	
Total	\$ 137	\$ 200	

Depreciation expense was \$146,000, \$263,000 and \$276,000 for the years ended December 31, 2014, 2013 and 2012, respectively.

NOTE 5 FOREIGN EXCHANGE HEDGING FACILITY

On December 9, 2011, the Company entered into a Foreign Exchange Trading Master Agreement and a Pledge Agreement (collectively, the Trading Agreement) with HSBC Bank USA (the Bank). Under the terms of the Trading Agreement, the Company and the Bank could enter into spot and/or forward foreign exchange transactions and/or

foreign currency options. The Company used these derivative instruments to manage the foreign currency risk associated with its trade accounts receivable that were denominated in foreign currencies, primarily the Mexican peso. In order to secure its obligations under the Trading Agreement, the Company deposited \$1 million into a restricted account pursuant to a related pledge agreement. During the year ended December 31, 2012, the Company sustained a loss of \$48,000 on its hedging transactions. In February 2013, the Company elected to terminate the facility due to its limited use and the restricted cash deposit was returned to the Company s general cash reserves.

F-13

NOTE 6 LINE OF CREDIT

On March 27, 2014, the Company entered into a Loan and Security Agreement and an attendant Intellectual Property Security Agreement (collectively the Agreement) with Silicon Valley Bank, pursuant to which the Company could borrow up to \$2 million based upon both its domestic and foreign eligible accounts receivable multiplied by an advance rate of 80% and 70%, respectively, with eligibility determined in accordance with the Agreement (the Credit Facility). The Credit Facility is secured by substantially all of the Company is assets. Borrowings under the Credit Facility bear interest based on the face amount of the financed receivables at the prime rate plus 4.5% for domestic receivables and 3.53% for foreign receivables. The Credit Facility, which expires September 27, 2015, contains representations and warranties, affirmative, restrictive and financial covenants, and events of default which are customary for credit facilities of this type. On December 5, 2014, the Agreement was amended to increase the availability of borrowings under the Credit Facility from \$2 million to \$4 million and to temporarily relax the adjusted quick ratio financial covenant through March 31, 2015. At December 31, 2014, \$2.7 million was drawn against the Credit Facility, \$1.3 million was available and the Company was in compliance with all covenants.

NOTE 7 ACCRUED EXPENSES

As of December 31, 2014 and 2013, accrued expenses consisted of the following (in thousands):

	Dec	December 31, 2014		mber 31, 2013
Accrued product costs	\$	1,465	\$	1,572
Income taxes payable		116		130
Other accruals		1,223		1,478
Total	\$	2,804	\$	3,180

NOTE 8 COMMITMENTS AND CONTINGENCIES

Leases

The Company leases its corporate and administrative offices, R&D office and certain equipment under operating lease agreements which expire through September 2017. Certain of the agreements contain renewal options. Future minimum payments under these operating lease agreements at December 31, 2014 were \$645,000. Rent expense was \$263,000, \$301,000 and \$385,000 for the years ended December 31, 2014, 2013 and 2012, respectively.

Litigation

Blue Spike Litigation

On October 8, 2013, Blue Spike, LLC (Blue Spike) filed a patent infringement lawsuit against the Company in the U.S. District Court for the Eastern District of Texas, alleging that certain of our products infringe claims of U.S. Patent No. 5,745,569. Blue Spike is seeking recovery of unspecified monetary damages. We do not believe we infringe the Blue Spike patent and intend to defend ourselves vigorously. On February 10, 2014 we filed an answer with the Court stating that we do not infringe and setting forth multiple defenses. The Court has not yet set a date for a scheduling conference. Due to the inherent uncertainty of litigation, we cannot identify probable or estimable damages

related to the lawsuit at this time.

The Company may become involved in certain other legal proceedings and claims which arise in the normal course of business. Other than as described above, as of the filing date of this report, the Company did not have any significant litigation outstanding.

F-14

Vendors

The Company has entered into written agreements with some of its supplier-manufacturers. None of these agreements require minimum amounts of product to be purchased. Some of the agreements contain automatic renewal clauses and the Company believes that it will be able to renew these contracts with similar terms upon their individual expirations.

Employee Agreements and Compensation

The Company provides a 401(k) retirement savings plan for all full-time employees. Employees are eligible after 90 days of service with the Company. The Company does not currently provide matching contributions.

The Company entered into an employment agreement with its President and Chief Executive Officer in April 2012 that expires in April 2016. The employment agreement provides for an annual salary of \$365,000. The agreement also provides that the Company may terminate the agreement without cause upon 30 days written notice. The Company s only obligation would be to pay its President and Chief Executive Officer the greater of (a) 18 months salary or (b) one-half of the salary payable over the remaining term of the agreement.

The Company entered into an employment agreement with its Chief Financial Officer in April 2014 that expires in April 2016. The employment agreement provides for an annual salary of \$205,000. The agreement also provides that the Company may terminate the agreement upon 30 days written notice if termination was without cause. The Company s only obligation would be to pay its Chief Financial Officer 9 months salary.

NOTE 9 STOCKHOLDERS EQUITY

Preferred Stock

The Company has authorized the issuance of 10,000,000 shares of preferred stock, which may be issued from time to time in one or more series by the Board of Directors. In addition, the Board is authorized to set the rights, preferences, privileges and restrictions of these shares, including dividends rights, conversion rights, voting rights and liquidation preferences. These shares may have rights senior to those of the Company s common stock holders. As of December 31, 2014 and 2013, the Company did not have any preferred shares outstanding.

Common Stock

The Company has authorized the issuance of 40,000,000 shares of common stock. As of December 31, 2014 and 2013, a total of 14,358,062 and 14,184,145 shares, respectively, were outstanding.

Stock Options and Warrants

The Company has a single stock-based compensation plan: the 2006 Equity Incentive Plan (2006 Plan), which was approved by the Company s stockholders. As of December 31, 2014, options to purchase 980,000 shares were outstanding under the 2006 Plan, and a total of 206,000 shares were available for grant.

The 2006 Plan was approved by stockholders in June 2006, with 1,000,000 shares of the Company s common stock authorized for issuance there-under. An additional 348,208 shares of the Company s common stock were rolled into the 2006 Plan from the 2003 Plan. The 2006 Plan is intended to provide incentives to key employees, officers, directors and consultants who provide significant services to the Company. The exercise price is determined by the Compensation Committee, but must be at least equal to the fair market value of the common stock on the date of grant

of such option. The Compensation Committee also establishes the vesting schedule for each option granted and the term of each option, which cannot exceed 10 years from the date of grant. In the event of termination, vested shares must be exercised within three months. The 2006 Plan also provides for 100% vesting of outstanding options upon a change of control of the Company.

F-15

The Company s stock options vest on an annual or a monthly basis. The Company recognizes stock-based compensation expense on a straight-line basis over the requisite service period of the award, which is generally the option vesting term. Options granted generally vest over a three-year period. Income tax effects of share-based payments are recognized in the financial statements for those awards which will normally result in tax deductions under existing tax law. Under current U.S. federal tax law, we would receive a compensation expense deduction related to non-qualified stock options only when those options are exercised and vested shares are received. Accordingly, the financial statement recognition of compensation expense for non-qualified stock options creates a deductible temporary difference which results in a deferred tax asset and a corresponding deferred tax benefit in the income statement.

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model with the following weighted-average assumptions used for grants in 2014, 2013 and 2012: risk-free interest rates of 1.56%, 1.81% and 0.91%, respectively, based on the U.S. Treasury yields in effect at the time of grant; expected dividend yields of 0% as the Company has not, and does not intend to, issue dividends; and expected lives of 3 to 7 years based upon the historical life of the Company s options. For grants in 2014, 2013 and 2012, the expected volatility used ranged from 93% to 109% based on the Company s historical stock price fluctuations for a period matching the expected life of the options.

A summary of stock option activity for the year ended December 31, 2014 is as follows (shares and aggregate intrinsic value in thousands):

	Shares	Wtd. Avg. Exercise Price		8		regate rinsic alue
Outstanding at December 31, 2013	893	\$	0.72			
Granted during fiscal year 2014	280	\$	1.31			
Exercised during fiscal year 2014	(174)	\$	0.78			
Expired during fiscal year 2014	(12)	\$	3.00			
Forfeited during fiscal year 2014	(7)	\$	0.73			
Outstanding at December 31, 2014	980	\$	0.85	4.81 years	\$	297
Vested and expected to vest	922	\$	0.83	4.69 years	\$	292
Exercisable at December 31, 2014	568	\$	0.65	3.49 years	\$	250

The aggregate intrinsic value in the stock option summary table above is based on our closing stock price of \$1.09 per share as of December 31, 2014, which value would have been realized by the optionees had all options been exercised on that date.

During the quarter ended June 30, 2010, the Company established a wholly owned subsidiary in Hong Kong to serve as the base for the Company s sales and marketing efforts of its proprietary line of *veryko®* products in Asia-Pacific. It also established a wholly owned subsidiary of the Hong Kong entity in China for the purpose of designing and developing *verykool®* products. The Company funded the combined operations of these entities with \$1.0 million and agreed to invest up to \$1.0 million in additional funding as needed. In order to provide incentives to the China development team, the Company granted a warrant exercisable for 38% of the equity ownership of the Hong Kong

subsidiary to a management company for the benefit of the China employees. The total exercise price of the warrant was \$1.00, with vesting to occur one-third upon the first anniversary of the warrant and the remaining two-thirds to vest on a monthly basis over the succeeding 24 months. The warrant had a 6-year life, but was not exercisable until May 5, 2013, the third anniversary of its issuance. However, on April 24, 2013, the memorandum of understanding underlying the warrant was terminated as a consequence of the departure of key management members, which resulted in immediate cancellation of the unexercised warrant.

F-16

The Company evaluated the warrant on its Hong Kong subsidiary in accordance with ASC 718-50 and concluded that because the warrants were issued to the management company for allocation at its discretion, the proper treatment of the warrants was as specified in ASC 505-50 as equity-based payments to non-employees in exchange for services. The Company also concluded that the estimated fair value of the warrant at the date of grant was \$365,000. The Company recorded the expense for this warrant based upon its estimated fair value on a straight-line basis over the three year performance period. The amount of expense recorded during the years ended December 31, 2013 and 2012 was \$40,000 and \$122,000, respectively. No expense was recorded in the year ended December 31, 2014.

A summary of the status of the Company s non-vested options at December 31, 2014, and changes during the year then ended are presented below (shares in thousands):

	Shares	U	ted-average ate fair value
	Shares	graint-ua	ite fair value
Non-vested at December 31, 2013	276	\$	0.58
Granted	280	\$	0.93
Vested	(137)	\$	0.58
Forfeited	(7)	\$	0.58
Non-vested at December 31, 2014	412	\$	0.82

The weighted-average per share grant-date fair values of options granted during 2014, 2013 and 2012 were \$0.93, \$0.58 and \$0.54, respectively. During the year ended December 31, 2014, a total of 174,000 option shares were exercised and the Company received \$137,000 in cash, or an average of \$0.79 per share, from these exercises. There were no option exercises during the two years ended December 31, 2013. The unrecognized stock-based compensation expense for future periods as of December 31, 2014 is \$277,000, which is expected to be recognized over a weighted-average period of approximately 1.7 years. Such amount may change as a result of future grants, forfeitures, modifications in assumptions and other factors. The total fair value of options that vested during 2014, 2013 and 2012 was \$80,000, \$68,000 and \$110,000, respectively.

The following table summarizes share-based compensation expense for the years ended December 31 (in thousands):

	2014	2013	2012
Selling, general and administrative:			
Non-employee directors	\$ 19	\$ 11	\$ 18
Officers	39	40	63
Others	28	18	28
Total SG&A	86	69	109
Research and development		40	122
Total share-based compensation expense before taxes	86	109	231
Related deferred income tax benefits			
Share-based compensation expense	\$ 86	\$ 109	\$ 231

NOTE 10 INCOME TAXES

The Company is subject to US federal income tax as well as income tax in multiple states and foreign jurisdictions. For all major taxing jurisdictions, the tax years 2004 through 2014 remain open to examination by the taxing authorities due to the carryforward of unutilized net operating losses. As of December 31, 2014, the Company does not expect any material changes to unrecognized tax positions within the next twelve months.

F-17

Components of the income tax benefit (provision) are as follows for the years ended December 31 (in thousands):

	2014	2013	2012
Current tax benefit (provision):			
Federal	\$	\$ (49)	\$
State	(3)	(2)	(2)
Foreign	(11)		
Total	(14)	(51)	(2)
Deferred tax benefit (provision):			
Federal	(437)	(205)	485
State	(2)	(200)	26
Total	(439)	(405)	511
Change in valuation allowance	439	405	(511)
Total benefit (provision) for income taxes	\$ (14)	\$ (51)	\$ (2)

A reconciliation of income taxes computed by applying the federal statutory income tax rate of 34.0% to income (loss) before income taxes to the recognized income tax benefit (provision) reported in the accompanying consolidated statements of operations is as follows for the years ended December 31 (in thousands):

	2014	2013	2012
U.S. federal income tax at statutory rate	\$ (94)	\$ 185	\$ 849
State taxes, net of federal benefit	(5)	(23)	64
Non-deductible expenses	(9)	(8)	(20)
Foreign income tax rate differential	(265)	(283)	(309)
Valuation allowance	439	405	(511)
Foreign earnings		(182)	(52)
Other	(80)	(145)	(23)
Total benefit (provision) for income taxes	\$ (14)	\$ (51)	\$ (2)

Deferred income taxes reflect the net effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The Company has recorded a full valuation allowance against its deferred tax assets, as realization of such assets is uncertain based on the Company s history of operating losses. Significant components of deferred tax assets and liabilities are shown below (in thousands):

	December 31,	
	2014	2013
Current deferred tax assets:		
Allowance for bad debts	\$ 33	\$ 131
Share-based payment expense	145	152
Allowance for obsolete inventory	119	29
Accrued compensation	75	67
Contribution carryover		9
Other accruals	106	175
Total	478	563
Non-current deferred tax assets:		
Depreciation	5	(4)
Capital loss	178	176
Net operating loss	3,170	3,535
Credit carryover	49	49
Total	3,402	3,756
Valuation allowance	(3,880	(4,319)
Net deferred tax assets	\$	\$

At December 31, 2014, the Company had federal and state net operating loss carry forwards of approximately \$10,026,000 and \$13,503,000, respectively. The federal and state net operating loss carry forwards begin to expire in 2024 and 2016, respectively.

Included in the net operating loss carryforward balances noted above are approximately \$2,377,000 and \$1,066,000, for federal and state purposes, respectively, which are attributed to the exercise of non-qualified stock options for which the tax effect will be a component of the Company s Additional Paid in Capital.

Pursuant to Internal Revenue Code Section 382, use of the Company s net operating loss carry forwards will be limited if a cumulative change in ownership of more than 50% occurs within a three-year period.

Following the Company s adoption on January 1, 2007 of ASC 740-10 regarding accounting for uncertainty in income taxes, the Company made a comprehensive review of its portfolio of uncertain tax positions in accordance with the guidance. In this regard, an uncertain tax position represents the Company s expected treatment of a tax position taken in a filed tax return, or planned to be taken in a future tax return, that has not been reflected in measuring income tax expense for financial reporting purposes. As a result of that review, the Company concluded there were no uncertain

tax positions and no cumulative effect on retained earnings at the time of adoption. Subsequent to that date of adoption through December 31, 2014, the Company has continued to evaluate its tax positions and concluded that it has not had any material uncertain tax positions.

NOTE 11 SEGMENT AND GEOGRAPHIC INFORMATION

The Company reports segment data based on the management approach, which designates the internal reporting that is used by management for making operating and investment decisions and evaluating performance as the source of the Company s reportable segments. The Company uses one measurement of profitability and

F-19

does not disaggregate its business for internal reporting. The Company has determined that it has operated in one segment and has provided wireless handsets and accessories to carriers, distributors and OEM customers in Latin America, Asia Pacific, Europe, Africa and the United States for the years covered in the table below. The table summarizes the Company s net sales by geographic area for the years ended December 31, 2014, 2013 and 2012 (in thousands):

	2014	2013	2012
Central America	\$ 15,887	\$ 17,296	\$11,767
South America	12,767	9,048	8,633
Mexico	8,063	2,908	1,960
U.Sbased distributors selling to Latin America	7,240	6,422	6,295
United States	2,582	1,051	410
EMEA	1,530	961	4,799
Asia Pacific	75	209	430
Total	\$48,144	\$ 37,895	\$ 34,294

During the year ended December 31, 2014, sales to customers in Peru, Mexico and Puerto Rico represented 25%, 17% and 12% of the Company s consolidated net revenue, respectively. In 2013, sales to customers in Peru, Guatemala and Puerto Rico represented 20%, 15% and 13% of the Company s consolidated net revenue, respectively. In addition, sales to a U.S.-based distributor who sells into the open market in Central America represented 14% in 2013. In 2012, sales to a U.S.-based distributor who sells into the open market in Central America and sales to a carrier customer in Peru represented 16% and 11%, respectively. Sales in no other individual country amounted to 10% or more of the Company s consolidated net revenue in any of the three years.

Fixed assets, which represent approximately 1% of the Company s net assets, are principally located in the Company s offices in the United States or in China at the Company s quality and production control office or contract manufacturing facilities.

NOTE 12 QUARTERLY FINANCIAL INFORMATION (Unaudited)

The following table presents unaudited selected quarterly financial information (in thousands, except per share data) for the periods indicated. This information has been derived from the Company s unaudited quarterly consolidated financial statements, which in the opinion of management include adjustments, consisting only of normal recurring adjustments, necessary for a fair statement of such information. These operating results are not necessarily indicative of results for any future period.

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Year Ended December 31, 2014				
Net sales	\$ 11,624	\$ 10,445	\$ 8,138	\$ 17,937
Gross profit	2,073	2,029	1,195	2,956
Net income (loss)	55	109	(633)	730
Basic and diluted net income (loss) per share	0.00	0.01	(0.04)	0.05

Year Ended December 31, 2013

Net sales	\$ 7,821	\$ 8,342	\$ 9,867	\$ 11,865
Gross profit	1,382	1,730	1,828	2,002
Net income (loss)	(709)	(47)	34	125
Basic and diluted net income (loss) per share	(0.05)	(0.00)	0.00	0.01

F-20

NOTE 13 SUBSEQUENT EVENT

On February 23, 2015, the Company entered into a Lease Agreement for a 14,384 sq. ft. warehouse distribution facility in Miami, Florida for a term of 61 months. The initial monthly base rent on this facility will be \$13,000, which will commence when the facility is ready for occupancy, expected to be May 2015.

F-21

SUPPLEMENTAL INFORMATION

Valuation and Qualifying Accounts Schedule II

		(Amounts in thousands)					
	Balance, beginning of year	Additions charged to operations	Deletions from Reserve	Balance, end of year			
Allowance for doubtful accounts:							
Year ended December 31, 2014	\$ 373	\$	\$ 278	\$ 95			
Year ended December 31, 2013	339	34		373			
Year ended December 31, 2012	97	242		339			

F-22

EXHIBIT INDEX

Number	Description
3.1	Articles of Incorporation (1)
3.2	Amended and Restated Bylaws (7)
4.1	Specimen Common Stock Certificate (1)
10.1	2003 Stock Option Plan, as amended (5)(*)
10.2	Form of Stock Option Agreement 2003 Stock Option Plan Non Employee Director (2)(*)
10.3	Form of Stock Option Agreement 2003 Stock Option Plan Incentive Stock Option (2)(*)
10.4	2006 Equity Incentive Plan (3)(*)
10.5	Form of Stock Option Grant Notice/Stock Option Agreement (4)(*)
10.6	Form of Amended and Restated Stock Option Agreement (Non-Employee Directors Option) (3)(*)
10.7	Employment Agreement effective of April 9, 2012 between InfoSonics and Joseph Ram (9)(*)
10.8	Office Space Lease, dated September 10, 2007, by and between UTC Properties LLC and the Company (6)
10.9	FX Trading Master Agreement between HSBC Bank USA, National Association and InfoSonics Corporation dated December 9, 2011 (8)
10.10	Pledge Agreement between HSBC Bank USA, National Association and InfoSonics Corporation dated December 20, 2011 (8)
10.11	First Amendment to Lease, dated May 23, 2012, by and between UTC Properties LLC and the Company (10)
10.12	Loan and Security Agreement dated as of March 27, 2014 between Silicon Valley Bank and InfoSonics Corporation (11)
10.13	Intellectual Property Security Agreement dated as of March 27, 2014 between Silicon Valley Bank and InfoSonics Corporation (11)
10.14	Employment Agreement effective of April 9, 2014 between InfoSonics and Vernon A. LoForti (12)(*)
10.15	First Amendment to Loan and Security Agreement dated as of December 5, 2014 between Silicon Valley Bank and InfoSonics Corporation (13)
21	Subsidiaries of InfoSonics (+)
23	Consent of Independent Registered Public Accounting Firm (+)
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, implementing Section 302 of Sarbanes-Oxley Act of 2002 (+)
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, implementing Section 302 of Sarbanes-Oxley Act of 2002 (+)
32.1	

Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of Sarbanes-Oxley Act of 2002 (+)

101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

⁽¹⁾ Incorporated by reference to the Company s Registration Statement on Form S-1, filed on January 30, 2004.

- (2) Incorporated by reference to the Company s Current Report on Form 8-K, filed on January 25, 2005.
- (3) Incorporated by reference to the Company s Registration Statement on Form S-8, filed on June 12, 2006.
- (4) Incorporated by reference to the Company s Current Report on Form 8-K, filed on June 12, 2006.
- (5) Incorporated by reference to the Company s Annual Report on Form 10-K, filed on March 31, 2006.
- (6) Incorporated by reference to the Company s Quarterly Report on Form 10-Q, filed on November 14, 2007.
- (7) Incorporated by reference to the Company s Quarterly Report on Form 10-Q, filed on May 14, 2010.
- (8) Incorporated by reference to the Company s Annual Report on Form 10-K, filed on March 16, 2012.
- (9) Incorporated by reference to the Company's Quarterly Report on Form 10-Q, filed on May 4, 2012
- (10) Incorporated by reference to the Company's Quarterly Report on Form 10-Q, filed on August 14, 2012.
- (11) Incorporated by reference to the Company s Current Report on Form 8-K, filed on April 1, 2014.
- (12) Incorporated by reference to the Company s Quarterly Report on Form 10-Q, filed on August 14, 2014.
- (13) Incorporated by reference to the Company s Current Report on Form 8-K, filed on December 8, 2014.
- (*) Indicates a management contract or compensatory plan or arrangement
- (+) Filed herewith